

2021 Election: Pre-Writ Poll #1
July 14-16, 2021

Some questions held for future release.

[Intro Text Box]

A Canadian federal election is expected to be called this summer for an early fall vote. This is a quick survey about some of the issues likely to come up in this upcoming federal election campaign.

Q1.

BASE=ALL

MULTI CHOICE (up to three)

First, thinking of the various issues and challenges facing Canada today, which ones do you personally care about the most? (Select up to 3 from the list below or choose other or write in yours if it's not on our list.)

[Randomize issues]

The Deficit / Government spending
The Economy
Coronavirus / COVID-19
Health Care
Taxes
Jobs / Unemployment
Environment / Climate Change
Income inequality / Poverty
Indigenous issues /Reconciliation
Energy / Natural Resources /Pipelines
Ethics / Corruption
Crime / Public safety
Immigration / Refugees
Housing affordability
National Unity (Western Canada/Quebec)
International / Global issues
FIXED: Other (specify)

Q2.

BASE = ALL

SINGLE CHOICE

How likely is it that you will actually end up voting in this upcoming federal election? Would you say:

I'm certain I'll vote
 I'll most likely vote
 I'm not sure if I'll vote
 I probably won't vote
 I will not vote in this upcoming federal election

Q4.

BASE = ALL
SINGLE CHOICE

Overall, do you approve or disapprove of the performance of Prime Minister and Liberal Party leader Justin Trudeau?

Strongly approve
 Moderately approve
 Moderately disapprove
 Strongly disapprove
 Not sure

Q5.

BASE=ALL
SINGLE CHOICE GRID

Do you have an overall favourable or unfavourable view of the following people?

[Randomize]

Erin O'Toole – the leader of the Conservative Party and Official Opposition

Jagmeet Singh – leader of the NDP

Annamie Paul – leader of the Green Party

[QC Only] Yves-Francois Blanchet – leader of the Bloc Quebecois

Very favourable
 Favourable
 Unfavourable
 Very unfavourable
 Don't know/Can't say

Q6.

BASE=ALL
SINGLE CHOICE

Which party's candidate will you yourself be most likely to support in this upcoming federal election?

[tweaked away from "if an election were held tomorrow..."]

[Randomize first 3 parties/First 4 in QC]

Conservative Party of Canada

Liberal Party of Canada

New Democratic Party of Canada [NDP]
 Bloc Québécois [QC only]
 Green Party of Canada
 Other Party/Independent
 Undecided /Don't know
 Rather not say
 Will not vote

Q7.

**BASE=UNDECIDED/RATHER NOT SAY IN Q6
 SINGLE CHOICE**

We've noticed you did not select a party. Is there a party you are currently *leaning* towards?

[Same order]

Conservative Party of Canada
 Liberal Party of Canada
 New Democratic Party of Canada [NDP]
 Bloc Québécois [QC only]
 Green Party of Canada
 Other Party/Independent
 Undecided /Don't know
 Rather not say
 Will not vote

Q8.

Base = 'OTHER PARTY/INDEPENDENT' Q6 OR Q7

And which other federal election candidate would that be?

Independent/non-affiliated candidate
 Libertarian
 Maverick Party
 People's Party of Canada
 Christian Heritage
 Some other party

Q14.

**BASE=ALL
 SINGLE CHOICE**

Suppose there is a federal election this fall and the Liberal Party and Justin Trudeau win a majority government. How would you feel about that?

Thrilled
 Content
 Unhappy
 Distraught

Don't care/can't say