

	Total	Region				Gender		Age			Gender Age						Education			HH Income			Ethnicity				2020 Vote				2016 Vote			
		Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<=HS	Post Sec/ Associate	Univ+	<\$50K	\$50K- <\$100K	\$100K+	White	African American	Hispanic	Other	Donald Trump	Joe Biden	Someone else	Did not vote	Donald Trump	Hillary Clinton	Other	Did not vote/ Not Eligible
Sample Size (Base: Voted Trump-Pence in 2020 Presidential Election)	1412	180	280	425	193	721	691	273	456	682	135	223	362	138	233	320	583	462	367	646	408	169	1122	38	160	92	1412	-	-	-	1049	36	55	224

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing "" are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

Q15. Which of the following was the most important reason that you voted for Donald Trump?

	Total	Region				Gender		Age			Gender Age						Education			HH Income			Ethnicity				2020 Vote				2016 Vote			
		Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<=HS	Post Sec/ Associate	Univ+	<\$50K	\$50K- <\$100K	\$100K+	White	African American	Hispanic	Other	Donald Trump	Joe Biden	Someone else	Did not vote	Donald Trump	Hillary Clinton	Other	Did not vote/ Not Eligible
Liked Trump himself	28%	30%	26%	27%	28%	23%	32%	24%	32%	26%	20%	26%	22%	28%	38%	30%	33%	26%	21%	33%	24%	16%	28%	29%	29%	21%	28%				29%	29%	5%	27%
Supported GOP policies and goals	30%	22%	37%	26%	35%	31%	29%	31%	29%	31%	26%	34%	32%	36%	24%	30%	26%	30%	38%	26%	33%	37%	30%	15%	42%	22%	30%				30%	19%	32%	33%
Disliked what the Democrats stand for	19%	25%	16%	22%	15%	22%	16%	21%	19%	20%	23%	22%	22%	19%	15%	16%	19%	19%	20%	18%	19%	27%	21%	27%	12%	16%	19%				18%	30%	39%	21%
Disliked/distrusted Joe Biden/Kamala Harris	23%	23%	21%	24%	22%	23%	22%	24%	20%	24%	32%	18%	23%	17%	23%	24%	23%	25%	20%	22%	24%	20%	22%	29%	17%	40%	23%				22%	22%	24%	19%
Top2box	58%	52%	63%	54%	63%	54%	61%	55%	61%	57%	46%	60%	54%	65%	62%	59%	58%	56%	60%	60%	58%	53%	58%	44%	71%	44%	58%				60%	48%	37%	61%
Bottom2box	42%	48%	37%	46%	37%	46%	39%	45%	39%	43%	54%	40%	46%	35%	38%	41%	42%	44%	40%	40%	42%	47%	42%	56%	29%	56%	42%				46%	52%	63%	39%