Long-Term Care in Canada  
March 15-18, 2021

A national representative sample of 1500 Canadians, plus an augment to provide for a total of n=800 Canadians with a loved one in long-term care.

Some questions already released. Others are held for future release.

D7.  
Base=All  
[Single choice]

Recognizing it would mean an increase in government resources and spending for any of these – which of the following areas, if any, would you highlight as top priorities for your own provincial government to address in the area of long-term care? (If you consider “all of them” or “none of them” to be priorities you can just select that response at the end of the list.)

[Randomize items]
Recruit more long-term care workers  
Increase the minimum number of staff required to be on duty at any given time  
More/better training of Personal Support Workers/Care aides  
Raise the pay and benefits for Personal Support Workers/Care aides  
More inspections/enforcement of standards  
Preparation for future epidemics  
Phase out shared rooms in long-term care homes  
Build newer, modern residences  
Build more residences  
Simplify system/Less confusing  
All of these are priorities [Anchor]  
None of these – enough attention already [Anchor]

Part 6: Policy proposals face-offs

[Text screen]  
There’s been some debate about possible new policies for LTC residences in [Province] and Canada. We want to get your view on a few of these.

D8.  
Base=All  
[Single choice]
Currently, long-term care homes are under provincial jurisdiction with no direct federal government involvement. Which of the following is closest to your point of view, even if it’s not exactly how you feel?

[Rotate]

It’s time for the federal government to get directly involved in long-term care. They should step up with more funding and work on establishing and enforcing new national standards.

OR

The provinces should be left to manage long-term care independently to their own standards, no matter what kind of funding the federal government brings to the table.

D9.
Base=All
[Single choice]

What about making long-term care for the elderly a fully integrated part of the public health care system like hospitals and other core aspects of health care delivery? Do you think:

[Rotate]

We SHOULD bring long-term care inside the overall public health system. COVID-19 has shown these facilities should not be left on their own.

OR

We SHOULD NOT bring long-term care inside the overall public health system. Canadian health care is stretched enough already without adding nursing homes on top.

D10.
Base=All
[Single choice]

Would you be willing to pay an increase in your tax rate of 2% towards funding improvements to the long-term care system in your province? (A 2% hike would mean, for example, a family currently paying total taxes of $20,000 would pay an extra $400.)

Yes, would be willing to pay more tax to further fund long-term care system
No, unwilling, we shouldn’t be asked to pay higher taxes to increase funding for these places

D11.
Base=All
[Single choice]

What about private for-profit companies owning/operating long-term care homes in Canada. What’s closest to your view on this?
Private companies CAN be good long-term care home managers, and we need private sector investment to keep building new care homes for the future

OR

We should work towards phasing out private companies operating LTC homes – profit just doesn’t mix with caring for the vulnerable

D12.
Base=All
[Single choice]

[Home care.] Which of the following is closest to your own view:

[Rotate]

We should invest substantially more public money on in-home care to allow more of the very elderly to stay in their own homes as long as possible

OR

We could never afford to expand in-home care enough to make any real dent in the need for long-term care facilities

D14.
Base=All
[Single choice]

Overall, when you think about long-term care residences in your province and the impact of COVID-19, what kind of change, if any, would you say should happen over the next 5 or 10 years or so?

Total overhaul is needed
Significant change
Some changes
A few/address the worst
Leave it alone

D15.
Base=All
[Single choice]

Looking ahead 5 to 10 years down the road, what kind of change, if any, do you think will be made to long-term care residences in your province?

Total overhaul
Significant change
Some changes
A few/the worst issues
No changes will be made

Part 7: Personal attitudes

[Text screen]
Finally, just before we let you go....

D16.
Base=All
[Single choice]

Has the COVID-19 pandemic and the impact on long-term care homes made you personally think differently about your own or your loved ones’ future if you/they achieve that kind of elderly age? (Select all that may apply)

[Randomize items]
No has not really made me think differently [Anchor, Exclusive]
Yes, has made me dread the thought of myself or a loved one living in long-term care
Yes, will try to save more money to pay for personal in-home care instead
Yes, would now want to do everything I can to avoid me/them ending up in long-term care

D17.
Base=All
[Single choice]

All things considered, what would you estimate is the likelihood you yourself will end up living in long-term care in the latter part of your life assuming you achieve an elderly age?

Very likely – this will probably happen
Likely
Unlikely
Not at all likely - Not a chance