

	Total	Region								Gender		Age			Age_Gender						Income			Education			2019 Fed Vote									
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	Liberal	NDP	Bloc	Green	Other	No vote				
<b>Sample Size</b>	1518	205	155	127	126	448	300	157	728	790	429	525	563	206	252	270	223	273	293	437	469	463	566	491	461	475	459	222	108	90	34	129				

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing "" are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

A1. NHL - National Hockey League

	Total	Region								Gender		Age			Age_Gender						Income			Education			2019 Fed Vote									
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	Liberal	NDP	Bloc	Green	Other	No vote				
I'm a diehard fan	11%	8%	12%	7%	13%	12%	9%	13%	16%	6%	12%	9%	10%	18%	15%	15%	7%	4%	6%	7%	13%	12%	12%	9%	10%	15%	10%	8%	9%	8%	12%	6%				
I'm a fan	26%	33%	31%	26%	37%	26%	18%	29%	32%	21%	24%	28%	27%	27%	31%	35%	20%	24%	19%	26%	23%	29%	28%	26%	24%	29%	30%	22%	17%	19%	27%	19%				
A lot of other interests come before this league	28%	25%	33%	26%	20%	25%	33%	23%	26%	29%	26%	29%	27%	24%	29%	24%	28%	30%	29%	21%	31%	30%	23%	27%	33%	25%	28%	26%	36%	27%	33%	30%				
I don't care about this league at all	36%	33%	24%	41%	30%	37%	41%	35%	27%	44%	38%	34%	36%	31%	24%	26%	44%	43%	46%	47%	34%	28%	36%	38%	33%	31%	32%	44%	38%	46%	27%	45%				

A2. Thinking about the last 3 or 4 hockey seasons, on average, how closely would you say you follow the NHL playoffs?

	Total	Region								Gender		Age			Age_Gender						Income			Education			2019 Fed Vote									
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	Liberal	NDP	Bloc	Green	Other	No vote				
Very closely, I watch a lot	13%	12%	16%	11%	20%	13%	12%	15%	20%	7%	13%	15%	12%	21%	21%	17%	6%	8%	8%	9%	15%	16%	13%	14%	13%	16%	14%	12%	14%	10%	11%	6%				
Fairly closely, I watch a few games or my team if they're playing	21%	23%	22%	17%	36%	21%	15%	26%	24%	17%	23%	17%	22%	20%	21%	32%	26%	14%	14%	19%	21%	23%	22%	19%	22%	23%	22%	18%	17%	16%	32%	16%				
I might watch a game or two if I happen to catch them, but don't follow that closely	31%	32%	35%	32%	23%	33%	30%	24%	30%	32%	28%	34%	30%	29%	34%	29%	28%	34%	32%	25%	31%	35%	30%	31%	33%	33%	28%	25%	25%	29%	30%					
I don't watch at all	35%	33%	27%	41%	21%	33%	43%	35%	25%	43%	35%	34%	35%	31%	24%	23%	40%	44%	46%	47%	33%	25%	35%	37%	32%	27%	31%	42%	44%	49%	28%	48%				
Net: Watch	65%	67%	73%	59%	79%	67%	57%	65%	75%	57%	65%	66%	65%	69%	76%	77%	60%	56%	54%	53%	67%	75%	65%	63%	68%	73%	69%	58%	56%	51%	72%	52%				

	Total	Region							Gender		Age			Age_Gender					Income			Education			2019 Fed Vote							
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	Liberal	NDP	Bloc	Green	Other	No vote
Sample Size Base: Watch playoffs closely	518	71	60	35	70	148	84	62	322	196	155	167	196	84	106	132	71	60	64	123	169	183	199	159	160	186	166	66	33	24	15	29

A3. The league is scheduled to return to play on August 1 with modified playoffs. How excited would you say you are to watch this?

	Total	Region							Gender		Age			Age_Gender					Income			Education			2019 Fed Vote							
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	Liberal	NDP	Bloc	Green	Other	No vote
Very excited – can't wait	27%	16%	32%	26%	25%	29%	24%	31%	28%	25%	32%	32%	18%	36%	33%	18%	27%	29%	18%	24%	26%	28%	26%	28%	28%	34%	13%	16%	27%	30%	21%	
Pretty excited – looking forward to it	45%	48%	48%	47%	39%	44%	49%	38%	46%	44%	43%	46%	49%	49%	39%	49%	37%	59%	39%	44%	48%	43%	48%	39%	48%	45%	40%	55%	56%	42%	41%	48%
Not that excited – I could take it or leave it	24%	33%	12%	22%	27%	24%	23%	30%	23%	27%	18%	21%	31%	8%	26%	29%	31%	11%	36%	29%	25%	22%	23%	28%	22%	23%	27%	23%	26%	29%	31%	
Not excited at all – don't care	4%	3%	7%	5%	9%	4%	3%	2%	4%	4%	7%	1%	5%	7%	1%	4%	5%	1%	7%	2%	2%	6%	4%	5%	4%	4%	5%	6%	5%			
Net: Excited	72%	64%	81%	73%	64%	72%	74%	68%	73%	69%	75%	78%	64%	85%	72%	67%	63%	88%	57%	69%	73%	71%	74%	67%	74%	73%	68%	71%	69%	71%	69%	
Net: Not excited	28%	36%	19%	27%	36%	28%	26%	32%	27%	31%	25%	22%	36%	15%	28%	33%	37%	12%	43%	31%	27%	29%	26%	33%	26%	27%	27%	32%	29%	31%	29%	31%

	Total	Region							Gender		Age			Age_Gender					Income			Education			2019 Fed Vote							
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	Liberal	NDP	Bloc	Green	Other	No vote
Sample Size	1518	205	155	127	126	448	300	157	728	790	429	525	563	206	252	270	223	273	293	437	469	463	566	491	461	475	459	222	108	90	34	129

A4. Do you think it was ultimately the right move or wrong move to allow the NHL to host the playoffs in Edmonton and Toronto?

	Total	Region							Gender		Age			Age_Gender					Income			Education			2019 Fed Vote							
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	Liberal	NDP	Bloc	Green	Other	No vote
Right move	35%	35%	40%	32%	25%	35%	34%	42%	43%	28%	38%	38%	32%	49%	47%	35%	27%	29%	29%	28%	37%	43%	34%	35%	38%	43%	38%	24%	35%	28%	41%	25%
Wrong move	22%	25%	24%	17%	32%	24%	18%	17%	18%	26%	20%	21%	25%	15%	16%	22%	25%	26%	27%	24%	21%	21%	22%	22%	23%	17%	24%	28%	22%	29%	10%	23%
Not sure/Can't say	42%	40%	36%	51%	42%	40%	48%	41%	39%	45%	42%	41%	43%	36%	37%	43%	48%	45%	44%	47%	42%	36%	44%	44%	38%	40%	38%	48%	43%	43%	49%	52%