

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+	
Sample Size	1500	200	150	200	100	100	475	350	125	734	766	424	518	558	228	246	260	196	273	298	576	453	472	621	473	406	

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received. *Indicates small sample size

Q1. [Top2box] agreement with statements

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+	
I'm never really stressed about money	32%	30%	30%	23%	25%	20%	35%	33%	32%	36%	29%	28%	25%	42%	33%	26%	47%	21%	24%	38%	28%	31%	39%	36%	30%	29%	
I often worry about my ability to find or keep a good job	39%	37%	41%	38%	40%	37%	41%	38%	32%	41%	38%	56%	46%	20%	55%	47%	21%	56%	45%	18%	44%	36%	36%	35%	37%	46%	
Building wealth and having a lot of money just isn't that important to me	47%	42%	37%	44%	39%	47%	48%	57%	41%	45%	50%	43%	44%	53%	38%	45%	51%	49%	44%	56%	51%	48%	41%	52%	45%	43%	
I'd rather spend my money on experiences than on owning things	63%	66%	62%	57%	59%	55%	62%	64%	60%	60%	65%	67%	64%	58%	64%	59%	58%	71%	68%	59%	60%	66%	62%	55%	63%	73%	
It's stupid to go into debt if you don't need to	89%	91%	87%	85%	86%	83%	89%	89%	88%	86%	91%	88%	88%	90%	84%	88%	87%	92%	88%	92%	89%	88%	88%	90%	89%	87%	
I hardly ever carry cash	63%	63%	59%	72%	78%	68%	61%	67%	53%	61%	65%	68%	65%	57%	65%	60%	57%	70%	69%	57%	60%	63%	66%	58%	62%	70%	
I don't think I'll live as well as my parents' generation did	56%	58%	57%	58%	64%	52%	61%	46%	53%	53%	59%	55%	61%	51%	63%	57%	58%	59%	57%	57%	57%	53%	62%	53%	54%		
I'm counting on money from my parents or grandparents to meet my financial needs	29%	26%	20%	21%	12%	30%	39%	24%	21%	30%	28%	30%	23%	31%	24%	30%	22%	30%	22%	25%	26%	37%	26%	30%	30%		

Q1. [Bottom2box] agreement with statements

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+	
I'm never really stressed about money	66%	69%	65%	76%	74%	78%	64%	65%	66%	62%	70%	70%	73%	56%	65%	71%	51%	77%	74%	61%	70%	68%	60%	61%	69%	70%	
I often worry about my ability to find or keep a good job	51%	58%	50%	53%	54%	53%	48%	50%	55%	52%	49%	41%	47%	61%	42%	50%	64%	41%	45%	59%	43%	55%	56%	48%	55%	50%	
Building wealth and having a lot of money just isn't that important to me	51%	55%	62%	55%	61%	50%	51%	41%	58%	55%	48%	56%	54%	45%	61%	54%	49%	49%	54%	42%	46%	51%	57%	46%	54%	55%	
I'd rather spend my money on experiences than on owning things	32%	29%	34%	33%	36%	31%	32%	31%	32%	36%	28%	27%	32%	35%	31%	37%	38%	22%	27%	33%	34%	30%	31%	38%	34%	21%	
It's stupid to go into debt if you don't need to	8%	8%	10%	11%	13%	10%	8%	7%	8%	11%	6%	9%	9%	8%	13%	9%	12%	4%	8%	5%	7%	10%	8%	7%	9%	10%	
I hardly ever carry cash	36%	36%	41%	26%	22%	29%	37%	30%	46%	38%	34%	31%	32%	42%	34%	36%	43%	27%	29%	42%	37%	36%	33%	39%	36%	29%	
I don't think I'll live as well as my parents' generation did	38%	39%	38%	38%	31%	44%	32%	46%	39%	40%	35%	39%	32%	42%	29%	36%	34%	36%	34%	33%	41%	41%	24%	44%	41%		
I'm counting on money from my parents or grandparents to meet my financial needs	68%	73%	76%	76%	86%	66%	58%	73%	75%	68%	68%	68%	73%	68%	72%	67%	73%	67%	73%	71%	73%	62%	69%	69%	68%		

Q1. Agreement - I'm never really stressed about money

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+	
Agree strongly	9%	8%	5%	7%	7%	6%	10%	10%	7%	10%	7%	6%	6%	13%	7%	6%	18%	4%	6%	10%	8%	8%	9%	9%	9%	7%	
Agree moderately	23%	22%	25%	16%	19%	14%	25%	23%	25%	25%	22%	22%	19%	29%	26%	20%	29%	17%	18%	28%	19%	23%	29%	26%	21%	22%	
Disagree moderately	35%	36%	41%	41%	39%	43%	34%	33%	32%	35%	36%	34%	37%	34%	34%	38%	32%	35%	36%	36%	33%	38%	36%	31%	37%	39%	
Disagree strongly	31%	33%	24%	35%	35%	36%	30%	32%	33%	27%	34%	36%	36%	22%	30%	33%	20%	43%	38%	24%	37%	30%	24%	30%	32%	30%	
Not sure/Can't say	2%	1%	5%	1%	1%	1%	3%	2%	2%	2%	2%	2%	2%	2%	3%	3%	2%	1%	2%	3%	1%	2%	3%	3%	1%	1%	
Top2box	32%	30%	30%	23%	25%	20%	35%	33%	32%	36%	29%	28%	25%	42%	33%	26%	47%	21%	24%	38%	28%	31%	39%	36%	30%	29%	
Bottom2box	66%	69%	65%	76%	74%	78%	64%	65%	66%	62%	70%	70%	73%	56%	65%	71%	51%	77%	74%	61%	70%	68%	60%	61%	69%	70%	

Q1. Agreement - I often worry about my ability to find or keep a good job

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+	
		Agree strongly	18%	13%	22%	22%	20%	23%	19%	17%	16%	20%	16%	23%	23%	10%	25%	26%	10%	21%	20%	10%	21%	14%	19%	18%	17%
Agree moderately	21%	24%	19%	17%	20%	14%	22%	21%	16%	20%	21%	32%	23%	10%	30%	22%	11%	34%	25%	9%	23%	22%	17%	17%	21%	26%	
Disagree moderately	20%	33%	24%	25%	25%	24%	21%	14%	24%	22%	18%	24%	22%	16%	25%	25%	17%	24%	19%	15%	16%	24%	22%	14%	26%	23%	
Disagree strongly	30%	35%	26%	29%	30%	28%	27%	36%	31%	30%	30%	17%	25%	45%	18%	25%	47%	16%	26%	44%	27%	31%	34%	34%	29%	27%	
Not sure/Can't say	10%	5%	9%	8%	6%	10%	11%	12%	13%	7%	13%	3%	6%	19%	2%	3%	15%	4%	10%	23%	14%	9%	8%	17%	7%	4%	
Top2box	39%	37%	41%	38%	40%	37%	41%	38%	32%	41%	38%	56%	46%	20%	55%	47%	21%	56%	45%	18%	44%	36%	35%	37%	46%		
Bottom2box	51%	58%	50%	53%	54%	53%	48%	50%	55%	52%	49%	41%	47%	61%	42%	50%	64%	41%	45%	59%	43%	55%	56%	48%	55%	50%	

Q1. Agreement - Building wealth and having a lot of money just isn't that important to me

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+	
		Agree strongly	12%	8%	7%	11%	9%	12%	11%	19%	12%	11%	13%	10%	12%	13%	9%	13%	11%	12%	11%	14%	15%	12%	8%	14%	11%
Agree moderately	35%	34%	30%	33%	30%	36%	37%	38%	29%	35%	37%	33%	32%	41%	29%	32%	39%	37%	32%	41%	36%	36%	34%	38%	34%	34%	
Disagree moderately	34%	38%	37%	37%	41%	33%	35%	26%	39%	32%	35%	36%	35%	30%	36%	33%	29%	37%	36%	31%	30%	37%	35%	28%	38%	38%	
Disagree strongly	17%	17%	25%	19%	20%	18%	16%	15%	19%	22%	13%	19%	19%	15%	25%	21%	20%	12%	16%	11%	16%	15%	22%	18%	17%	17%	
Not sure/Can't say	2%	3%	1%	1%	2%	1%	2%	1%	1%	1%	2%	2%	2%	1%	1%	2%	1%	2%	2%	3%	3%	1%	2%	1%	2%	3%	
Top2box	47%	42%	37%	44%	39%	47%	48%	57%	41%	45%	50%	43%	44%	53%	38%	45%	51%	49%	44%	56%	51%	48%	41%	52%	45%	43%	
Bottom2box	51%	55%	62%	55%	61%	50%	51%	41%	58%	55%	48%	56%	54%	45%	61%	54%	49%	49%	54%	42%	46%	51%	57%	46%	54%	55%	

Q1. Agreement - I'd rather spend my money on experiences than on owning things

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+	
		Agree strongly	21%	20%	16%	18%	20%	16%	23%	24%	16%	18%	24%	27%	23%	14%	22%	19%	14%	34%	26%	14%	21%	21%	20%	15%	20%
Agree moderately	42%	46%	46%	40%	39%	40%	40%	41%	44%	42%	41%	44%	42%	40%	44%	44%	44%	37%	41%	45%	39%	45%	42%	41%	43%	41%	
Disagree moderately	23%	23%	29%	24%	25%	23%	24%	21%	24%	26%	21%	21%	24%	25%	26%	27%	26%	15%	21%	24%	23%	24%	23%	25%	27%	18%	
Disagree strongly	8%	7%	5%	10%	12%	8%	9%	10%	9%	9%	8%	8%	10%	5%	11%	12%	7%	7%	9%	10%	7%	8%	13%	7%	4%		
Not sure/Can't say	5%	5%	3%	9%	5%	14%	6%	4%	8%	4%	7%	6%	4%	6%	5%	4%	4%	7%	5%	8%	6%	4%	6%	7%	3%	6%	
Top2box	63%	66%	62%	57%	59%	55%	62%	64%	60%	60%	65%	67%	64%	58%	64%	59%	58%	71%	68%	59%	60%	66%	62%	55%	63%	73%	
Bottom2box	32%	29%	34%	33%	36%	31%	32%	31%	32%	36%	28%	27%	32%	35%	31%	37%	38%	22%	27%	33%	34%	30%	31%	38%	34%	21%	

Q1. Agreement - It's stupid to go into debt if you don't need to

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+	
		Agree strongly	64%	61%	65%	59%	57%	61%	62%	70%	62%	61%	66%	55%	63%	71%	55%	62%	67%	56%	65%	74%	67%	65%	59%	69%	63%
Agree moderately	25%	30%	23%	25%	29%	22%	27%	19%	26%	25%	25%	32%	25%	19%	29%	26%	20%	36%	23%	18%	22%	24%	29%	20%	26%	30%	
Disagree moderately	6%	7%	8%	8%	9%	6%	5%	5%	8%	8%	4%	7%	6%	6%	9%	7%	8%	4%	4%	5%	8%	6%	5%	6%	8%	8%	
Disagree strongly	2%	1%	2%	3%	3%	3%	3%	2%	1%	3%	1%	2%	2%	2%	3%	2%	4%	1%	3%	1%	2%	3%	2%	2%	2%	2%	
Not sure/Can't say	3%	1%	3%	4%	1%	7%	3%	4%	3%	2%	4%	3%	4%	2%	3%	3%	1%	3%	4%	3%	4%	2%	4%	3%	2%	3%	
Top2box	89%	91%	87%	85%	86%	83%	89%	89%	86%	86%	91%	88%	88%	90%	84%	88%	87%	92%	88%	92%	89%	88%	88%	90%	88%	87%	
Bottom2box	8%	8%	10%	11%	13%	10%	8%	7%	8%	11%	6%	9%	9%	8%	13%	9%	12%	4%	8%	5%	7%	10%	8%	7%	9%	10%	

Q1. Agreement - I hardly ever carry cash

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+	
		Agree strongly	34%	33%	31%	37%	40%	34%	31%	42%	24%	33%	35%	41%	36%	27%	40%	35%	25%	42%	37%	28%	30%	33%	40%	29%	35%
Agree moderately	29%	30%	27%	35%	38%	33%	30%	25%	29%	27%	30%	27%	29%	30%	25%	25%	32%	28%	29%	30%	30%	26%	30%	28%	28%	28%	
Disagree moderately	21%	22%	25%	14%	16%	12%	21%	17%	28%	21%	21%	20%	18%	24%	22%	19%	22%	17%	17%	26%	23%	20%	19%	23%	22%	16%	
Disagree strongly	15%	14%	16%	12%	6%	17%	16%	13%	17%	17%	13%	11%	14%	18%	12%	17%	21%	10%	12%	16%	14%	16%	14%	17%	14%	13%	
Not sure/Can't say	2%	1%	1%	2%	3%	3%	1%	2%	2%	2%	2%	3%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%	1%	
Top2box	63%	63%	59%	72%	78%	68%	61%	67%	53%	61%	65%	68%	65%	57%	65%	60%	57%	70%	69%	57%	60%	63%	66%	58%	62%	70%	
Bottom2box	36%	36%	41%	26%	22%	29%	37%	30%	46%	38%	34%	31%	32%	42%	34%	36%	43%	27%	29%	42%	37%	36%	33%	39%	36%	29%	

	Total under age 40	Region									Gender		Age			Age_Gender					Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-\$100K	\$100K+	High School or less	College / Tech school	Univ+
Sample Size	519	50	59	70	37	33	111	126	37	276	243	424	95	228	47	196	48	196	158	165	124	162	232			

Q1. Agreement - I don't think I'll live as well as my parents' generation did

	Total	Region									Gender		Age			Age_Gender					Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-\$100K	\$100K+	High School or less	College / Tech school	Univ+
Agree strongly	28%	28%	33%	24%	14%	34%	32%	21%	28%	31%	25%	27%	35%	29%	43%	27%	24%	27%	30%	24%	30%	38%	26%	24%		
Agree moderately	28%	30%	24%	34%	50%	17%	29%	25%	26%	22%	34%	28%	26%	23%	21%	34%	32%	27%	33%	24%	24%	27%	30%			
Disagree moderately	28%	30%	29%	33%	34%	25%	30%	26%	30%	26%	29%	23%	32%	21%	25%	26%	25%	26%	33%	20%	33%	20%	34%	28%		
Disagree strongly	10%	9%	9%	5%	10%	7%	15%	13%	9%	10%	10%	9%	10%	9%	10%	9%	10%	9%	7%	15%	8%	4%	9%	13%		
Not sure/Can't say	6%	3%	5%	4%	5%	4%	7%	8%	7%	6%	7%	6%	7%	7%	7%	6%	6%	6%	10%	2%	6%	14%	3%	5%		
Top2box	56%	58%	57%	58%	64%	52%	61%	46%	53%	53%	59%	55%	61%	51%	63%	58%	59%	57%	57%	53%	62%	53%	54%			
Bottom2box	38%	39%	38%	38%	31%	44%	32%	46%	39%	40%	35%	39%	32%	42%	29%	36%	34%	33%	41%	41%	24%	44%	41%			

Q1. Agreement - I'm counting on money from my parents or grandparents to meet my financial needs

	Total	Region									Gender		Age			Age_Gender					Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-\$100K	\$100K+	High School or less	College / Tech school	Univ+
Agree strongly	10%	5%	3%	7%	3%	11%	18%	6%	3%	12%	8%	10%	7%	12%	8%	6%	8%	6%	5%	9%	16%	10%	6%	12%		
Agree moderately	19%	21%	18%	13%	9%	19%	21%	19%	18%	21%	20%	16%	19%	16%	22%	17%	19%	17%	19%	17%	21%	16%	24%	18%		
Disagree moderately	20%	29%	30%	16%	17%	14%	19%	17%	5%	22%	18%	19%	27%	21%	27%	26%	16%	26%	23%	19%	19%	22%	16%	22%		
Disagree strongly	48%	44%	46%	61%	69%	52%	40%	56%	70%	46%	51%	49%	46%	47%	44%	51%	47%	48%	54%	43%	46%	54%	46%			
Not sure/Can't say	3%	1%	4%	3%	2%	4%	2%	2%	4%	2%	3%	2%	4%	1%	4%	3%	3%	4%	5%	1%	1%	5%	7%	2%		
Top2box	29%	26%	20%	21%	12%	30%	39%	24%	21%	30%	28%	23%	31%	24%	30%	22%	25%	26%	37%	26%	30%	30%	30%			
Bottom2box	68%	73%	76%	76%	86%	66%	58%	73%	75%	68%	68%	68%	73%	68%	72%	67%	73%	71%	73%	62%	69%	69%	68%			

	Total	Region									Gender		Age			Age_Gender					Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-\$100K	\$100K+	High School or less	College / Tech school	Univ+
Sample Size	1500	200	150	200	100	100	475	350	125	734	766	424	518	558	228	246	260	196	273	298	576	453	472	621	473	406

Q2. How large of a one-time unexpected expense could you manage this month?

	Total	Region									Gender		Age			Age_Gender					Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-\$100K	\$100K+	High School or less	College / Tech school	Univ+
Could not manage any unexpected expense, already too stretched	16%	10%	8%	17%	17%	14%	23%	22%	10%	21%	16%	20%	12%	10%	11%	10%	24%	28%	13%	26%	9%	9%	23%	14%	7%	
Up to \$100	10%	11%	7%	14%	12%	16%	10%	10%	8%	9%	11%	13%	10%	7%	12%	10%	6%	14%	11%	8%	15%	9%	5%	14%	10%	4%
Up to \$250	11%	7%	10%	12%	10%	14%	10%	13%	10%	9%	12%	9%	10%	12%	9%	10%	9%	9%	10%	15%	14%	8%	11%	9%	11%	
Up to \$500	14%	16%	12%	11%	11%	10%	15%	11%	17%	14%	14%	15%	12%	13%	17%	11%	15%	13%	13%	12%	17%	12%	12%	16%	14%	
\$500 to \$1,000	12%	13%	10%	11%	14%	9%	12%	14%	13%	14%	11%	12%	13%	12%	13%	15%	13%	11%	11%	11%	9%	14%	9%	15%	14%	
Could manage over \$1,000	38%	43%	54%	34%	36%	33%	38%	30%	29%	44%	32%	35%	32%	45%	43%	37%	51%	27%	39%	23%	43%	51%	32%	35%	50%	

Q3. In such an instance, do you have a source you could turn to loan you the outstanding amount?

	Total	Region									Gender		Age			Age_Gender					Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-\$100K	\$100K+	High School or less	College / Tech school	Univ+
Yes	71%	73%	70%	67%	68%	66%	73%	71%	68%	72%	71%	78%	67%	71%	81%	66%	70%	75%	67%	71%	60%	76%	81%	65%	70%	83%
No	29%	27%	30%	33%	32%	34%	27%	29%	32%	28%	29%	22%	33%	29%	19%	34%	30%	25%	33%	29%	40%	24%	19%	35%	30%	17%

Q4. And, do you have an emergency fund?

	Total	Region									Gender		Age			Age_Gender					Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-\$100K	\$100K+	High School or less	College / Tech school	Univ+
Yes, and it contains as much money as I want it to	25%	22%	30%	18%	20%	15%	27%	26%	23%	30%	21%	24%	19%	32%	31%	21%	37%	16%	18%	27%	16%	29%	33%	23%	23%	31%
Yes, but it contains less money than I want it to	39%	43%	45%	43%	38%	48%	40%	34%	34%	39%	39%	40%	39%	40%	42%	36%	39%	37%	41%	37%	40%	41%	35%	41%	43%	
No, I don't have an emergency fund	36%	34%	24%	39%	42%	37%	34%	41%	43%	31%	40%	36%	41%	30%	29%	37%	27%	44%	45%	32%	47%	31%	26%	42%	36%	25%
Net: Yes	64%	66%	76%	61%	58%	63%	66%	59%	57%	69%	60%	64%	59%	70%	71%	63%	73%	56%	55%	68%	53%	69%	74%	58%	64%	75%

Q5. Ability to manage your current debt load?

	Total	Region								Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
Difficult to manage – It's hard to make ends meet because of my debt	16%	13%	15%	20%	23%	17%	16%	16%	16%	14%	17%	17%	19%	11%	14%	17%	12%	21%	21%	11%	20%	15%	12%	17%	17%	12%
Significant, but manageable	39%	44%	39%	43%	45%	42%	35%	40%	40%	41%	37%	39%	44%	34%	40%	50%	33%	37%	39%	34%	32%	46%	40%	34%	43%	40%
Easy to manage – just a small monthly payment	22%	19%	25%	15%	11%	19%	24%	20%	23%	23%	21%	20%	20%	25%	19%	23%	26%	22%	18%	23%	21%	22%	23%	20%	23%	
I don't have any debt	24%	24%	22%	21%	21%	22%	25%	23%	21%	22%	25%	24%	16%	30%	28%	10%	28%	20%	22%	32%	27%	17%	25%	26%	20%	25%

Total who have debt	Region								Gender		Age			Age_Gender						Income			Education		
Sample Size	BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
1146	151	111	159	79	80	358	271	99	572	574	322	434	389	165	221	186	157	214	203	419	374	353	461	381	304

Q7. Has your debt caused you to put off any of the following?

	Total	Region								Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
Saving for retirement	41%	43%	36%	54%	58%	50%	45%	34%	41%	41%	42%	45%	48%	31%	47%	46%	29%	42%	49%	33%	37%	50%	37%	36%	46%	44%
Buying a home	23%	25%	23%	28%	27%	28%	17%	15%	24%	23%	28%	45%	24%	5%	42%	23%	8%	48%	24%	3%	24%	25%	20%	19%	23%	31%
Getting married	10%	10%	14%	8%	6%	10%	12%	6%	10%	11%	10%	23%	9%	1%	21%	10%	1%	24%	7%	1%	10%	10%	6%	9%	17%	
Having children	9%	6%	11%	10%	11%	9%	9%	7%	8%	9%	8%	22%	6%	1%	24%	5%	2%	19%	7%	8%	9%	9%	4%	9%	15%	
Moving out of your parents' home	7%	7%	4%	4%	3%	4%	9%	4%	5%	7%	6%	18%	4%	1%	19%	3%	1%	17%	4%	7%	6%	7%	4%	4%	13%	
None of the above	46%	45%	52%	40%	35%	43%	43%	51%	45%	48%	44%	29%	40%	67%	34%	41%	68%	24%	39%	66%	49%	50%	53%	44%	39%	

Total who have debt	Region								Gender		Age			Age_Gender						Income			Education		
Sample Size	BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
1500	200	150	200	100	100	475	350	125	734	766	424	518	558	228	246	260	196	273	298	576	453	472	621	473	406

Q7. Has your debt caused you to put off any of the following?

	Total	Region								Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
Saving for retirement	32%	33%	28%	42%	46%	39%	34%	26%	33%	32%	31%	34%	40%	22%	34%	42%	21%	34%	39%	23%	27%	41%	28%	27%	37%	33%
Buying a home	18%	19%	18%	22%	23%	21%	21%	13%	12%	19%	17%	34%	20%	4%	31%	21%	6%	38%	19%	2%	18%	21%	15%	14%	18%	23%
Getting married	8%	7%	11%	6%	5%	8%	9%	5%	8%	8%	7%	17%	7%	1%	16%	9%	1%	19%	6%	8%	8%	7%	5%	8%	13%	
Having children	7%	4%	9%	8%	9%	7%	7%	6%	7%	7%	6%	16%	5%	1%	17%	5%	1%	15%	5%	6%	7%	7%	3%	7%	11%	
Moving out of your parents' home	5%	5%	3%	3%	3%	3%	7%	3%	4%	5%	5%	14%	3%	1%	14%	3%	1%	14%	3%	5%	5%	5%	3%	4%	10%	
None of the above	35%	34%	41%	31%	28%	34%	32%	39%	35%	37%	33%	22%	33%	47%	25%	37%	49%	19%	30%	45%	35%	33%	37%	39%	35%	29%
Don't have any debt	24%	24%	22%	21%	21%	22%	25%	23%	21%	22%	25%	24%	16%	30%	28%	10%	28%	20%	22%	32%	27%	17%	25%	26%	20%	25%

Total who have debt	Region								Gender		Age			Age_Gender						Income			Education		
Sample Size	BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
1146	151	111	159	79	80	358	271	99	572	574	322	434	389	165	221	186	157	214	203	419	374	353	461	381	304

Q8. And, which of these statements describe you?

	Total	Region								Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
My debt has caused harm/stress to my marriage	17%	23%	10%	24%	25%	24%	18%	12%	20%	19%	15%	21%	22%	8%	24%	23%	10%	19%	20%	7%	13%	18%	20%	15%	21%	15%
My debt had caused stress/harm to my relationship with my family	19%	11%	15%	21%	20%	23%	21%	21%	12%	18%	19%	23%	22%	12%	23%	20%	13%	22%	25%	11%	22%	17%	17%	18%	17%	21%
Neither of these statements describe me	71%	72%	76%	63%	68%	59%	70%	71%	74%	69%	73%	65%	65%	83%	63%	65%	81%	67%	66%	85%	70%	72%	71%	74%	68%	70%

	Total	Region									Gender		Age			Age_Gender					Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
Sample Size	1500	200	150	200	100	100	475	350	125	734	766	424	518	558	228	246	260	196	273	298	576	453	472	621	473	406

Q8. And, which of these statements describe you?

	Total	Region									Gender		Age			Age_Gender					Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
My debt has caused harm/stress to my marriage	13%	18%	8%	19%	20%	19%	14%	9%	15%	15%	11%	16%	18%	6%	17%	21%	7%	15%	15%	5%	10%	15%	15%	11%	17%	12%
My debt had caused stress/harm to my relationship with my family	14%	9%	12%	17%	16%	18%	16%	16%	10%	14%	14%	17%	18%	8%	17%	18%	9%	18%	19%	7%	16%	14%	13%	13%	14%	16%
Neither of these statements describe me	54%	55%	60%	50%	54%	46%	52%	55%	59%	54%	54%	49%	55%	58%	46%	58%	58%	53%	51%	58%	51%	59%	53%	55%	54%	53%
Don't have any debt	24%	24%	22%	21%	21%	22%	25%	23%	21%	22%	25%	24%	16%	30%	28%	10%	28%	20%	22%	32%	27%	17%	25%	26%	20%	25%

	Total who have debt	Region									Gender		Age			Age_Gender					Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
Sample Size	1146	151	111	159	79	80	358	271	99	572	574	322	434	389	165	221	186	157	214	203	419	374	353	461	381	304

Q9. And which of the following represent a part of your debt load?

	Total	Region									Gender		Age			Age_Gender					Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
Credit card(s)	59%	55%	55%	58%	64%	53%	59%	64%	61%	56%	62%	60%	62%	55%	53%	60%	53%	68%	64%	57%	59%	65%	53%	59%	63%	53%
Mortgage	39%	42%	50%	39%	44%	35%	34%	38%	42%	45%	33%	30%	48%	35%	34%	57%	40%	25%	40%	31%	22%	44%	54%	35%	41%	42%
Other loan/line of credit	36%	32%	37%	43%	44%	43%	38%	29%	39%	35%	37%	31%	37%	39%	31%	34%	39%	30%	40%	38%	27%	41%	41%	36%	39%	32%
Car loans	31%	24%	27%	37%	43%	31%	29%	34%	49%	36%	27%	34%	33%	28%	36%	38%	33%	32%	27%	23%	24%	31%	40%	27%	37%	30%
Student loans	16%	17%	13%	19%	25%	13%	18%	14%	11%	15%	16%	40%	11%	1%	38%	10%	1%	41%	12%	2%	16%	16%	15%	4%	16%	33%
Parents or other family members	13%	10%	14%	13%	16%	9%	16%	10%	12%	11%	15%	19%	15%	6%	16%	14%	4%	23%	17%	7%	11%	11%	11%	15%	14%	
Other	9%	8%	4%	10%	8%	12%	9%	10%	8%	8%	9%	9%	10%	7%	8%	8%	7%	10%	11%	7%	14%	6%	5%	13%	6%	5%
None of these	4%	7%	2%	2%	1%	4%	5%	1%	3%	5%	2%	3%	6%	2%	2%	4%	2%	4%	1%	7%	7%	2%	3%	6%	2%	2%
Prefer not to say	2%	1%	1%	3%	3%	3%	2%	2%	2%	2%	2%	2%	1%	3%	3%	1%	2%	1%	4%	1%	1%	3%	1%	3%	1%	

	Total	Region									Gender		Age			Age_Gender					Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
Sample Size	1500	200	150	200	100	100	475	350	125	734	766	424	518	558	228	246	260	196	273	298	576	453	472	621	473	406

Q9. And which of the following represent a part of your debt load?

	Total	Region									Gender		Age			Age_Gender					Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
Credit card(s)	45%	42%	43%	46%	51%	41%	44%	49%	48%	44%	47%	46%	52%	38%	38%	54%	38%	54%	50%	39%	43%	54%	40%	44%	51%	40%
Mortgage	30%	32%	39%	31%	35%	28%	25%	29%	33%	35%	24%	23%	41%	25%	25%	51%	29%	20%	31%	21%	16%	36%	40%	26%	33%	31%
Other loan/line of credit	27%	25%	29%	34%	34%	34%	29%	22%	31%	27%	28%	23%	31%	27%	22%	30%	28%	24%	32%	26%	19%	34%	30%	27%	31%	24%
Car loans	24%	18%	21%	29%	34%	24%	22%	26%	39%	28%	20%	26%	27%	19%	26%	34%	24%	25%	21%	15%	18%	25%	30%	20%	30%	23%
Student loans	12%	13%	10%	15%	20%	10%	13%	11%	8%	12%	12%	30%	9%	1%	28%	9%	1%	33%	9%	1%	12%	13%	11%	3%	13%	25%
Parents or other family members	10%	8%	11%	10%	13%	7%	12%	8%	9%	9%	11%	15%	13%	4%	12%	12%	3%	18%	13%	5%	8%	9%	13%	8%	12%	10%
Other	7%	6%	3%	8%	6%	10%	7%	7%	6%	6%	7%	7%	8%	5%	5%	7%	5%	8%	9%	5%	10%	5%	4%	9%	5%	4%
None of these	3%	5%	1%	1%	2%	1%	3%	4%	1%	2%	3%	2%	3%	4%	2%	2%	3%	2%	3%	5%	5%	2%	2%	5%	2%	2%
Prefer not to say	1%	1%	1%	2%	2%	1%	2%	2%	2%	2%	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%
Don't have any debt	24%	24%	22%	21%	21%	22%	25%	23%	21%	22%	25%	24%	16%	30%	28%	10%	28%	20%	22%	32%	27%	17%	25%	26%	20%	25%

Q10. How would you describe the amount of savings you currently have?

	Total	Region									Gender		Age			Age_Gender					Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
A lot of savings – at or above my personal goal	12%	11%	13%	6%	5%	7%	12%	14%	8%	16%	8%	12%	7%	16%	18%	8%	21%	6%	6%	12%	5%	14%	18%	11%	10%	15%
Significant, but not as much as I would like	34%	35%	42%	30%	31%	30%	36%	28%	25%	36%	31%	31%	31%	38%	37%	35%	37%	24%	27%	39%	24%	36%	42%	28%	34%	42%
Not much savings – just a small amount	35%	40%	34%	39%	37%	41%	32%	33%	47%	30%	40%	35%	40%	31%	26%	37%	27%	46%	42%	35%	40%	35%	30%	35%	39%	32%
No savings at all	19%	15%	10%	24%	27%	22%	20%	25%	20%	18%	21%	22%	23%	15%	19%	20%	15%	24%	26%	14%	31%	15%	10%	26%	18%	12%
Top2box	45%	45%	55%	37%	36%	37%	48%	42%	33%	52%	39%	43%	37%	54%	54%	43%	58%	30%	32%	51%	30%	50%	60%	39%	44%	57%
Bottom2box	55%	55%	45%	63%	64%	63%	52%	58%	67%	48%	61%	57%	63%	46%	46%	57%	42%	70%	68%	49%	70%	50%	40%	61%	56%	43%

	Total who have savings	Region								Gender		Age			Age_Gender					Income			Education			
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
Sample Size	1208	175	135	158	78	80	392	260	104	602	606	332	399	477	184	196	221	148	202	255	399	385	424	459	390	359

Q12. And which of the following savings and investment products, if any, do you hold?

	Total	Region								Gender		Age			Age_Gender					Income			Education			
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
Chequing account(s)	67%	63%	67%	69%	76%	62%	72%	67%	56%	67%	67%	64%	70%	67%	61%	74%	67%	68%	67%	67%	71%	65%	65%	68%	70%	
Savings account(s)	60%	61%	72%	69%	72%	66%	60%	52%	57%	63%	57%	63%	54%	63%	64%	58%	68%	63%	51%	58%	56%	62%	57%	58%	67%	
Retirement Savings Plan (either RRRSP or employer pension plan)	55%	50%	60%	63%	63%	63%	54%	57%	48%	57%	53%	43%	62%	57%	43%	61%	65%	43%	64%	50%	36%	64%	64%	45%	62%	61%
Tax-Free Savings Account (TFSA)	54%	50%	68%	42%	47%	39%	56%	52%	41%	56%	51%	57%	48%	56%	60%	48%	60%	53%	48%	53%	47%	56%	58%	48%	51%	65%
Your home's equity	42%	41%	49%	47%	52%	42%	44%	37%	35%	45%	39%	20%	45%	55%	26%	46%	61%	13%	43%	51%	26%	46%	54%	44%	44%	38%
Other investment/brokerage account(s)	22%	23%	32%	19%	24%	15%	21%	18%	20%	25%	19%	14%	22%	27%	21%	22%	32%	7%	23%	23%	13%	24%	29%	19%	25%	23%
GIC's	16%	13%	19%	10%	6%	14%	20%	12%	13%	17%	16%	10%	16%	20%	11%	13%	24%	9%	19%	16%	10%	18%	20%	16%	15%	17%
Registered Education Savings Plan(s) (RESPs)	14%	13%	20%	14%	22%	7%	16%	12%	7%	16%	13%	16%	24%	5%	19%	25%	5%	13%	23%	5%	7%	13%	23%	7%	19%	18%
Government savings bonds	5%	3%	5%	3%	4%	2%	5%	5%	5%	5%	4%	7%	4%	3%	9%	3%	3%	4%	5%	4%	3%	3%	7%	4%	4%	7%
Other	6%	8%	4%	4%	7%	2%	8%	4%	5%	6%	7%	4%	6%	8%	2%	6%	8%	6%	5%	8%	7%	7%	4%	5%	7%	7%
None of these	2%	2%	1%	%	1%	2%	1%	4%	2%	1%	1%	2%	2%	2%	3%	1%	1%	1%	2%	2%	2%	2%	1%	2%	2%	2%
Prefer not to say	4%	3%	2%	1%	1%	4%	5%	5%	2%	6%	2%	4%	5%	1%	4%	1%	3%	4%	8%	3%	%	7%	5%	3%	3%	

	Total	Region								Gender		Age			Age_Gender					Income			Education			
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
Sample Size	1500	200	150	200	100	100	475	350	125	734	766	424	518	558	228	246	260	196	273	298	576	453	472	621	473	406

Q12. And which of the following savings and investment products, if any, do you hold?

	Total	Region								Gender		Age			Age_Gender					Income			Education			
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
Chequing account(s)	54%	53%	60%	52%	58%	48%	58%	50%	45%	55%	53%	52%	50%	60%	54%	48%	63%	51%	57%	46%	60%	58%	58%	48%	56%	62%
Savings account(s)	48%	52%	64%	52%	53%	51%	48%	39%	45%	52%	45%	49%	42%	54%	51%	46%	58%	47%	38%	50%	39%	53%	55%	42%	47%	59%
Retirement Savings Plan (either RRRSP or employer pension plan)	44%	43%	54%	48%	46%	49%	43%	43%	38%	47%	42%	34%	48%	49%	34%	49%	55%	33%	47%	43%	25%	55%	57%	33%	51%	54%
Tax-Free Savings Account (TFSA)	43%	43%	61%	32%	34%	30%	45%	39%	33%	46%	41%	45%	37%	48%	48%	39%	51%	40%	36%	45%	33%	48%	52%	35%	42%	57%
Your home's equity	34%	35%	44%	35%	38%	33%	36%	28%	28%	37%	31%	16%	34%	47%	21%	37%	52%	10%	32%	44%	18%	39%	49%	32%	36%	34%
Other investment/brokerage account(s)	18%	20%	29%	14%	18%	11%	17%	13%	16%	21%	15%	11%	17%	23%	17%	17%	27%	5%	17%	19%	9%	20%	26%	14%	20%	21%
GIC's	13%	11%	17%	8%	4%	11%	16%	9%	10%	14%	12%	8%	12%	17%	9%	10%	21%	7%	14%	14%	7%	15%	18%	12%	12%	15%
Registered Education Savings Plan(s) (RESPs)	12%	11%	18%	11%	16%	5%	13%	9%	6%	13%	10%	13%	19%	4%	15%	20%	5%	10%	17%	4%	5%	11%	20%	5%	16%	16%
Government savings bonds	4%	2%	4%	2%	3%	1%	4%	4%	4%	4%	3%	5%	3%	3%	7%	3%	3%	3%	4%	3%	2%	3%	6%	3%	3%	6%
Other	5%	6%	4%	3%	5%	1%	6%	3%	4%	5%	5%	3%	4%	7%	2%	5%	6%	4%	4%	7%	5%	6%	4%	4%	6%	6%
None of these	1%	2%	1%	%	1%	1%	1%	4%	2%	1%	1%	1%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%
Prefer not to say	3%	3%	2%	1%	1%	1%	3%	3%	4%	1%	4%	1%	3%	4%	1%	3%	1%	2%	3%	7%	2%	%	6%	3%	3%	3%
No savings at all	19%	15%	10%	24%	27%	22%	20%	25%	20%	18%	21%	22%	23%	15%	19%	20%	15%	24%	26%	14%	31%	15%	10%	26%	18%	12%

Questions 13 - 24 withheld for later release

Q25. First, do you own or rent your current residence?

	Total	Region								Gender		Age			Age_Gender					Income			Education			
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
Own	56%	53%	72%	56%	67%	46%	57%	49%	63%	59%	54%	33%	62%	70%	38%	66%	71%	27%	57%	68%	39%	63%	72%	59%	59%	50%
Rent	36%	39%	22%	39%	31%	46%	35%	43%	28%	32%	39%	49%	33%	28%	44%	27%	26%	56%	38%	29%	54%	29%	20%	36%	34%	38%
Neither (some other arrangement)	8%	8%	6%	5%	2%	8%	8%	8%	9%	9%	7%	18%	5%	2%	19%	7%	3%	17%	4%	2%	7%	8%	8%	6%	7%	12%

	Total who own a home	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-\$100K	\$100K+	High School or less	College / Tech school	Univ+	
Sample Size	847	115	106	119	69	50	292	169	80	434	413	139	319	389	86	163	185	53	156	204	224	285	337	363	282	202	

Q26_revised. Thinking about when you first bought a home, did you receive financial help from your parents when making your down payment?

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-\$100K	\$100K+	High School or less	College / Tech school	Univ+	
Yes, from my parents	23%	25%	30%	28%	29%	25%	26%	13%	14%	24%	21%	36%	24%	17%	41%	25%	16%	29%	23%	18%	24%	20%	24%	18%	22%	33%	
Yes, from other family members	6%	7%	7%	6%	4%	8%	8%	4%	5%	6%	7%	9%	8%	5%	7%	7%	5%	12%	9%	5%	7%	7%	5%	6%	7%	6%	
No, no financial help from family buying my first home	71%	68%	63%	67%	66%	67%	66%	82%	80%	70%	71%	55%	68%	78%	52%	68%	79%	60%	68%	77%	69%	72%	71%	76%	71%	61%	
Net: Yes	29%	32%	37%	33%	34%	33%	34%	18%	20%	30%	29%	45%	32%	22%	48%	32%	21%	40%	32%	23%	31%	28%	29%	24%	29%	39%	

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-\$100K	\$100K+	High School or less	College / Tech school	Univ+	
Sample Size	1500	200	150	200	100	100	475	350	125	734	766	424	518	558	228	246	260	196	273	298	576	453	472	621	473	406	

Q26_revised. Thinking about when you first bought a home, did you receive financial help from your parents when making your down payment?

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-\$100K	\$100K+	High School or less	College / Tech school	Univ+	
Yes, from my parents	13%	13%	21%	15%	20%	11%	15%	7%	9%	14%	11%	12%	15%	12%	15%	16%	11%	8%	13%	13%	9%	13%	17%	10%	13%	16%	
Yes, from other family members	4%	4%	5%	3%	3%	4%	2%	3%	3%	4%	3%	5%	3%	2%	4%	3%	3%	3%	5%	3%	5%	5%	4%	4%	4%	3%	
No, no financial help from family buying my first home	40%	36%	45%	37%	44%	31%	38%	41%	51%	41%	39%	18%	42%	55%	20%	45%	57%	16%	39%	53%	27%	45%	51%	44%	42%	30%	
Net: Yes	17%	17%	27%	19%	23%	15%	19%	9%	12%	18%	15%	15%	20%	15%	18%	21%	15%	11%	18%	16%	12%	18%	21%	14%	17%	20%	
Do not own	44%	47%	28%	44%	33%	54%	43%	51%	37%	41%	46%	67%	38%	30%	62%	34%	29%	73%	43%	32%	61%	37%	28%	41%	41%	50%	

Q27 - Are you currently retired?

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-\$100K	\$100K+	High School or less	College / Tech school	Univ+	
Yes, retired	25%	19%	23%	23%	21%	24%	26%	27%	32%	25%	26%	5%	7%	58%	7%	6%	59%	3%	8%	58%	30%	23%	35%	21%	17%		
Semi-retired	8%	10%	8%	7%	6%	7%	8%	7%	4%	9%	6%	1%	6%	14%	2%	7%	16%		6%	11%	8%	6%	10%	7%	5%		
No, not retired	67%	71%	69%	70%	73%	68%	66%	65%	64%	66%	67%	94%	87%	28%	91%	87%	25%	97%	87%	31%	62%	69%	71%	55%	72%	79%	

	Total not currently retired	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-\$100K	\$100K+	High School or less	College / Tech school	Univ+	
Sample Size	1118	148	112	156	79	77	332	264	90	552	566	403	483	232	213	231	107	190	252	124	403	351	364	403	376	339	

Q28. At what age do you realistically expect to retire?

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-\$100K	\$100K+	High School or less	College / Tech school	Univ+	
50 or younger	6%	7%	6%	9%	7%	10%	5%	7%	4%	6%	5%	6%	8%	1%	7%	8%	1%	4%	8%	1%	7%	5%	8%	4%	5%		
50-60	18%	23%	14%	15%	9%	21%	16%	19%	26%	19%	18%	19%	18%	16%	21%	19%	12%	16%	18%	20%	15%	18%	22%	16%	19%	19%	
61-65	28%	22%	35%	29%	31%	26%	26%	33%	26%	27%	29%	30%	27%	29%	28%	27%	32%	27%	30%	27%	27%	31%	24%	33%	29%		
66-75	31%	34%	29%	33%	36%	31%	33%	28%	29%	31%	31%	29%	30%	37%	29%	29%	42%	29%	32%	32%	28%	38%	28%	35%	26%	32%	
Never	17%	14%	16%	14%	17%	12%	21%	13%	16%	16%	17%	17%	16%	17%	15%	18%	18%	19%	15%	16%	23%	12%	13%	17%	18%	15%	

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+	
Sample Size	1500	200	150	200	100	100	475	350	125	734	766	424	518	558	228	246	260	196	273	298	576	453	472	621	473	406	

Q28. At what age do you realistically expect to retire?

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+	
50 or younger	4%	5%	5%	7%	6%	7%	3%	5%	3%	5%	4%	6%	7%	4%	7%	7%	4%	7%	4%	5%	5%	4%	5%	3%	4%		
50-60	14%	18%	11%	12%	7%	16%	12%	14%	17%	14%	13%	18%	17%	7%	20%	18%	5%	16%	16%	8%	10%	14%	17%	11%	15%	16%	
61-65	21%	18%	27%	22%	25%	20%	19%	24%	17%	21%	22%	28%	25%	12%	26%	25%	11%	31%	25%	13%	19%	21%	24%	15%	26%	24%	
66-75	23%	28%	22%	26%	29%	23%	24%	20%	20%	24%	23%	28%	28%	15%	27%	27%	17%	28%	30%	13%	20%	29%	22%	23%	21%	27%	
Never	12%	11%	13%	11%	9%	15%	9%	11%	12%	12%	16%	15%	7%	14%	17%	7%	18%	14%	7%	16%	9%	10%	11%	14%	12%		
Retired	25%	19%	23%	23%	21%	24%	26%	27%	32%	25%	26%	5%	7%	58%	7%	6%	59%	3%	8%	58%	30%	23%	23%	35%	21%	17%	

	Total not retired who expect to be able to retire	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+	
Sample Size	941	125	98*	133	66*	67*	270	230	77*	466	474	339	410	192	182	196	88*	156	214	104	310	315	316	333	318	289	

Q29. Which of the following broad categories best describes your expectations for your personal finances in retirement:

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+	
I expect to have enough money to do everything I want	20%	20%	20%	20%	18%	22%	19%	25%	14%	25%	16%	29%	16%	15%	35%	21%	13%	22%	12%	16%	20%	15%	27%	18%	16%	28%	
I expect to live comfortably but will have to make trade-offs and choices about how I spend	54%	55%	49%	54%	57%	50%	54%	54%	62%	53%	54%	58%	50%	54%	55%	52%	54%	62%	49%	54%	45%	61%	56%	45%	60%	58%	
I expect that making ends meet will be a struggle	26%	25%	31%	26%	25%	28%	27%	22%	24%	22%	29%	12%	34%	31%	10%	28%	33%	15%	39%	30%	36%	24%	17%	37%	24%	15%	

Q30. How will your retirement primarily be financed?

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+	
Your retirement savings (RRSPs etc.)	49%	43%	65%	46%	44%	48%	49%	47%	38%	51%	46%	62%	43%	36%	64%	43%	41%	61%	43%	32%	39%	51%	56%	38%	49%	60%	
Government pension	47%	44%	43%	48%	42%	54%	48%	46%	57%	42%	52%	34%	49%	64%	28%	44%	68%	42%	54%	61%	53%	50%	38%	56%	47%	37%	
Work pension	32%	31%	29%	46%	51%	43%	34%	26%	41%	32%	33%	28%	37%	30%	26%	40%	23%	31%	33%	35%	21%	35%	41%	28%	37%	32%	
Investments	20%	21%	25%	15%	24%	8%	16%	23%	12%	24%	15%	29%	16%	12%	36%	18%	13%	20%	13%	11%	17%	19%	22%	14%	19%	26%	
Downsizing/selling assets	17%	24%	13%	13%	12%	15%	17%	18%	13%	18%	17%	17%	16%	17%	16%	18%	17%	18%	16%	18%	19%	16%	17%	17%	19%	16%	
Inheritance	9%	9%	8%	10%	11%	8%	9%	11%	5%	10%	9%	10%	9%	8%	11%	11%	5%	10%	7%	10%	12%	7%	9%	8%	8%	13%	
Support from children/family	3%	5%	4%	2%	2%	1%	2%	3%	3%	3%	3%	5%	2%	2%	3%	2%	2%	6%	2%	2%	5%	3%	1%	5%	2%	2%	
Other:	2%	5%	1%	2%	1%	3%	2%	2%	2%	2%	2%	1%	2%	6%	1%	1%	6%	1%	2%	5%	4%	2%	2%	3%	3%	1%	

	Total ages 22-37	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+	
Sample Size	424	43*	51*	63*	35*	28*	88*	98*	28*	228	196	370	54*	199	29*	-	171	25*	-	149	139	136	93*	129	202		

Q31. how much money would you say you have saved

	Total	Region									Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+	
Nothing – I don't have any savings at all	22%	20%	18%	33%	34%	30%	18%	28%	21%	16%	28%	21%	26%	16%	17%	27%	36%	21%	36%	15%	13%	46%	46%	22%	11%		
Less than \$25,000	42%	46%	43%	44%	45%	43%	38%	42%	62%	42%	43%	42%	46%	41%	50%	42%	43%	41%	46%	52%	28%	37%	44%	44%			
25,000-\$50,000	9%	4%	6%	10%	4%	16%	10%	14%	11%	7%	9%	8%	6%	11%	9%	7%	6%	9%	9%	9%	9%	4%	12%	9%			
50,000-\$100,000	9%	13%	15%	5%	4%	10%	9%	5%	10%	7%	9%	6%	6%	11%	6%	8%	6%	1%	16%	11%	11%	8%	13%				
\$100,000-\$150,000	6%	2%	10%	6%	9%	3%	8%	2%	8%	7%	5%	6%	5%	7%	10%	5%	5%	1%	4%	14%	5%	5%	7%				
\$150,000-\$200,000	2%	2%	4%	2%	1%	2%	1%	2%	3%	2%	2%	1%	1%	4%	2%	3%	2%	2%	2%	1%	4%	1%	3%				
More than \$200,000	3%	3%	2%	2%	2%	3%	4%	3%	3%	3%	3%	4%	3%	3%	3%	4%	3%	2%	8%	2%	2%	5%	6%	2%			
Prefer not to say	7%	11%	3%			12%	5%	3%	7%	7%	8%	4%	3%	8%	5%		8%	3%	2%	16%	8%	3%	10%				

Q32. And, coming back to your debt, how much money would you say you owe?

	Total	Region								Gender		Age			Age_Gender						Income			Education		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High School or less	College / Tech school	Univ+
Nothing – I don't have any debt	26%	37%	20%	16%	11%	23%	24%	32%	20%	31%	20%	28%	17%		33%	21%		22%	12%		33%	21%	24%	30%	21%	28%
Less than \$25,000	44%	43%	43%	51%	40%	64%	37%	50%	53%	34%	54%	43%	48%		33%	46%		54%	51%		50%	50%	30%	48%	47%	39%
25,000-\$50,000	13%	5%	22%	14%	17%	10%	14%	10%	9%	14%	12%	12%	17%		14%	12%		10%	22%		12%	12%	15%	10%	16%	13%
\$50,000-\$100,000	7%	8%	7%	14%	25%		9%	2%	11%	9%	6%	7%	8%		9%	8%		5%	9%		2%	12%	8%	7%	11%	5%
\$100,000-\$150,000	3%		4%	1%		2%	6%	2%	3%	4%	3%	3%	4%		4%	5%		3%	4%			2%	8%		1%	7%
\$150,000-\$200,000	%		2%	1%		%				1%		%	1%		1%	2%						%	1%			1%
More than \$200,000	2%	3%		2%	4%		2%	2%		2%	1%	1%	3%		2%	4%		1%	3%			2%	4%		3%	2%
Prefer not to say	4%	4%	2%			8%	2%	3%	5%	4%	5%	1%			5%	2%		4%			3%	1%	10%	5%	1%	6%