

**USMCA Trade Agreement – New NAFTA  
Draft Questionnaire – October 2, 2018**

[INTRO SCREEN]

Today's survey is about a variety of topics. It should take about 5 minutes to complete.

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**USMCA trade deal**

Q1. Overall, would you say you have a favourable or unfavourable view of each of the following countries?

[ROWS – RANDOMIZE]

The United States

China

Mexico

The United Kingdom

Japan

Germany

South Korea

Italy

Saudi Arabia

France

India

[COLUMNS]

Very unfavourable

Mostly unfavourable

Mostly favourable

Very favourable

Don't know/Can't say

Q2. As you may be aware, Canada, the United States, and Mexico have reached an agreement on a new trade deal that will replace the North American Free Trade Agreement (NAFTA), now called the United States Mexico Canada Agreement (USMCA).

How closely would you say you have been following the news about the negotiations and the new trade agreement? Are you:

Seeing a lot of media coverage and discussing it with friends and family

Seeing some coverage and having the odd conversation

Just scanning the headlines

Not seeing or hearing anything about it

Q3. And, overall, would you say you are pleased or disappointed with each of the following elements of the negotiations and of the new trade deal itself?

[ROWS – RANDOMIZE]

The performance of Canada’s negotiating team

The performance of Canadian Prime Minister Justin Trudeau

[ANCHOR]The new trade agreement overall

[COLUMNS]

Very disappointed

Disappointed

Pleased

Very pleased

Not sure/Can’t say

Q4. The negotiations to replace NAFTA with the new USMCA involved some compromises and trade-offs. For example, as part of the new deal Canada has agreed to some US demands, including allowing greater U.S. access to Canada’s dairy market and increasing the amount Canadians can buy tax-free from U.S. online retailers (from \$20 to \$100).

In exchange for compromises like those, Canada was successful in some of its own key goals, including keeping the dispute settlement mechanism from the original NAFTA and protections for Canadian cultural industries such as film, publishing and music

Thinking about these trade-offs and Canada’s overall approach to the negotiations, would you say Canadian negotiators ...

[RANDOMIZE]

Were too soft/gave up too much to get a deal

Were too tough/didn’t compromise enough

[ANCHOR]Struck the right balance overall

Q5. And, based on whatever you’ve seen, read or heard, would you say this new North American trade agreement – the USMCA -- is better or worse for Canada than each of the following?

[ROWS – THIS ORDER]

No deal at all

The original NAFTA deal it replaces

[COLUMNS]

Much worse

Slightly worse

About the same

Slightly better

Much better

[T]Q6. Based on the Trump administration's performance since the inauguration on January 20, 2017, is your overall impression positive or negative so far?

Very positive

More positive than negative

Mixed – about equally positive and negative

More negative than positive

Very negative

Don't know/Can't say