

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
Sample Size (All respondents)	5004	756	2099	1262	885

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing “**%” are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

E1. We want to know what you think the federal government should focus on when it comes to the economy.

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
Improving social programs through greater investments in health care, pensions, and child care	43%	48%	47%	40%	41%
Controlling inflation and costs in areas such as real estate and food	43%	37%	39%	47%	47%
Promoting jobs and economic growth where I live	40%	39%	40%	38%	42%
Ensuring that the tax system is fair and progressive	33%	36%	34%	33%	29%
Paying down the deficit	27%	29%	27%	27%	24%
Other:	5%	5%	4%	5%	8%

E2. When you think about the economy and the major economic challenges facing Canada, would you say:

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
Federal government actions and policies can make a big difference to the economy	68%	69%	65%	70%	72%
Federal government actions and policies can only make a minor difference to the economy	17%	18%	19%	15%	13%
In today's world, the economy is largely beyond the control of federal governments	15%	13%	16%	15%	15%

E3. And what about you? All things considered, do you think you are financially better off or worse off than you were a year ago?

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
Better now	16%	73%	13%	*%	
The same as a year ago	47%	26%	82%	35%	
Worse now	34%		1%	62%	100%
Not sure	2%	1%	3%	3%	

E4. And a year from now, do you think you will be financially better off or worse off than you are now?

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
Better a year from now	24%	44%	22%	19%	17%
The same as now	45%	47%	58%	36%	27%
Worse a year from now	21%	4%	11%	31%	41%
Not sure	10%	4%	9%	14%	15%

E5. [Strongly agree/ Agree summary] Agreement with statements

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
I'm concerned that I or someone in my household could lose a job because of the economy	53%	16%	41%	67%	91%
I'm worried about how I will support myself in retirement	63%	32%	52%	77%	91%
I'm never really stressed about money	28%	65%	34%	16%	2%
I worry about how young people today will be able to find a good job	78%	69%	76%	80%	87%
I have too much credit card debt	28%	2%	17%	35%	69%
In the future I'll be able to live as well as my parents' generation did	38%	63%	47%	27%	13%
The growing gap between the rich and everybody else is unacceptable	85%	83%	86%	85%	88%

E5. [Disagree/ Strongly disagree summary] Agreement with statements

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
I'm concerned that I or someone in my household could lose a job because of the economy	47%	84%	59%	33%	9%
I'm worried about how I will support myself in retirement	37%	68%	48%	23%	9%
I'm never really stressed about money	72%	35%	66%	84%	98%
I worry about how young people today will be able to find a good job	22%	31%	24%	20%	13%
I have too much credit card debt	72%	98%	83%	65%	31%
In the future I'll be able to live as well as my parents' generation did	62%	37%	53%	73%	87%
The growing gap between the rich and everybody else is unacceptable	15%	17%	14%	15%	12%

E5. Agreement- I'm concerned that I or someone in my household could lose a job because of the economy

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
Strongly agree	20%	1%	9%	21%	59%
Agree	33%	15%	33%	45%	32%
Disagree	34%	44%	47%	26%	9%
Strongly disagree	13%	40%	12%	7%	1%
Net: Agree	53%	16%	41%	67%	91%
Net: Disagree	47%	84%	59%	33%	9%

E5. Agreement- I'm worried about how I will support myself in retirement

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
Strongly agree	28%	6%	15%	35%	65%
Agree	35%	26%	37%	42%	26%
Disagree	28%	38%	38%	19%	7%
Strongly disagree	10%	30%	9%	4%	2%
Net: Agree	63%	32%	52%	77%	91%
Net: Disagree	37%	68%	48%	23%	9%

E5. Agreement- I'm never really stressed about money

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
Strongly agree	5%	18%	4%	2%	1%
Agree	24%	47%	31%	14%	1%
Disagree	48%	31%	55%	57%	35%
Strongly disagree	23%	3%	11%	27%	63%
Net: Agree	28%	65%	34%	16%	2%
Net: Disagree	72%	35%	66%	84%	98%

E5. Agreement- I worry about how young people today will be able to find a good job

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
Strongly agree	36%	26%	31%	38%	54%
Agree	42%	43%	45%	42%	33%
Disagree	19%	27%	20%	17%	10%
Strongly disagree	3%	4%	3%	3%	3%
Net: Agree	78%	69%	76%	80%	87%
Net: Disagree	22%	31%	24%	20%	13%

E5. Agreement- I have too much credit card debt

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
Strongly agree	11%		4%	12%	35%
Agree	18%	2%	14%	24%	34%
Disagree	33%	21%	38%	35%	25%
Strongly disagree	39%	76%	45%	30%	6%
Net: Agree	28%	2%	17%	35%	69%
Net: Disagree	72%	98%	83%	65%	31%

E5. Agreement- In the future I'll be able to live as well as my parents' generation did

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
Strongly agree	9%	24%	7%	4%	4%
Agree	29%	38%	39%	23%	9%
Disagree	41%	29%	41%	47%	44%
Strongly disagree	21%	9%	13%	26%	44%
Net: Agree	38%	63%	47%	27%	13%
Net: Disagree	62%	37%	53%	73%	87%

E5. Agreement- The growing gap between the rich and everybody else is unacceptable

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
Strongly agree	54%	47%	49%	58%	66%
Agree	32%	35%	37%	28%	21%
Disagree	11%	13%	12%	12%	9%
Strongly disagree	3%	5%	2%	3%	3%
Net: Agree	85%	83%	86%	85%	88%
Net: Disagree	15%	17%	14%	15%	12%

Gender

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
Male	48%	52%	44%	52%	47%
Female	52%	48%	56%	48%	53%

AGE

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
18-24	7%	8%	7%	7%	6%
25-34	21%	26%	21%	20%	20%
35-44	17%	13%	16%	19%	21%
45-54	18%	15%	16%	19%	23%
55-64	17%	15%	17%	16%	19%
65+	20%	23%	24%	19%	11%
NET 18-34	28%	34%	28%	27%	27%
NET 35-54	35%	28%	31%	38%	44%
NET 55+	37%	37%	41%	36%	30%

Province

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
British Columbia	13%	15%	14%	12%	11%
Alberta	11%	9%	9%	14%	15%
Saskatchewan	3%	3%	3%	3%	4%
Manitoba	4%	3%	3%	4%	4%
Ontario	38%	37%	37%	36%	41%
Quebec	24%	26%	28%	22%	16%
New Brunswick	2%	3%	2%	2%	2%
Nova Scotia	3%	3%	2%	3%	3%
Prince Edward Island	1%	*%	1%	1%	1%
Newfoundland and Labrador	2%	1%	2%	3%	2%
Net: Atlantic	7%	7%	7%	8%	8%

Education

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
Some elementary or high school	4%	2%	5%	4%	5%
High school graduate	17%	15%	17%	19%	16%
Some college/trade school	20%	16%	19%	20%	24%
Graduated from college/trade school	21%	16%	20%	23%	24%
Some university	10%	12%	11%	10%	9%
University undergraduate degree, such as a bachelor's degree	19%	24%	20%	17%	14%
University graduate degree, such as a master's or PhD	9%	14%	9%	6%	6%
Net: <=HS	41%	34%	40%	43%	45%
Net: College/Trade school	31%	28%	31%	33%	34%
Net: Univ+	28%	39%	29%	23%	21%

Household Income

	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
Under \$25,000	10%	5%	9%	12%	13%
\$25,000 to less than \$50,000	17%	12%	18%	18%	19%
\$50,000 to less than \$100,000	31%	31%	31%	30%	33%
\$100,000 to less than \$150,000	19%	27%	18%	20%	15%
\$150,000 to less than \$200,000	7%	9%	7%	6%	6%
Over \$200,000	5%	8%	5%	4%	3%
Don't know / Rather not say	11%	7%	12%	10%	12%
Net: <\$50K	27%	17%	27%	30%	32%
Net: \$50K-<\$100K	31%	31%	31%	30%	33%
Net: \$100K+	31%	45%	30%	30%	23%

[Rebase to exclude DK] Household Income

Sample Size (Exclude Don't Know HH Income)	4469	705	1848	1135	782
	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
Under \$25,000	11%	5%	10%	13%	15%
\$25,000 to less than \$50,000	20%	13%	21%	20%	22%
\$50,000 to less than \$100,000	35%	33%	35%	34%	37%
\$100,000 to less than \$150,000	22%	29%	20%	23%	17%
\$150,000 to less than \$200,000	8%	10%	8%	6%	7%
Over \$200,000	5%	9%	5%	5%	3%
Net: <\$50K	30%	18%	31%	33%	36%
Net: \$50K--<\$100K	35%	33%	35%	34%	37%
Net: \$100K+	35%	48%	34%	33%	26%

Indigenous/ Visible minority

Sample Size (All respondents)	5004	756	2099	1262	885
	Total	Canadian Personal Finance Index			
		Thriving	Secure	Challenged	Suffering
Indigenous	7%	6%	6%	7%	10%
Visible Minority (excl. indigenous)	14%	10%	15%	14%	17%
Non-Indigenous or Minority	79%	84%	79%	79%	73%