

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
<b>Sample</b>	1499	384	607	381	127	992	508	55	211	169	1065	434

All sample sizes, including column totals, are weighted to census data. Cells containing “\*%” are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

QL1. As we look to the future, with which of the following countries or regions do you think Canada should try to develop closer trade ties?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
The European Union	38%	46%	40%	32%	17%	42%	28%	39%	36%	51%	36%	42%
The United States	28%	23%	26%	34%	43%	25%	36%	22%	25%	23%	30%	24%
China	22%	17%	22%	25%	21%	20%	24%	14%	21%	12%	24%	17%
The United Kingdom	19%	23%	21%	14%	15%	22%	15%	22%	27%	21%	18%	24%
South and Central America	13%	12%	16%	12%	10%	14%	11%	8%	12%	19%	13%	14%
India	13%	19%	13%	11%	5%	15%	9%	12%	15%	15%	12%	15%
Southeast Asia	10%	12%	11%	8%	3%	11%	7%	12%	11%	11%	9%	11%
Other (specify):	4%	5%	4%	3%	7%	4%	4%	4%	4%	7%	4%	5%

QL2. [Favourable summary] Overall, would you say you have a favourable or unfavourable view of each of the following countries?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
The United States	59%	54%	61%	63%	52%	58%	60%	47%	57%	52%	61%	54%
China	29%	17%	27%	37%	48%	23%	40%	29%	26%	19%	31%	24%
Mexico	63%	63%	67%	62%	46%	65%	58%	49%	62%	72%	62%	64%
The United Kingdom	85%	86%	89%	85%	62%	88%	79%	84%	85%	89%	84%	86%
Japan	85%	92%	91%	76%	62%	92%	73%	80%	87%	90%	84%	87%
Germany	83%	85%	89%	80%	56%	88%	74%	77%	85%	90%	82%	86%
South Korea	72%	81%	81%	62%	33%	81%	55%	63%	73%	78%	71%	74%
Italy	80%	78%	83%	81%	66%	81%	77%	70%	80%	80%	80%	79%
Saudi Arabia	13%	8%	11%	18%	19%	10%	19%	19%	13%	15%	12%	14%
France	78%	79%	81%	75%	66%	80%	72%	66%	76%	83%	78%	77%
India	56%	56%	62%	52%	42%	60%	49%	51%	53%	60%	57%	56%

QL2. [Unfavourable summary] Overall, would you say you have a favourable or unfavourable view of each of the following countries?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
The United States	38%	45%	37%	33%	37%	40%	34%	44%	39%	47%	36%	43%
China	66%	81%	70%	56%	31%	74%	50%	62%	69%	78%	64%	72%
Mexico	30%	34%	29%	28%	28%	31%	28%	40%	32%	25%	30%	30%
The United Kingdom	10%	12%	9%	8%	11%	10%	9%	11%	13%	9%	9%	11%
Japan	9%	5%	7%	14%	16%	6%	15%	10%	6%	9%	10%	7%
Germany	10%	13%	7%	10%	16%	10%	12%	15%	9%	7%	11%	9%
South Korea	17%	13%	11%	23%	35%	12%	26%	24%	15%	11%	17%	15%
Italy	12%	17%	12%	8%	10%	14%	9%	16%	9%	16%	12%	13%
Saudi Arabia	78%	88%	83%	67%	53%	85%	64%	72%	76%	79%	78%	77%
France	16%	18%	15%	15%	10%	16%	14%	21%	16%	14%	15%	16%
India	33%	37%	31%	35%	26%	33%	33%	35%	37%	33%	32%	36%

QL2. [The United States] Overall, would you say you have a favourable or unfavourable view of each of the following countries?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
Very favourable	20%	21%	20%	21%	18%	21%	20%	16%	22%	13%	21%	18%
Mostly favourable	38%	32%	41%	42%	34%	38%	40%	31%	35%	38%	40%	36%
Mostly unfavourable	26%	30%	26%	22%	24%	28%	22%	24%	27%	29%	25%	27%
Very unfavourable	12%	15%	11%	11%	14%	12%	12%	20%	12%	18%	11%	15%
Don't know/Can't say	3%	2%	1%	5%	11%	2%	6%	8%	4%	2%	3%	4%
Net: Favourable	59%	54%	61%	63%	52%	58%	60%	47%	57%	52%	61%	54%
Net: Unfavourable	38%	45%	37%	33%	37%	40%	34%	44%	39%	47%	36%	43%

QL2. [China] Overall, would you say you have a favourable or unfavourable view of each of the following countries?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
Very favourable	6%	3%	4%	10%	10%	4%	10%	11%	7%	2%	6%	6%
Mostly favourable	23%	14%	23%	27%	38%	20%	29%	19%	19%	17%	25%	18%
Mostly unfavourable	41%	41%	49%	33%	24%	46%	31%	32%	45%	42%	41%	42%
Very unfavourable	25%	40%	21%	23%	8%	28%	19%	30%	24%	37%	23%	30%
Don't know/Can't say	5%	2%	2%	7%	21%	2%	10%	8%	5%	2%	5%	4%
Net: Favourable	29%	17%	27%	37%	48%	23%	40%	29%	26%	19%	31%	24%
Net: Unfavourable	66%	81%	70%	56%	31%	74%	50%	62%	69%	78%	64%	72%

QL2. [Mexico] Overall, would you say you have a favourable or unfavourable view of each of the following countries?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
Very favourable	11%	12%	12%	9%	9%	12%	9%	13%	15%	13%	10%	14%
Mostly favourable	52%	51%	55%	53%	37%	53%	49%	36%	47%	59%	53%	50%
Mostly unfavourable	24%	25%	25%	22%	23%	25%	23%	23%	27%	19%	24%	23%
Very unfavourable	6%	10%	5%	5%	5%	7%	5%	17%	5%	6%	6%	7%
Don't know/Can't say	7%	3%	4%	10%	26%	3%	14%	11%	6%	4%	7%	6%
Net: Favourable	63%	63%	67%	62%	46%	65%	58%	49%	62%	72%	62%	64%
Net: Unfavourable	30%	34%	29%	28%	28%	31%	28%	40%	32%	25%	30%	30%

QL2. [The United Kingdom] Overall, would you say you have a favourable or unfavourable view of each of the following countries?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
Very favourable	34%	40%	37%	31%	13%	38%	26%	42%	44%	35%	31%	41%
Mostly favourable	51%	46%	52%	55%	49%	49%	53%	42%	41%	53%	53%	46%
Mostly unfavourable	8%	10%	7%	5%	9%	8%	6%	3%	10%	7%	8%	8%
Very unfavourable	2%	1%	2%	3%	2%	2%	3%	8%	3%	1%	2%	3%
Don't know/Can't say	6%	3%	2%	7%	27%	2%	12%	5%	2%	3%	7%	3%
Net: Favourable	85%	86%	89%	85%	62%	88%	79%	84%	85%	89%	84%	86%
Net: Unfavourable	10%	12%	9%	8%	11%	10%	9%	11%	13%	9%	9%	11%

QL2. [Japan] Overall, would you say you have a favourable or unfavourable view of each of the following countries?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
Very favourable	35%	44%	40%	24%	15%	41%	22%	36%	37%	41%	33%	38%
Mostly favourable	51%	48%	52%	53%	47%	50%	51%	44%	50%	49%	51%	49%
Mostly unfavourable	7%	3%	5%	11%	13%	4%	12%	3%	4%	7%	7%	5%
Very unfavourable	2%	2%	2%	3%	3%	2%	3%	7%	2%	2%	2%	3%
Don't know/Can't say	6%	3%	2%	10%	22%	2%	13%	10%	8%	1%	6%	5%
Net: Favourable	85%	92%	91%	76%	62%	92%	73%	80%	87%	90%	84%	87%
Net: Unfavourable	9%	5%	7%	14%	16%	6%	15%	10%	6%	9%	10%	7%

QL2. [Germany] Overall, would you say you have a favourable or unfavourable view of each of the following countries?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
Very favourable	37%	48%	40%	28%	13%	43%	24%	40%	37%	43%	35%	40%
Mostly favourable	47%	37%	50%	53%	42%	45%	50%	37%	48%	47%	47%	46%
Mostly unfavourable	8%	8%	6%	9%	13%	7%	10%	6%	6%	5%	9%	6%
Very unfavourable	2%	5%	1%	2%	2%	3%	2%	9%	4%	2%	2%	3%
Don't know/Can't say	7%	2%	3%	9%	28%	3%	14%	8%	6%	3%	7%	5%
Net: Favourable	83%	85%	89%	80%	56%	88%	74%	77%	85%	90%	82%	86%
Net: Unfavourable	10%	13%	7%	10%	16%	10%	12%	15%	9%	7%	11%	9%

QL2. [South Korea] Overall, would you say you have a favourable or unfavourable view of each of the following countries?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
Very favourable	19%	28%	20%	13%	5%	23%	11%	26%	16%	21%	19%	19%
Mostly favourable	53%	53%	61%	48%	28%	58%	43%	37%	58%	57%	52%	55%
Mostly unfavourable	12%	9%	8%	16%	28%	9%	19%	19%	10%	8%	13%	10%
Very unfavourable	5%	4%	3%	7%	8%	3%	7%	4%	5%	3%	5%	4%
Don't know/Can't say	11%	7%	7%	16%	31%	7%	20%	13%	11%	12%	11%	12%
Net: Favourable	72%	81%	81%	62%	33%	81%	55%	63%	73%	78%	71%	74%
Net: Unfavourable	17%	13%	11%	23%	35%	12%	26%	24%	15%	11%	17%	15%

QL2. [Italy] Overall, would you say you have a favourable or unfavourable view of each of the following countries?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
Very favourable	21%	21%	21%	23%	18%	21%	22%	24%	22%	27%	20%	24%
Mostly favourable	58%	57%	61%	58%	49%	60%	56%	46%	58%	53%	60%	54%
Mostly unfavourable	10%	14%	10%	6%	7%	12%	6%	13%	8%	13%	10%	11%
Very unfavourable	2%	2%	2%	2%	3%	2%	2%	4%	2%	2%	2%	2%
Don't know/Can't say	8%	5%	6%	11%	23%	5%	14%	14%	10%	4%	8%	9%
Net: Favourable	80%	78%	83%	81%	66%	81%	77%	70%	80%	80%	80%	79%
Net: Unfavourable	12%	17%	12%	8%	10%	14%	9%	16%	9%	16%	12%	13%

QL2. [Saudi Arabia] Overall, would you say you have a favourable or unfavourable view of each of the following countries?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
Very favourable	2%	3%	1%	4%	2%	2%	3%	13%	3%	1%	2%	3%
Mostly favourable	11%	5%	10%	15%	17%	8%	15%	6%	10%	14%	10%	11%
Mostly unfavourable	38%	29%	42%	42%	34%	37%	40%	44%	36%	31%	39%	35%
Very unfavourable	39%	59%	40%	25%	18%	48%	23%	28%	39%	48%	39%	41%
Don't know/Can't say	10%	4%	6%	14%	28%	5%	18%	9%	11%	6%	10%	9%
Net: Favourable	13%	8%	11%	18%	19%	10%	19%	19%	13%	15%	12%	14%
Net: Unfavourable	78%	88%	83%	67%	53%	85%	64%	72%	76%	79%	78%	77%

QL2. [France] Overall, would you say you have a favourable or unfavourable view of each of the following countries?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
Very favourable	26%	31%	27%	22%	18%	29%	21%	27%	25%	35%	25%	29%
Mostly favourable	52%	48%	54%	52%	48%	52%	51%	39%	51%	47%	53%	48%
Mostly unfavourable	12%	13%	12%	13%	8%	13%	12%	15%	13%	10%	13%	12%
Very unfavourable	3%	5%	2%	3%	3%	3%	3%	5%	4%	4%	3%	4%
Don't know/Can't say	7%	2%	4%	10%	24%	4%	13%	13%	8%	3%	7%	7%
Net: Favourable	78%	79%	81%	75%	66%	80%	72%	66%	76%	83%	78%	77%
Net: Unfavourable	16%	18%	15%	15%	10%	16%	14%	21%	16%	14%	15%	16%

QL2. [India] Overall, would you say you have a favourable or unfavourable view of each of the following countries?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
Very favourable	7%	6%	7%	7%	5%	7%	7%	9%	7%	6%	7%	7%
Mostly favourable	49%	50%	55%	44%	37%	53%	43%	41%	46%	54%	50%	49%
Mostly unfavourable	26%	29%	26%	26%	22%	27%	25%	24%	30%	26%	26%	28%
Very unfavourable	7%	8%	5%	9%	4%	6%	8%	10%	7%	7%	7%	7%
Don't know/Can't say	10%	6%	7%	13%	31%	7%	18%	15%	9%	6%	11%	9%
Net: Favourable	56%	56%	62%	52%	42%	60%	49%	51%	53%	60%	57%	56%
Net: Unfavourable	33%	37%	31%	35%	26%	33%	33%	35%	37%	33%	32%	36%

QA1. Do you have any close friends or relatives who are currently living in the United Kingdom (UK)?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
Yes, immediate family (including brothers, sisters, sons, daughters or parents)	4%	7%	3%	2%	*%	4%	2%	100%				13%
Yes, non-immediate family (including aunts, uncles, cousins)	14%	22%	13%	11%	3%	17%	9%	100%				48%
Yes, close friends	11%	15%	13%	8%	2%	14%	7%			100%		39%
No, no close personal connections living in the UK	71%	56%	71%	78%	95%	65%	82%				100%	
Net: Yes	29%	44%	29%	22%	5%	35%	18%	100%	100%	100%		100%



QA2. How closely would you say you have been following news about Brexit?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
Following it in the news and discussing it with friends and family	26%	100%				39%		49%	41%	34%	20%	39%
Seeing some media coverage and having the odd conversation about it	41%		100%			61%		33%	37%	46%	41%	40%
Just scanning the headlines	25%			100%			75%	17%	20%	18%	28%	19%
Haven't heard anything about it until now	8%				100%		25%	1%	2%	2%	11%	2%
Top2box	66%	100%	100%			100%		82%	78%	80%	61%	79%
Bottom2box	34%			100%	100%		100%	18%	22%	20%	39%	21%

QA4. [Britain's economy] do you think the following economies will be better off, worse off, or unaffected as a result of Britain leaving the EU?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
A lot better off	9%	17%	8%	5%	4%	12%	5%	19%	11%	7%	9%	10%
A little better off	13%	10%	14%	14%	10%	13%	13%	11%	8%	11%	14%	10%
Won't make difference	10%	6%	8%	15%	13%	7%	14%	6%	10%	8%	10%	9%
A little worse off	25%	19%	31%	26%	11%	26%	22%	23%	28%	22%	25%	25%
A lot worse off	29%	47%	33%	15%	1%	39%	11%	39%	34%	45%	26%	39%
Don't know/Can't say	14%	1%	6%	25%	61%	4%	34%	2%	9%	7%	17%	7%
Net: Better off	22%	27%	22%	20%	14%	24%	18%	29%	19%	18%	23%	20%
Net: Worse off	54%	66%	64%	40%	12%	65%	33%	62%	62%	67%	50%	64%

QA4. [European Union's economy] do you think the following economies will be better off, worse off, or unaffected as a result of Britain leaving the EU?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
A lot better off	3%	5%	3%	2%	1%	4%	2%	10%	3%	2%	3%	4%
A little better off	6%	4%	7%	6%	8%	5%	6%	13%	5%	6%	5%	7%
Won't make difference	28%	28%	32%	27%	17%	30%	24%	22%	28%	21%	30%	25%
A little worse off	40%	51%	44%	33%	10%	47%	27%	40%	41%	57%	37%	47%
A lot worse off	9%	12%	8%	10%	2%	9%	8%	11%	10%	7%	8%	9%
Don't know/Can't say	15%	1%	7%	24%	62%	5%	33%	4%	11%	6%	17%	8%
Net: Better off	9%	9%	9%	8%	9%	9%	8%	23%	9%	8%	8%	10%
Net: Worse off	49%	62%	52%	42%	12%	56%	35%	51%	52%	64%	45%	57%

QA5. Ultimately, which outcome do you yourself think is more likely to happen with Brexit?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
The UK will leave the European Union	45%	55%	44%	39%	34%	48%	38%	46%	42%	47%	44%	45%
The UK will remain in the European Union	55%	45%	56%	61%	66%	52%	62%	54%	58%	53%	56%	55%

QA6. Now, suppose you are a British citizen and eligible to vote. If you had to choose between the following two options, which would you pick?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
Leave the EU	31%	32%	30%	32%	29%	31%	31%	30%	31%	24%	32%	28%
Remain in the EU	69%	68%	70%	68%	71%	69%	69%	70%	69%	76%	68%	72%

QA7. Suppose the UK does leave the EU. Do you think Canada would benefit or be hurt by that?

	Total	Following News						Close friends/familing in UK				
		Following	Seeing some	Scanning	Haven't heard	Top2box	Bottom2box	Yes, immediate family	Yes, non-immediate family	Yes, close friends	No	Net: Yes
Canada will benefit	19%	30%	16%	15%	7%	22%	13%	37%	21%	18%	18%	22%
Canada will be hurt	14%	19%	14%	10%	8%	16%	10%	15%	22%	17%	12%	19%
No real impact either way	42%	39%	48%	40%	29%	45%	37%	41%	40%	44%	42%	41%
Don't know – not sure	25%	11%	21%	35%	56%	17%	40%	6%	17%	22%	28%	18%