

Post BC Debate Survey - Final

[Intro screen]

Today's survey looks at some issues concerning life here in BC today. It should only take 5 – 6 minutes of your time.

Q1a.

Base=All

[Multi choice – 3 max]

A BC provincial election has been called for October 24th. We'd like to know which issues are **most important** to you as you consider your choices in this election.

From this list below, please select up to three that are most important to you personally (or type yours in if it's not on our list).

[Randomize items]

The COVID-19 response

Economic growth

Taxes/PST

Unemployment/Jobs

Government finances/Deficit

Health care

Education/Schools

Poverty/Homelessness

Addiction/Opioids/Overdoses

Crime and safety

Housing affordability

Climate change/Environment

Resource issues – Pipelines/LNG

Ethics and Integrity

Other [specify]: [Fixed]

Q1b.

Base = those naming more than 1 issue at Q1a

[Single choice]

And of the issues you've selected, which one do you consider MOST important for you in this BC election?

[Display issues selected at Q1a]

Q2.

Base = All

Single choice

How closely have you been following this election campaign so far? Are you:

- Following it in the news, and discussing it with friends and family
- Seeing some media coverage, and having the odd conversation about it
- Just scanning the headlines
- Haven't seen or heard anything about it

Q3.

Base=All

Single choice

Did you watch the BC leader's debate that took place on Tuesday October 13th?

- Yes, saw/heard all/most of it
- Saw/heard highlights/some parts of it
- Just listened/watched a clip or two on social media
- No, did not watch it

Q4.

Base=All

Single choice

Have you seen, read, or heard any news, discussion, or analysis about the debate performance?

- Yes
- No

Q5.

Base=Saw all/some/a clip or two of debate at Q3 (ie top3box) OR Yes at Q4:

Single choice

Overall, which candidate do you think performed **best** in the debate?

[Randomize]

- BC Liberal Leader Andrew Wilkinson
- BC NDP Leader John Horgan
- BC Green Leader Sonia Furstenu
- Did not think any one of them clearly did better than the others **[Fixed]**
- Unsure/Can't say **[Fixed]**

Q6.

Base = All

[Single choice grid]

Regardless of which party you might be supporting in the provincial election, how appealing do you find each of the following people?

[Rotate presentation of NDP and Liberal – keep that order for rest of survey]

BC New Democratic Party/NDP leader John Horgan

BC Liberal Party leader Andrew Wilkinson

BC Green Party leader Sonia Furstenau [Fixed]

[Responses]

Very appealing

Quite appealing

Not very appealing

Not at all appealing

Not sure/Can't say

Q7.

Base = All

[Single choice grid]

Since the provincial election campaign officially began on September 21st, would you say your opinion of each of the following has improved, stayed the same, or worsened?

[Rows. Same order]

The BC NDP and John Horgan

The BC Liberals and Andrew Wilkinson

The BC Green Party and Sonia Furstenau

[Responses]

Improved

Stayed the Same

Worsened

Q8.

Base = All

[Single choice]

Based on how you feel right now, which party's candidate in your own riding will you be most likely to support in this upcoming BC election?

[Randomize NDP/Libs, the rest are fixed]

Already voted by mail-in ballot [fixed]

BC New Democratic Party/NDP

BC Liberals

BC Green Party [Fixed]

Another party [Fixed]

Undecided/Not sure [Fixed]

Rather not say [Fixed]

Q9.

Base = those who already voted at Q8

[Single choice]

And which party's candidate did you vote for?

[same party order as above]

BC New Democratic Party/NDP

BC Liberals

BC Green Party [Fixed]

Another party [Fixed]

Rather not say [Fixed]

Q10.

Base = Undecided/Not sure at Q8

[Single choice]

A lot of people haven't made up their minds yet. Is there any party you are *leaning* towards?

[Same order as above]

BC New Democratic Party/NDP

BC Liberals

BC Green Party

Another party

Undecided/Not sure

Rather not say

Q11.

Base = "Another party" named at Q8/9/10

[Single choice]

You've selected "another party" as your choice. Which party is that?

- Independent
- BC Conservative
- Libertarian
- Christian Heritage Party
- Other
- Don't know/Not sure

Q12.

Base = Those naming any party at Q8 or 10 (exclude already voted)

[Single choice]

How certain are you about which party you will support in this election? Would you say you are...

- Absolutely certain of who you will support – no way you will change your mind
- Fairly certain – You feel like you've made up your mind
- Less certain – You could change your mind
- Not certain at all – You really haven't made up your mind

Q13.

Base = Those naming any party at Q8 or 10 (exclude already voted)

[Single choice]

And thinking of the party you are currently supporting, would you say you:

- Really like that party and what it stands for
- Dislike the other options more

Q14.

Base = Those naming any party at Q8 or 10 (exclude already voted)

[Single choice]

Suppose for some reason you could NOT support that party. In that case, which party would be your second choice?

- [Same order, minus party selected in initial vote q's]
- BC New Democratic Party/NDP
- BC Liberals
- BC Green Party
- Other/Independent
- Can't say/No second choice

Q15.

Base = All

[Single choice]

Just wrapping up now...

Thinking about past elections, which of the following best describes your own personal voting habits?

I vote in every election (federal, provincial and municipal)

I vote in most elections (three of the last four elections)

I vote in some elections (two of the last four elections)

I rarely vote (one of the last four)

I never vote

Q16.

Base = All except those already voted at Q8

[Single choice]

And, based on how you feel right now, how likely is it that you will actually vote in this upcoming BC election? Are you:

Absolutely certain you will vote

Quite sure you will vote

Will vote if you remember

Will probably not end up voting

Definitely won't be voting

Q17.

Base = Voters only, exclude "definitely won't vote" at Q16 and Already voted at Q8

[Single choice]

This election, which is happening during the COVID-19 pandemic, will offer more choices as to how people can actually cast their vote – including more advance voting options, mail-in ballots, and the traditional voting at designated community sites on election day itself. Based on how you feel right now, which of these ~~would be~~ is your own preferred way to vote in this BC election?

Advance vote

By mail-in ballot

In-person on election day

All are fine/No preference

Don't know/Not sure

Q18.

Base = All

[Single choice]

Did you vote in the last BC election held in May of 2017 (when Christy Clark's Liberals were defeated by John Horgan's NDP supported by the BC Green Party)?

Yes, I definitely voted

Quite sure I voted

Not sure if I did or not

No, did not vote in that election

Q19.

Base = Exclude no in Q18

[Single choice]

And which party's candidate did you vote for in that last BC election held in May of 2017?

BC New Democratic Party/NDP led by John Horgan

BC Liberal Party led by Christy Clark

BC Green Party led by Andrew Weaver

Another party

Not sure/Can't say