

Federal Vote Intention Questionnaire
September 27 – 30, 2019

[QL2]

Base = Total

What is your overall impression of each of the following party leaders?

Conservative Party leader Andrew Scheer
Liberal leader Justin Trudeau
New Democratic Party/NDP leader Jagmeet Singh
Green Party leader Elizabeth May
People's Party of Canada leader Maxime Bernier
Bloc Québécois leader Yves-Francois Blanchet [QC only]

[Response options]

Very favourable
Favourable
Unfavourable
Very unfavourable
Not sure/can't say

[QL3]

Base = Total

Based on how you feel right now, how certain are you about which party's candidate you will support in this upcoming federal election? Would you say you are...?

Absolutely certain of who you would support – no way you could change your mind
Fairly certain – You feel like you've made up your mind
Less certain – You could change your mind
Not certain at all – You have no idea who you'd support

[QL4]

Base = Total

In this upcoming federal election, which party's candidate will you be most likely to support?

Conservative Party of Canada
Liberal Party of Canada
New Democratic Party (NDP) of Canada
Bloc Quebecois (BQ) [QC Only]
Green Party
People's Party of Canada
Other Party/Independent
Undecided /Don't know

Rather not say
Will not vote

[QL5]

Base = 'UNDECIDED/DK' OR 'RATHER NOT SAY' IN QL4

We've noticed you did not select a party. Is there a party you are currently leaning towards?

Conservative Party
Liberal Party
New Democratic Party (NDP)
Bloc Quebecois (BQ) [QC Only]
Green Party
People's Party of Canada
Other Party/Independent
Undecided /Don't know
Rather not say
Will not vote

[QL6]

Base = 'OTHER PARTY/INDEPENDENT' QL4 OR QL5

And which other federal election candidate would that be?

Independent/non-affiliated candidate
Libertarian
Christian Heritage
Some other party
None – spoil ballot/won't vote
Don't Know/Not Sure

[QL7]

Base = ALL THOSE NAMING A PARTY IN QL4, QL5 OR QL6 (I.E. 'LIBERTARIAN' OR 'CHRISTIAN HERITAGE')

Suppose for some reason you could not support the [PIPE IN PARTY SELECTED]. In that case, which party would be your second choice?

Conservative Party
Liberal Party
New Democratic Party (NDP)
Bloc Quebecois (BQ) [QC Only]
Green Party
People's Party of Canada
Other Party/Independent
Undecided /Don't know
Rather not say
Will not vote

[QL8]

Base = Total

Do you approve or disapprove of Prime Minister Justin Trudeau?

Strongly approve

Approve

Disapprove

Strongly disapprove

Not sure/Can't say

[QL9]

Base = Total

And, which of these leaders would make the best Prime Minister of Canada?

Andrew Scheer

Justin Trudeau

[QL10]

Base = Total

Since the election campaign started a few weeks ago, would you say your opinion of each of the following has improved, worsened or stayed the same?

The Liberal Party of Canada led by Justin Trudeau

The Conservative Party of Canada led by Andrew Scheer

The New Democratic Party (NDP) led by Jagmeet Singh

The Green Party led by Elizabeth May

The People's Party of Canada led by Maxime Bernier

The Bloc Québécois led by Yves-Francois Blanchet [QC only]

[Response options]

Improved

Stayed the same

Worsened