

## **BC Election 2020 – Poll #1**

### **[Intro screen]**

Today's survey looks at some issues concerning life here in BC today. It should only take 5 – 7 minutes of your time.

### **Q1a.**

**Base = All**

**[Multi choice – 3 max]**

A BC provincial election has been called for October 24<sup>th</sup>. We'd like to know which issues you consider **most important** as you decide which party to support.

From this list below, please select up to three that are most important to you personally (or type yours in if it's not on our list).

[Randomize items]

The COVID-19 response  
Economic growth  
Taxes/PST  
Unemployment/Jobs  
Government finances/Deficit  
Health care  
Education/Schools  
Poverty/Homelessness  
Addiction/Opioids/Overdoses  
Crime and safety  
Housing affordability  
Climate change/Environment  
Resource issues – Pipelines/LNG  
Ethics and Integrity  
Other [specify]: [Fixed]

### **Q1b.**

**Base = those naming more than 1 issue at Q1a**

**[Single choice]**

And of the issues you've selected, which one do you consider MOST important for you in this BC election?

[Display issues selected at Q1a]

**Q2.**

**Base = All**

**[Single choice]**

How closely have you been following the election campaign so far? Are you:

- Following it in the news, and discussing it with friends and family
- Seeing some media coverage, and having the odd conversation about it
- Just scanning the headlines
- Haven't seen or heard anything about it

**Q3.**

**Base = All**

**[Single choice]**

As you consider the choices in this election, which of the following considerations is MOST important to you in making up your mind as to who to support?

[Randomize items]

- The parties' policies on the issues
- The party leaders
- The individual candidates running in your constituency

**Q4 withheld for future release**

**Q5.**

**Base = All**

**[Single choice]**

Based on how you feel right now, which party's candidate in your own riding will you be most likely to support in this upcoming BC election?

[NDP/Libs in same order as Q4, the rest are fixed]

- BC New Democratic Party/NDP
- BC Liberals
- BC Green Party [Fixed]
- Another party [Fixed]
- Undecided/Not sure [Fixed]
- Rather not say [Fixed]

**Q6.**

**Base = Undecided/Not sure at Q5**

**[Single choice]**

A lot of people haven't made up their minds yet. Is there any party you are *leaning* towards?

[Same order as above]

- BC New Democratic Party/NDP

BC Liberals  
BC Green Party  
Another party  
Undecided/Not sure  
Rather not say

**Q7.**

**Base = “Another party” named at Q5 or Q6**  
**[Single choice]**

You’ve selected “another party” as your choice. Which party is that?

Independent  
BC Conservative  
Libertarian  
Christian Heritage Party  
Other  
Don’t know/Not sure

**Q8.**

**Base = Those naming any party (1-4) at Q5 or Q6**  
**[Single choice]**

How certain are you about which party you will support in this election? Would you say you are...

Absolutely certain of who you will support – no way you will change your mind  
Fairly certain – You feel like you’ve made up your mind  
Less certain – You could change your mind  
Not certain at all – You really haven’t made up your mind

**Q9.**

**Base = Those naming any party at Q5 or Q6**  
**[Single choice]**

And thinking of the party you are currently supporting, would you say you:

Really like that party and what it stands for  
Dislike the other options more

**Q10.**

**Base = Those naming any party at Q5 or Q6**  
**[Single choice]**

Suppose for some reason you could NOT support that party. In that case, which party would be your second choice?

[Same order, minus party selected at Q5 or Q6]  
BC New Democratic Party/NDP  
BC Liberals

BC Green Party  
Other/Independent  
Can't say/No second choice

**Q11-Q13 withheld for future release**

**Q14.**

**Base = All**

**[Single choice grid]**

Regardless of how you feel about the party leaders and which party you might be supporting, which of the major BC political parties do you think would be **best** on those issues you'd selected earlier as most important to you in this election?

[Rows -- The 1 or 2 or 3 most important issues selected at Q1a to be piped in here]

[Responses -- Same order as earlier]

BC NDP  
BC Liberals  
BC Greens  
None of them  
Not sure/Can't say

**Q15-Q19 withheld for future release**

**Q20.**

**Base = All**

**[Single choice]**

There's been some discussion about the timing of this election call, being one year ahead of schedule. What's closest to your own view on this?

[Rotate statements]

John Horgan and the NDP have called an unnecessary election in the middle of a pandemic in a cynical attempt to keep power

OR

The pandemic will likely still be ongoing when the NDP's term would have ended next year, so it's fine that John Horgan has called an election now to seek the stability of a majority mandate

**Q21.**

**Base = All**

**[Single choice]**

Just wrapping up now...

Thinking about past elections, which of the following best describes your own personal voting habits?

I vote in every election (federal, provincial and municipal)

I vote in most elections (three of the last four elections)

I vote in some elections (two of the last four elections)  
I rarely vote (one of the last four)  
I never vote

**Q22.**

**Base = All**

**[Single choice]**

And, based on how you feel right now, how likely is it that you will actually vote in this upcoming BC election? Are you:

Absolutely certain you will vote  
Quite sure you will vote  
Will vote if you remember  
Will probably not end up voting  
Definitely won't be voting

**Q23.**

**Base = Voters only, exclude "definitely won't at Q22**

**[Single choice]**

This election, which is happening during the COVID-19 pandemic, will offer more choices as to how people can actually cast their vote – including more advance voting options, mail-in ballots, and the traditional voting at designated community sites on election day itself. Based on how you feel right now, which of these would be your own preferred way to vote in this BC election?

Advance vote  
By mail-in ballot  
In-person on election day  
All are fine/No preference  
Don't know/Not sure

**Q24.**

**Base = All**

**[Single choice]**

Finally, did you vote in the last BC election held in May of 2017 (when Christy Clark's Liberals were defeated by John Horgan's NDP supported by the BC Green Party)?

Yes, I definitely voted

Quite sure I voted

Not sure if I did or not

No, did not vote in that election

**Q25.**

**Base = Exclude no in q24**

**[Single choice]**

And which party's candidate did you vote for in that last BC election held in May of 2017?

BC New Democratic Party/NDP led by John Horgan

BC Liberal Party led by Christy Clark

BC Green Party led by Andrew Weaver

Another party

Not sure/Can't say