

Econ/Gig Work survey  
Sample frame: Standard, 1,500, national

QE1.  
Base=Total  
[single choice]

All things considered, do you think your current standard of living is better or worse now than it was a year ago?

Better now  
The same  
Worse now  
Not sure

QE2.  
Base=Total  
[single choice]

And a year from now, do you think your standard of living will be better or worse than now?

Better a year from now  
The same as now  
Worse a year from now  
Not sure

QE3.  
Base=Total  
[single choice]

Over the next twelve months, do you think the economy of your own province will improve, remain the same, or worsen?

Significantly improve  
Moderately improve  
Remain the same  
Moderately worsen  
Significantly worsen

QE4.  
Base=Total  
[single choice]

Over the next twelve months, do you think the Canadian economy will improve, remain the same, or worsen?

Significantly improve  
Moderately improve

Remain the same  
Moderately worsen  
Significantly worsen

QE5.

Base=Total

[single choice grid]

Here are a few statements people might make about their personal finances. Thinking about your own household's financial situation, tell us whether you agree or disagree with each of these statements:

I'm never really stressed about money  
I'm concerned that I or someone in my household could lose a job because of the economy  
I worry about how young people today will be able to find a good job  
Based on my current financial position I feel I can have a comfortable retirement  
I have too much credit card debt  
I worry that in the future I won't live as well as my parents' generation did

Agree strongly  
Agree  
Disagree  
Disagree strongly  
Not sure/Can't say

QG1.

Base=Total

[single choice]

Now we would like to ask a few questions about jobs in Canada and your employment experience. As always, there are no right or wrong answers, we just want your views and experiences.

First, which of these definitions best describes you?

Full time employee within a company  
Part-time / contract employee within a company  
Business Owner – A business with one or more employees  
Self-employed  
Retired  
Unemployed – looking for employment  
Unemployed – about to start a business/be self-employed  
Unemployed – not looking for employment

QG2.

Base= 'Full time', 'Part-time' or 'business owner' in QG1

[single choice]

How long have you been working with your current company or organization?

Less than a year  
One to two years  
Two to five years  
Five to ten years  
More than ten years

QG3.

Base= 'Full time', 'Part-time' in QG1  
[single choice]

When was the last time that you received a raise, whether to your salary or other financial incentives, from either from your current employer or a previous one?

Within the last six months  
Six to 12 months  
12 months to two years ago  
Two to five years ago  
More than five years ago  
Have never received a raise

QG4.

Base= Have received a raise in QG3  
[single choice]

What sort of impact did the most recent raise you received have on your financial wellbeing? Would you say it...?

Made a huge difference/helped a lot  
Helped out some, but not significantly  
No real meaningful difference

QG5.

Base= 'Full time', 'Part-time' in QG1  
[single choice]

And when do you expect to receive your next raise? If you're not expecting one, please indicate that below:

Within the next six months  
Six to 12 months  
12 months to two years  
More than two years  
Not expecting a raise

QG5a.

Base= Expecting a raise in QG5  
[single choice]

And what sort of impact do you think your next raise will have on your finances?

Will make a huge difference/helped a lot  
Will help out some, but not significantly  
Won't make a real meaningful difference  
Not sure at this point

QG6.

Base= 'Full time', 'Part-time', 'self-employed', business owner in QG1  
[single choice]

For classification purposes, which sector do you work within?

Public sector (government, nurses, teachers etc.)  
Private sector (most individuals and businesses)  
Other

QG7.

Base=Total  
[single choice]

We'd like to get an idea of how many Canadians are participating in what's known as "gig work".

What makes "gig work" different from traditional employment is that jobs are considered more temporary, and the worker is often an independent contractor or a freelancer. Gig work can include jobs like babysitting, dog walking, or handywork, as well as work that includes driving for Uber, working online, or renting out property through Airbnb.

Are you currently doing any kind of "gig work"?

Yes  
No

QG8.

Base='No' in QG7  
[single choice]

And what about within the last five years, have you done any "gig work" in that period?

Yes  
No

QG9.

Base= 'Full time', 'Part-time', 'self-employed', business owner in QG1  
[single choice]

In total, factoring in all the jobs you do, including formal employment with an employer and any other part-time or “gig work” that you might do in addition, how many jobs do you currently have?

- 1
- 2
- 3
- 4
- 5+

QG10.

Base='Yes' in QG7 OR QG8

[multi-choice grid, max 12]

What kind of gig work have you done in the last five years, or are you currently doing? Please select all that apply. If you have never done it, please select that option below.

[Rows, Randomize]

Babysitting

House sitting

Dog walking

Housecleaning

Maintenance and handywork around people's houses or yards

Personal assistance services (e.g. picking up dry cleaning, booking appointments, running errands, booking travel, etc.)

Renting out property through a service such as Airbnb

Driving for a ride-sharing service such as Uber or Lyft

Food delivery driving services such as Skip the Dishes etc.

Freelance “office work” that you complete online such as computer programming, editing documents, reviewing résumés, graphic design, etc.

Posting videos, blog posts or other content online, such as on YouTube, and receiving pay (including ad revenues or commissions) as a result

Other informal paid activity or side jobs

[Columns]

Have done in last five years

Are currently doing

Have never done

QG11.

Base='Yes' in in QG7 OR QG8

[multi choice]

Thinking about this gig work you've done in the last five years or are currently doing; how did you find your clients or customers? Please select all that apply.

[randomize]

With your own website  
Through another website (Craigslist, Ebay, Kijiji etc.)  
Through a downloadable app (TaskRabbit, Uber, Airbnb etc.)  
Word of mouth  
Advertising, either online, in the newspaper or any other form  
Other, specify \_\_\_\_\_

QG12.

Base='Yes' in QG7 OR QG8

[multi-choice, max 10]

What are the primary reasons you're currently doing "gig work" or have done in in the past five years?

[Choose all that apply]

I can't make ends meet without this kind of work  
Earning extra savings/spending money  
It's my main source of income  
Needed a new challenge  
Wanted to be self-employed  
To network/meet new people  
Difficulty finding full-time work/ No other options  
To get new job-related skills/build resume  
Other, specify \_\_\_\_\_

QG13.

Base='No' in Q7 AND Q8

[single choice]

Might you see yourself doing some kind of "gig work" in the future?

Yes  
No  
Not sure

QG14.

Base=Total

[multi-choice, max 7]

Some people have been debating what the impact of "gig work" will have on Canadians in the future, noting that there are both benefits and disadvantages to people working outside a traditional full-time job structure. We'd like your own opinion. What would you say are the benefits of the kind of gig work we have been discussing? If you do not see any benefits, please select that option below.

[Select all that apply]

Work--life balance/Flexible  
Make extra money  
Way to earn income/experience while looking for a full-time job

Control/autonomy  
Other, specify \_\_\_\_\_  
None of these [exclusive]

QG15.  
Base=Total  
[multi-choice, max 7]

And on the other side of things, what would you say are the negative aspects of gig work? If you do not see any negative aspects, please select that option below.

[Select all that apply]

No benefits or sick days  
Not great money  
Going into debt  
Workers' rights not protected/poor regulation  
Not secure work/long term  
None of these [exclusive]

QG16.  
Base=Total  
[single choice]

Would you say that overall, based on what you know, that increased work in the gig economy is:

More of a good thing than a bad thing for working Canadians  
More of a bad thing than a good thing for working Canadians  
Really not sure