

Sports and COVID-19

[intro text]

Today's survey is about a variety of topics. It should take about 5 minutes to complete.

Questions being held for further release

QS1.

Single choice grid

Changing topics now, we have some questions about sports. First, how closely do you normally follow each of these professional sports leagues?

[Randomize - Rows]

NHL – National Hockey League

CFL – Canadian Football League

NFL – National Football League

MLB – Major League Baseball

NBA – National Basketball Association

MLS – Major League Soccer

PGA – Professional Golf Association

[Columns]

Very closely – I watch as much as I can

Closely – I try to watch my favourites and stay up to date

Not very closely – I don't watch much, maybe a playoff game

I don't follow this sport at all

QS2.

Single choice grid

As you may know, major professional sports have been put on hold because of the COVID-19 pandemic. This means no NHL hockey or NBA basketball right now, the start of the MLB baseball and professional golf seasons have been delayed, and the upcoming seasons of other major sports leagues are up in the air. How much would you say you're missing each of the following:

[rows]

NBA

NHL

MLB

PGA

[columns]

Missing it a lot

Missing it a little

Not really missing it
Not missing it at all

QS3.

Single choice grid

There are a couple of other sports that have not started yet but are scheduled to begin in the coming months. How disappointed would you be if each season were cancelled?

[rows]

CFL (Canadian Football League)

NFL (National Football League)

[columns]

Very disappointed

Disappointed

Not that disappointed

Not disappointed at all

QS4.

Single choice

There have been some discussions about some sports returning with no fans in the arenas. How do you feel about that idea when it comes to watching your favourite sport?

It's great, whatever gets the games back on TV

It's fine, not the same but better than nothing

It's terrible, they might as well not even play

QS5.

Single choice

Suppose this fall, say in October or November, you were given free tickets to a game of your favourite team. How would you feel about going to a live game and being there with a crowd?

Would be fine with it

Would probably go but would think twice about it

Would definitely avoid it