

## Exit Poll of Uncertain Voters

Oct 21, 2019

### Survey of those who said anything other than “absolutely certain” when asked vote certainty last two times it was asked

This is a really quick follow-up survey about the Canadian federal election. As always, there are no right or wrong answers, we just want your real and honest views.

Q1. Monday was federal election day. The polls have now closed.

Recognizing that it can sometimes be too busy or hectic to get to the polling station and that you may have lots of things going on in your life, did you actually make it out to vote in this federal election, either on Monday or at the advance polls?

Yes, voted in advance

Yes, voted on election day Monday

No, did not vote **[Thank and Terminate]**

#### **[All who voted, continue]**

Just a few questions about people making their decisions in this election.

Q2. When would you say you firmly made your final decision as to which party’s candidate you would support? Was it:

By the middle of the campaign or earlier

In the final week or so of the campaign

The last couple of days of the campaign

You only firmly decided on voting day

Q3. And which party’s candidate did you actually vote for in this election?

[Randomize first 3 options/4 in QC]

Conservative Party of Canada

Liberal Party of Canada

New Democratic Party of Canada (NDP)

Bloc Quebecois [QUEBEC ONLY]

Green Party [fixed]

People’s Party of Canada [fixed]

Other Party [fixed]

Rather not say [fixed] **[Thank and Terminate]**

Q4. In the end, what best describes your final decision? Would you say:

You ended up voting pretty much the way you were leaning all along

OR

You were leaning towards a different party and then changed your mind in the end  
OR

You were really undecided and didn't favour any party until you made up your mind

Q5. And thinking of the party's candidate you finally voted for, overall would you say you:

Really liked that candidate's party and what it stands for  
Dislikes the other options more

[ask all]

Q6. Thinking about your own decision-making process in making your final choice in this election, what considerations were most important for you? Please pick one or two from the list below (or select Other if yours isn't there).

[Randomize]

Voting strategically for a party you thought had a better chance to win or to stop another party from winning

Supporting the party that you felt best represented you

Liked the local candidate

The party leaders

Keeping your current MP

The policies of the party

Other (specify:) [Anchor]