

	Total	Region								Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender		Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Sample	2200	220	246	290	161	129	841	399	204	875	1320	524	763	912	777	770	653	599	713	755	1128	1072	799	799	602	404	395	400	399	324	279

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing "" are statistically zero, though at least one response was received. Blank cells indicate zero responses received. \* indicates small sample size, and results should be interpreted with caution.

QB. How many children aged 2 to 12 do you have?

	Total	Region								Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender		Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
One	55%	61%	49%	47%	48%	58%	54%	46%	53%	56%	65%	45%	57%	54%	56%	54%	56%	58%	51%	53%	56%	59%	46%	62%	56%	61%	44%	48%	63%	61%	
Two	35%	32%	36%	37%	35%	38%	32%	39%	45%	37%	28%	41%	35%	33%	36%	37%	33%	32%	40%	36%	34%	32%	42%	31%	35%	29%	43%	41%	30%	32%	
Three or more	10%	8%	15%	16%	16%	10%	7%	9%	10%	10%	8%	13%	8%	13%	8%	9%	11%	9%	9%	10%	10%	9%	13%	7%	9%	10%	14%	11%	7%	7%	

Child's Gender

	Total	Region								Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender		Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Boy	51%	55%	51%	49%	40%	57%	51%	49%	55%	49%	52%	52%	50%	53%	48%	52%	53%	53%	50%	100%		51%	50%	54%	100%		100%		100%		
Girl	49%	45%	49%	51%	60%	43%	49%	51%	45%	51%	48%	48%	50%	47%	52%	48%	47%	47%	50%		100%	49%	50%	46%		100%		100%		100%	

Child's age

	Total	Region								Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender		Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
2 years old	11%	11%	9%	9%	13%	5%	14%	11%	9%	11%	12%	26%	11%	3%	16%	9%	9%	18%	10%	8%	12%	11%	31%			33%	30%				
3 years old	9%	9%	11%	13%	7%	18%	8%	7%	9%	8%	9%	14%	11%	4%	8%	9%	10%	7%	9%	10%	8%	10%	24%			22%	26%				
4 years old	9%	11%	10%	7%	11%	3%	8%	9%	8%	8%	9%	14%	11%	4%	8%	9%	8%	11%	9%	7%	7%	10%	24%			21%	27%				
5 years old	7%	5%	7%	7%	5%	9%	7%	10%	10%	8%	7%	10%	10%	4%	9%	6%	7%	10%	6%	6%	9%	6%	21%			24%	17%				
6 years old	10%	9%	11%	9%	7%	10%	10%	9%	10%	8%	10%	8%	11%	9%	11%	8%	9%	13%	8%	8%	9%	11%	26%			25%	28%				
7 years old	8%	7%	9%	7%	9%	4%	7%	10%	11%	8%	8%	6%	10%	8%	7%	9%	8%	8%	8%	8%	8%	22%			23%	21%					
8 years old	10%	9%	7%	11%	9%	13%	11%	10%	9%	12%	8%	7%	8%	13%	10%	8%	12%	8%	8%	13%	10%	9%	27%			29%	24%				
9 years old	9%	12%	10%	10%	10%	9%	9%	8%	6%	9%	9%	6%	10%	10%	8%	11%	8%	8%	9%	10%	8%	10%	25%			23%	26%				
10 years old	9%	8%	9%	11%	9%	12%	10%	9%	12%	10%	9%	5%	8%	12%	8%	10%	11%	5%	11%	11%	8%		34%						37%	30%	
11 years old	9%	8%	11%	8%	6%	10%	9%	9%	7%	9%	8%	2%	6%	15%	8%	10%	8%	5%	9%	10%	9%	9%		31%					30%	33%	
12 years old	10%	12%	7%	9%	12%	6%	9%	10%	8%	10%	10%	3%	5%	17%	9%	9%	10%	6%	12%	9%	10%	10%		35%					33%	37%	
Net: 2-5 years old	36%	36%	36%	36%	36%	36%	36%	36%	36%	35%	38%	63%	42%	16%	40%	34%	34%	47%	35%	30%	36%	37%	100%			100%	100%				
Net: 6-9 years old	36%	36%	36%	36%	36%	36%	36%	36%	36%	37%	36%	27%	38%	40%	35%	36%	37%	37%	33%	39%	35%	37%		100%			100%				
Net: 10-12 years old	27%	27%	27%	28%	28%	27%	27%	27%	27%	29%	27%	10%	19%	44%	24%	29%	29%	17%	32%	30%	29%	26%		100%					100%	100%	

Q1. To begin, which of the following do you have (in working order) in your own household?

	Total	Region								Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender		Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Desktop computer	49%	53%	48%	42%	32%	51%	47%	56%	37%	53%	46%	45%	48%	52%	43%	49%	56%	43%	52%	52%	49%	49%	44%	52%	51%	44%	45%	50%	54%	53%	48%
Laptop computer	78%	75%	84%	81%	81%	82%	81%	71%	82%	78%	78%	71%	81%	80%	74%	77%	84%	70%	78%	84%	76%	80%	74%	77%	85%	71%	76%	74%	80%	85%	85%
Tablet (such as iPad or Galaxy Note)	78%	78%	83%	81%	81%	81%	78%	72%	83%	79%	77%	67%	80%	82%	73%	79%	81%	66%	78%	86%	76%	80%	73%	80%	81%	73%	73%	77%	83%	78%	85%
A kid's tablet (such as LeapPad or KidiBuzz)	22%	17%	17%	22%	25%	18%	25%	24%	20%	23%	22%	24%	25%	19%	24%	21%	22%	23%	23%	22%	23%	24%	28%	12%	23%	26%	29%	27%	12%	13%	
Smartphone (such as an iPhone or an android)	90%	93%	96%	93%	91%	94%	89%	84%	92%	91%	89%	83%	92%	92%	87%	91%	91%	83%	92%	93%	90%	90%	90%	89%	90%	91%	90%	89%	89%	89%	91%
Television - attached to traditional cable	54%	49%	62%	47%	48%	47%	53%	57%	55%	56%	53%	48%	52%	59%	51%	56%	55%	46%	52%	61%	54%	54%	48%	55%	60%	46%	50%	53%	57%	64%	56%
Television - accessing streaming services (such as Netflix, Crave TV etc.)	74%	77%	84%	81%	77%	85%	77%	59%	89%	77%	73%	66%	79%	75%	70%	77%	77%	65%	75%	82%	74%	75%	72%	76%	75%	74%	70%	74%	79%	73%	77%
Digital home assistant (such as Amazon Echo or Google Home)	20%	19%	15%	17%	18%	17%	22%	18%	21%	22%	18%	15%	20%	22%	15%	19%	26%	14%	18%	27%	20%	20%	19%	18%	23%	19%	20%	17%	19%	25%	22%
Gaming console (such as X-Box or PlayStation)	66%	62%	75%	71%	70%	72%	65%	63%	74%	69%	64%	59%	69%	68%	68%	69%	61%	59%	69%	70%	71%	61%	59%	68%	74%	61%	56%	74%	80%	67%	

Q3a. How would you describe this child's overall attitude towards technology and their screen time using it?

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender							
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12	
1 - Doesn't really like tech, just uses it as needed	3%	2%	*%	5%	7%	3%	2%	4%	4%	2%	3%	5%	2%	1%	4%	3%	1%	6%	2%	1%	2%	3%	5%	1%	1%	3%	7%	2%	1%			2%
2	3%	4%	4%	3%	1%	5%	3%	3%	4%	2%	4%	5%	4%	2%	4%	3%	4%	4%	3%	3%	3%	4%	6%	2%	2%	5%	6%	3%	2%	*%	3%	
3 - In the middle – uses it regularly but not excited by it	16%	17%	13%	10%	12%	9%	16%	20%	12%	17%	16%	22%	15%	14%	15%	18%	16%	20%	15%	14%	15%	18%	22%	15%	11%	23%	21%	13%	16%	8%	15%	
4	19%	17%	23%	18%	19%	18%	21%	17%	17%	21%	18%	17%	22%	18%	17%	20%	22%	18%	21%	21%	18%	20%	22%	17%	19%	22%	22%	16%	18%	18%	21%	
5 - Loves technology – really enjoys their screen time	57%	59%	59%	62%	59%	64%	58%	52%	62%	56%	58%	48%	57%	63%	60%	56%	56%	51%	59%	60%	60%	54%	43%	64%	67%	44%	42%	66%	63%	73%	60%	
Doesn't use tech at all	1%	*%	1%	1%	1%	1%	1%	3%	*%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	3%	1%	*%	3%	2%	1%	*%	*%		
Net: Don't like tech	6%	6%	5%	8%	8%	8%	5%	7%	8%	4%	7%	11%	6%	3%	7%	6%	5%	10%	5%	4%	5%	7%	11%	4%	2%	8%	13%	5%	3%	*%	4%	
Net: Loved technology	76%	77%	82%	80%	78%	82%	78%	69%	80%	77%	76%	65%	78%	82%	76%	75%	78%	69%	79%	81%	78%	74%	65%	81%	86%	65%	64%	82%	80%	91%	81%	

Q3c. On a typical weekday, what would you estimate this child's total "screen time" to be?

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
None – no screens on typical weekday	3%	4%	3%	4%	4%	4%	2%	2%	3%	2%	3%	2%	2%	3%	2%	3%	3%	3%	1%	3%	3%	2%	3%	4%	2%	4%	2%	5%	2%	1%	2%
Less than one 1 hour	10%	8%	10%	12%	8%	15%	8%	13%	8%	9%	10%	7%	13%	9%	5%	11%	14%	9%	8%	12%	9%	11%	13%	11%	3%	15%	12%	8%	14%	2%	5%
1 up to 2 hours	31%	33%	32%	32%	32%	31%	30%	30%	30%	34%	28%	26%	35%	30%	29%	32%	32%	28%	30%	33%	30%	32%	33%	32%	26%	28%	37%	34%	30%	26%	26%
2 up to 4 hours	34%	41%	38%	36%	38%	34%	34%	28%	36%	34%	34%	29%	32%	39%	36%	35%	32%	38%	32%	34%	35%	28%	35%	42%	28%	28%	34%	37%	42%	41%	
4 up to 6 hours	14%	8%	11%	10%	8%	11%	16%	15%	15%	13%	15%	23%	10%	11%	17%	12%	12%	17%	14%	12%	15%	12%	14%	12%	16%	15%	13%	14%	9%	17%	15%
6 up to 8 hours	5%	5%	4%	2%	1%	4%	6%	5%	4%	4%	5%	7%	4%	4%	5%	4%	5%	6%	4%	5%	5%	5%	3%	7%	6%	4%	2%	4%	6%	8%	
8 hours or more on a typical weekday	3%	2%	2%	2%	3%	2%	4%	4%	3%	3%	3%	3%	4%	3%	2%	4%	3%	2%	4%	2%	3%	3%	2%	4%	3%	3%	2%	3%	5%	3%	
Don't know/Can't guess	1%			2%	5%		1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	*%	2%	*%	*%	1%	1%	1%	1%	*%	2%	1%	1%	*%	1%	
MEAN	3.0	2.8	2.7	2.7	2.7	2.6	3.2	3.0	3.0	2.9	3.0	3.5	2.7	2.9	3.3	2.9	2.8	3.2	3.1	2.8	3.0	2.9	2.8	2.8	3.4	2.9	2.8	2.8	2.7	3.4	3.4

Q4. Now, how do you, yourself feel about the amount of time this child is spending with these tech devices?

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
1 - Wish they'd spend more time	1%	1%	1%	1%	1%		1%	1%	1%	1%	1%	2%	1%	*%	2%	*%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	*%
2	2%	4%	3%	*%		*%	1%	3%	2%	2%	2%	5%	1%	1%	2%	1%	3%	3%	2%	1%	2%	2%	3%	2%	1%	2%	4%	2%	1%	2%	*%
3 - Are generally comfortable with their screen time	51%	45%	49%	45%	40%	49%	55%	50%	50%	52%	50%	56%	49%	50%	54%	51%	47%	59%	48%	47%	50%	52%	56%	49%	46%	54%	58%	50%	49%	45%	48%
4	24%	30%	28%	28%	26%	30%	24%	19%	23%	24%	24%	18%	28%	25%	22%	24%	27%	15%	28%	29%	25%	23%	26%	25%	26%	19%	22%	29%	28%	21%	
5 - Are concerned they spend too much time	22%	20%	19%	26%	33%	20%	20%	26%	24%	21%	22%	19%	22%	23%	21%	23%	22%	21%	22%	23%	22%	22%	17%	23%	27%	16%	18%	25%	20%	24%	30%
Net: Wish they spend more time	3%	5%	4%	1%	1%	*%	1%	5%	3%	2%	3%	7%	2%	1%	4%	2%	3%	5%	2%	2%	3%	3%	4%	2%	2%	4%	5%	3%	2%	3%	1%
Net: Concerned they spend too much time	46%	50%	47%	54%	59%	50%	44%	45%	47%	45%	47%	37%	50%	48%	42%	47%	49%	36%	49%	51%	47%	45%	40%	48%	52%	42%	37%	47%	49%	52%	51%

Q5. What about what they are doing with their screen time ?

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
1 - Never really think about	2%	1%	3%	5%	8%	1%	1%	2%	3%	2%	2%	4%	1%	1%	3%	1%	2%	5%	1%	1%	2%	2%	2%	2%	2%	2%	3%	2%	1%	1%	3%
2	3%	1%		*%	1%		2%	5%	3%	3%	2%	4%	2%	2%	3%	2%	2%	4%	2%	2%	3%	2%	2%	3%	3%	2%	2%	4%	2%	3%	2%
3 - Are sometimes aware/Sometimes not	27%	27%	22%	11%	10%	11%	22%	46%	19%	28%	26%	33%	24%	27%	30%	25%	27%	30%	29%	25%	27%	28%	24%	28%	32%	24%	23%	25%	30%	31%	32%
4	21%	20%	22%	21%	22%	20%	25%	15%	17%	23%	19%	14%	21%	24%	16%	22%	24%	15%	23%	23%	20%	21%	15%	22%	26%	16%	14%	21%	24%	25%	27%
5 - Are always conscious/aware of	47%	52%	52%	63%	59%	67%	50%	32%	57%	44%	50%	45%	51%	46%	47%	50%	45%	47%	45%	49%	48%	47%	57%	45%	38%	55%	58%	48%	43%	40%	35%
Net: Never really think about	4%	2%	3%	5%	9%	1%	3%	8%	6%	4%	5%	9%	3%	3%	7%	3%	4%	8%	3%	3%	5%	4%	5%	4%	4%	4%	5%	6%	3%	4%	5%
Net: Always conscious/aware of	68%	71%	75%	84%	80%	88%	75%	46%	75%	67%	69%	58%	72%	70%	63%	72%	69%	62%	68%	72%	69%	68%	72%	68%	64%	71%	72%	69%	67%	65%	62%

Q6. Overall, what do you believe are the positives -- the good things -- for kids spending time using these tech devices we've been talking about?

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/Trade school	Univ+	<\$50K	\$50K-<\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Entertaining/fun for them	59%	60%	63%	62%	61%	63%	55%	59%	65%	56%	61%	46%	63%	62%	55%	61%	60%	51%	61%	63%	60%	57%	57%	60%	59%	59%	55%	61%	60%	61%	57%
Learning/educational benefit	51%	55%	57%	51%	54%	49%	54%	40%	57%	51%	52%	45%	55%	52%	48%	54%	52%	51%	54%	51%	50%	53%	56%	53%	43%	56%	57%	52%	54%	40%	46%
Computer skills	34%	37%	38%	33%	31%	34%	36%	27%	35%	35%	32%	26%	32%	39%	28%	37%	37%	29%	35%	37%	35%	32%	27%	36%	40%	26%	27%	38%	34%	43%	36%
Reading - ability/practice	28%	30%	28%	29%	30%	28%	29%	23%	31%	27%	28%	26%	28%	28%	29%	31%	22%	31%	29%	24%	25%	30%	23%	32%	28%	21%	26%	29%	34%	26%	31%
Keeps them occupied	27%	23%	30%	27%	20%	33%	27%	30%	18%	28%	27%	31%	31%	22%	28%	24%	29%	24%	29%	29%	27%	27%	34%	27%	17%	38%	31%	25%	29%	18%	17%
Keeps them in touch with friends and family	19%	22%	17%	20%	23%	18%	20%	16%	22%	17%	20%	17%	17%	22%	16%	20%	21%	15%	20%	19%	18%	20%	14%	13%	32%	14%	15%	12%	14%	30%	35%
Creative expression	19%	25%	21%	15%	14%	16%	18%	17%	12%	20%	18%	20%	19%	18%	18%	20%	19%	21%	18%	18%	17%	20%	19%	18%	19%	19%	19%	17%	19%	16%	23%
Safe/I know where they are, what they're doing	17%	18%	20%	25%	27%	23%	17%	13%	22%	17%	17%	23%	15%	15%	19%	17%	16%	17%	19%	16%	18%	16%	19%	15%	18%	20%	18%	16%	14%	20%	16%
Mental well-being	7%	6%	2%	4%	5%	2%	8%	10%	5%	9%	5%	13%	6%	4%	7%	6%	8%	8%	7%	6%	8%	6%	6%	8%	6%	7%	6%	9%	7%	4%	
Other (Specify)	1%	2%	1%	1%	1%	1%	1%	3%	1%	2%	1%	1%	1%	2%	1%	2%	2%	1%	1%	2%	2%	1%	1%	2%	1%	1%	2%	1%	2%	1%	
No positive things/can't think of any	3%	1%	1%	4%	5%	3%	3%	4%	4%	4%	3%	4%	2%	3%	5%	2%	1%	5%	1%	2%	3%	3%	4%	3%	2%	3%	4%	4%	2%	3%	1%

Q7. Overall, what do you believe are the negatives -- the bad things -- for kids spending time using these tech devices we've been talking about?

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/Trade school	Univ+	<\$50K	\$50K-<\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Addictive	52%	59%	54%	53%	53%	52%	50%	51%	48%	49%	54%	51%	54%	51%	51%	53%	52%	48%	53%	53%	53%	51%	51%	56%	48%	52%	51%	58%	53%	49%	47%
Less active/Not getting exercise/fresh air	49%	50%	47%	46%	43%	49%	48%	46%	60%	48%	49%	40%	52%	50%	46%	52%	48%	44%	51%	50%	47%	50%	45%	52%	49%	47%	44%	48%	55%	46%	53%
Distracting from other important things in life	33%	36%	33%	40%	41%	40%	33%	27%	37%	34%	32%	26%	33%	37%	30%	36%	33%	32%	32%	33%	33%	33%	30%	34%	34%	31%	30%	35%	34%	34%	34%
Inappropriate content - hate/porn/etc.	23%	28%	25%	23%	27%	19%	22%	21%	25%	21%	24%	24%	21%	24%	25%	23%	20%	25%	24%	20%	23%	23%	18%	24%	28%	19%	18%	25%	24%	27%	28%
Hurts social skills/social life	20%	23%	18%	22%	21%	23%	19%	21%	16%	24%	17%	18%	19%	22%	20%	20%	19%	19%	20%	21%	22%	18%	19%	18%	22%	22%	17%	22%	15%	22%	23%
Attention span lower/less focus/learning issues	19%	17%	19%	23%	21%	26%	21%	16%	20%	20%	18%	19%	21%	18%	13%	19%	27%	15%	18%	24%	19%	19%	22%	19%	16%	22%	21%	19%	19%	17%	15%
Over-stimulated/Hard to calm down	15%	14%	15%	21%	13%	28%	14%	14%	20%	14%	16%	14%	18%	13%	13%	15%	16%	14%	13%	17%	18%	12%	19%	14%	11%	21%	17%	17%	12%	14%	7%
Too commercial/advertising	14%	14%	18%	9%	7%	11%	13%	14%	13%	16%	12%	11%	17%	12%	13%	14%	14%	11%	16%	14%	12%	16%	15%	13%	12%	13%	17%	9%	17%	14%	11%
Privacy concerns/personal info	14%	10%	18%	12%	14%	9%	17%	10%	12%	11%	15%	13%	10%	17%	13%	16%	12%	14%	14%	13%	12%	15%	10%	13%	19%	9%	11%	12%	15%	16%	22%
Bullying/abuse risks	13%	10%	17%	8%	13%	4%	15%	10%	14%	11%	14%	17%	11%	12%	14%	12%	12%	15%	12%	11%	11%	15%	11%	13%	14%	9%	13%	11%	15%	13%	16%
Content generally - fake news/silly things	12%	10%	11%	13%	10%	16%	11%	14%	8%	12%	11%	11%	11%	12%	10%	11%	14%	11%	11%	13%	12%	11%	9%	12%	15%	10%	8%	12%	11%	14%	16%
Other (Specify)	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	
No negative things/can't think of any	3%	2%	2%	4%	7%	2%	3%	3%	3%	3%	3%	4%	2%	2%	5%	1%	2%	5%	2%	2%	3%	3%	4%	1%	2%	4%	5%	1%	1%	3%	1%

Q8a. First, [No time/ Occasionally] let's think about your child's overall screen time - to what extent are they doing each of the following activities?

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/Trade school	Univ+	<\$50K	\$50K-<\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Screen activities focused on creating	43%	44%	46%	59%	51%	65%	41%	40%	44%	43%	43%	37%	45%	45%	43%	40%	47%	40%	44%	44%	50%	36%	48%	41%	39%	56%	41%	47%	35%	48%	29%
Screen activities focused on learning	33%	41%	36%	35%	33%	38%	29%	34%	35%	33%	34%	25%	34%	38%	35%	33%	31%	30%	34%	35%	37%	30%	28%	35%	39%	31%	24%	39%	31%	38%	
Screen activities focused on consuming content for fun	13%	16%	9%	10%	11%	9%	12%	17%	13%	12%	14%	17%	12%	12%	14%	12%	13%	18%	12%	10%	15%	12%	15%	11%	13%	18%	13%	12%	10%	14%	12%
Screen activities focused on social interaction and communication	67%	71%	69%	78%	80%	77%	64%	65%	75%	66%	68%	63%	72%	65%	70%	66%	66%	67%	67%	67%	70%	65%	75%	75%	47%	78%	72%	73%	77%	54%	39%
Screen activities focused on non-educational gaming	43%	47%	44%	47%	45%	49%	40%	42%	42%	39%	44%	46%	47%	37%	39%	43%	46%	47%	38%	43%	38%	47%	65%	33%	25%	64%	66%	25%	42%	21%	29%

Q8a. First, [More often/ lots of time] let's think about your child's overall screen time – to what extent are they doing each of the following activities?

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Screen activities focused on creating	23%	23%	19%	15%	22%	9%	24%	27%	26%	20%	26%	30%	22%	21%	26%	23%	21%	27%	22%	22%	18%	30%	21%	23%	27%	17%	26%	19%	27%	17%	38%
Screen activities focused on learning	30%	24%	31%	21%	23%	18%	33%	29%	33%	27%	32%	43%	28%	24%	31%	28%	31%	34%	29%	27%	33%	38%	26%	23%	35%	42%	21%	31%	24%	22%	
Screen activities focused on consuming content for fun	55%	52%	67%	56%	52%	60%	56%	50%	56%	56%	54%	47%	59%	57%	51%	55%	60%	47%	57%	60%	53%	58%	53%	58%	55%	51%	55%	56%	60%	52%	58%
Screen activities focused on social interaction and communication	13%	12%	9%	7%	9%	5%	15%	16%	10%	14%	12%	14%	11%	15%	12%	13%	15%	13%	12%	15%	12%	14%	8%	9%	25%	8%	9%	10%	8%	19%	32%
Screen activities focused on non-educational gaming	28%	28%	27%	28%	30%	27%	28%	25%	32%	29%	27%	25%	24%	33%	30%	26%	27%	23%	26%	32%	35%	20%	13%	33%	40%	16%	10%	43%	24%	49%	29%

Q8a. Overall screen time - Screen activities focused on creating

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
No time/don't do this	18%	17%	23%	25%	23%	26%	17%	17%	16%	17%	19%	16%	19%	18%	17%	17%	21%	18%	17%	18%	21%	15%	27%	14%	11%	30%	24%	16%	12%	15%	7%
Only occasionally	25%	27%	23%	34%	28%	39%	24%	23%	29%	26%	25%	21%	26%	27%	26%	24%	26%	22%	27%	26%	30%	20%	21%	27%	27%	26%	17%	31%	23%	33%	21%
Sometimes	33%	33%	34%	26%	27%	26%	36%	33%	29%	37%	31%	32%	33%	35%	31%	37%	32%	32%	34%	34%	32%	35%	30%	36%	34%	27%	33%	34%	38%	35%	33%
More often	19%	18%	14%	12%	17%	8%	18%	23%	20%	16%	20%	25%	18%	15%	21%	17%	17%	22%	17%	17%	15%	23%	17%	19%	21%	14%	21%	16%	21%	14%	28%
Lots of time on this activity	5%	5%	5%	3%	5%	1%	6%	4%	6%	3%	6%	6%	4%	6%	5%	6%	4%	5%	4%	4%	3%	7%	4%	5%	6%	4%	5%	3%	6%	2%	10%
Net: No time/ Only occasionally	43%	44%	46%	59%	51%	65%	41%	40%	44%	43%	43%	37%	45%	45%	43%	40%	47%	40%	44%	44%	50%	36%	48%	41%	39%	56%	41%	47%	35%	48%	29%
Net: More often/ Lots of time	23%	23%	19%	15%	22%	9%	24%	27%	26%	20%	26%	30%	22%	21%	26%	23%	21%	27%	22%	22%	18%	30%	21%	23%	27%	17%	26%	19%	27%	17%	38%

Q8a. Overall screen time - Screen activities focused on learning

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
No time/don't do this	10%	12%	8%	8%	5%	11%	7%	15%	9%	10%	10%	10%	10%	13%	8%	9%	11%	10%	10%	12%	8%	13%	7%	9%	14%	12%	9%	6%	12%	6%	
Only occasionally	23%	28%	28%	27%	28%	27%	22%	19%	27%	24%	23%	15%	24%	28%	23%	25%	22%	18%	25%	25%	25%	22%	15%	27%	30%	17%	12%	30%	25%	29%	31%
Sometimes	37%	36%	33%	44%	44%	44%	38%	37%	32%	40%	35%	33%	38%	38%	34%	39%	38%	36%	37%	38%	37%	37%	34%	39%	38%	34%	34%	40%	38%	35%	41%
More often	22%	18%	22%	17%	18%	15%	24%	24%	24%	21%	23%	30%	22%	18%	23%	21%	24%	25%	21%	21%	20%	25%	29%	20%	18%	26%	32%	15%	24%	18%	
Lots of time on this activity	7%	6%	10%	4%	5%	3%	9%	5%	9%	6%	8%	13%	6%	5%	8%	7%	7%	9%	8%	6%	7%	7%	10%	6%	5%	9%	10%	6%	7%	6%	4%
Net: No time/ Only occasionally	33%	41%	36%	35%	33%	38%	29%	34%	35%	33%	34%	25%	34%	38%	35%	33%	31%	30%	34%	35%	37%	30%	28%	35%	39%	31%	24%	39%	31%	41%	38%
Net: More often/ Lots of time	30%	24%	31%	21%	23%	18%	33%	29%	33%	27%	32%	43%	28%	24%	31%	28%	31%	34%	29%	27%	27%	33%	38%	26%	23%	35%	42%	21%	31%	24%	22%

Q8a. Overall screen time - Screen activities focused on consuming content for fun

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
No time/don't do this	3%	2%	1%	2%	2%	3%	2%	4%	2%	3%	3%	2%	3%	3%	3%	3%	2%	4%	2%	2%	3%	2%	4%	2%	2%	5%	3%	2%	2%	2%	2%
Only occasionally	11%	14%	7%	7%	9%	6%	9%	13%	11%	10%	11%	15%	9%	9%	12%	9%	11%	14%	10%	8%	11%	10%	11%	9%	11%	13%	10%	10%	8%	12%	10%
Sometimes	32%	31%	25%	34%	37%	31%	33%	33%	31%	31%	32%	36%	29%	31%	34%	33%	27%	35%	31%	30%	32%	31%	32%	30%	33%	31%	33%	31%	30%	35%	30%
More often	39%	38%	47%	39%	36%	42%	39%	35%	44%	42%	38%	32%	42%	41%	38%	39%	42%	33%	42%	43%	40%	39%	38%	41%	40%	38%	38%	41%	40%	40%	40%
Lots of time on this activity	16%	14%	20%	17%	16%	18%	16%	15%	12%	14%	17%	15%	17%	15%	14%	16%	18%	15%	15%	17%	13%	18%	15%	17%	15%	13%	17%	15%	20%	12%	18%
Net: No time/ Only occasionally	13%	16%	9%	10%	11%	9%	12%	17%	13%	12%	14%	17%	12%	12%	14%	12%	13%	18%	12%	10%	15%	12%	15%	11%	13%	18%	13%	12%	10%	14%	12%
Net: More often/ Lots of time	55%	52%	67%	56%	52%	60%	56%	50%	56%	56%	54%	47%	59%	57%	51%	55%	60%	47%	57%	60%	53%	58%	53%	58%	55%	51%	55%	56%	60%	52%	58%

Q8a. Overall screen time - Screen activities focused on social interaction and communication

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
No time/don't do this	47%	49%	49%	55%	55%	44%	47%	49%	45%	49%	43%	54%	43%	48%	48%	46%	46%	47%	47%	49%	45%	63%	52%	20%	65%	61%	53%	50%	24%	16%	
Only occasionally	20%	23%	20%	23%	25%	19%	18%	26%	22%	19%	20%	18%	22%	22%	19%	20%	21%	19%	20%	21%	20%	12%	23%	27%	13%	11%	21%	26%	31%	23%	
Sometimes	19%	17%	22%	15%	11%	19%	21%	19%	16%	19%	23%	17%	20%	19%	20%	19%	20%	21%	18%	19%	20%	17%	16%	28%	14%	19%	16%	27%	29%		
More often	10%	9%	7%	6%	9%	4%	12%	12%	8%	12%	10%	11%	8%	12%	9%	11%	10%	10%	11%	10%	11%	7%	8%	19%	7%	7%	9%	6%	16%	22%	
Lots of time on this activity	3%	3%	2%	1%	1%	3%	4%	2%	3%	3%	3%	2%	3%	3%	2%	4%	2%	2%	4%	2%	4%	2%	1%	6%	1%	2%	1%	3%	10%		
Net: No time/ Only occasionally	67%	71%	69%	78%	80%	77%	64%	65%	75%	66%	68%	63%	72%	65%	70%	66%	66%	67%	67%	70%	65%	75%	75%	47%	78%	72%	73%	77%	54%	39%	
Net: More often/ Lots of time	13%	12%	9%	7%	9%	5%	15%	16%	10%	14%	12%	14%	11%	15%	12%	13%	15%	13%	12%	15%	12%	14%	8%	9%	25%	8%	9%	10%	8%	19%	32%

Q8a. Overall screen time - Screen activities focused on non-educational gaming

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
No time/don't do this	23%	26%	26%	29%	28%	30%	22%	22%	26%	20%	26%	27%	26%	19%	22%	23%	25%	26%	20%	23%	22%	25%	14%	7%	46%	43%	11%	18%	6%	9%	
Only occasionally	19%	21%	18%	18%	16%	20%	19%	20%	16%	19%	19%	18%	20%	19%	17%	20%	21%	22%	18%	19%	16%	23%	20%	19%	18%	22%	14%	24%	15%	21%	
Sometimes	30%	25%	30%	25%	26%	23%	31%	33%	26%	32%	29%	29%	30%	30%	31%	31%	27%	30%	36%	25%	27%	33%	23%	33%	35%	21%	25%	32%	34%	29%	42%
More often	20%	23%	21%	21%	23%	19%	19%	16%	26%	20%	19%	17%	18%	23%	22%	18%	19%	16%	19%	23%	24%	15%	9%	24%	29%	9%	8%	31%	17%	35%	22%
Lots of time on this activity	8%	5%	6%	7%	7%	8%	9%	9%	6%	9%	7%	8%	6%	10%	8%	7%	8%	7%	7%	9%	11%	5%	4%	10%	11%	6%	2%	13%	7%	14%	7%
Net: No time/ Only occasionally	43%	47%	44%	47%	45%	49%	40%	42%	42%	39%	44%	46%	47%	37%	39%	43%	46%	47%	38%	43%	38%	47%	65%	33%	25%	64%	66%	25%	42%	21%	29%
Net: More often/ Lots of time	28%	28%	27%	28%	30%	27%	28%	25%	32%	29%	27%	25%	24%	33%	30%	26%	27%	23%	26%	32%	35%	20%	13%	33%	40%	16%	10%	43%	24%	49%	29%

Q8b. [A bad thing to be discouraged (1-2)] For each one, using the slider scale below, please indicate whether you personally consider those screen activities to be:

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12
Screen activities focused on creating	4%	3%	3%	1%	2%	5%	8%	3%	4%	4%	10%	3%	3%	6%	4%	3%	8%	3%	4%	5%	4%	6%	4%	3%	6%	6%	4%	4%	3%	2%
Screen activities focused on learning	4%	3%	3%	1%	1%	3%	7%	2%	3%	4%	8%	3%	2%	6%	2%	4%	6%	2%	3%	4%	3%	5%	3%	2%	6%	4%	3%	3%	3%	1%
Screen activities focused on consuming content for fun	9%	7%	12%	10%	10%	10%	8%	7%	9%	9%	10%	9%	9%	8%	9%	12%	11%	5%	12%	10%	8%	10%	9%	8%	12%	9%	12%	6%	6%	9%
Screen activities focused on social interaction and communication	24%	25%	25%	25%	26%	22%	27%	24%	23%	25%	24%	26%	22%	24%	26%	22%	24%	23%	25%	25%	24%	27%	27%	16%	30%	24%	25%	29%	17%	15%
Screen activities focused on non-educational gaming	29%	29%	30%	34%	37%	32%	26%	31%	29%	29%	25%	31%	29%	23%	30%	35%	25%	26%	33%	29%	29%	35%	26%	24%	37%	33%	25%	27%	25%	24%

Q8b. [A good thing to be encouraged (3-4)] For each one, using the slider scale below, please indicate whether you personally consider those screen activities to be:

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Screen activities focused on creating	73%	78%	70%	80%	73%	87%	74%	64%	79%	75%	71%	63%	74%	77%	67%	75%	76%	64%	78%	74%	73%	72%	68%	75%	76%	68%	67%	73%	77%	74%	
Screen activities focused on learning	79%	83%	78%	83%	78%	87%	79%	73%	83%	80%	78%	69%	81%	82%	75%	82%	79%	69%	85%	81%	78%	79%	75%	80%	81%	75%	76%	79%	80%	81%	82%
Screen activities focused on consuming content for fun	34%	33%	30%	27%	26%	28%	33%	41%	31%	36%	33%	42%	31%	32%	34%	33%	36%	34%	38%	32%	32%	36%	34%	34%	34%	31%	37%	32%	36%	34%	
Screen activities focused on social interaction and communication	24%	23%	16%	16%	16%	15%	29%	22%	22%	25%	22%	26%	24%	23%	24%	21%	27%	23%	25%	23%	24%	24%	22%	21%	30%	19%	24%	23%	18%	30%	31%
Screen activities focused on non-educational gaming	18%	18%	15%	10%	8%	11%	19%	20%	14%	20%	16%	25%	17%	14%	19%	14%	20%	19%	17%	19%	18%	18%	17%	17%	20%	16%	17%	17%	18%	22%	18%

Q8b. Personally consider those screen activities to be: Screen activities focused on creating

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
1 - A bad thing to be discouraged	2%	*%	2%				2%	3%	2%	2%	2%	4%	1%	1%	3%	1%	1%	3%	1%	1%	2%	1%	3%	2%	1%	4%	1%	1%	2%	1%	1%
2	3%	2%	1%	1%	2%		3%	4%	1%	3%	3%	6%	2%	1%	3%	3%	2%	4%	2%	2%	2%	3%	4%	2%	2%	3%	5%	3%	2%	2%	
3 - Depends/neutral	21%	18%	24%	15%	18%	12%	20%	24%	18%	19%	22%	23%	21%	19%	23%	20%	20%	25%	17%	20%	20%	21%	24%	18%	21%	23%	24%	18%	19%	23%	
4	26%	30%	27%	26%	25%	27%	27%	22%	25%	30%	24%	23%	26%	27%	18%	28%	33%	17%	31%	29%	27%	25%	24%	27%	26%	25%	23%	30%	25%	26%	
5 - A good thing to be encouraged	47%	48%	44%	54%	48%	60%	47%	42%	54%	45%	48%	40%	48%	50%	49%	47%	43%	47%	48%	45%	45%	48%	43%	48%	49%	43%	44%	44%	52%	51%	
Not sure/can't say	2%	1%	3%	4%	8%	1%	1%	4%		2%	2%	4%	2%	1%	4%	1%	1%	4%	1%	2%	2%	2%	3%	1%	2%	3%	4%	1%	1%		
Net: A bad thing to be discouraged	4%	3%	3%	1%	2%		5%	8%	3%	4%	4%	10%	3%	3%	6%	4%	3%	8%	3%	4%	5%	4%	6%	4%	3%	6%	6%	4%	4%		
Net: A good thing to be encouraged	73%	78%	70%	80%	73%	87%	74%	64%	79%	75%	71%	63%	74%	77%	67%	75%	76%	64%	78%	74%	73%	72%	68%	75%	76%	68%	67%	73%	77%	74%	

Q8b. Personally consider those screen activities to be: Screen activities focused on learning

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
1 - A bad thing to be discouraged	1%		2%				1%	2%	2%	1%	1%	3%	1%	1%	3%	*%	1%	2%	*%	1%	2%	1%	2%	1%	1%	3%	1%	*%	1%	1%	*%
2	2%	3%	1%	*%		*%	2%	4%	1%	2%	2%	5%	2%	1%	3%	1%	3%	4%	1%	2%	2%	3%	2%	1%	3%	3%	3%	2%	1%	1%	
3 - Depends/neutral	16%	14%	18%	14%	17%	11%	17%	18%	15%	16%	17%	21%	16%	14%	18%	15%	17%	23%	13%	15%	16%	17%	18%	15%	15%	18%	19%	15%	16%	15%	
4	19%	23%	21%	17%	13%	20%	20%	16%	19%	22%	18%	14%	22%	20%	14%	20%	26%	12%	21%	24%	20%	19%	18%	22%	19%	19%	20%	16%	22%		
5 - A good thing to be encouraged	59%	60%	57%	66%	65%	67%	59%	57%	64%	58%	60%	55%	59%	62%	61%	62%	53%	56%	64%	57%	58%	61%	57%	62%	60%	56%	57%	59%	64%	59%	
Not sure/can't say	1%	*%	1%	3%	6%	1%	1%	2%	*%	1%	1%	2%	1%	1%	2%	1%	1%	3%	*%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%		
Net: A bad thing to be discouraged	4%	3%	3%	*%		*%	3%	7%	2%	3%	4%	8%	3%	2%	6%	2%	4%	6%	2%	3%	4%	3%	5%	3%	2%	6%	4%	3%	3%		
Net: A good thing to be encouraged	79%	83%	78%	83%	78%	87%	79%	73%	83%	80%	78%	69%	81%	82%	75%	82%	79%	69%	85%	81%	78%	79%	75%	80%	81%	75%	76%	79%	80%	81%	

Q8b. Personally consider those screen activities to be: Screen activities focused on >consuming content for fun

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12
1 - A bad thing to be discouraged	3%	1%	3%	3%	2%	5%	3%	3%	3%	3%	3%	5%	2%	3%	4%	2%	3%	5%	1%	3%	4%	2%	3%	3%	2%	4%	3%	5%	1%	2%
2	6%	6%	9%	7%	9%	5%	7%	5%	4%	6%	6%	6%	7%	7%	4%	7%	9%	6%	4%	9%	7%	6%	7%	6%	8%	6%	7%	5%	4%	8%
3 - Depends/neutral	55%	58%	55%	60%	58%	62%	55%	49%	61%	54%	56%	44%	59%	58%	55%	58%	52%	50%	57%	55%	55%	55%	54%	54%	57%	56%	52%	52%	57%	56%
4	24%	27%	26%	17%	15%	18%	23%	26%	21%	24%	24%	27%	22%	24%	22%	23%	28%	22%	27%	24%	22%	26%	24%	23%	25%	22%	27%	20%	25%	23%
5 - A good thing to be encouraged	10%	6%	4%	10%	11%	10%	10%	15%	10%	11%	9%	15%	9%	8%	12%	10%	8%	13%	11%	8%	11%	9%	10%	11%	9%	10%	10%	12%	11%	6%
Not sure/can't say	2%	2%	3%	3%	5%	1%	1%	2%	1%	1%	2%	3%	2%	1%	4%	1%	1%	4%	*%	1%	2%	2%	2%	1%	1%	2%	3%	2%	1%	
Net: A bad thing to be discouraged	9%	7%	12%	10%	10%	10%	8%	7%	9%	9%	10%	9%	9%	8%	9%	12%	11%	5%	12%	10%	8%	10%	9%	8%	12%	9%	12%	6%	6%	
Net: A good thing to be encouraged	34%	33%	30%	27%	26%	28%	33%	41%	31%	36%	33%	42%	31%	32%	34%	33%	36%	34%	38%	32%	32%	36%	34%	34%	34%	31%	37%	32%	36%	34%

Q8b. Personally consider those screen activities to be: Screen activities focused on social interaction and communication

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12
1 - A bad thing to be discouraged	10%	9%	10%	8%	8%	9%	8%	15%	6%	10%	10%	12%	10%	9%	11%	10%	8%	11%	10%	9%	11%	9%	13%	11%	5%	15%	10%	10%	12%	4%
2	14%	15%	15%	17%	17%	14%	12%	18%	13%	15%	12%	16%	14%	13%	17%	13%	13%	13%	16%	14%	15%	15%	17%	11%	15%	14%	16%	17%	11%	11%
3 - Depends/neutral	50%	52%	53%	55%	51%	59%	48%	47%	53%	50%	49%	46%	48%	53%	47%	51%	50%	48%	50%	51%	49%	50%	48%	49%	52%	48%	48%	50%	52%	53%
4	14%	14%	11%	7%	7%	16%	12%	15%	15%	12%	14%	13%	14%	12%	13%	16%	12%	14%	14%	13%	14%	12%	12%	18%	10%	15%	13%	10%	17%	
5 - A good thing to be encouraged	10%	9%	5%	9%	10%	8%	13%	10%	7%	10%	10%	12%	10%	9%	12%	8%	11%	11%	9%	11%	9%	9%	9%	12%	9%	9%	10%	8%	13%	
Not sure/can't say	3%	1%	6%	4%	7%	1%	2%	4%	1%	2%	3%	4%	2%	2%	2%	2%	1%	4%	2%	1%	3%	2%	3%	3%	2%	3%	4%	2%	2%	
Net: A bad thing to be discouraged	24%	25%	25%	25%	25%	26%	22%	27%	24%	23%	25%	24%	26%	22%	24%	26%	22%	24%	23%	25%	25%	24%	27%	27%	16%	30%	24%	25%	29%	
Net: A good thing to be encouraged	24%	23%	16%	16%	16%	15%	29%	22%	22%	25%	22%	26%	24%	23%	24%	21%	27%	23%	25%	23%	24%	24%	22%	21%	30%	19%	24%	23%	18%	30%

Q8b. Personally consider those screen activities to be: Screen activities focused on non-educational gaming

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/Trade school	Univ+	<\$50K	\$50K-<\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
1 - A bad thing to be discouraged	12%	11%	10%	12%	13%	12%	10%	15%	13%	10%	12%	11%	13%	11%	10%	12%	14%	11%	11%	11%	12%	11%	16%	11%	6%	17%	15%	10%	12%	7%	5%
2	17%	18%	20%	22%	23%	21%	16%	16%	17%	19%	16%	14%	18%	19%	13%	18%	21%	14%	15%	22%	17%	17%	19%	15%	18%	19%	15%	15%	17%	19%	
3 - Depends/neutral	51%	52%	52%	52%	49%	55%	54%	46%	54%	50%	52%	46%	51%	55%	54%	45%	52%	56%	46%	52%	51%	46%	54%	55%	45%	46%	56%	52%	53%	56%	
4	11%	14%	9%	6%	6%	5%	11%	10%	10%	12%	9%	12%	11%	9%	11%	9%	12%	10%	11%	12%	11%	10%	10%	12%	10%	10%	9%	11%	14%	10%	
5 - A good thing to be encouraged	7%	4%	7%	4%	2%	6%	7%	10%	4%	7%	7%	13%	6%	5%	8%	6%	7%	9%	7%	7%	7%	6%	7%	8%	6%	7%	8%	7%	8%		
Not sure/can't say	2%	1%	3%	4%	6%	2%	2%	2%	3%	2%	2%	4%	2%	2%	4%	1%	1%	3%	1%	1%	1%	3%	2%	2%	1%	1%	3%	2%	3%	2%	
Net: A bad thing to be discouraged	29%	29%	30%	34%	37%	32%	26%	31%	29%	29%	29%	25%	31%	29%	23%	30%	35%	25%	26%	33%	29%	29%	35%	26%	24%	37%	33%	25%	27%	25%	24%
Net: A good thing to be encouraged	18%	18%	15%	10%	8%	11%	19%	20%	14%	20%	16%	25%	17%	14%	19%	14%	20%	19%	17%	19%	18%	18%	17%	17%	20%	16%	17%	17%	18%	22%	18%

Q9. [Never/ Rarely] How often, if ever, do you do each of the following:

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/Trade school	Univ+	<\$50K	\$50K-<\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Monitor what the child is doing or watching on screen	11%	16%	7%	12%	15%	9%	9%	11%	11%	11%	10%	20%	9%	7%	13%	8%	10%	10%	13%	9%	11%	11%	12%	8%	12%	13%	11%	7%	8%	12%	13%
Feel bad or guilty for allowing them to spend screen time unsupervised	37%	39%	40%	41%	44%	38%	38%	32%	35%	39%	35%	38%	35%	38%	41%	38%	30%	37%	42%	33%	37%	36%	35%	36%	40%	33%	37%	37%	36%	44%	37%
Check their device(s) to see what they've been doing	18%	23%	15%	22%	25%	19%	18%	16%	16%	21%	16%	26%	17%	14%	18%	16%	21%	16%	20%	18%	19%	17%	26%	13%	15%	26%	25%	14%	12%	18%	12%
Do screen activities with your child, such as making things or playing games etc.	24%	30%	31%	39%	44%	34%	19%	21%	20%	21%	25%	22%	23%	25%	20%	24%	27%	20%	23%	28%	22%	26%	21%	23%	28%	20%	22%	19%	27%	28%	29%
Encourage some activities or sites over others	13%	11%	13%	12%	17%	8%	11%	18%	13%	15%	12%	16%	11%	13%	14%	13%	12%	14%	13%	13%	12%	14%	14%	11%	14%	10%	17%	11%	10%	14%	15%
Talk to them about being careful online – such as social media privacy or dealing with inappropriate content	17%	14%	17%	17%	16%	17%	16%	22%	11%	19%	16%	23%	20%	11%	15%	16%	21%	14%	19%	18%	18%	16%	30%	12%	7%	30%	29%	13%	11%	10%	4%

Q9. [Often/ all the time] How often, if ever, do you do each of the following:

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/Trade school	Univ+	<\$50K	\$50K-<\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Monitor what the child is doing or watching on screen	63%	61%	63%	64%	64%	64%	65%	63%	63%	59%	67%	57%	69%	63%	62%	65%	63%	67%	62%	63%	64%	63%	72%	64%	51%	73%	71%	65%	64%	53%	50%
Feel bad or guilty for allowing them to spend screen time unsupervised	26%	21%	26%	16%	13%	19%	27%	27%	29%	21%	29%	32%	26%	22%	25%	24%	28%	27%	25%	26%	26%	25%	30%	25%	21%	34%	25%	26%	24%	17%	25%
Check their device(s) to see what they've been doing	56%	52%	61%	60%	57%	63%	55%	58%	59%	50%	60%	52%	59%	57%	55%	62%	52%	63%	52%	55%	55%	58%	57%	61%	49%	57%	56%	59%	64%	46%	52%
Do screen activities with your child, such as making things or playing games etc.	34%	33%	28%	24%	20%	28%	37%	35%	36%	31%	36%	40%	36%	29%	40%	32%	30%	43%	31%	30%	35%	33%	42%	32%	27%	43%	41%	33%	31%	28%	25%
Encourage some activities or sites over others	53%	53%	57%	55%	45%	63%	54%	47%	54%	48%	56%	52%	54%	51%	52%	53%	53%	54%	53%	51%	55%	51%	57%	56%	43%	60%	53%	59%	53%	42%	45%
Talk to them about being careful online – such as social media privacy or dealing with inappropriate content	60%	63%	58%	62%	65%	60%	59%	54%	71%	54%	63%	51%	55%	68%	64%	60%	53%	64%	57%	57%	59%	60%	45%	63%	75%	47%	43%	61%	65%	71%	79%

Q9. How often, if ever, do you - Monitor what the child is doing or watching on screen

Table with 27 columns: Total, Region (BC, AB, SK/MB, SK, MB, ON, QB, Atlantic), Gender (Parents) (Male, Female), Age (Parents) (<30, 30-39, 40+, <=HS), Education (College/Trade school, Univ+), Household Income (<\$50K, \$50K-<\$100K, \$100K+), Child's Gender (Boy, Girl), Child's Age (2-5, 6-9, 10-12), and Child's age and gender (Boys 2-5, Girls 2-5, Boys 6-9, Girls 6-9, Boys 10-12, Girls 10-12). Rows include frequency categories (Never, Rarely, Sometimes, Often, All the time, Net: Never/ Rarely, Net: Often/ All the time).

Q9. How often, if ever, do you - Feel bad or guilty for allowing them to spend screen time unsupervised

Table with 27 columns: Total, Region (BC, AB, SK/MB, SK, MB, ON, QB, Atlantic), Gender (Parents) (Male, Female), Age (Parents) (<30, 30-39, 40+, <=HS), Education (College/Trade school, Univ+), Household Income (<\$50K, \$50K-<\$100K, \$100K+), Child's Gender (Boy, Girl), Child's Age (2-5, 6-9, 10-12), and Child's age and gender (Boys 2-5, Girls 2-5, Boys 6-9, Girls 6-9, Boys 10-12, Girls 10-12). Rows include frequency categories (Never, Rarely, Sometimes, Often, All the time, Net: Never/ Rarely, Net: Often/ All the time).

Q9. How often, if ever, do you - Check their device(s) to see what they've been doing

Table with 27 columns: Total, Region (BC, AB, SK/MB, SK, MB, ON, QB, Atlantic), Gender (Parents) (Male, Female), Age (Parents) (<30, 30-39, 40+, <=HS), Education (College/Trade school, Univ+), Household Income (<\$50K, \$50K-<\$100K, \$100K+), Child's Gender (Boy, Girl), Child's Age (2-5, 6-9, 10-12), and Child's age and gender (Boys 2-5, Girls 2-5, Boys 6-9, Girls 6-9, Boys 10-12, Girls 10-12). Rows include frequency categories (Never, Rarely, Sometimes, Often, All the time, Net: Never/ Rarely, Net: Often/ All the time).

Q9. How often, if ever, do you - Do screen activities with your child, such as making things or playing games etc.

Table with 27 columns: Total, Region (BC, AB, SK/MB, SK, MB, ON, QB, Atlantic), Gender (Parents) (Male, Female), Age (Parents) (<30, 30-39, 40+, <=HS), Education (College/Trade school, Univ+), Household Income (<\$50K, \$50K-<\$100K, \$100K+), Child's Gender (Boy, Girl), Child's Age (2-5, 6-9, 10-12), and Child's age and gender (Boys 2-5, Girls 2-5, Boys 6-9, Girls 6-9, Boys 10-12, Girls 10-12). Rows include frequency categories (Never, Rarely, Sometimes, Often, All the time, Net: Never/ Rarely, Net: Often/ All the time).

Q9. How often, if ever, do you - Encourage some activities or sites over others

Table with 27 columns: Total, Region (BC, AB, SK/MB, SK, MB, ON, QB, Atlantic), Gender (Parents) (Male, Female), Age (Parents) (<30, 30-39, 40+, <=HS), Education (College/Trade school, Univ+), Household Income (<\$50K, \$50K-<\$100K, \$100K+), Child's Gender (Boy, Girl), Child's Age (2-5, 6-9, 10-12), and Child's age and gender (Boys 2-5, Girls 2-5, Boys 6-9, Girls 6-9, Boys 10-12, Girls 10-12). Rows include frequency categories (Never, Rarely, Sometimes, Often, All the time, Net: Never/ Rarely, Net: Often/ All the time).

Q9. How often, if ever, do you - Talk to them about being careful online - such as social media privacy or dealing with inappropriate content

Table with 27 columns: Total, Region (BC, AB, SK/MB, SK, MB, ON, QB, Atlantic), Gender (Parents) (Male, Female), Age (Parents) (<30, 30-39, 40+, <=HS), Education (College/Trade school, Univ+), Household Income (<\$50K, \$50K-<\$100K, \$100K+), Child's Gender (Boy, Girl), Child's Age (2-5, 6-9, 10-12), and Child's age and gender (Boys 2-5, Girls 2-5, Boys 6-9, Girls 6-9, Boys 10-12, Girls 10-12). Rows include frequency categories (Never, Rarely, Sometimes, Often, All the time, Net: Never/ Rarely, Net: Often/ All the time).



Q9b. Some parents set a maximum number of hours of screen time per day or per week for their kids. What about you?

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Have a firm limit on your kid(s) screen time that you strictly enforce	25%	20%	20%	23%	21%	24%	23%	36%	20%	23%	26%	28%	25%	23%	24%	25%	25%	32%	21%	24%	25%	24%	26%	26%	21%	25%	27%	29%	23%	20%	22%
Have an informal limit that you enforce when they're spending too much time on their screens	59%	65%	64%	64%	67%	62%	59%	49%	65%	63%	57%	53%	61%	61%	57%	58%	61%	49%	63%	62%	60%	58%	59%	60%	58%	60%	57%	59%	60%	61%	56%
No longer have a limit, but used to	5%	8%	5%	3%	2%	4%	5%	4%	7%	4%	6%	6%	5%	5%	6%	5%	5%	6%	6%	4%	5%	6%	4%	3%	9%	3%	6%	3%	9%		
Not set a limit on your kid(s) screen time	11%	8%	11%	10%	10%	10%	13%	11%	8%	10%	11%	13%	9%	11%	13%	11%	9%	13%	10%	10%	10%	12%	11%	11%	12%	10%	9%	13%	10%	13%	
Net: Have limit	84%	84%	84%	87%	88%	87%	82%	85%	85%	86%	83%	80%	86%	84%	81%	84%	87%	81%	84%	86%	85%	82%	85%	86%	85%	84%	88%	84%	81%	78%	
Net: No limit	16%	16%	16%	13%	12%	13%	18%	15%	15%	14%	17%	20%	14%	16%	19%	16%	13%	19%	16%	14%	15%	18%	15%	14%	20%	15%	16%	12%	19%	22%	

Q9c. What about parental controls?

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Use all the time/Whenever they're available	34%	36%	41%	37%	35%	39%	36%	27%	35%	30%	37%	42%	36%	28%	36%	34%	33%	38%	30%	34%	34%	34%	38%	36%	28%	37%	38%	36%	35%	27%	28%
Use only sometimes/On certain devices	37%	34%	29%	33%	32%	34%	39%	39%	41%	40%	35%	36%	36%	39%	37%	36%	39%	38%	37%	37%	38%	36%	34%	36%	42%	36%	33%	37%	36%	42%	41%
Don't really use at all	29%	30%	29%	30%	33%	27%	25%	34%	24%	30%	28%	23%	28%	33%	28%	30%	28%	24%	33%	29%	28%	29%	28%	28%	30%	27%	30%	27%	29%	31%	30%

Q10a. As far as you are aware, does your child do anything specifically educational or learning-focused during their at-home screen time?

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
No, never	4%	5%	5%	4%	6%	2%	3%	3%	3%	5%	3%	6%	3%	3%	5%	2%	4%	3%	3%	4%	5%	3%	5%	3%	2%	7%	4%	4%	2%	3%	1%
Rarely	10%	13%	13%	10%	5%	15%	8%	12%	7%	11%	10%	8%	10%	12%	10%	10%	11%	8%	12%	12%	11%	10%	4%	14%	14%	4%	5%	13%	14%	18%	10%
Sometimes	42%	43%	29%	50%	55%	46%	39%	45%	49%	42%	41%	34%	44%	44%	38%	42%	45%	38%	44%	42%	41%	42%	36%	42%	49%	35%	37%	44%	39%	44%	53%
Often	31%	30%	35%	29%	28%	30%	33%	28%	28%	32%	31%	32%	32%	30%	33%	31%	29%	35%	29%	30%	29%	33%	36%	29%	26%	34%	38%	26%	33%	26%	26%
All the time	11%	7%	14%	7%	6%	7%	13%	10%	11%	8%	13%	16%	9%	9%	11%	12%	10%	12%	10%	11%	11%	15%	9%	8%	17%	13%	8%	10%	7%	8%	
Not sure/Don't know	2%	1%	4%	1%	1%	3%	2%	1%	2%	1%	2%	4%	2%	1%	3%	2%	1%	4%	1%	1%	3%	2%	3%	1%	3%	3%	4%	2%	1%	1%	
Net: No, never/ Rarely	14%	19%	18%	14%	11%	17%	12%	15%	11%	16%	13%	13%	13%	16%	15%	12%	16%	11%	15%	16%	16%	12%	10%	17%	16%	11%	9%	17%	17%	21%	11%
Net: Often/ all the time	42%	38%	49%	35%	33%	37%	46%	38%	39%	40%	43%	48%	41%	39%	44%	43%	38%	47%	39%	40%	40%	44%	51%	38%	34%	51%	52%	35%	42%	34%	34%

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Sample: Exclude child never uses screen time for educational activities or not sure	2067	208	228	276	151	125	789	382	197	811	1254	471	725	870	715	736	616	554	680	711	1045	1022	732	752	583	365	367	370	382	310	273

Q10b. What types of things? Are they:

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Games that are fun while you learn	53%	55%	51%	53%	59%	48%	54%	49%	57%	52%	53%	51%	55%	52%	53%	56%	49%	54%	53%	51%	53%	52%	57%	55%	44%	58%	56%	52%	59%	48%	39%
Math related	45%	48%	45%	43%	43%	48%	36%	53%	45%	44%	33%	43%	53%	41%	47%	46%	38%	44%	51%	46%	44%	31%	50%	55%	33%	29%	49%	52%	57%	53%	
Literacy related	31%	27%	34%	27%	28%	34%	30%	33%	30%	32%	32%	35%	28%	27%	33%	34%	32%	30%	32%	30%	33%	39%	29%	25%	39%	39%	26%	32%	25%	24%	
Problem-solving	40%	42%	49%	37%	39%	35%	42%	31%	48%	45%	37%	38%	40%	42%	39%	44%	37%	43%	35%	41%	40%	41%	39%	39%	42%	37%	41%	40%	42%	42%	
Puzzles	49%	44%	54%	45%	50%	42%	52%	43%	57%	47%	50%	49%	53%	46%	53%	51%	42%	55%	45%	47%	49%	49%	54%	51%	40%	55%	52%	50%	53%	41%	38%
Videos	43%	41%	44%	36%	36%	37%	42%	46%	38%	44%	42%	48%	42%	40%	46%	43%	38%	48%	43%	38%	42%	43%	44%	40%	43%	43%	45%	40%	40%	44%	43%
Musical	36%	40%	35%	35%	43%	27%	34%	39%	34%	31%	39%	46%	35%	31%	37%	37%	34%	42%	35%	33%	30%	42%	45%	32%	30%	42%	48%	27%	37%	20%	41%
Reading	47%	46%	51%	39%	41%	37%	53%	38%	52%	44%	49%	41%	44%	53%	51%	47%	43%	51%	46%	45%	46%	48%	38%	54%	49%	38%	37%	52%	56%	46%	52%
Other (Specify):	3%	4%	4%	4%	5%	4%	2%	3%	2%	2%	4%	1%	3%	4%	1%	4%	4%	2%	3%	4%	4%	2%	2%	3%	4%	3%	2%	4%	1%	5%	4%

	Total	Region								Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender			Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K-\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12	
<b>Sample</b>	2200	220	246	290	161	129	841	399	204	875	1320	524	763	912	777	770	653	599	713	755	1128	1072	799	799	602	404	395	400	399	324	279	

Q10b. [Rebase to all respondents] What types of things? Are they:

	Total	Region								Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender			Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K-\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12	
Games that are fun while you learn	49%	52%	46%	51%	56%	47%	50%	46%	55%	49%	50%	46%	52%	50%	49%	54%	46%	50%	50%	48%	49%	50%	52%	52%	42%	53%	52%	48%	56%	46%	38%	
Math related	42%	45%	41%	41%	40%	42%	45%	34%	51%	42%	42%	30%	41%	50%	38%	45%	44%	35%	42%	48%	42%	42%	29%	47%	53%	30%	27%	45%	49%	54%	52%	
Literacy related	30%	25%	30%	26%	26%	32%	28%	31%	28%	31%	29%	33%	27%	25%	32%	33%	30%	29%	30%	28%	31%	36%	27%	24%	35%	36%	24%	31%	24%	24%		
Problem-solving	38%	40%	45%	36%	37%	34%	39%	29%	46%	42%	35%	34%	38%	40%	36%	42%	35%	40%	33%	39%	37%	39%	36%	37%	41%	34%	38%	37%	37%	40%	42%	
Puzzles	46%	41%	49%	43%	46%	41%	49%	41%	55%	43%	48%	44%	50%	44%	48%	49%	40%	51%	43%	44%	46%	46%	49%	48%	39%	50%	49%	46%	50%	40%	38%	
Videos	40%	39%	40%	35%	34%	36%	40%	44%	37%	41%	40%	43%	40%	38%	42%	41%	36%	44%	41%	36%	39%	41%	40%	38%	42%	39%	42%	37%	39%	42%	42%	
Musical	34%	37%	32%	33%	41%	27%	32%	37%	33%	29%	37%	41%	34%	30%	34%	35%	32%	38%	33%	31%	28%	40%	41%	30%	29%	38%	45%	25%	35%	19%	40%	
Reading	44%	43%	46%	38%	39%	37%	50%	36%	50%	41%	46%	37%	42%	50%	47%	45%	41%	47%	44%	43%	42%	46%	35%	51%	48%	35%	35%	48%	54%	44%	51%	
Other (Specify):	3%	4%	4%	4%	4%	2%	3%	2%	2%	2%	3%	1%	3%	4%	1%	4%	4%	2%	3%	3%	2%	2%	2%	4%	2%	2%	4%	1%	5%	4%		
No Never	4%	5%	5%	4%	6%	2%	3%	3%	3%	5%	3%	6%	3%	3%	5%	2%	4%	3%	3%	4%	5%	3%	5%	3%	2%	7%	4%	4%	2%	3%	1%	
DK	2%	1%	4%	4%	3%	2%	3%	2%	4%	2%	4%	2%	1%	3%	2%	1%	4%	1%	1%	3%	2%	3%	3%	1%	3%	3%	4%	2%	1%	1%		

Q11. Overall, do you think that screen time is generally a good way or a poor way for kids to learn?

	Total	Region								Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender			Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K-\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12	
An excellent way for kids to learn	8%	9%	7%	7%	11%	4%	9%	8%	8%	7%	9%	10%	8%	8%	10%	7%	8%	11%	7%	8%	8%	9%	10%	8%	6%	11%	10%	7%	9%	5%	7%	
A good way	23%	21%	18%	12%	16%	8%	25%	25%	25%	25%	21%	25%	22%	22%	23%	21%	25%	23%	26%	21%	21%	24%	24%	21%	23%	21%	27%	21%	22%	23%	23%	
Can be/Depends	58%	61%	63%	66%	58%	73%	56%	57%	58%	57%	59%	50%	59%	62%	57%	62%	55%	55%	58%	60%	59%	58%	53%	61%	62%	54%	51%	61%	62%	63%	62%	
A poor way	5%	5%	6%	8%	7%	9%	5%	6%	5%	6%	5%	6%	7%	4%	4%	6%	7%	4%	5%	6%	6%	5%	7%	4%	4%	8%	7%	4%	4%	3%		
A Very poor way for kids to learn	4%	4%	4%	5%	3%	6%	4%	2%	4%	3%	4%	3%	3%	3%	4%	3%	4%	3%	4%	4%	4%	3%	4%	4%	3%	5%	3%	5%	4%	4%	3%	
Not sure/Don't know	1%	4%	2%	3%	6%	1%	2%	1%	1%	1%	1%	3%	1%	1%	2%	1%	1%	3%	4%	4%	1%	2%	1%	1%	2%	2%	2%	1%	4%	1%		
Net: Excellent/ Good way	31%	30%	25%	19%	27%	12%	34%	33%	32%	32%	30%	35%	30%	30%	33%	28%	33%	34%	32%	30%	29%	33%	34%	29%	29%	31%	37%	28%	31%	28%	30%	
Net: Poor way/ a very poor way	9%	9%	10%	13%	10%	15%	9%	8%	8%	10%	9%	12%	10%	7%	8%	9%	11%	8%	10%	10%	8%	11%	8%	8%	12%	10%	9%	8%	9%	6%		

Q12. How this child is doing in the following overall areas - Mental health

	Total	Region								Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender			Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K-\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12	
Has some struggles with this	11%	12%	11%	13%	9%	16%	11%	10%	10%	10%	12%	13%	10%	11%	12%	11%	10%	14%	8%	12%	12%	10%	7%	13%	13%	7%	7%	15%	11%	14%	12%	
Is okay/fine	30%	39%	30%	31%	30%	32%	31%	24%	27%	34%	27%	25%	33%	30%	30%	27%	33%	25%	33%	31%	30%	29%	24%	31%	36%	27%	22%	30%	31%	36%	36%	
Does very well	55%	48%	53%	53%	54%	52%	54%	62%	60%	52%	57%	55%	54%	56%	54%	57%	54%	55%	57%	55%	53%	57%	62%	53%	49%	61%	64%	50%	55%	48%	50%	
Don't know/Not sure	3%	1%	3%	3%	6%	4%	3%	3%	3%	2%	3%	5%	3%	1%	3%	3%	2%	5%	1%	2%	3%	2%	4%	2%	2%	3%	4%	3%	2%	1%		
Rather not say	1%	1%	3%	1%	4%	1%	2%	1%	4%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	2%	3%	1%	1%	1%		
Net: Fine / well	85%	87%	83%	83%	84%	83%	84%	85%	87%	86%	84%	80%	86%	86%	84%	85%	87%	79%	90%	85%	84%	86%	86%	84%	85%	87%	86%	81%	87%	83%	86%	

Q12. How this child is doing in the following overall areas - Sociability/Friends

	Total	Region								Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender			Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K-\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12	
Has some struggles with this	10%	9%	11%	11%	8%	13%	9%	10%	11%	10%	10%	11%	8%	11%	11%	10%	8%	12%	10%	9%	13%	7%	7%	10%	14%	10%	4%	13%	7%	16%	11%	
Is okay/fine	30%	35%	24%	31%	26%	35%	31%	29%	28%	33%	28%	30%	31%	29%	29%	30%	31%	27%	30%	32%	32%	28%	30%	30%	30%	30%	30%	33%	28%	35%	26%	
Does very well	55%	55%	60%	52%	54%	50%	54%	53%	57%	52%	56%	48%	56%	57%	52%	55%	57%	53%	56%	55%	51%	59%	56%	54%	53%	56%	56%	49%	60%	46%	61%	
Don't know/Not sure	4%	1%	1%	3%	6%	1%	5%	5%	4%	4%	4%	8%	3%	2%	5%	3%	3%	5%	3%	3%	3%	5%	5%	4%	2%	3%	4%	3%	2%	2%		
Rather not say	1%	1%	3%	3%	6%	1%	2%	1%	4%	1%	1%	3%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%		
Net: Fine / well	89%	94%	92%	88%	86%	90%	87%	87%	93%	88%	85%	87%	90%	89%	87%	91%	89%	86%	92%	90%	89%	89%	91%	89%	86%	91%	91%	89%	89%	85%	87%	

Q12. How this child is doing in the following overall areas - Physical fitness

	Total	Region								Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender			Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K-\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12	
Has some struggles with this	6%	5%	6%	9%	8%	9%	7%	6%	5%	7%	6%	4%	5%	8%	7%	5%	7%	7%	6%	6%	7%	6%	3%	6%	11%	4%	2%	6%	7%	12%	9%	
Is okay/fine	33%	36%	26%	32%	33%	32%	35%	30%	39%	35%	31%	31%	33%	34%	34%	31%	33%	29%	38%	31%	31%	35%	28%	33%	38%	26%	30%	32%	35%	35%	42%	
Does very well	56%	58%	66%	56%	53%	58%	53%	57%	54%	52%	59%	55%	58%	56%	53%	60%	56%	57%	54%	59%	58%	55%	63%	56%	48%	65%	61%	57%	55%	50%	45%	
Don't know/Not sure	4%	1%	4%	4%	6%	1%	5%	5%	4%	4%	4%	8%	3%	2%	4%	3%	4%	5%	2%	4%	3%	4%	4%	4%	2%	4%	5%	3%	1%	3%		
Rather not say	1%	1%	2%	2%	1%	2%	2%	2%	2%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%		
Net: Fine / well	89%	94%	92%	88%	86%	90%																										

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
<b>Sample</b>	2132	211	230	269	149	120	818	385	195	845	1282	522	739	870	768	747	616	592	695	716	1088	1044	778	772	581	393	385	382	390	312	269

Q12. How this child is doing in the following overall areas - Playing (e.g. outdoors/without screens)

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Has some struggles with this	8%	6%	10%	6%	4%	9%	8%	8%	9%	9%	8%	10%	8%	7%	11%	7%	7%	7%	8%	9%	9%	8%	3%	9%	15%	3%	3%	10%	7%	14%	15%
Is okay/fine	29%	31%	25%	35%	37%	32%	27%	31%	30%	32%	27%	27%	27%	31%	26%	27%	34%	26%	31%	30%	30%	28%	23%	31%	34%	22%	24%	33%	28%	35%	33%
Does very well	59%	62%	62%	59%	58%	59%	60%	55%	57%	55%	62%	56%	61%	59%	58%	63%	57%	61%	59%	59%	58%	60%	69%	57%	48%	72%	67%	53%	62%	48%	49%
Don't know/Not sure	3%	1%	1%	*%	*%		3%	4%	2%	3%	2%	5%	3%	1%	4%	1%	2%	5%	2%	2%	2%	3%	2%	3%	2%	2%	4%	2%	2%	3%	
Rather not say	1%	*%	2%			1%	2%	2%	2%	1%	3%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	3%	2%	1%	*%	
Net: Fine / well	88%	93%	87%	93%	95%	91%	87%	86%	87%	87%	89%	83%	88%	91%	84%	90%	90%	87%	90%	88%	88%	88%	92%	88%	82%	94%	90%	86%	90%	83%	82%

Q12. And, what about in the following areas - Marks at school

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Has some struggles with this	7%	6%	4%	9%	7%	10%	6%	10%	3%	5%	8%	7%	4%	9%	7%	8%	5%	8%	7%	7%	9%	4%	2%	9%	10%	3%	2%	13%	5%	12%	7%
Is okay/fine	21%	21%	21%	19%	17%	21%	22%	19%	20%	23%	19%	16%	20%	24%	21%	19%	22%	20%	20%	21%	23%	19%	11%	27%	25%	12%	10%	27%	27%	31%	19%
Does very well	46%	44%	46%	44%	48%	40%	46%	46%	51%	47%	45%	32%	46%	54%	43%	46%	48%	39%	47%	50%	42%	50%	24%	59%	58%	23%	24%	53%	64%	51%	66%
Don't know/Not sure	4%	2%	4%	*%	*%		5%	5%	1%	4%	3%	6%	4%	2%	4%	3%	4%	5%	4%	4%	3%	4%	4%	3%	5%	3%	6%	4%	2%	3%	6%
Rather not say	1%	*%	1%			2%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%	1%	1%	*%	2%	1%	1%	1%	
Not applicable – too young/not in school	22%	27%	25%	27%	27%	20%	19%	25%	19%	24%	36%	25%	10%	23%	22%	20%	28%	21%	18%	23%	21%	57%	1%	2%	59%	56%	2%	*%	2%	2%	
Net: Fine / well	67%	65%	67%	63%	66%	61%	67%	65%	70%	70%	64%	48%	66%	78%	65%	65%	70%	59%	67%	71%	64%	69%	35%	86%	83%	35%	34%	80%	92%	82%	85%

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
<b>Sample: Exclude child too young/not in school</b>	1665	146	172	201	113	88*	647	303	144	683	978	334	551	780	591	581	493	428	546	589	843	822	331	762	571	163	169	374	389	306	265

Q12. [Rebase to exclude NA] And, what about in the following areas - Marks at school

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Has some struggles with this	9%	8%	6%	12%	10%	14%	8%	12%	4%	7%	10%	11%	6%	10%	9%	11%	7%	11%	9%	8%	12%	6%	5%	9%	10%	7%	4%	13%	5%	12%	7%
Is okay/fine	26%	29%	28%	27%	23%	29%	27%	24%	27%	29%	25%	25%	26%	27%	28%	24%	27%	28%	26%	26%	29%	24%	26%	28%	26%	29%	22%	28%	27%	31%	19%
Does very well	59%	60%	61%	60%	66%	54%	57%	57%	68%	58%	59%	51%	62%	60%	56%	59%	60%	53%	60%	60%	54%	64%	56%	60%	59%	56%	56%	54%	65%	52%	67%
Don't know/Not sure	5%	3%	5%	*%	1%		6%	7%	2%	5%	4%	10%	5%	3%	6%	4%	5%	6%	5%	5%	4%	6%	10%	3%	5%	7%	14%	4%	2%	3%	6%
Rather not say	1%	*%	1%			3%	2%	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	3%	1%	1%	1%	4%	1%	1%	1%	
Net: Fine / well	85%	89%	89%	87%	90%	84%	84%	81%	94%	87%	84%	76%	88%	87%	84%	84%	88%	82%	86%	86%	83%	87%	82%	87%	85%	85%	78%	82%	84%	86%	

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
<b>Sample</b>	2132	211	230	269	149	120	818	385	195	845	1282	522	739	870	768	747	616	592	695	716	1088	1044	778	772	581	393	385	382	390	312	269

Q12. And, what about in the following areas - Reading ability

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender		Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Has some struggles with this	9%	10%	5%	13%	8%	18%	9%	8%	5%	9%	8%	7%	6%	11%	11%	8%	6%	12%	7%	7%	11%	6%	6%	12%	7%	7%	5%	15%	9%	10%	5%
Is okay/fine	21%	20%	20%	17%	16%	18%	23%	22%	22%	23%	20%	23%	21%	21%	22%	20%	23%	20%	23%	22%	24%	19%	14%	26%	25%	13%	16%	30%	23%	30%	19%
Does very well	45%	48%	49%	46%	51%	42%	46%	40%	50%	44%	44%	30%	44%	55%	42%	48%	46%	40%	47%	49%	41%	50%	22%	56%	62%	21%	23%	49%	63%	56%	70%
Don't know/Not sure	4%	4%	2%	1%	1%	4%	7%	1%	1%	4%	4%	7%	4%	3%	4%	4%	5%	4%	5%	4%	4%	5%	3%	5%	6%	4%	2%	3%	4%	6%	
Rather not say	1%	*%	*%			1%	1%	2%	*%	2%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*%	*%	1%	
Not applicable – too young/not in school	19%	19%	23%	22%	24%	21%	18%	20%	22%	14%	23%	30%	24%	9%	20%	20%	18%	23%	19%	17%	19%	19%	51%	2%	52%	51%	2%	2%			
Net: Fine / well	67%	68%	70%	63%	67%	60%	68%	63%	72%	71%	65%	53%	65%	77%	64%	68%	69%	59%	69%	70%	64%	69%	36%	82%	87%	33%	39%	79%	86%	86%	88%

	Total	Region									Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender		Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/Trade school	Univ+	<\$50K	\$50K-\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12	
Sample: Exclude child too young/not in school	1719	157	179	215	120	95*	660	300	151	724	992	364	563	793	611	601	506	456	564	592	876	843	380	757	581	190	190	374	384	312	269	

Q12. [Rebase to exclude NA] And, what about in the following areas - Reading ability

	Total	Region									Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender		Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/Trade school	Univ+	<\$50K	\$50K-\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12	
Has some struggles with this	11%	12%	6%	17%	11%	23%	11%	10%	6%	10%	11%	10%	8%	12%	13%	10%	7%	15%	9%	9%	13%	8%	12%	12%	7%	15%	9%	15%	9%	10%	5%	
Is okay/fine	27%	24%	26%	22%	22%	23%	28%	27%	27%	27%	26%	33%	28%	23%	28%	24%	28%	26%	28%	26%	29%	24%	29%	27%	25%	26%	33%	30%	23%	30%	19%	
Does very well	56%	59%	64%	59%	67%	53%	55%	50%	64%	55%	57%	44%	58%	61%	53%	60%	57%	52%	57%	59%	51%	62%	45%	57%	62%	43%	47%	50%	64%	56%	70%	
Don't know/Not sure	5%	5%	3%	1%	1%	5%	9%	1%	5%	5%	10%	5%	3%	5%	5%	6%	6%	6%	5%	5%	5%	11%	3%	5%	13%	8%	2%	3%	4%	6%		
Rather not say	1%	1%	1%	1%	1%	2%	3%	1%	2%	2%	3%	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	3%	1%	1%	3%	3%	2%	1%	1%		
Net: Fine / well	83%	83%	90%	82%	88%	76%	83%	78%	92%	83%	83%	77%	86%	84%	81%	84%	77%	85%	85%	80%	86%	75%	84%	87%	69%	80%	80%	88%	86%	88%		

	Total	Region									Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender		Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/Trade school	Univ+	<\$50K	\$50K-\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12	
Sample	2132	211	230	269	149	120	818	385	195	845	1282	522	739	870	768	747	616	592	695	716	1088	1044	778	772	581	393	385	382	390	312	269	

Q12. And, what about in the following areas - Math ability

	Total	Region									Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender		Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/Trade school	Univ+	<\$50K	\$50K-\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12	
Has some struggles with this	9%	13%	7%	10%	7%	13%	11%	8%	4%	9%	10%	12%	6%	11%	13%	8%	6%	11%	9%	8%	10%	9%	6%	11%	11%	7%	5%	12%	10%	11%	11%	
Is okay/fine	21%	22%	25%	18%	24%	12%	22%	19%	20%	24%	20%	17%	21%	24%	21%	22%	20%	22%	21%	21%	21%	22%	15%	25%	25%	15%	16%	22%	28%	27%	22%	
Does very well	45%	41%	44%	43%	39%	46%	46%	47%	51%	46%	45%	30%	45%	54%	39%	46%	52%	35%	46%	52%	45%	45%	20%	60%	59%	20%	20%	61%	59%	58%	62%	
Don't know/Not sure	5%	5%	2%	6%	6%	6%	3%	7%	5%	6%	4%	9%	3%	3%	5%	4%	4%	7%	4%	3%	5%	4%	7%	3%	4%	7%	4%	1%	4%	4%		
Rather not say	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%		
Not applicable - too young/not in school	19%	20%	21%	23%	24%	22%	17%	18%	18%	16%	21%	30%	23%	8%	20%	19%	17%	23%	19%	16%	19%	19%	50%	1%	51%	49%	1%	1%				
Net: Fine / well	67%	62%	69%	61%	63%	59%	68%	66%	72%	69%	65%	47%	67%	78%	60%	68%	73%	58%	68%	73%	66%	67%	36%	85%	84%	35%	36%	82%	87%	85%	83%	

	Total	Region									Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender		Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/Trade school	Univ+	<\$50K	\$50K-\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12	
Sample: Exclude child too young/not in school	1734	157	180	214	121	93*	669	306	156	714	1015	365	567	801	614	608	513	457	566	604	884	849	388	764	581	193	196	379	385	312	269	

Q12. [Rebase to exclude NA] And, what about in the following areas - Math ability

	Total	Region									Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender		Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/Trade school	Univ+	<\$50K	\$50K-\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12	
Has some struggles with this	11%	16%	8%	13%	9%	17%	13%	10%	4%	10%	12%	17%	8%	12%	17%	10%	7%	14%	11%	9%	12%	11%	12%	11%	11%	14%	10%	12%	10%	11%	11%	
Is okay/fine	26%	27%	31%	23%	31%	16%	27%	24%	25%	28%	25%	24%	28%	26%	26%	28%	25%	29%	26%	25%	25%	27%	31%	25%	25%	30%	32%	22%	29%	27%	22%	
Does very well	56%	51%	55%	56%	52%	60%	55%	57%	63%	54%	57%	43%	59%	59%	49%	56%	63%	46%	57%	62%	56%	56%	40%	60%	59%	42%	39%	61%	60%	58%	62%	
Don't know/Not sure	6%	6%	3%	8%	8%	7%	4%	9%	7%	7%	5%	13%	4%	3%	7%	5%	5%	10%	5%	4%	6%	5%	14%	3%	4%	14%	14%	4%	1%	4%	4%	
Rather not say	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	4%	2%	2%	1%	1%	
Net: Fine / well	82%	78%	87%	79%	83%	75%	82%	81%	88%	82%	82%	68%	87%	85%	75%	84%	87%	75%	83%	87%	81%	83%	71%	85%	84%	71%	72%	83%	88%	85%	83%	

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender			Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Sample	2132	211	230	269	149	120	818	385	195	845	1282	522	739	870	768	747	616	592	695	716	1088	1044	778	772	581	393	385	382	390	312	269

Q13. We'd like to know if your child – the one we've been asking about in this survey – has any kind of physical, developmental, or learning disabilities.

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender			Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Yes, a physical disability	4%	2%	6%	1%		2%	4%	6%	1%	4%	4%	6%	3%	3%	5%	2%	5%	5%	3%	4%	4%	3%	4%	4%	4%	4%	4%	5%	2%	4%	4%
Yes, a developmental disability	8%	7%	6%	5%	1%	9%	9%	9%	5%	8%	8%	11%	7%	6%	8%	6%	9%	9%	8%	7%	9%	7%	8%	7%	8%	8%	8%	9%	5%	9%	7%
Yes, a learning disability	12%	9%	8%	4%	2%	6%	14%	18%	7%	12%	12%	16%	11%	12%	14%	13%	10%	16%	11%	11%	15%	9%	8%	15%	15%	8%	7%	21%	9%	17%	13%
No, nothing like this	78%	84%	83%	89%	95%	85%	75%	70%	88%	77%	78%	69%	80%	82%	74%	80%	80%	72%	79%	81%	74%	81%	81%	76%	76%	79%	82%	70%	83%	74%	78%
Rather not say	2%	2%	1%	2%	3%	2%	3%	2%	1%	3%	2%	3%	3%	1%	3%	2%	1%	1%	3%	1%	1%	3%	2%	2%	2%	2%	2%	1%	4%	1%	2%
Net: Yes	20%	15%	17%	9%	3%	14%	22%	28%	12%	20%	20%	29%	18%	17%	23%	18%	19%	26%	19%	19%	24%	16%	17%	21%	23%	19%	15%	30%	13%	25%	20%

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender			Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Sample	2200	220	246	290	161	129	841	399	204	875	1320	524	763	912	777	770	653	599	713	755	1128	1072	799	799	602	404	395	400	399	324	279

D8a. Were you born in Canada or in another country?

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender			Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
In Canada	90%	90%	92%	91%	92%	89%	90%	89%	96%	91%	90%	91%	92%	89%	94%	92%	85%	90%	89%	93%	91%	90%	90%	91%	89%	91%	90%	91%	89%	91%	90%
In another country	10%	10%	8%	9%	8%	11%	10%	11%	4%	9%	10%	9%	8%	11%	6%	8%	15%	10%	11%	7%	9%	10%	10%	9%	11%	9%	10%	9%	9%	11%	10%

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender			Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Sample: Born in another country	210	26*	19*	22*	6*	16*	108	46*	7*	77	129	46*	60*	104	50*	64*	95*	59*	79*	54*	107	104	78*	69*	63*	37*	41*	34*	35*	35*	28*

D8b. How many years have you lived in Canada?

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender			Child's Age			Child's age and gender						
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12	
Fewer than 5 years	11%		11%	9%	12%	6%	13%	12%	26%	13%	10%	9%	22%	5%	4%		9%	15%	13%	9%	5%	12%	10%	13%	15%	3%	20%	7%	13%	17%	2%	4%
5-10 years	27%	15%	21%	35%	77%	7%	25%	34%	57%	26%	29%	45%	26%	20%	34%	24%	26%	41%	24%	18%	24%	30%	34%	17%	30%	29%	39%	12%	22%	32%	27%	
10-20 years	25%	26%	9%	17%	11%	21%	25%	34%		16%	29%	31%	13%	29%	14%	25%	30%	10%	33%	29%	26%	23%	21%	23%	31%	21%	22%	31%	16%	28%	34%	
20-30 years	15%	20%	14%	7%		12%	17%	13%	17%	15%	15%	5%	28%	13%	24%	15%	11%	17%	11%	20%	13%	18%	14%	24%	8%	10%	17%	19%	29%	9%	7%	
30 years or more	22%	39%	45%	32%		54%	21%	7%		29%	17%	10%	11%	34%	23%	27%	18%	19%	22%	27%	25%	19%	17%	21%	29%	19%	15%	26%	16%	29%	29%	

D8c. What country or region were you born in?

	Total	Region								Gender (Parents)		Age (Parents)			Education		Household Income			Child's Gender			Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
China (or Hong Kong)	14%	22%	6%			22%	4%		13%	15%	25%	14%	8%	4%	11%	20%	5%	12%	26%	17%	10%	12%	12%	17%	18%	7%	8%	15%	24%	9%	
The Philippines	5%	10%	7%	12%	18%	7%	4%		8%	7%	4%		8%	5%	3%	6%	5%	6%	5%	5%	6%	4%	5%	4%	5%	5%	5%	6%	2%	6%	4%
South Asia (India, Pakistan, Bangladesh, etc)	10%	13%	6%	2%		3%	13%	6%	9%	7%	10%	15%	12%	6%		8%	16%	8%	5%	15%	9%	10%	10%	8%	10%	14%	7%	9%	7%	3%	20%
Elsewhere in Asia (SE Asia, Central Asia, Japan, Korea, etc)	5%		7%	36%	65%	16%	3%	1%		4%	5%	10%	1%	5%	7%	2%	5%	7%	3%	4%	2%	7%	7%	4%	2%	4%	10%	2%	6%		5%
The United States	7%	7%		25%	5%	39%	7%	4%	9%	9%	6%	2%	9%	7%	10%	9%	3%	4%	8%	10%	7%	6%	8%	5%	6%	8%	5%	5%	8%	8%	4%
Africa	13%	4%	34%	3%		5%	8%	22%		10%	16%	18%	12%	15%	19%	9%	20%	14%	6%	13%	13%	14%	12%	13%	12%	16%	15%	10%	13%	14%	
Middle East	8%	15%	3%			8%	5%	48%	8%	9%	9%	17%	2%	19%	2%	7%	12%	10%	2%	10%	6%	9%	9%	6%	7%	10%	12%	6%	11%		
Latin America	9%			3%		5%	5%	23%	9%	11%	8%	13%	2%	11%	17%	5%	7%	11%	10%	2%	6%	11%	14%	6%	6%	10%	17%	6%	3%	10%	
Western Europe	13%	8%	21%	14%	11%	15%	12%	14%		12%	14%	4%	8%	20%	3%	24%	11%	12%	18%	9%	12%	14%	7%	11%	22%	9%	5%	11%	11%	15%	31%
Eastern Europe	13%	11%	9%	6%		9%	14%	15%		13%	12%		15%	17%	8%	11%	16%	10%	10%	18%	12%	13%	10%	20%	7%	9%	12%	18%	22%	10%	4%
Oceania/Australia	5%	10%	7%			3%	4%	17%	7%	2%	5%	1%	7%	13%	3%	2%	4%	6%	2%	2%	6%	4%	3%	8%	4%	4%	2%	7%	9%	6%	

	Total	Region								Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender		Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- -\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
Sample	2200	220	246	290	161	129	841	399	204	875	1320	524	763	912	777	770	653	599	713	755	1128	1072	799	799	602	404	395	400	399	324	279

D8d. What languages are commonly spoken in your home?

	Total	Region								Gender (Parents)		Age (Parents)			Education			Household Income			Child's Gender		Child's Age			Child's age and gender					
		BC	AB	SK/MB	SK	MB	ON	QB	Atlantic	Male	Female	<30	30-39	40+	<=HS	College/ Trade school	Univ+	<\$50K	\$50K- -\$100K	\$100K+	Boy	Girl	2-5	6-9	10-12	Boys 2-5	Girls 2-5	Boys 6-9	Girls 6-9	Boys 10-12	Girls 10-12
English	80%	99%	98%	98%	99%	98%	97%	25%	94%	81%	79%	78%	80%	81%	79%	79%	82%	74%	78%	86%	81%	79%	80%	79%	80%	82%	79%	78%	80%	83%	77%
French	26%	3%	5%	7%	3%	9%	8%	85%	10%	25%	26%	26%	26%	25%	23%	29%	24%	31%	26%	21%	24%	27%	25%	26%	27%	24%	26%	26%	25%	23%	30%
Another language: (specify)	5%	4%	5%	4%	4%	5%	5%	3%	5%	5%	4%	5%	5%	4%	4%	7%	6%	5%	4%	5%	5%	5%	5%	4%	4%	5%	6%	5%	4%	5%	