

| | Total | Laid off/ Lost Hours | | Applied CERB | |
|--------------------|-------|----------------------|------|--------------|-----|
| | | Yes | No | Yes | No |
| Sample Size | 1503 | 427 | 1076 | 551 | 952 |

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing “%” are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

Q8. Has the coronavirus outbreak affected you personally in any way?

| | Total | Laid off/ Lost Hours | | Applied CERB | |
|--|-------|----------------------|-----|--------------|-----|
| | | Yes | No | Yes | No |
| Taken a financial loss on your investments | 38% | 39% | 37% | 40% | 36% |
| Laid off/lost hours at work | 28% | 100% | | 57% | 12% |
| None of these | 45% | | 63% | 26% | 56% |
| Net: Financial loss/ laid off | 55% | 100% | 37% | 74% | 44% |

Q9. If you had to describe the overall impact of the COVID-19 outbreak on your personal financial situation would you say you are...

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|--|-------|----------------------|-----|--------------|-----|
| | | Yes | No | Yes | No |
| In great shape – can handle anything that comes over the long term | 17% | 10% | 20% | 12% | 20% |
| In good shape, but worried about this lasting a long time | 63% | 52% | 67% | 58% | 66% |
| In bad shape, just keeping head above water | 17% | 32% | 11% | 24% | 12% |
| In terrible shape, can't manage already | 3% | 6% | 2% | 5% | 2% |
| Net: Good shape | 80% | 62% | 87% | 70% | 86% |
| Net: Bad shape | 20% | 38% | 13% | 30% | 14% |

A1. So far, have you or anyone in your household tried to access federal employment insurance benefits, known as EI or the Canada Emergency Response Benefit (CERB)?

| | Total | Laid off/ Lost Hours | | Applied CERB | |
|--|-------|----------------------|-----|--------------|------|
| | | Yes | No | Yes | No |
| Yes – applied and received funds | 34% | 70% | 20% | 94% | |
| Yes – applied but haven't received funds yet | 2% | 3% | 2% | 6% | |
| No – have not applied | 63% | 27% | 78% | | 100% |
| Net: Yes | 37% | 73% | 22% | 100% | |

| | Total | Laid off/ Lost Hours | | Applied CERB | |
|--|-------|----------------------|-----|--------------|----|
| | | Yes | No | Yes | No |
| Sample Size (Those who applied for government assistance) | 551 | 312 | 239 | 551 | - |

A2. Which statement best describes the impact on you and your household during this economic downturn?

| | Total | Laid off/ Lost Hours | | Applied CERB | |
|--|-------|----------------------|-----|--------------|----|
| | | Yes | No | Yes | No |
| These programs are vital, a total lifeline | 31% | 37% | 24% | 31% | |
| These programs help a lot | 37% | 36% | 38% | 37% | |
| These programs help – but just a little | 24% | 21% | 27% | 24% | |
| These programs aren't of any help at all | 4% | 3% | 6% | 4% | |
| Not sure/can't say | 4% | 3% | 6% | 4% | |
| Net: Vital/ Helps a lot | 68% | 73% | 62% | 68% | |
| Net: Helps little/ no help | 28% | 24% | 33% | 28% | |

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|--------------------|-------|----------------------|------|--------------|-----|
| | | Yes | No | Yes | No |
| Sample Size | 1503 | 427 | 1076 | 551 | 952 |

Q10. Thinking about the last month or so, have you cut back, increased, or not changed the amount that you have spent on Essential purchases?

| | Total | Laid off/ Lost Hours | | Applied CERB | |
|--------------------|-------|----------------------|-----|--------------|-----|
| | | Yes | No | Yes | No |
| Increased greatly | 10% | 10% | 10% | 11% | 10% |
| Increased slightly | 23% | 19% | 24% | 21% | 24% |
| No change | 41% | 33% | 45% | 35% | 45% |
| Decreased slightly | 20% | 28% | 17% | 24% | 17% |
| Decreased greatly | 6% | 10% | 4% | 9% | 4% |
| Net: Increase | 33% | 29% | 34% | 32% | 33% |
| Net: Decrease | 26% | 38% | 21% | 33% | 21% |

q10. thinking about the last month or so, have you cut back, increased, or not changed the amount that you have spent on Extras?

| | Total | Laid off/ Lost Hours | | Applied CERB | |
|--------------------|-------|----------------------|-----|--------------|-----|
| | | Yes | No | Yes | No |
| Increased greatly | 3% | 3% | 2% | 2% | 3% |
| Increased slightly | 7% | 6% | 7% | 8% | 6% |
| No change | 22% | 15% | 25% | 16% | 25% |
| Decreased slightly | 26% | 23% | 28% | 23% | 28% |
| Decreased greatly | 42% | 54% | 38% | 51% | 37% |
| Net: Increase | 9% | 8% | 10% | 10% | 9% |
| Net: Decrease | 69% | 77% | 65% | 74% | 66% |

Q11. Thinking about your own life, do you expect the next 12 months or so to be a good time or a bad time to make these types of purchases?

| | Total | Laid off/ Lost Hours | | Applied CERB | |
|-------------------------------------|-------|----------------------|-----|--------------|-----|
| | | Yes | No | Yes | No |
| Very good time for a major purchase | 5% | 3% | 6% | 6% | 5% |
| Good time | 23% | 14% | 27% | 20% | 26% |
| Bad time | 32% | 33% | 31% | 31% | 32% |
| Very bad time for a major purchase | 24% | 38% | 18% | 30% | 21% |
| Not sure/Can't say | 16% | 12% | 17% | 13% | 17% |
| Net: Good time | 29% | 17% | 33% | 26% | 30% |
| Net: Bad time | 56% | 71% | 50% | 61% | 53% |