

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|-------------------------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Unweighted Sample Size | 807 | 203 | 245 | 359 | 396 | 411 | 171 | 288 | 348 | 237 | 328 | 242 | 189 | 227 | 294 |

Q1. First, from your perspective what do you think are the top issues facing Alberta right now?

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--------------------------------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Energy - Oil & Gas / Pipelines | 45% | 41% | 39% | 52% | 45% | 46% | 44% | 43% | 50% | 49% | 45% | 44% | 31% | 47% | 48% |
| The Economy | 37% | 36% | 37% | 37% | 41% | 34% | 33% | 43% | 34% | 34% | 38% | 38% | 31% | 37% | 42% |
| Jobs / unemployment | 30% | 25% | 33% | 29% | 25% | 34% | 26% | 33% | 29% | 36% | 36% | 23% | 32% | 31% | 25% |
| Environment / Climate change | 16% | 21% | 21% | 10% | 16% | 16% | 28% | 10% | 11% | 7% | 9% | 24% | 21% | 13% | 17% |
| The Deficit / Government spending | 14% | 8% | 15% | 17% | 15% | 13% | 10% | 13% | 20% | 18% | 17% | 11% | 16% | 13% | 14% |
| Leadership / Ethics / Accountability | 14% | 11% | 14% | 14% | 15% | 12% | 14% | 13% | 14% | 10% | 17% | 14% | 14% | 13% | 13% |
| Health Care | 12% | 16% | 13% | 10% | 8% | 17% | 14% | 11% | 12% | 13% | 11% | 13% | 18% | 15% | 9% |
| Education | 8% | 9% | 8% | 7% | 6% | 10% | 13% | 8% | 3% | 3% | 5% | 12% | 10% | 7% | 8% |
| Taxes | 8% | 8% | 7% | 8% | 10% | 6% | 7% | 8% | 8% | 14% | 9% | 4% | 8% | 6% | 10% |
| Crime / Public Safety | 2% | 2% | *% | 4% | 2% | 3% | 3% | 2% | 2% | 2% | 3% | 2% | 3% | 1% | 4% |
| Other (specify): | 4% | 6% | 3% | 5% | 5% | 4% | 3% | 5% | 5% | 5% | 2% | 5% | 6% | 7% | 3% |

Q2. As you may be aware, an Alberta provincial election will be held on April 16. how certain are you about which party's candidate you will support in this election?

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Very certain – I know exactly who I will support | 77% | 70% | 77% | 82% | 83% | 72% | 71% | 81% | 80% | 79% | 77% | 77% | 72% | 78% | 84% |
| Somewhat certain – I know who I am leaning towards, but I could change my mind | 15% | 17% | 15% | 14% | 13% | 17% | 19% | 15% | 11% | 11% | 17% | 16% | 17% | 17% | 12% |
| Uncertain – I really don't know who I will support | 8% | 12% | 8% | 5% | 4% | 11% | 10% | 4% | 9% | 10% | 6% | 7% | 11% | 5% | 4% |

Q2.5. And, in comparison to previous provincial elections, how important would you say this election is to you?

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|---|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Much more important than previous elections | 60% | 54% | 57% | 66% | 66% | 53% | 47% | 66% | 66% | 65% | 62% | 56% | 52% | 65% | 60% |
| More important | 23% | 27% | 22% | 22% | 18% | 28% | 29% | 20% | 20% | 19% | 22% | 26% | 26% | 21% | 24% |
| About the same as previous elections | 16% | 18% | 21% | 12% | 15% | 17% | 24% | 12% | 13% | 15% | 13% | 18% | 20% | 14% | 15% |
| Less important | *% | 2% | | | | 1% | *% | 1% | | | 1% | *% | 2% | | |
| Much less important than previous elections | *% | | 1% | *% | *% | *% | | 1% | *% | 1% | 1% | | 1% | *% | *% |
| Top2box | 83% | 80% | 79% | 88% | 85% | 81% | 76% | 86% | 87% | 84% | 84% | 82% | 77% | 86% | 84% |
| Bottom2box | 1% | 2% | 1% | *% | *% | 1% | *% | 2% | *% | 1% | 2% | *% | 2% | *% | *% |

Q3. As you consider the choices in this election, which of the following considerations is MOST important to you in making up your mind as to who to support?

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| The parties' policies on the issues | 74% | 70% | 75% | 76% | 78% | 70% | 73% | 76% | 72% | 72% | 71% | 77% | 73% | 75% | 76% |
| The party leaders | 21% | 21% | 21% | 21% | 19% | 23% | 22% | 20% | 22% | 21% | 22% | 21% | 19% | 19% | 23% |
| The individual candidates running in your constituency | 5% | 9% | 4% | 3% | 3% | 7% | 4% | 4% | 6% | 7% | 7% | 3% | 8% | 6% | 2% |

Q4. In this upcoming Alberta election, which party's candidate will you yourself be most likely to support?

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|------------------------------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Alberta New Democratic Party (NDP) | 34% | 44% | 34% | 28% | 30% | 38% | 49% | 30% | 23% | 20% | 26% | 45% | 40% | 33% | 35% |
| United Conservative Party | 47% | 32% | 45% | 56% | 54% | 39% | 25% | 56% | 58% | 62% | 56% | 35% | 34% | 49% | 54% |
| Alberta Liberal Party | *% | | | 1% | *% | 1% | 1% | | *% | *% | *% | 1% | 1% | *% | *% |
| Alberta Party | 5% | 3% | 6% | 5% | 5% | 5% | 8% | 3% | 3% | 2% | 4% | 7% | 4% | 8% | 4% |
| Other Party | 2% | 2% | 3% | 2% | 3% | 1% | 2% | 2% | 3% | 4% | 2% | 1% | 6% | 1% | 1% |
| Undecided/Don't know | 8% | 9% | 9% | 6% | 4% | 11% | 10% | 4% | 10% | 8% | 7% | 8% | 10% | 7% | 5% |
| Rather Not Say | 3% | 8% | 2% | 1% | 3% | 3% | 2% | 4% | 2% | 3% | 3% | 3% | 4% | 1% | 1% |
| None/Will not vote | 1% | 1% | *% | 1% | *% | 2% | 2% | 1% | *% | 1% | 1% | 1% | 1% | 1% | 1% |

Q4. Q5_Party. INCLUDING LEANERS- Likely to support

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| the Alberta New Democratic Party (NDP) | 36% | 46% | 36% | 31% | 30% | 42% | 53% | 30% | 25% | 21% | 28% | 48% | 42% | 34% | 37% |
| the United Conservative Party | 48% | 32% | 47% | 58% | 56% | 40% | 26% | 57% | 60% | 64% | 57% | 35% | 36% | 50% | 56% |
| the Alberta Liberal Party | 1% | | *% | 1% | *% | 1% | 1% | *% | 1% | 1% | 1% | 1% | 2% | *% | *% |
| the Alberta Party | 5% | 3% | 7% | 5% | 5% | 5% | 8% | 4% | 4% | 2% | 4% | 7% | 4% | 8% | 5% |
| another party | 2% | 2% | 3% | 2% | 3% | 2% | 2% | 2% | 3% | 4% | 3% | 1% | 6% | 1% | 1% |
| will not vote/Dk | 15% | 22% | 17% | 11% | 13% | 17% | 19% | 13% | 14% | 14% | 14% | 16% | 21% | 16% | 7% |

Q4. Q5_Party. DECIDED VOTERS-INCLUDING LEANERS- Likely to support

| Unweighted Sample Size | 763 | 181 | 234 | 348 | 382 | 381 | 161 | 276 | 326 | 225 | 309 | 229 | 170 | 217 | 291 |
|--|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| the Alberta New Democratic Party (NDP) | 39% | 55% | 39% | 32% | 32% | 47% | 59% | 32% | 27% | 23% | 30% | 52% | 47% | 36% | 37% |
| the United Conservative Party | 52% | 39% | 50% | 60% | 59% | 45% | 29% | 61% | 66% | 70% | 62% | 38% | 40% | 53% | 56% |
| the Alberta Liberal Party | 1% | | *% | 1% | *% | 1% | 1% | *% | 1% | 1% | 1% | 1% | 2% | 1% | *% |
| the Alberta Party | 6% | 3% | 8% | 5% | 5% | 6% | 9% | 4% | 4% | 2% | 5% | 8% | 4% | 8% | 5% |
| another party | 3% | 3% | 3% | 2% | 3% | 2% | 2% | 2% | 3% | 5% | 3% | 1% | 7% | 1% | 1% |

Q6. [Top2box] Overall opinion

| Unweighted Sample Size | 807 | 203 | 245 | 359 | 396 | 411 | 171 | 288 | 348 | 237 | 328 | 242 | 189 | 227 | 294 |
|---|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| NDP/New Democratic Party leader Rachel Notley | 45% | 59% | 43% | 39% | 40% | 50% | 65% | 36% | 35% | 26% | 33% | 61% | 47% | 43% | 45% |
| United Conservative Party leader Jason Kenney | 48% | 35% | 48% | 55% | 57% | 39% | 27% | 55% | 62% | 66% | 57% | 35% | 36% | 48% | 55% |
| Liberal Party leader David Khan | 27% | 28% | 27% | 27% | 25% | 30% | 31% | 28% | 22% | 13% | 20% | 38% | 27% | 28% | 30% |
| Alberta Party leader Stephen Mandel | 42% | 42% | 41% | 43% | 41% | 43% | 47% | 44% | 35% | 37% | 34% | 49% | 42% | 40% | 43% |

Q6. [Bottom2box] Overall opinion

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|---|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| NDP/New Democratic Party leader Rachel Notley | 54% | 38% | 55% | 61% | 59% | 48% | 33% | 63% | 64% | 72% | 65% | 39% | 52% | 56% | 54% |
| United Conservative Party leader Jason Kenney | 50% | 62% | 49% | 44% | 42% | 57% | 71% | 44% | 34% | 29% | 40% | 65% | 60% | 50% | 44% |
| Liberal Party leader David Khan | 51% | 51% | 49% | 51% | 60% | 41% | 42% | 54% | 56% | 65% | 61% | 39% | 50% | 51% | 51% |
| Alberta Party leader Stephen Mandel | 42% | 49% | 37% | 42% | 47% | 37% | 34% | 43% | 50% | 46% | 49% | 37% | 41% | 47% | 40% |

Q6. Overall Opinion - NDP/New Democratic Party leader Rachel Notley

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|-----------------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Very favourable | 28% | 33% | 28% | 25% | 27% | 29% | 39% | 24% | 20% | 17% | 16% | 40% | 32% | 27% | 28% |
| Somewhat favourable | 17% | 26% | 15% | 13% | 14% | 20% | 26% | 12% | 14% | 9% | 16% | 21% | 15% | 16% | 16% |
| Somewhat unfavourable | 10% | 11% | 12% | 9% | 7% | 13% | 9% | 11% | 11% | 11% | 14% | 8% | 16% | 9% | 10% |
| Very unfavourable | 43% | 27% | 43% | 52% | 52% | 35% | 24% | 52% | 53% | 61% | 51% | 30% | 36% | 47% | 44% |
| Not sure/Can't say | 1% | 3% | 2% | 0% | 1% | 2% | 2% | 1% | 2% | 2% | 2% | 0% | 1% | 2% | 1% |
| Top2box | 45% | 59% | 43% | 39% | 40% | 50% | 65% | 36% | 35% | 26% | 33% | 61% | 47% | 43% | 45% |
| Bottom2box | 54% | 38% | 55% | 61% | 59% | 48% | 33% | 63% | 64% | 72% | 65% | 39% | 52% | 56% | 54% |

Q6. Overall Opinion - United Conservative Party leader Jason Kenney

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|-----------------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Very favourable | 27% | 21% | 24% | 33% | 34% | 21% | 19% | 31% | 31% | 38% | 32% | 20% | 19% | 26% | 34% |
| Somewhat favourable | 21% | 14% | 24% | 22% | 23% | 18% | 8% | 24% | 31% | 28% | 25% | 15% | 18% | 22% | 21% |
| Somewhat unfavourable | 13% | 6% | 13% | 16% | 12% | 13% | 19% | 9% | 10% | 8% | 10% | 16% | 17% | 12% | 12% |
| Very unfavourable | 37% | 55% | 36% | 28% | 30% | 44% | 52% | 34% | 25% | 21% | 30% | 49% | 43% | 38% | 32% |
| Not sure/Can't say | 2% | 4% | 3% | 0% | 1% | 3% | 2% | 1% | 3% | 5% | 2% | 1% | 3% | 2% | 1% |
| Top2box | 48% | 35% | 48% | 55% | 57% | 39% | 27% | 55% | 62% | 66% | 57% | 35% | 36% | 48% | 55% |
| Bottom2box | 50% | 62% | 49% | 44% | 42% | 57% | 71% | 44% | 34% | 29% | 40% | 65% | 60% | 50% | 44% |

Q6. Overall Opinion - Liberal Party leader David Khan

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|-----------------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Very favourable | 3% | 3% | 4% | 3% | 1% | 5% | 4% | 4% | 2% | 2% | 2% | 5% | 6% | 1% | 2% |
| Somewhat favourable | 24% | 25% | 23% | 24% | 24% | 24% | 27% | 25% | 20% | 12% | 18% | 33% | 21% | 26% | 27% |
| Somewhat unfavourable | 19% | 23% | 17% | 17% | 20% | 17% | 21% | 18% | 17% | 20% | 23% | 16% | 23% | 22% | 16% |
| Very unfavourable | 32% | 28% | 32% | 34% | 40% | 24% | 21% | 36% | 39% | 44% | 38% | 23% | 27% | 29% | 35% |
| Not sure/Can't say | 22% | 21% | 23% | 22% | 15% | 29% | 27% | 17% | 22% | 22% | 19% | 23% | 23% | 21% | 19% |
| Top2box | 27% | 28% | 27% | 27% | 25% | 30% | 31% | 28% | 22% | 13% | 20% | 38% | 27% | 28% | 30% |
| Bottom2box | 51% | 51% | 49% | 51% | 60% | 41% | 42% | 54% | 56% | 65% | 61% | 39% | 50% | 51% | 51% |

Q6. Overall Opinion - Alberta Party leader Stephen Mandel

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|-----------------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Very favourable | 4% | 5% | 3% | 5% | 4% | 4% | 7% | 3% | 3% | 2% | 2% | 7% | 5% | 6% | 2% |
| Somewhat favourable | 38% | 37% | 37% | 38% | 37% | 38% | 40% | 40% | 32% | 34% | 32% | 42% | 37% | 34% | 41% |
| Somewhat unfavourable | 24% | 28% | 20% | 25% | 27% | 21% | 23% | 22% | 28% | 21% | 30% | 23% | 23% | 26% | 25% |
| Very unfavourable | 18% | 21% | 17% | 17% | 20% | 16% | 11% | 21% | 22% | 24% | 19% | 14% | 18% | 21% | 16% |
| Not sure/Can't say | 16% | 9% | 22% | 15% | 11% | 20% | 19% | 13% | 15% | 18% | 17% | 14% | 16% | 13% | 16% |
| Top2box | 42% | 42% | 41% | 43% | 41% | 43% | 47% | 44% | 35% | 37% | 34% | 49% | 42% | 40% | 43% |
| Bottom2box | 42% | 49% | 37% | 42% | 47% | 37% | 34% | 43% | 50% | 46% | 49% | 37% | 41% | 47% | 40% |

Q7. Opinion has improved, stayed the same or worsened- NDP/New Democratic Party leader Rachel Notley

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|-----------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Improved | 16% | 22% | 15% | 14% | 16% | 16% | 24% | 14% | 10% | 9% | 10% | 22% | 19% | 16% | 13% |
| Stayed the same | 45% | 48% | 48% | 41% | 38% | 52% | 49% | 38% | 48% | 39% | 43% | 48% | 47% | 41% | 48% |
| Worsened | 39% | 30% | 38% | 45% | 46% | 32% | 26% | 49% | 42% | 52% | 46% | 29% | 34% | 43% | 39% |

Q7. Opinion has improved, stayed the same or worsened- United Conservative Party leader Jason Kenney

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|-----------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Improved | 22% | 16% | 21% | 27% | 28% | 17% | 15% | 25% | 28% | 32% | 25% | 16% | 16% | 21% | 28% |
| Stayed the same | 38% | 33% | 38% | 41% | 39% | 36% | 27% | 40% | 46% | 45% | 42% | 32% | 40% | 40% | 33% |
| Worsened | 40% | 52% | 42% | 32% | 33% | 47% | 59% | 35% | 26% | 23% | 33% | 52% | 44% | 39% | 39% |

Q7. Opinion has improved, stayed the same or worsened- Liberal Party leader David Khan

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|-----------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Improved | 19% | 19% | 18% | 20% | 20% | 19% | 28% | 16% | 14% | 9% | 14% | 27% | 17% | 20% | 21% |
| Stayed the same | 60% | 58% | 60% | 61% | 55% | 65% | 59% | 58% | 62% | 64% | 60% | 58% | 60% | 58% | 61% |
| Worsened | 21% | 23% | 22% | 19% | 26% | 16% | 13% | 25% | 24% | 27% | 26% | 15% | 23% | 22% | 17% |

Q7. Opinion has improved, stayed the same or worsened- Alberta Party leader Stephen Mandel

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|-----------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Improved | 23% | 24% | 22% | 23% | 24% | 22% | 31% | 20% | 16% | 18% | 16% | 28% | 16% | 21% | 28% |
| Stayed the same | 63% | 58% | 64% | 66% | 60% | 67% | 58% | 63% | 70% | 67% | 68% | 59% | 68% | 64% | 60% |
| Worsened | 14% | 18% | 15% | 11% | 16% | 11% | 10% | 17% | 14% | 15% | 15% | 13% | 16% | 15% | 12% |

Q8. Would you say you support Alberta NDP mostly because of its policies and what it stands for OR mostly to prevent another party from forming government?

| Unweighted Sample Size | 213 | 73 | 67 | 73 | 87 | 126 | 79 | 66 | 68 | 42 | 68 | 103 | 60 | 56 | 75 |
|---|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Like the party and what it stands for | 71% | 77% | 65% | 70% | 76% | 67% | 68% | 73% | 73% | 68% | 70% | 71% | 82% | 74% | 61% |
| Want to prevent another party from forming government | 29% | 23% | 35% | 30% | 24% | 33% | 32% | 27% | 27% | 32% | 30% | 29% | 18% | 26% | 39% |

Q8. Would you say you support United Conservative Party mostly because of its policies and what it stands for OR mostly to prevent another party from forming government?

| Unweighted Sample Size | 483 | 97 | 146 | 240 | 263 | 220 | 61 | 191 | 231 | 167 | 211 | 105 | 84 | 145 | 196 |
|---|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Like the party and what it stands for | 76% | 82% | 78% | 73% | 75% | 77% | 73% | 78% | 75% | 78% | 77% | 74% | 70% | 77% | 77% |
| Want to prevent another party from forming government | 24% | 18% | 22% | 27% | 25% | 23% | 27% | 22% | 25% | 22% | 23% | 26% | 30% | 23% | 23% |

q9. Is there a party you could never support in this upcoming Alberta election?

| Unweighted Sample Size | 807 | 203 | 245 | 359 | 396 | 411 | 171 | 288 | 348 | 237 | 328 | 242 | 189 | 227 | 294 |
|--------------------------------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Alberta New Democratic Party (NDP) | 49% | 36% | 47% | 58% | 58% | 41% | 32% | 57% | 59% | 67% | 57% | 37% | 43% | 53% | 51% |
| United Conservative Party | 37% | 51% | 35% | 31% | 31% | 44% | 54% | 32% | 26% | 20% | 28% | 51% | 45% | 37% | 36% |
| Alberta Liberal Party | 37% | 35% | 35% | 38% | 41% | 32% | 28% | 39% | 42% | 50% | 44% | 26% | 30% | 39% | 39% |
| Alberta Party | 14% | 19% | 15% | 11% | 16% | 12% | 8% | 15% | 20% | 15% | 14% | 13% | 17% | 17% | 13% |
| No, could support any of the parties | 6% | 7% | 8% | 5% | 6% | 6% | 11% | 3% | 5% | 7% | 7% | 6% | 6% | 5% | 5% |

Q9.5 And how likely is it that you will go out vote in this coming election, either in advance or on election day, April 16?

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|---|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Absolutely certain you will go out and vote | 91% | 86% | 92% | 94% | 94% | 89% | 87% | 93% | 93% | 87% | 91% | 94% | 84% | 96% | 94% |
| Quite sure you will vote | 4% | 8% | 3% | 3% | 4% | 5% | 6% | 3% | 4% | 6% | 6% | 3% | 6% | 2% | 5% |
| Will vote if you remember | 1% | 3% | 2% | *% | 1% | 2% | 3% | 1% | 1% | 2% | 2% | 1% | 3% | *% | 1% |
| Will probably not end up voting | 3% | 3% | 3% | 3% | 2% | 4% | 4% | 3% | 2% | 6% | 2% | 2% | 7% | 2% | *% |
| Top2box | 96% | 94% | 95% | 97% | 97% | 94% | 93% | 96% | 97% | 92% | 96% | 97% | 90% | 98% | 99% |
| Bottom2box | 4% | 6% | 5% | 3% | 3% | 6% | 7% | 4% | 3% | 8% | 4% | 3% | 10% | 2% | 1% |

Q10. [Alberta New Democratic Party (NDP) and Rachel Notley] Overall best Choice

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|---|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Providing the best overall management of the Alberta economy | 30% | 35% | 28% | 28% | 27% | 32% | 41% | 27% | 21% | 16% | 24% | 40% | 34% | 29% | 30% |
| Ensuring more jobs for Alberta | 29% | 37% | 28% | 26% | 27% | 32% | 40% | 27% | 20% | 17% | 21% | 39% | 36% | 30% | 27% |
| Providing the best management of the healthcare system | 37% | 48% | 36% | 31% | 32% | 42% | 52% | 32% | 26% | 21% | 29% | 48% | 38% | 34% | 37% |
| Offering the best vision for Alberta's future | 36% | 41% | 36% | 32% | 30% | 42% | 51% | 30% | 25% | 20% | 28% | 47% | 42% | 32% | 37% |
| Improving the state of Alberta's public finances | 26% | 32% | 26% | 22% | 22% | 29% | 34% | 25% | 17% | 14% | 18% | 35% | 31% | 25% | 26% |
| Representing the interests of ordinary working Albertans | 36% | 48% | 34% | 30% | 33% | 39% | 50% | 33% | 24% | 22% | 28% | 47% | 42% | 32% | 36% |
| Managing Alberta's oil and gas sector | 30% | 35% | 27% | 29% | 27% | 33% | 42% | 26% | 22% | 15% | 21% | 42% | 33% | 30% | 31% |
| Providing honest and ethical leadership | 36% | 45% | 35% | 31% | 30% | 41% | 50% | 30% | 27% | 19% | 29% | 47% | 38% | 34% | 38% |
| Representing Alberta's interests in dealing with the federal government | 33% | 40% | 32% | 30% | 29% | 38% | 48% | 29% | 23% | 16% | 25% | 46% | 36% | 33% | 34% |
| Handling Alberta's response to climate change | 39% | 42% | 41% | 35% | 36% | 41% | 54% | 33% | 29% | 23% | 30% | 51% | 42% | 40% | 38% |

Q10. [United Conservative Party and Jason Kenney] Overall best Choice

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|---|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Providing the best overall management of the Alberta economy | 51% | 34% | 51% | 59% | 58% | 43% | 30% | 59% | 63% | 65% | 59% | 39% | 39% | 56% | 55% |
| Ensuring more jobs for Alberta | 51% | 36% | 51% | 60% | 59% | 43% | 32% | 59% | 62% | 65% | 61% | 39% | 36% | 54% | 59% |
| Providing the best management of the healthcare system | 39% | 30% | 40% | 43% | 46% | 31% | 22% | 43% | 51% | 54% | 45% | 28% | 28% | 42% | 43% |
| Offering the best vision for Alberta's future | 45% | 30% | 45% | 53% | 51% | 38% | 26% | 51% | 57% | 59% | 54% | 33% | 33% | 48% | 49% |
| Improving the state of Alberta's public finances | 52% | 38% | 53% | 59% | 59% | 45% | 34% | 59% | 62% | 67% | 60% | 41% | 41% | 55% | 59% |
| Representing the interests of ordinary working Albertans | 47% | 33% | 48% | 54% | 54% | 40% | 28% | 53% | 60% | 62% | 54% | 36% | 34% | 50% | 53% |
| Managing Alberta's oil and gas sector | 53% | 37% | 53% | 61% | 61% | 45% | 31% | 63% | 64% | 67% | 60% | 42% | 40% | 57% | 57% |
| Providing honest and ethical leadership | 36% | 27% | 35% | 42% | 42% | 30% | 16% | 42% | 49% | 52% | 43% | 24% | 29% | 36% | 40% |
| Representing Alberta's interests in dealing with the federal government | 52% | 35% | 54% | 59% | 60% | 43% | 29% | 60% | 65% | 64% | 61% | 40% | 36% | 55% | 58% |
| Handling Alberta's response to climate change | 36% | 27% | 35% | 42% | 45% | 28% | 20% | 43% | 46% | 53% | 43% | 25% | 25% | 37% | 42% |

Q10. [Alberta Liberal Party and David Khan] Overall best Choice

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|---|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Providing the best overall management of the Alberta economy | 1% | 1% | 3% | 1% | *% | 3% | 2% | 1% | 1% | *% | 1% | 2% | 3% | 2% | 1% |
| Ensuring more jobs for Alberta | 1% | | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 2% | | 1% |
| Providing the best management of the healthcare system | 3% | 2% | 2% | 3% | 3% | 2% | 6% | 1% | 2% | 1% | 2% | 4% | 3% | 2% | 4% |
| Offering the best vision for Alberta's future | 2% | 2% | 2% | 1% | 2% | 1% | 3% | 1% | 1% | | 1% | 3% | 3% | 1% | 2% |
| Improving the state of Alberta's public finances | 3% | 3% | 5% | 2% | 3% | 2% | 7% | 1% | *% | 1% | 1% | 5% | 6% | 2% | 2% |
| Representing the interests of ordinary working Albertans | 2% | 2% | 1% | 2% | 1% | 2% | 3% | 1% | | | 1% | 3% | 2% | 1% | 1% |
| Managing Alberta's oil and gas sector | 1% | 1% | 2% | 1% | *% | 3% | 3% | 1% | *% | *% | 1% | 2% | 4% | *% | 1% |
| Providing honest and ethical leadership | 2% | 1% | 3% | 2% | 2% | 2% | 2% | 2% | 3% | 1% | 2% | 3% | 4% | 3% | 1% |
| Representing Alberta's interests in dealing with the federal government | 2% | 3% | 2% | 2% | 1% | 3% | 4% | 2% | 1% | *% | 1% | 4% | 4% | 2% | 2% |
| Handling Alberta's response to climate change | 3% | 3% | 2% | 4% | 3% | 3% | 5% | 3% | 2% | | 2% | 5% | 4% | 3% | 4% |

Q10. [Alberta Party and Stephen Mandel] Overall best Choice

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|---|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Providing the best overall management of the Alberta economy | 5% | 8% | 5% | 4% | 7% | 4% | 9% | 4% | 3% | 2% | 5% | 7% | 6% | 4% | 5% |
| Ensuring more jobs for Alberta | 3% | 4% | 6% | 1% | 2% | 4% | 6% | 2% | 3% | 1% | 5% | 4% | 4% | 4% | 4% |
| Providing the best management of the healthcare system | 6% | 4% | 6% | 8% | 7% | 6% | 10% | 6% | 4% | 3% | 5% | 9% | 7% | 6% | 8% |
| Offering the best vision for Alberta's future | 7% | 7% | 7% | 6% | 7% | 7% | 9% | 8% | 3% | 4% | 5% | 8% | 6% | 8% | 5% |
| Improving the state of Alberta's public finances | 6% | 8% | 6% | 5% | 6% | 6% | 9% | 5% | 3% | 3% | 6% | 7% | 6% | 5% | 6% |
| Representing the interests of ordinary working Albertans | 6% | 4% | 6% | 8% | 4% | 9% | 10% | 5% | 4% | 3% | 6% | 8% | 8% | 9% | 5% |
| Managing Alberta's oil and gas sector | 3% | 5% | 4% | 1% | 2% | 4% | 6% | 2% | 2% | *% | 5% | 4% | 2% | 3% | 4% |
| Providing honest and ethical leadership | 9% | 9% | 10% | 9% | 11% | 8% | 13% | 9% | 6% | 6% | 9% | 11% | 8% | 10% | 10% |
| Representing Alberta's interests in dealing with the federal government | 3% | 5% | 2% | 2% | 2% | 3% | 5% | 1% | 2% | 2% | 3% | 3% | 3% | 3% | 2% |
| Handling Alberta's response to climate change | 3% | 5% | 4% | 2% | 3% | 3% | 3% | 4% | 2% | 1% | 6% | 3% | 3% | 1% | 3% |

Q10. Overall best choice- Providing the best overall management of the Alberta economy

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Alberta New Democratic Party (NDP) and Rachel Notley | 30% | 35% | 28% | 28% | 27% | 32% | 41% | 27% | 21% | 16% | 24% | 40% | 34% | 29% | 30% |
| United Conservative Party and Jason Kenney | 51% | 34% | 51% | 59% | 58% | 43% | 30% | 59% | 63% | 65% | 59% | 39% | 39% | 56% | 55% |
| Alberta Liberal Party and David Khan | 1% | 1% | 3% | 1% | *% | 3% | 2% | 1% | 1% | *% | 1% | 2% | 3% | 2% | 1% |
| Alberta Party and Stephen Mandel | 5% | 8% | 5% | 4% | 7% | 4% | 9% | 4% | 3% | 2% | 5% | 7% | 6% | 4% | 5% |
| Not sure/Can't say | 13% | 21% | 13% | 9% | 8% | 18% | 18% | 9% | 12% | 17% | 11% | 11% | 18% | 9% | 8% |

Q10. Overall best choice- Ensuring more jobs for Alberta

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Alberta New Democratic Party (NDP) and Rachel Notley | 29% | 37% | 28% | 26% | 27% | 32% | 40% | 27% | 20% | 17% | 21% | 39% | 36% | 30% | 27% |
| United Conservative Party and Jason Kenney | 51% | 36% | 51% | 60% | 59% | 43% | 32% | 59% | 62% | 65% | 61% | 39% | 36% | 54% | 59% |
| Alberta Liberal Party and David Khan | 1% | | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 2% | | 1% |
| Alberta Party and Stephen Mandel | 3% | 4% | 6% | 1% | 2% | 4% | 6% | 2% | 3% | 1% | 5% | 4% | 4% | 4% | 4% |
| Not sure/Can't say | 15% | 23% | 13% | 12% | 10% | 20% | 20% | 11% | 15% | 17% | 12% | 16% | 22% | 12% | 9% |

Q10. Overall best choice- Providing the best management of the healthcare system

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Alberta New Democratic Party (NDP) and Rachel Notley | 37% | 48% | 36% | 31% | 32% | 42% | 52% | 32% | 26% | 21% | 29% | 48% | 38% | 34% | 37% |
| United Conservative Party and Jason Kenney | 39% | 30% | 40% | 43% | 46% | 31% | 22% | 43% | 51% | 54% | 45% | 28% | 28% | 42% | 43% |
| Alberta Liberal Party and David Khan | 3% | 2% | 2% | 3% | 3% | 2% | 6% | 1% | 2% | 1% | 2% | 4% | 3% | 2% | 4% |
| Alberta Party and Stephen Mandel | 6% | 4% | 6% | 8% | 7% | 6% | 10% | 6% | 4% | 3% | 5% | 9% | 7% | 6% | 8% |
| Not sure/Can't say | 16% | 16% | 16% | 15% | 13% | 19% | 10% | 18% | 18% | 21% | 19% | 11% | 23% | 16% | 9% |

Q10. Overall best choice- Offering the best vision for Alberta's future

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Alberta New Democratic Party (NDP) and Rachel Notley | 36% | 41% | 36% | 32% | 30% | 42% | 51% | 30% | 25% | 20% | 28% | 47% | 42% | 32% | 37% |
| United Conservative Party and Jason Kenney | 45% | 30% | 45% | 53% | 51% | 38% | 26% | 51% | 57% | 59% | 54% | 33% | 33% | 48% | 49% |
| Alberta Liberal Party and David Khan | 2% | 2% | 2% | 1% | 2% | 1% | 3% | 1% | 1% | | 1% | 3% | 3% | 1% | 2% |
| Alberta Party and Stephen Mandel | 7% | 7% | 7% | 6% | 7% | 7% | 9% | 8% | 3% | 4% | 5% | 8% | 6% | 8% | 5% |
| Not sure/Can't say | 11% | 20% | 10% | 8% | 11% | 12% | 11% | 10% | 14% | 17% | 12% | 9% | 17% | 10% | 7% |

Q10. Overall best choice- Improving the state of Alberta's public finances

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Alberta New Democratic Party (NDP) and Rachel Notley | 26% | 32% | 26% | 22% | 22% | 29% | 34% | 25% | 17% | 14% | 18% | 35% | 31% | 25% | 26% |
| United Conservative Party and Jason Kenney | 52% | 38% | 53% | 59% | 59% | 45% | 34% | 59% | 62% | 67% | 60% | 41% | 41% | 55% | 59% |
| Alberta Liberal Party and David Khan | 3% | 3% | 5% | 2% | 3% | 2% | 7% | 1% | *% | 1% | 1% | 5% | 6% | 2% | 2% |
| Alberta Party and Stephen Mandel | 6% | 8% | 6% | 5% | 6% | 6% | 9% | 5% | 3% | 3% | 6% | 7% | 6% | 5% | 6% |
| Not sure/Can't say | 14% | 20% | 10% | 13% | 10% | 17% | 16% | 9% | 17% | 15% | 15% | 12% | 17% | 12% | 8% |

Q10. Overall best choice- Representing the interests of ordinary working Albertans

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Alberta New Democratic Party (NDP) and Rachel Notley | 36% | 48% | 34% | 30% | 33% | 39% | 50% | 33% | 24% | 22% | 28% | 47% | 42% | 32% | 36% |
| United Conservative Party and Jason Kenney | 47% | 33% | 48% | 54% | 54% | 40% | 28% | 53% | 60% | 62% | 54% | 36% | 34% | 50% | 53% |
| Alberta Liberal Party and David Khan | 2% | 2% | 1% | 2% | 1% | 2% | 3% | 1% | | | 1% | 3% | 2% | 1% | 1% |
| Alberta Party and Stephen Mandel | 6% | 4% | 6% | 8% | 4% | 9% | 10% | 5% | 4% | 3% | 6% | 8% | 8% | 9% | 5% |
| Not sure/Can't say | 9% | 14% | 11% | 5% | 9% | 10% | 9% | 8% | 11% | 13% | 10% | 7% | 14% | 9% | 5% |

Q10. Overall best choice- Managing Alberta's oil and gas sector

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Alberta New Democratic Party (NDP) and Rachel Notley | 30% | 35% | 27% | 29% | 27% | 33% | 42% | 26% | 22% | 15% | 21% | 42% | 33% | 30% | 31% |
| United Conservative Party and Jason Kenney | 53% | 37% | 53% | 61% | 61% | 45% | 31% | 63% | 64% | 67% | 60% | 42% | 40% | 57% | 57% |
| Alberta Liberal Party and David Khan | 1% | 1% | 2% | 1% | *% | 3% | 3% | 1% | *% | *% | 1% | 2% | 4% | *% | 1% |
| Alberta Party and Stephen Mandel | 3% | 5% | 4% | 1% | 2% | 4% | 6% | 2% | 2% | *% | 5% | 4% | 2% | 3% | 4% |
| Not sure/Can't say | 13% | 21% | 13% | 8% | 10% | 16% | 18% | 9% | 12% | 18% | 13% | 11% | 20% | 10% | 7% |

Q10. Overall best choice- Providing honest and ethical leadership

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Alberta New Democratic Party (NDP) and Rachel Notley | 36% | 45% | 35% | 31% | 30% | 41% | 50% | 30% | 27% | 19% | 29% | 47% | 38% | 34% | 38% |
| United Conservative Party and Jason Kenney | 36% | 27% | 35% | 42% | 42% | 30% | 16% | 42% | 49% | 52% | 43% | 24% | 29% | 36% | 40% |
| Alberta Liberal Party and David Khan | 2% | 1% | 3% | 2% | 2% | 2% | 2% | 2% | 3% | 1% | 2% | 3% | 4% | 3% | 1% |
| Alberta Party and Stephen Mandel | 9% | 9% | 10% | 9% | 11% | 8% | 13% | 9% | 6% | 6% | 9% | 11% | 8% | 10% | 10% |
| Not sure/Can't say | 17% | 19% | 17% | 15% | 15% | 19% | 19% | 17% | 15% | 22% | 17% | 15% | 21% | 17% | 11% |

Q10. Overall best choice- Representing Alberta's interests in dealing with the federal government

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Alberta New Democratic Party (NDP) and Rachel Notley | 33% | 40% | 32% | 30% | 29% | 38% | 48% | 29% | 23% | 16% | 25% | 46% | 36% | 33% | 34% |
| United Conservative Party and Jason Kenney | 52% | 35% | 54% | 59% | 60% | 43% | 29% | 60% | 65% | 64% | 61% | 40% | 36% | 55% | 58% |
| Alberta Liberal Party and David Khan | 2% | 3% | 2% | 2% | 1% | 3% | 4% | 2% | 1% | 0% | 1% | 4% | 4% | 2% | 2% |
| Alberta Party and Stephen Mandel | 3% | 5% | 2% | 2% | 2% | 3% | 5% | 1% | 2% | 2% | 3% | 3% | 3% | 3% | 2% |
| Not sure/Can't say | 10% | 17% | 10% | 7% | 8% | 13% | 14% | 8% | 9% | 17% | 9% | 7% | 21% | 7% | 5% |

Q10. Overall best choice- Handling Alberta's response to climate change

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Alberta New Democratic Party (NDP) and Rachel Notley | 39% | 42% | 41% | 35% | 36% | 41% | 54% | 33% | 29% | 23% | 30% | 51% | 42% | 40% | 38% |
| United Conservative Party and Jason Kenney | 36% | 27% | 35% | 42% | 45% | 28% | 20% | 43% | 46% | 53% | 43% | 25% | 25% | 37% | 42% |
| Alberta Liberal Party and David Khan | 3% | 3% | 2% | 4% | 3% | 3% | 5% | 3% | 2% | 0% | 2% | 5% | 4% | 3% | 4% |
| Alberta Party and Stephen Mandel | 3% | 5% | 4% | 2% | 3% | 3% | 3% | 4% | 2% | 1% | 6% | 3% | 3% | 1% | 3% |
| Not sure/Can't say | 19% | 23% | 17% | 17% | 14% | 24% | 18% | 17% | 22% | 23% | 20% | 16% | 26% | 19% | 13% |

Q11. And, all things considered, which party do you think is the best overall choice to form the next government of Alberta?

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|------------------------------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Alberta New Democratic Party (NDP) | 36% | 47% | 34% | 32% | 31% | 41% | 53% | 31% | 24% | 21% | 27% | 48% | 43% | 35% | 35% |
| United Conservative Party | 50% | 34% | 49% | 58% | 57% | 42% | 31% | 57% | 60% | 65% | 56% | 39% | 36% | 52% | 57% |
| Alberta Liberal Party | *% | | 1% | 1% | *% | 1% | 1% | | *% | | 1% | | 2% | | *% |
| Alberta Party | 4% | 7% | 4% | 3% | 4% | 5% | 6% | 5% | 3% | 2% | 5% | 5% | 5% | 6% | 1% |
| Other Party | 2% | 2% | 3% | 1% | 2% | 1% | 2% | 2% | 2% | 3% | 2% | 1% | 5% | 3% | 1% |
| Not sure/Can't say | 5% | 7% | 7% | 3% | 3% | 7% | 4% | 3% | 9% | 6% | 8% | 3% | 7% | 4% | 4% |
| None of them | 2% | 3% | 2% | 2% | 2% | 3% | 4% | 2% | 2% | 3% | 2% | 2% | 3% | 3% | 1% |

Q12. And, all things considered, which of the main party leaders do you think would make the best Premier of Alberta?

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--------------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Rachel Notley | 37% | 46% | 37% | 32% | 32% | 42% | 54% | 30% | 27% | 21% | 27% | 50% | 42% | 34% | 38% |
| Jason Kenney | 43% | 29% | 43% | 51% | 50% | 36% | 22% | 51% | 55% | 59% | 48% | 33% | 28% | 46% | 50% |
| David Khan | 1% | *% | 1% | 2% | 1% | 1% | 2% | *% | 1% | | 1% | 2% | 2% | 1% | 1% |
| Stephen Mandel | 6% | 10% | 5% | 5% | 5% | 7% | 9% | 7% | 4% | 2% | 8% | 8% | 9% | 7% | 4% |
| Not sure/Can't say | 6% | 8% | 7% | 4% | 4% | 8% | 6% | 5% | 8% | 8% | 11% | 3% | 9% | 7% | 3% |
| None of them | 6% | 6% | 7% | 6% | 7% | 6% | 8% | 6% | 5% | 10% | 6% | 5% | 11% | 5% | 4% |

Q13. [Top2box Summary] Agreement with statements

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|---|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Rachel Notley hasn't done enough to stand up for Alberta's oil and gas industry | 57% | 52% | 58% | 60% | 66% | 49% | 40% | 65% | 67% | 75% | 66% | 44% | 54% | 55% | 60% |
| The United Conservative Party is too tolerant of extremist views | 45% | 53% | 44% | 42% | 40% | 50% | 61% | 40% | 35% | 28% | 37% | 58% | 51% | 47% | 43% |
| I'm concerned about all the scandals involving the United Conservative Party | 52% | 64% | 52% | 46% | 49% | 56% | 69% | 49% | 39% | 35% | 45% | 65% | 57% | 56% | 48% |
| The NDP and the UCP are too extreme – Alberta needs a centrist alternative | 24% | 22% | 24% | 25% | 20% | 28% | 33% | 20% | 20% | 22% | 25% | 25% | 34% | 27% | 15% |

Q13. [Bottom2box Summary] Agreement with statements

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|---|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Rachel Notley hasn't done enough to stand up for Alberta's oil and gas industry | 40% | 45% | 40% | 39% | 32% | 49% | 57% | 34% | 30% | 20% | 32% | 55% | 41% | 44% | 40% |
| The United Conservative Party is too tolerant of extremist views | 46% | 37% | 47% | 50% | 51% | 40% | 31% | 52% | 55% | 58% | 52% | 36% | 35% | 46% | 52% |
| I'm concerned about all the scandals involving the United Conservative Party | 43% | 30% | 40% | 51% | 48% | 37% | 25% | 48% | 55% | 56% | 50% | 32% | 35% | 40% | 50% |
| The NDP and the UCP are too extreme – Alberta needs a centrist alternative | 65% | 65% | 64% | 66% | 73% | 58% | 62% | 69% | 64% | 62% | 64% | 67% | 51% | 64% | 79% |

Q13. Agreement - Rachel Notley hasn't done enough to stand up for Alberta's oil and gas industry

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--------------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Strongly agree | 46% | 33% | 45% | 53% | 55% | 37% | 28% | 55% | 53% | 60% | 53% | 35% | 39% | 46% | 49% |
| Agree | 12% | 20% | 13% | 6% | 11% | 12% | 12% | 9% | 14% | 15% | 13% | 9% | 15% | 9% | 11% |
| Disagree | 20% | 21% | 19% | 21% | 13% | 27% | 33% | 15% | 12% | 10% | 18% | 27% | 20% | 17% | 23% |
| Strongly disagree | 20% | 24% | 21% | 18% | 19% | 22% | 24% | 19% | 18% | 10% | 14% | 29% | 21% | 26% | 17% |
| Not sure/Can't say | 2% | 3% | 3% | 1% | 2% | 3% | 3% | 1% | 3% | 5% | 2% | 1% | 5% | 2% | **% |
| Top2box | 57% | 52% | 58% | 60% | 66% | 49% | 40% | 65% | 67% | 75% | 66% | 44% | 54% | 55% | 60% |
| Bottom2box | 40% | 45% | 40% | 39% | 32% | 49% | 57% | 34% | 30% | 20% | 32% | 55% | 41% | 44% | 40% |

Q13. Agreement - The United Conservative Party is too tolerant of extremist views

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--------------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Strongly agree | 33% | 43% | 33% | 27% | 28% | 38% | 52% | 28% | 18% | 17% | 23% | 46% | 35% | 32% | 33% |
| Agree | 12% | 11% | 11% | 15% | 12% | 13% | 9% | 12% | 17% | 12% | 14% | 12% | 16% | 14% | 10% |
| Disagree | 26% | 23% | 28% | 26% | 27% | 25% | 18% | 27% | 31% | 35% | 27% | 20% | 23% | 26% | 28% |
| Strongly disagree | 20% | 14% | 19% | 24% | 25% | 16% | 13% | 24% | 23% | 23% | 25% | 16% | 12% | 20% | 24% |
| Not sure/Can't say | 9% | 10% | 9% | 8% | 8% | 10% | 8% | 8% | 11% | 14% | 11% | 6% | 14% | 7% | 5% |
| Top2box | 45% | 53% | 44% | 42% | 40% | 50% | 61% | 40% | 35% | 28% | 37% | 58% | 51% | 47% | 43% |
| Bottom2box | 46% | 37% | 47% | 50% | 51% | 40% | 31% | 52% | 55% | 58% | 52% | 36% | 35% | 46% | 52% |

Q13. Agreement - I'm concerned about all the scandals involving the United Conservative Party

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--------------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Strongly agree | 35% | 48% | 36% | 28% | 31% | 40% | 54% | 30% | 22% | 20% | 29% | 46% | 41% | 35% | 32% |
| Agree | 17% | 16% | 17% | 18% | 18% | 16% | 15% | 18% | 17% | 14% | 16% | 19% | 16% | 20% | 16% |
| Disagree | 20% | 15% | 20% | 23% | 19% | 21% | 12% | 23% | 25% | 29% | 24% | 14% | 23% | 18% | 21% |
| Strongly disagree | 22% | 15% | 21% | 27% | 29% | 16% | 12% | 25% | 30% | 27% | 26% | 18% | 13% | 23% | 29% |
| Not sure/Can't say | 5% | 5% | 7% | 4% | 3% | 8% | 6% | 3% | 7% | 9% | 5% | 3% | 7% | 4% | 2% |
| Top2box | 52% | 64% | 52% | 46% | 49% | 56% | 69% | 49% | 39% | 35% | 45% | 65% | 57% | 56% | 48% |
| Bottom2box | 43% | 30% | 40% | 51% | 48% | 37% | 25% | 48% | 55% | 56% | 50% | 32% | 35% | 40% | 50% |

Q13. Agreement - The NDP and the UCP are too extreme – Alberta needs a centrist alternative

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|--------------------|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Strongly agree | 7% | 6% | 10% | 5% | 7% | 6% | 10% | 6% | 5% | 7% | 7% | 7% | 11% | 4% | 6% |
| Agree | 17% | 15% | 14% | 20% | 12% | 22% | 23% | 14% | 14% | 15% | 18% | 18% | 23% | 22% | 9% |
| Disagree | 41% | 41% | 39% | 42% | 45% | 37% | 41% | 42% | 38% | 37% | 39% | 43% | 33% | 35% | 54% |
| Strongly disagree | 24% | 24% | 25% | 24% | 28% | 21% | 20% | 27% | 26% | 25% | 25% | 24% | 19% | 28% | 25% |
| Not sure/Can't say | 11% | 14% | 12% | 9% | 7% | 14% | 6% | 10% | 16% | 16% | 11% | 8% | 15% | 10% | 6% |
| Top2box | 24% | 22% | 24% | 25% | 20% | 28% | 33% | 20% | 20% | 22% | 25% | 25% | 34% | 27% | 15% |
| Bottom2box | 65% | 65% | 64% | 66% | 73% | 58% | 62% | 69% | 64% | 62% | 64% | 67% | 51% | 64% | 79% |

Q14. The leaders participated in a debate on Thursday April 4, broadcast on radio and television. Did you watch or listen to any of this debate?

| | Total | Region | | | Gender | | Age | | | Education | | | Household Income | | |
|---|-------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|
| | | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ |
| Yes, watched/listened to the whole debate | 35% | 33% | 32% | 39% | 41% | 30% | 38% | 33% | 35% | 26% | 34% | 41% | 31% | 38% | 38% |
| Yes, watched/listened to parts of it | 31% | 35% | 33% | 27% | 30% | 31% | 29% | 29% | 34% | 33% | 34% | 28% | 34% | 25% | 30% |
| No, did not watch/listen to it | 34% | 32% | 36% | 34% | 29% | 40% | 33% | 38% | 31% | 41% | 33% | 32% | 35% | 36% | 32% |
| Net: Yes | 66% | 68% | 64% | 66% | 71% | 60% | 67% | 62% | 69% | 59% | 67% | 68% | 65% | 64% | 68% |

Q15. In your opinion, which leader do you think performed best, overall?

| Unweighted Sample Size, Watched Debate | 533 | 138 | 158 | 237 | 277 | 256 | 111 | 180 | 242 | 141 | 228 | 164 | 117 | 156 | 190 |
|--|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|-----|
| Total | Region | | | Gender | | Age | | | Education | | | Household Income | | | |
| | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ | |
| Rachel Notley | 14% | 19% | 19% | 9% | 14% | 15% | 19% | 16% | 8% | 8% | 15% | 17% | 20% | 18% | 10% |
| Jason Kenney | 43% | 36% | 40% | 49% | 48% | 38% | 31% | 50% | 48% | 50% | 51% | 36% | 31% | 45% | 48% |
| David Khan | 11% | 6% | 6% | 16% | 8% | 14% | 12% | 10% | 10% | 4% | 9% | 15% | 13% | 10% | 9% |
| Stephen Mandel | 9% | 9% | 10% | 9% | 10% | 9% | 15% | 6% | 7% | 12% | 6% | 10% | 14% | 6% | 10% |
| All performed equally well | 12% | 17% | 15% | 6% | 10% | 14% | 11% | 8% | 16% | 17% | 9% | 11% | 11% | 8% | 14% |
| None of them performed well | 11% | 13% | 9% | 10% | 11% | 10% | 12% | 11% | 9% | 10% | 10% | 12% | 11% | 13% | 8% |

Q16. And, did anything you saw or heard during the debate make you more likely to consider voting for a specific party or candidate?

| Total | Region | | | Gender | | Age | | | Education | | | Household Income | | | |
|---|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|-----|
| | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ | |
| No, no impact | 86% | 86% | 88% | 85% | 86% | 86% | 77% | 87% | 94% | 93% | 86% | 83% | 83% | 90% | 84% |
| A bit, might reconsider now | 12% | 14% | 9% | 13% | 13% | 11% | 20% | 12% | 5% | 6% | 11% | 15% | 13% | 9% | 14% |
| Definitely – will reconsider my choices after that debate | 2% | *% | 3% | 1% | *% | 3% | 3% | 1% | 2% | 1% | 3% | 1% | 3% | 1% | 2% |
| Net: A bit/Definitely | 14% | 14% | 12% | 15% | 14% | 14% | 23% | 13% | 6% | 7% | 14% | 17% | 17% | 10% | 16% |

Q17. which party do you think will win this election and form the next government of Alberta?

| Unweighted Sample Size | 807 | 203 | 245 | 359 | 396 | 411 | 171 | 288 | 348 | 237 | 328 | 242 | 189 | 227 | 294 |
|------------------------------------|--------------|-------------|---------------|--------|--------|-------|-------|-----|-----------|--------------|-------|------------------|---------------|---------|-----|
| Total | Region | | | Gender | | Age | | | Education | | | Household Income | | | |
| | Edmonton CMA | Calgary CMA | Other Alberta | Male | Female | 18-34 | 35-54 | 55+ | <=HS | College/Tech | Univ+ | <\$50K | \$50K-<\$100K | \$100K+ | |
| Alberta New Democratic Party (NDP) | 20% | 27% | 17% | 19% | 19% | 22% | 22% | 23% | 15% | 15% | 19% | 24% | 28% | 22% | 14% |
| United Conservative Party | 64% | 52% | 67% | 69% | 73% | 56% | 61% | 64% | 68% | 72% | 67% | 59% | 48% | 64% | 75% |
| Alberta Liberal Party | 1% | 1% | 2% | | *% | 1% | 1% | 1% | *% | | 1% | 1% | 1% | *% | 1% |
| Alberta Party | *% | | 1% | *% | *% | *% | 1% | 1% | *% | *% | 1% | | 1% | | |
| Not sure/Can't say | 15% | 21% | 14% | 12% | 9% | 21% | 15% | 13% | 17% | 14% | 13% | 16% | 22% | 14% | 10% |