

**ARI NATIONAL REPORT**  
**Final Questionnaire (February 24, 2020)**

**Party in Power:**

**BC:** New Democratic Party (NDP)  
**AB:** United Conservative Party (UCP)  
**SK:** Saskatchewan Party  
**MB:** Progressive Conservative Party  
**ON:** Progressive Conservative Party  
**QC:** Coalition Avenir Québec  
**PEI:** Progressive Conservative Party  
**NS:** Liberal Party  
**NB:** Progressive Conservative Party  
**NL:** Liberal Party

**Last election:**

**BC:** May 2017  
**AB:** April 2019  
**SK:** April 2016  
**MB:** September 2019  
**ON:** June 2018  
**QC:** October 2018  
**PEI:** April 2019  
**NS:** May 2017  
**NB:** September 2018  
**NL:** May 2019

[Intro Screen]

Thank you for taking part in today's survey. It should take less than 15 minutes to complete.

In today's survey, we will be taking a look at how government impacts your life and your perceptions of politics. On both a federal and provincial level, we want to know about what's important to you, and how you see today's political climate.

Your opinions are imperative to help us understand the Canadian landscape. Thank you in advance for your time and remember, as always, there are no right or wrong answers!

Let's get started!

**First a few questions about you.**

**Q1.**

*(question held for future release)*

**Q2.**

**BASE = ALL**

**SINGLE SELECT**

All things considered, do you think you are financially better off or worse off than you were a year ago?

Better now

The same as a year ago

Worse now

Not sure

**Q3.**

**BASE = ALL**

**SINGLE SELECT**

And a year from now, do you think you will be financially better off or worse off than you are now?

Better a year from now

The same as now

Worse a year from now

Not sure

Let's think about your province now.

**Q4.**

*(question held for future release)*

**Q5.**

*(question held for future release)*

**Q6.**

**BASE = ALL**

**SINGLE CHOICE**

Turning to provincial leadership, do you approve or disapprove of the performance of [Premier and leader of...]?

[BC] Premier and NDP leader **John Horgan**

[AB] Premier and United Conservative Party leader **Jason Kenney**

[SK] Premier and Saskatchewan Party leader **Scott Moe**

[MB] Premier and Progressive Conservative leader **Brian Pallister**

[ON] Premier and Progressive Conservative leader **Doug Ford**

[QC] Premier and Coalition Avenir leader **François Legault**

[NS] Premier and Liberal Party leader **Stephen McNeil**

[NB] Premier and Progressive Conservative leader **Blaine Higgs**

[PEI] Premier and Progressive Conservative leader **Dennis King**

[NL] Premier and Liberal Party leader **Dwight Ball**

Strongly approve  
Moderately approve  
Moderately disapprove  
Strongly disapprove  
Not sure/Can't say

**Q7.**  
*(question held for future release)*

**Q8.**  
*(question held for future release)*

**Q9.**  
*(question held for future release)*

**Q10.**  
*(question held for future release)*

**QF1.**  
**BASE = ALL**  
**RANKING (select up to three)**

Now, thinking about the national picture and Canada overall ...

Please rank the issues facing Canada that you care about the most. Select up to three from the list or write in your own if you do not see the issue you're thinking of.

**RANDOMIZE**

The Deficit / Government spending  
The Economy  
Health Care  
Taxes  
Jobs / Unemployment  
Environment / Climate Change  
Income inequality/Poverty  
First Nations/Indigenous issues  
Energy / Natural Resources /Pipelines  
Ethics / Corruption  
Terrorism / Security  
Crime / Public safety  
National Unity (Western Canada/Quebec)  
Immigration/refugees  
Housing affordability  
International/global issues

Other (specify)

**QF2.**

**BASE =ALL**

**SINGLE CHOICE**

Over the next twelve months, do you think Canada's economy will improve, remain the same, or worsen?

Significantly improve

Moderately improve

Remain the same

Moderately worsen

Significantly worsen

**QF3.**

**BASE = ALL**

**SINGLE CHOICE**

Do you approve or disapprove of the performance of Prime Minister and Liberal Party leader Justin Trudeau?

Strongly approve

Moderately approve

Moderately disapprove

Strongly disapprove

Not sure

**QF4.**

**BASE = ALL**

**SINGLE CHOICE GRID**

What is your overall impression of each of the following party leaders?

**Rows - RANDOMIZE**

Conservative Party leader and official opposition leader Andrew Scheer

New Democratic Party (NDP) leader Jagmeet Singh

Bloc Québécois leader Yves-François Blanchet **[QC only]**

Interim Green Party leader Jo-Ann Roberts

**COLUMNS**

Very Favourable

Favourable

Unfavourable

Very unfavourable

Never heard of

Not sure **FIXED**

**QF5.**

**BASE = ALL**

**SINGLE SELECT**

If a federal election were held tomorrow in Canada, which party's candidate would you be most likely to support?

**RANDOMIZE – first 3/first 4 in QC**

Conservative Party of Canada

Liberal Party of Canada

New Democratic Party of Canada [NDP]

Bloc Québécois **[QC only]**

Green Party **FIXED**

Other party **FIXED**

Undecided **FIXED**

Would not vote **FIXED**

I cannot vote **FIXED**

**QF6**

**BASE = Undecided and Would not vote in QF5**

**SINGLE SELECT**

We've noticed that you did not select a party. Is there a party that you are currently *leaning* towards?

**RANDOMIZE**

Conservative Party of Canada

Liberal Party of Canada

New Democratic Party of Canada [NDP]

Bloc Québécois **[QC only]**

Green Party

Other party **FIXED**

Undecided **FIXED**

Would not vote **FIXED**

I cannot vote **FIXED**

**QF7.**

**BASE = ALL**

**SINGLE SELECT**

Overall, do you think Canada is on the right track, or the wrong track?

Right track

Wrong track

Not sure **FIXED**

**QF8.**

**BASE = EXCLUDE CANNOT VOTE IN QF5  
SINGLE SELECT**

Finally, before we let you go.....

Which party's candidate did you vote for in the 2019 federal election?

I did not vote

Conservative Party of Canada

Liberal Party of Canada

New Democratic Party of Canada [NDP]

Bloc Quebecois [QC only]

Green Party of Canada

Other Party

Rather not say