2019 ELECTION: PARTY PLATFORMS

INTRO
A general election will be held in Canada on October 21st. Today, we're talking to Canadians about some of the key issues in the federal election campaign leading up to voting day.

WARM-UP/VOTE SERIES

[QL1]
Base = Total
[MULTI CHOICE, MAX 2]

We'd like to know which issues you care about the most during this campaign so far. From this list below, please select up to 2 that are most important to you personally.

[RANDOMIZE]

Job opportunities in my community
Management of the federal deficit
Improving health care access
The amount of taxes I pay
Immigration policy
Access to affordable housing
Upholding the rights of religious groups in Canada
Natural resource and energy policy
Protecting the rights of LGBTQ2 Canadians
Canada's role on the international stage
Improving living conditions for Indigenous peoples in Canada
Climate change
Transparency and honesty in the federal government
Other [specify]: [Fixed]

[QL2]
Base = Total
[SINGLE CHOICE]

How likely is it that you will actually go out and vote in this federal election? Are you:

Absolutely certain you will go out and vote
Quite sure you will vote
Will vote if you remember
Will probably not end up voting
Or, have you:
Already voted at an advance poll

[Advance voters, Ask QL3 and then skip to QL10.]

[All others, Skip to QL4 and keep on going.]

[QL3]
Base = advance voters in QL2
[SINGLE CHOICE]

So, you already voted in advance for this election. Which party's candidate did you support?

[Randomize – keep order for rest of survey] [Note: same list as regular vote QL6 except two fewer response options at end of this one]

Conservative Party of Canada
Liberal Party of Canada
New Democratic Party (NDP) of Canada
Bloc Quebecois (BQ) [QC Only]
Green Party [Fixed]
People's Party of Canada [Fixed]
Other Party/Independent [Fixed]
Rather not say [Fixed]

Advance now skip to QL10
SECTION QL4-QL9 Total except advance voters in QL2

[QL4]
Base= Total except advance voters in QL2
[SINGLE CHOICE]
Based on how you feel right now, how certain are you about which party's candidate you will support in this upcoming federal election? Would you say you are...?

Absolutely certain of who you will support – no way you could change your mind
Fairly certain – You feel like you've made up your mind
Less certain – You could change your mind
Not certain at all – You have no idea who you'll support

[QL5]
Base= Total except advance voters in QL2
[SINGLE CHOICE]

And in thinking about your options in this Canadian federal election, what is the MOST important consideration for you in making up your mind which party you will support? Is it:

[Randomize items]

The party leaders
The individual candidates running in your own constituency
The party's positions on the issues

[ANCHOR] Really can't say/Not sure

[QL6]
Base= Total except advance voters in QL2
[SINGLE CHOICE]
In this upcoming federal election, which party's candidate will you be most likely to support?

[Randomize – keep order for rest of survey]

Conservative Party of Canada
Liberal Party of Canada
New Democratic Party (NDP) of Canada
Bloc Quebecois (BQ) [QC Only]
Green Party [Fixed]
People's Party of Canada [Fixed]
Other Party/Independent [Fixed]
Undecided /Don't know [Fixed]
Rather not say [Fixed]
Will not vote [Fixed]

[QL7]
Base= 'Undecided/DK' & 'Rather not say' in QL6
[SINGLE CHOICE]

We've noticed you did not select a party. Is there a party you are currently *leaning* towards?

[RANDOMIZE -- same order as QL6]

Conservative Party of Canada
Liberal Party of Canada
New Democratic Party (NDP) of Canada
Bloc Quebecois (BQ) [QC Only]
Green Party [Fixed]
People's Party of Canada [Fixed]
Other Party/Independent [Fixed]
Undecided /Don't know [Fixed]
Rather not say [Fixed]
Will not vote [Fixed]

[QL8]
Base = named a party in QL6 or L7
[SINGLE CHOICE]
Suppose for some reason you could not support the [PIPE IN QL6, QL7 RESPONSE]. In that case, which party would be your second choice?

[SAME ORDER AS QL6/L7 MINUS PARTY SELECTED THERE]
Conservative Party

Liberal Party
New Democratic Party (NDP)
Bloc Quebecois (BQ) [QC Only]
Green Party
People's Party of Canada
Other Party/Independent
No second choice party

[QL9]
Base = Total except advance voters in QL2
[SINGLE CHOICE]
Is there any party you feel you absolutely could NOT support in this election? (Select up to two).

[SAME ORDER AS previous (excluding party selected in QL6 or QL7 or QL8]
Conservative Party
Liberal Party
New Democratic Party (NDP)
Bloc Quebecois (BQ) [QC Only]
Green Party
People's Party of Canada
No, could support any party

[QL10]
Base = Total -- Advance and everyone else
[SINGLE CHOICE]

What is your overall impression of each of the following party leaders?

[ROWS] [RANDOMIZE – same order as preceding vote questions L3/L6]

Conservative Party leader Andrew Scheer
Liberal leader Justin Trudeau
New Democratic Party/NDP leader Jagmeet Singh
Bloc Québécois leader Yves-François Blanchet [QC Only]
Green Party leader Elizabeth May FIXED
People's Party of Canada leader Maxime Bernier FIXED

[COLUMNS]

Very favourable
Favourable
Unfavourable
Very unfavourable
Not sure/can't say

[QL11]
Base = Total
[SINGLE CHOICE]

Do you approve or disapprove of Prime Minister Justin Trudeau?

Strongly approve
Approve
Disapprove
Strongly disapprove
Not sure/Can't say

[QL12]
Base = Total
[SINGLE CHOICE]
And, which of these leaders would make the best Prime Minister of Canada?

ROTATE
Andrew Scheer
Justin Trudeau

[QL13]
Base = Total
[SINGLE CHOICE]
Since the election campaign started a few weeks ago, would you say your opinion of each of the following has improved, worsened or stayed the same?

[ROWS] [RANDOMIZE – same order as previous]
The Liberal Party of Canada led by Justin Trudeau
The Conservative Party of Canada led by Andrew Scheer
The New Democratic Party (NDP) led by Jagmeet Singh
The Bloc Québécois led by Yves-Francois Blanchet [QC only]
The Green Party led by Elizabeth May [Fixed]
The People's Party of Canada led by Maxime Bernier [Fixed]

[COLUMNS]
Improved
Stayed the same
Worsened

POLICIES SECTION

Base = Total
[TEXT]
A number of policies and ideas have been put forward in this election campaign. We'd like to get your opinion on some of these.

[RANDOMIZE ORDER OF Q'S B1 THROUGH BX] [Do NOT show [Party Initials] preceding some options]

[QB1]
Base = Total
[SINGLE CHOICE]

First, which of the following taxation policy options would you prefer, if you had to choose one?

[Randomize options]

[LPC] Raise the personal income tax exemption from the current level of just over $12,000 up to $15,000 – so no one pays income tax on the first $15,000 they earn
[CPC] Reduce the tax rate for the lowest-income tax bracket (currently $47,630/year) from 15% down to 13.75%
[Other, NDP] Introduce a 1 per cent "super-wealth tax" on households with assets worth more than $20 million

[QB2]
Base = Total
[SINGLE CHOICE]
When it comes to the federal deficit, which overall approach would you prefer?

[Rotate options]

[LPC] Run deficits over the next four years, starting with a $27 billion deficit in 2020 that will decrease to $21 billion by 2023, to invest in job growth and social programs
[CPC] Focus on achieving a balanced budget within five years even if it means raising taxes or cutting social programs

[QB3]
Base = Total
[SINGLE CHOICE]
There's also been some discussion in this federal election campaign about a national pharmacare program. Which is most appealing to you?

[Randomize options]

[LPC] Move gradually towards pharmacare, starting with a $6 billion investment in reducing the price of prescription drugs in Canada
[Other, NDP] Establish a full universal pharmacare program right away, which would cover the costs of commonly prescribed drugs for all Canadians
 [CPC] No national pharmacare program

[QB4]
Base = Total
[SINGLE CHOICE]
Which of these federal campaign proposals for childcare do you find most appealing?

[Other, Green] Create a national universal childcare system – meaning the federal government would subsidize daycare programs to bring down costs for parents
[Middle] Invest significantly in childcare programs to lower fees but do not institute a national system
[CPC] Don't involve the federal government in childcare – leave it up to parents to find the available alternatives and have some tax-related measures to help defray costs

[QB5]
Base = Total
[SINGLE CHOICE]
Which of these proposals for housing affordability would you most like to see the next federal government pursue?

[LPC] Fund 100,000 new housing units over the next decade for low-to-moderate income earners and
      seniors
[CPC] Increase the maximum amount of time first-time homebuyers can take to pay off insured mortgages from 25 years to 30 years in order to lower monthly payments

[QB6]
Base = Total
[SINGLE CHOICE]

On the opioid crisis, which of the following do you feel is best:

[LPC] Continue allowing safe-injection sites so people can use illegal drugs safely, under medical supervision
[CPC] Shut down safe-injection sites

[QB7]
Base = Total
[SINGLE CHOICE]
There's also been some different proposals made about Canada's foreign aid contributions towards development efforts in poorer countries. What do you think Canada should do?

[This order]

Raise foreign aid contributions to meet UN targets (about $15.25 billion/year)
Maintain current levels at about $6.1 billion per year
[CPC] Cut foreign aid spending by 25% to help fund social programs here at home

[QB8]
Base = Total
[SINGLE CHOICE]

The federal government introduced a carbon tax this year in provinces that don't have their own in place. The price on carbon for that plan began at $20/tonne in 2019 and will rise to $50/tonne by 2022.

What approach would you like the next government to take when it comes to the federal carbon tax?

[This order]

Keep the federal carbon tax in place as planned
Raise the federal carbon tax to reduce emissions further
Cancel the federal carbon tax

[QB9]
Base = Total
[SINGLE CHOICE]

When it comes to pipelines to move Canada's oil and gas, what approach would you like to see the next federal government take?

[CPC] Push harder to get more pipeline capacity built
[LPC] Continue the current approach, approving some pipelines and rejecting others
[NDP/Green] Push harder to stop any more pipelines from being built

Vote LAST

[ASK ALL]
QF2. Thinking about past elections, which of the following best describes your own personal voting habits?

[SINGLE RESPONSE] [THIS ORDER]
I vote in every election (federal, provincial, and municipal)
I vote in most elections (three of the last four elections)
I vote in some elections (two of the last four elections)
I rarely vote (one of the last four elections)
I never vote

Q10. How about in the last Canadian federal election which was held back in October 2015 – -- that's when Justin Trudeau and the Liberals first got elected, defeating Stephen Harper's Conservative government and the opposition NDP led by Thomas Mulcair. [QC Only: and Gilles Duceppe had come back to lead the Bloc.]

To the best of your recollection, did you actually go out and vote in that 2015 federal election?

Yes, definitely voted
Probably voted
Maybe not/Can't recall
No, did not vote in that election

[ASK ONLY Voters: (Top 3 boxes at previous Q10)]
Q11. And which party's candidate did you support in that 2015 Canadian federal election?

[Present first 3 parties/4 in QC in same order as earlier politics questions]

Conservative
Liberal
NDP/New Democrat
Bloc Quebecois [QC Only]
Green Party
Some other party
Can't recall/not sure
Prefer not to say