

BC 2020 Election – Final Poll

FINAL QUEST

Today we are doing a survey about issues in BC. It will take about 3-5 minutes to complete.

Q1. A British Columbia election has been called for this Saturday, October 24th. How closely have you been following this? Would you say you are:

- Seeing lots of media coverage and discussing it with friends and family
- Seeing some media coverage and having the odd conversation
- Just scanning the headlines
- Not seeing or hearing anything about it

Q2. Due to the COVID-19 pandemic, there have been early opportunities to vote. Voting by mail began some weeks ago, and advanced voting has been taking place from October 15-21. Have you yourself voted in this election yet, either in person or by mail?

- Yes, in person
- Yes, by mail
- Not, haven't voted yet

[If Already Voted ask Q3, 4 and 5:]

Q3. Which of the following was MOST important to you in deciding how you voted?

[Single response -- randomize]

- The parties' policies
- The party leaders
- The individual candidates in your constituency

Q4. Which party's candidate did you vote for?

[Rotate NDP and Libs – keep that order]

- BC NDP
- BC Liberals
- BC Green Party [Fixed]
- Another party [Fixed]
- Rather not say [Fixed]

Q5. And when did you make up your mind about who you would vote for?

- I knew who I would support all along
- Decided early in the campaign
- Decided later in the campaign

Not until the moment I voted

Q5b. [exclude “rather not say” at Q4]

And thinking of the party you supported, would you say you:

Really like that party and what it stands for

Dislike the other options more

[Already voted now skip to Q’s 14/15/16]

[All those who have Not Already Voted, continue]

Q6. How likely is it that you will ultimately vote in this BC election? Would you say:

I’m certain I’ll vote

I’ll most likely vote

I’m not sure if I’ll vote

I probably won’t vote

I will not vote in this BC election

Q7. Which of the following is MOST important to you in deciding how you will vote?

[Single response -- randomize]

The parties’ policies

The party leaders

The individual candidates in your constituency

Q8. As of right now, how certain are you about which party you will vote for in this BC election?

Absolutely certain of who I will vote for – no way I could change my mind

Fairly certain – I feel like I’ve made up my mind

Less certain – I could change my mind before voting day

Not certain at all – I have no idea who I’m going to vote for

Q9. Based on how you feel right now, which party’s candidate in your own riding will you be most likely to support in this upcoming BC election?

[Rotate NDP and Libs – keep that order]

BC NDP led by John Horgan

BC Liberals led by Andrew Wilkinson

BC Green Party led by Sonia Furstenuau [Fixed]

Another party [Fixed]

Undecided/Not sure [Fixed]

Rather not say [Fixed]

[If Undecided/Can’t Say]

Q10. We've noticed you did not select a party. Is there a party you are currently *leaning* towards?

[Same order]

BC NDP led by John Horgan

BC Liberals led by Andrew Wilkinson

BC Green Party led by Sonia Furstenuau [Fixed]

Another party [Fixed]

Undecided/Not sure [Fixed]

Rather not say [Fixed]

[If "Another party" at Q9 or Q10, Ask:]

Q11. You've selected "another party" as your choice. Which party is that?

Independent

BC Conservative

Libertarian

Christian Heritage Party

Other

Don't know/Not sure

[Ask all selecting a party at Q9 or Q10]

Q12. And thinking of the party you are currently supporting, would you say you:

Really like that party and what it stands for

Dislike the other options more

[Ask all selecting a party at Q9 or Q10]

Q13. Suppose for some reason you could NOT support that party. Which party would be your second choice?

[Same order, minus party selected in initial vote q's]

BC NDP led by John Horgan

BC Liberals led by Andrew Wilkinson

BC Green Party led by Sonia Furstenuau [Fixed]

Other/Independent

Can't say/No second choice

[Ask Everyone, including Already Voted]

Q14. Since the election campaign began on September 21st would you say your opinion of each of the following has improved, stayed the same, or worsened?

[Rows. Same order]

BC NDP leader John Horgan
 BC Liberal leader Andrew Wilkinson
 BC Green Party leader Sonia Furstenuau

[Responses]

Improved
 Stayed the Same
 Worsened

[Ask Everyone]

Q15. Setting aside your party preference, which of these party leaders do you think would be the best Premier of BC?

[Same order]

John Horgan
 Andrew Wilkinson
 Sonia Furstenuau
 Not sure

[Ask Everyone]

Q16. And which of these parties do you think would be able to provide the best overall government for BC?

[same order]

BC New Democratic Party (NDP)
 BC Liberal Party
 BC Greens
 Not sure/Can't say

[Already voted now skip to Q20]

[All Others, continue]

[Ask those not "absolutely certain" at Q8]

Q17. You've indicated you're not totally certain how you'll vote. All ballots have to be in by this Saturday, October 24th. When do you think you'll firmly make up your mind for sure?

Within the next couple of days
 Later in the week
 Not until I actually vote

[All Not Already Voted]

Q18. There are different ways to vote in this BC election. Do you know yet how you will actually cast your ballot?

- Yes, intend to vote by mail
- Yes, intend to go and vote at an advance poll
- Yes, intend to go out and vote on Saturday, election day
- No, don't have a plan yet as to how I will vote

Q19. If you do go out and vote on election day, at this point now:

[Rows. This order]

Do you know yet where your local voting location is where you would vote?
Do you know yet what you're supposed to bring with you to vote?

[Responses:]

- Yes, know for sure
- Think so
- No, do not know yet

[Ask everyone, including already voted]

Q20. Here are some possible outcomes of this BC election. All things considered, which of these election outcomes would you most prefer to see after all the votes are counted?

- NDP majority
- NDP minority
- Liberal majority
- Liberal minority
- Don't know/Can't say

[All those not Already Voted]

Q21a. Suppose, before you vote, it looks increasingly like the **BC NDP** led by John Horgan will win enough seats to form a majority government.

Would the BC NDP heading for a majority win affect how likely you are to actually vote in this election?

- No, no impact
- Yes, would be less likely to vote/might not bother
- Yes, would be more likely to vote in that case

[All those not Already Voted]

Q21b. And would the BC NDP heading for a majority win affect which party you would ultimately support in this election?

No, would stick with my current party choice
Could make me consider another party
Would encourage me to switch my vote

[Exclude “No, would stick”]

Q21c. Which party would you then be most likely to support?

[Same order as earlier]

BC New Democratic Party/NDP

BC Liberals

BC Green Party

Another party

Undecided/Not sure

Rather not say

[Ask Everyone to end]

Q22. Thinking about past elections, which of the following best describes your own personal voting habits?

I vote in every election (federal, provincial, and municipal)

I vote in most elections (three of the last four elections)

I vote in some elections (two of the last four elections)

I rarely vote (one of the last four elections)

I never vote

Q23. Did you vote in the last BC election held in May of 2017 (when Christy Clark’s Liberals ended up being replaced by John Horgan’s NDP supported by the BC Green Party)?

Yes, I definitely voted

Quite sure I voted

Not sure if I did or not

No, did not vote in that election

[All except “did not vote”]

Q24. And which party’s candidate did you vote for in that last BC election held in May of 2017?

BC New Democratic Party/NDP led by John Horgan

BC Liberal Party led by Christy Clark

BC Green Party led by Andrew Weaver

Another party

Not sure/Can’t say

Vote 2019 Federal