Hockey Culture Questionnaire  
February 2021

QH1.  
Base=All  
Multichoice, SELECT ALL

What is your experience – if any – with youth hockey, we’re talking specifically about amateur or minor hockey played by kids between the ages of 5 and 17. We’d like to know if you played when you were younger, or if you have anyone in your life currently that you watch (or normally would if it weren’t for COVID-19). Please select all that apply to each sport below:

I played when I was younger  
I had a family member/close friend/partner who played when I was younger  
Involved as a coach or manager with a team or association  
Involved (or my kid is) as a referee  
I have a kid (or kids) who plays  
I have a kid (or kids) who used to play  
I’ve gone to watch as an aunt/uncle/grandparent/friend etc.  
I’ve gone to watch for fun, no connection to anyone though  
[EXCLUSIVE] I have no connection

QH2.  
Base=Exclude NO CONNECTION AT QH1  
Single choice

How many youth hockey games would you say you yourself have been out to watch in the past three years? (Your best estimate is fine.)

Have not been to any kids’ hockey games over the past three years  
Less than 5 games  
5 – 10 games  
11 – 20 games  
21 – 30 games  
Over 30 games over the past three years

QH3.  
Base=Exclude NO CONNECTION AT QH1  
Single choice grid

Please say whether you agree or disagree with the following statements:

[Rows – Randomize]  
Hockey gives Canadians a sense of community  
Hockey is a part of Canadian identity  
Hockey teaches positive traits like hard work and persistence  
Hockey is too dangerous for younger kids, under the age of 14  
Hockey is too expensive for everyone to play
Being involved in hockey makes kids more prepared to deal with the world outside the rink

[COLUMNS]
Strongly agree
Agree
Disagree
Strongly disagree
Not sure/Can’t say

QH4.
Base=All
Single Choice Grid

We have some questions for you about minor hockey and the culture surrounding the game. Whether it’s based on your own experience or things you may have read, seen, or heard, we’d like your opinion on this.

Here are some statements people have made about kids hockey. For each of the following items, please tell us whether you think it’s not a problem at all, a serious problem, or something in between. If you aren’t sure, just tell us that.

[Rows – Randomize]
Hockey coaches harass and abuse young players
Young hockey players behave misogynistically, they don’t respect women/girls
Hockey players bullying other players or kids outside of the rink
Hockey has a problem with racism

[COLUMNS]
Not a problem at all
A problem – but a small one
A significant/serious problem that is hurting the game
Not sure/Can’t say

QH5.
Base= show if chosen a problem or a significant problem for at least one in Qh4
Single choice grid

And again, based on your own experience or on what you might have heard or seen, do you think this issue is getting better than it used to be, is about the same, or is it getting worse?

[ROWS – PIPE THOSE SELECTED “A PROBLEM” OR “A SIGNIFICANT PROBLEM” IN QH4]

[COLUMNS]
Getting better
About the same
Getting worse