	Total	Fan Type		
		Avid fan	Casual fan	Not interested
Sample Size	**1527**	**600**	**515**	**412**

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing "%" are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.*

QS1. Fan type

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
Hard Core	**39%**	**100%**		
Watched a bit	**34%**		**100%**	
Don't care	**27%**			**100%**

QS1. [Very closely] How closely do you normally follow each of these professional sports leagues?

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
NHL– National Hockey League	**23%**	**58%**		
CFL– Canadian Football League	**8%**	**21%**		
NFL– National Football League	**11%**	**29%**		
MLB– Major League Baseball	**7%**	**19%**		
NBA – National Basketball Association?	**5%**	**14%**		
MLS – Major LeagueSoccer	**3%**	**7%**		
PGA – Professional Golf Association	**5%**	**12%**		

QS1. [Very closely/ closely] How closely do you normally follow each of these professional sports leagues?

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
NHL– National Hockey League	53%	77%	67%	
CFL– Canadian Football League	25%	45%	22%	
NFL– National Football League	26%	48%	23%	
MLB– Major League Baseball	26%	43%	26%	
NBA – National Basketball Association?	19%	32%	20%	
MLS – Major LeagueSoccer	11%	20%	10%	
PGA – Professional Golf Association	13%	25%	9%	

QS1. [Not very closely/ don't follow sports] How closely do you normally follow each of these professional sports leagues?

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
NHL– National Hockey League	47%	23%	33%	100%
CFL– Canadian Football League	75%	55%	78%	100%
NFL– National Football League	74%	52%	77%	100%
MLB– Major League Baseball	74%	57%	74%	100%
NBA – National Basketball Association?	81%	68%	80%	100%
MLS – Major LeagueSoccer	89%	80%	90%	100%
PGA – Professional Golf Association	87%	75%	91%	100%

QS1. [NHL- National Hockey League] How closely do you normally follow each of these professional sports leagues?

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
Very closely – I watch as much as I can	23%	58%		
Closely – I'try to watch my favourites and stay up to date	30%	19%	67%	
Not very closely – I don't watch much, maybe a playoff game	38%	18%	24%	84%
I don't follow this sport at all	10%	5%	9%	16%
Top2box	53%	77%	67%	
Bottom2box	47%	23%	33%	100%

QS1. [CFL– Canadian Football League] How closely do you normally follow each of these professional sports leagues?

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
Very closely – I watch as much as I can	8%	21%		
Closely – I'try to watch my favourites and stay up to date	17%	24%	22%	
Not very closely – I don't watch much, maybe a playoff game	37%	33%	39%	39%
I don't follow this sport at all	38%	22%	39%	61%
Top2box	25%	45%	22%	
Bottom2box	75%	55%	78%	100%

QS1. [NFL– National Football League] How closely do you normally follow each of these professional sports leagues?

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
Very closely – I watch as much as I can	11%	29%		
Closely – I'try to watch my favourites and stay up to date	15%	19%	23%	
Not very closely – I don't watch much, maybe a playoff game	35%	30%	40%	36%
I don't follow this sport at all	39%	22%	37%	64%
Top2box	26%	48%	23%	
Bottom2box	74%	52%	77%	100%

QS1. [MLB– Major League Baseball] How closely do you normally follow each of these professional sports leagues?

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
Very closely – I watch as much as I can	7%	19%		
Closely – I'try to watch my favourites and stay up to date	18%	24%	26%	
Not very closely – I don't watch much, maybe a playoff game	35%	35%	38%	33%
I don't follow this sport at all	39%	22%	36%	67%
Top2box	26%	43%	26%	
Bottom2box	74%	57%	74%	100%

QS1. [NBA – National Basketball Association] How closely do you normally follow each of these professional sports leagues?

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
Very closely – I watch as much as I can	5%	14%		
Closely – I'try to watch my favourites and stay up to date	14%	18%	20%	
Not very closely – I don't watch much, maybe a playoff game	36%	36%	36%	35%
I don't follow this sport at all	45%	32%	45%	65%
Top2box	19%	32%	20%	
Bottom2box	81%	68%	80%	100%

QS1. [MLS – Major League Soccer] How closely do you normally follow each of these professional sports leagues?

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
Very closely – I watch as much as I can	3%	7%		
Closely – I'try to watch my favourites and stay up to date	9%	13%	10%	
Not very closely – I don't watch much, maybe a playoff game	29%	30%	30%	26%
I don't follow this sport at all	60%	50%	60%	74%
Top2box	11%	20%	10%	
Bottom2box	89%	80%	90%	100%

QS1. [PGA – Professional Golf Association] How closely do you normally follow each of these professional sports leagues?

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
Very closely – I watch as much as I can	5%	12%		
Closely – I'try to watch my favourites and stay up to date	8%	13%	9%	
Not very closely – I don't watch much, maybe a playoff game	25%	30%	26%	17%
I don't follow this sport at all	62%	45%	66%	83%
Top2box	13%	25%	9%	
Bottom2box	87%	75%	91%	100%

QS2. [Missing it a lot] How much would you say you're missing each of the following:

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
NBA	11%	21%	7%	1%
NHL	31%	56%	26%	1%
MLB	12%	22%	10%	*%
PGA	6%	13%	3%	

QS2. [Missing it a lot] How much would you say you're missing each of the following:

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
NBA	28%	42%	29%	6%
NHL	59%	77%	68%	21%
MLB	31%	47%	35%	4%
PGA	18%	30%	16%	3%

QS2. [Not really missing it/ Not missing it at all] How much would you say you're missing each of the following:

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
NBA	72%	58%	71%	94%
NHL	41%	23%	32%	79%
MLB	69%	53%	65%	96%
PGA	82%	70%	84%	97%

QS2. [NBA] How much would you say you're missing each of the following:

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
Missing it a lot	11%	21%	7%	1%
Missing it a little	17%	21%	22%	5%
Not really missing it	20%	22%	20%	18%
Not missing it at all	52%	36%	51%	76%
Top2box	28%	42%	29%	6%
Bottom2box	72%	58%	71%	94%

QS2. [NHL] How much would you say you're missing each of the following:

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
Missing it a lot	31%	56%	26%	1%
Missing it a little	28%	22%	42%	19%
Not really missing it	17%	10%	14%	30%
Not missing it at all	25%	13%	18%	50%
Top2box	59%	77%	68%	21%
Bottom2box	41%	23%	32%	79%

QS2. [MLB] How much would you say you're missing each of the following:

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
Missing it a lot	12%	22%	10%	*%
Missing it a little	19%	24%	25%	4%
Not really missing it	21%	24%	23%	16%
Not missing it at all	47%	29%	42%	80%
Top2box	31%	47%	35%	4%
Bottom2box	69%	53%	65%	96%

QS2. [PGA] How much would you say you're missing each of the following:

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
Missing it a lot	6%	13%	3%	
Missing it a little	12%	17%	13%	3%
Not really missing it	20%	23%	21%	15%
Not missing it at all	62%	47%	63%	82%
Top2box	18%	30%	16%	3%
Bottom2box	82%	70%	84%	97%

QS3. [CFL (Canadian Football League)] How disappointed would you be if each season were cancelled?

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
Very disappointed	11%	21%	6%	1%
Disappointed	22%	30%	23%	8%
Not that disappointed	29%	24%	35%	28%
Not disappointed at all	38%	24%	35%	63%
Net: Disappointed	33%	51%	30%	9%
Net: Not disappointed	67%	49%	70%	91%

QS3. [NFL (National Football League)] How disappointed would you be if each season were cancelled?

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
Very disappointed	15%	31%	9%	1%
Disappointed	17%	22%	21%	6%
Not that disappointed	26%	23%	31%	25%
Not disappointed at all	41%	24%	39%	69%
Net: Disappointed	33%	53%	30%	7%
Net: Not disappointed	67%	47%	70%	93%

QS4. There have been some discussions about some sports returning with no fans in the arenas. How do you feel about that idea when it comes to watching your favourite sport?

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
It's great, whatever gets the games back on TV	29%	37%	28%	17%
It's fine, not the same but better than nothing	59%	53%	61%	66%
It's terrible, they might as well not even play	12%	10%	11%	17%

QS5. Suppose this fall, say in October or November, you were given free tickets to a game of your favourite team. How would you feel about going to a live game and being there with a crowd?

	Total	Fan Type		
		Avid fan	Casual fan	Not interested
Would be fine with it	28%	35%	27%	22%
Would probably go but would think twice about it	40%	40%	42%	36%
Would definitely avoid it	32%	25%	31%	43%