

Combined ARI survey – April 16, 2019

Playoffs

QP1. Changing topics now, we have some questions about sports. First, how closely do you follow each of these professional sports leagues?

[Randomize - Rows]

NHL – National Hockey League

CFL – Canadian Football League

NFL – National Football League

MLB – Major League Baseball

NBA – National Basketball Association

MLS – Major League Soccer

[Columns]

Very closely – I watch as many games as I can

Closely - I try to watch my favourites and stay up-to-date

Not very closely – I don't watch much, maybe a playoff game

I don't follow this sport at all

QP2. And how much attention are you paying to the NHL hockey playoffs so far, since they began on April 10?

Following closely, watching every night

Watching a bit, a few games here and there

Not paying attention at all

QP3. Three Canadian teams qualified for the NHL playoffs this year. Which of the three, if any, are you hoping will win the Stanley Cup?

Toronto Maple Leafs

Winnipeg Jets

Calgary Flames

All of them equally

None of them

[ASK QP4 – QP6 OF ALL EXCEPT THOSE WHO SAID “DON'T FOLLOW HOCKEY AT ALL” IN QP1]

QP4 (T). It has now been 26 years since a Canadian team (the Montreal Canadiens in 1993) won the Stanley Cup. Which of the 7 Canadian teams do you think will be the first one to break this streak and win the Cup?

Calgary Flames

Edmonton Oilers

Montreal Canadiens

Ottawa Senators

Toronto Maple Leafs

Vancouver Canucks
Winnipeg Jets
No Canadian team will ever win the Cup again
Really can't say

QP5 (T) And which Canadian team, if any, do you most often cheer for?

Calgary Flames
Edmonton Oilers
Montreal Canadiens
Ottawa Senators
Toronto Maple Leafs
Vancouver Canucks
Winnipeg Jets
I don't cheer for any specific Canadian team

QP6 (T). Generally speaking, when your favourite team gets eliminated from the playoffs, do you find yourself cheering for the other Canadian teams because they're Canadian?

Yes, I want Canada's teams to succeed
No, I consider them rivals to my favourite team
It depends which team, some I'll cheer for, but some are rivals