

[INTRO TEXT]

This survey is about some different issues in the news. As always, there are no right or wrong answers, we just want to get everyone's different views.

WARM UP

[Q1]

Base = Total

[MULTI CHOICE, MAX 2]

We'd like to know which issues you care about most here in Canada today. From this list below, please select up to 2 that are most important to you personally.

[RANDOMIZE]

Job opportunities in my community
Management of the federal deficit
Improving health care access
The amount of taxes I pay
Immigration policy
Access to affordable housing
Upholding the rights of religious groups in Canada
Natural resource and energy policy
Protecting the rights of LGBTQ2 Canadians
Canada's role on the international stage
Improving living conditions for Indigenous peoples in Canada
Climate change
Transparency and honesty in the federal government
Other [specify]: **[Fixed]**

[Q2]

Base = Total

[SINGLE CHOICE]

Thinking back to the recent federal election in October 2019, which party's candidate did you vote for?

Conservative Party of Canada
Liberal Party of Canada
New Democratic Party of Canada (NDP)
Bloc Quebecois (BQ) **[QC only]**
Green Party
Other Party
Rather not say
I did not vote

[Q3]

Base = Total

[SINGLE CHOICE]

If a federal election were held tomorrow, which party's candidate would you yourself be most likely to support?

Conservative Party of Canada
Liberal Party of Canada
New Democratic Party (NDP) of Canada
Bloc Quebecois (BQ) [QC Only]
Green Party
Other Party/Independent
Undecided /Don't know
Rather not say
Will not vote

[Ask all Undecided/Rather not say:]

[Q4]

We've noticed you did not select a party. Is there a party you are currently *leaning* towards?

Conservative Party of Canada
Liberal Party of Canada
New Democratic Party of Canada (NDP)
Bloc Quebecois (BQ) [QC only]
Green Party
Other Party/Independent
Undecided /Don't know
Rather not say
Will not vote

VOTE UNIVERSE

[Q5]

Base = Total

[SINGLE CHOICE GRID]

And, how likely is it that you yourself would consider supporting each of these parties in a future federal election? Would you:

[ROWS][RANDOMIZE]

Conservative Party of Canada
Liberal Party of Canada
New Democratic Party of Canada (NDP)
Bloc Quebecois (BQ) **[QC only]**

[COLUMNS]

Definitely NOT even consider them
Maybe consider them
Certainly consider them
Definitely support them

[Q6]

Base = Total

[SINGLE CHOICE GRID]

Setting aside whether or not you support the Conservative Party or its policies, please choose a number to indicate how well you think each of the following short statements describes the Conservative Party of Canada.

The Conservative Party of Canada:

[Rows: Randomize]

Is too socially conservative on issues like gay rights
Is very solid on fiscal and economic management
Is welcoming of people from different cultures and backgrounds
Is a party of the past, not the future
Reflects my region of Canada
Does not represent people like me
Is too much for the rich, and doesn't care about the poor
Has been moving more to the fringes and away from the mainstream
Has made very important contributions to this country
The Conservative Party needs to take Climate Change more seriously
Hasn't done a good job communicating what it really stands for **[Anchor]**

[Slider:]

1 -Does not describe at all
2
3
4
5 - Totally describes
Really can't say

[Q7]

Base = Total

[single choice]

As you may know, Andrew Scheer has resigned as leader of the Conservative Party of Canada. Overall, would you say you are pleased or upset with Scheer resigning?

Very pleased
Pleased

Neutral
Upset
Very upset
Don't know/Can't say

[stand-alone screen]

As a reminder, the Conservative Party led by Andrew Scheer won the popular vote share in the October 2019 federal election and increased their share of seats but did not make enough gains to form government. The result was a Liberal minority government.

[Q8]

Base = Total

[single choice]

Thinking specifically about the Conservative campaign, if you had to single out their biggest weakness in this 2019 election, would you say it was:

[rotate]

Andrew Scheer himself

The Conservative Party's policies more broadly

[Q9]

Base = "Andrew Scheer himself" in Q8

[MULTI CHOICE, Max 2 choices]

And, in your opinion, which of the following factors most contributed to Andrew Scheer's poor performance? Select up to two factors from the list below or choose Other if your main one isn't there.

[Randomize]

Lack of experience

Performance as Official Opposition Leader

His personality

His faith/religion

Position on social issues such as abortion and LGBTQ rights

Position on climate change

Unable to appeal to urban voters

Other [specify]: **[fixed]**

[Q10]

Base = Total

[single choice]

As the Conservatives consider look to the future, which overall direction do you think the party should take? Should they:

[rotate]

Move more towards the political centre on social issues

OR

Continue to be a strong voice for conservatism in Canada

[Q11]

Base = Total

[pick up to three]

Here is a list of prominent Conservatives in Canada. Please choose which would be the most appealing to you as the next party leader.

(select up to three choices)

[Rows] [randomize list]

[pick up to three]

Erin O'Toole
Lisa Raitt
Peter McKay
Caroline Mulroney
Brad Wall
Michael Chong
Brian Pallister
Michelle Rempel
Rona Ambrose
Pierre Poilievre
Kevin O'Leary
Jason Kenney
Gerald Deltell
Bernard Lord
Rod Phillips
Christy Clark
Don't Know/Can't Say

[Q12]

Base=exclude DK/Can't say in Q11

[SINGLE CHOICE]

And of these, which would you most prefer to be the new leader of the Conservative Party, if you had to choose one?

[Pipe in choices from Q11]

[Q13]

Base=exclude DK/Can't say in Q11

[single choice]

And, suppose a federal election were held tomorrow, would you be more likely to vote for a candidate in your riding running with:

The Conservative Party led by [pipe in response to q12]

The Liberal Party led by Justin Trudeau