

	Total	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP
Sample size	1500	200	150	200	100	100	475	350	125	732	766	424	518	558	185	242	304	238	276	252	618	495	238	621	473	406	386	438	200

"Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received."

Q9. First, how closely would you say you have been following this story, are you...

	Total	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP
Seeing a lot of media coverage and discussing it with friends and family	12%	20%	15%	17%	23%	12%	10%	8%	11%	15%	9%	14%	12%	10%	19%	16%	11%	10%	8%	9%	11%	15%	10%	10%	12%	15%	12%	12%	
Seeing some coverage and having the odd conversation	34%	45%	52%	50%	55%	45%	34%	18%	23%	38%	30%	26%	32%	41%	32%	33%	45%	22%	32%	36%	30%	39%	34%	34%	34%	45%	34%	36%	
Just scanning the headlines	27%	26%	20%	22%	18%	25%	26%	28%	38%	28%	25%	25%	27%	27%	21%	30%	30%	29%	24%	24%	26%	23%	35%	29%	23%	27%	25%	28%	28%
Haven't seen or heard anything about it	28%	9%	13%	11%	4%	18%	30%	46%	27%	20%	35%	34%	29%	21%	27%	20%	14%	39%	37%	30%	33%	23%	21%	27%	31%	25%	15%	26%	24%
Top2box	46%	65%	66%	67%	78%	57%	44%	26%	35%	52%	39%	41%	44%	51%	51%	49%	56%	32%	40%	46%	40%	54%	45%	44%	46%	60%	46%	48%	
Bottom2box	54%	35%	34%	33%	22%	43%	56%	74%	65%	48%	61%	59%	56%	49%	49%	51%	44%	68%	60%	54%	60%	46%	55%	56%	54%	51%	40%	54%	52%

Q10. Have you, yourself ever used the Greyhound bus service in Canada?

	Total	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP
Yes	54%	73%	71%	62%	61%	63%	55%	38%	33%	56%	51%	55%	55%	52%	54%	62%	53%	55%	50%	49%	50%	55%	60%	51%	55%	57%	57%	59%	52%
No	46%	27%	29%	38%	39%	37%	45%	62%	67%	44%	49%	45%	44%	48%	46%	38%	47%	45%	50%	51%	50%	45%	40%	49%	45%	43%	43%	41%	48%

	Have used Greyhound bus service	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP
Sample size	807	145	105	131	64	67	258	137	43	412	393	231	287	288	100	149	162	130	138	125	310	273	142	314	263	230	220	258	103

Q11. When was the last time you traveled with Greyhound?

	Total	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP
Within the last six months	7%	4%	2%	4%	7%	2%	11%	10%		8%	7%	14%	6%	3%	18%	5%	3%	11%	7%	3%	8%	8%	3%	6%	5%	12%	5%	7%	8%
Six months to a year ago	7%	9%	3%	3%	3%	3%	10%	6%		8%	6%	9%	9%	4%	10%	10%	4%	8%	8%	3%	7%	9%	4%	5%	5%	12%	5%	9%	7%
One to two years ago	8%	12%	8%	10%	15%	7%	5%	10%	10%	9%	7%	11%	8%	6%	10%	11%	8%	12%	4%	4%	9%	7%	9%	7%	10%	7%	7%	6%	11%
Two to five years ago	14%	12%	19%	10%	17%	4%	14%	14%	8%	14%	13%	22%	10%	10%	22%	12%	11%	23%	9%	9%	13%	11%	18%	10%	15%	18%	11%	13%	22%
Five to 10 years ago	20%	19%	18%	16%	17%	16%	21%	25%	13%	18%	23%	27%	20%	14%	23%	19%	13%	30%	22%	15%	20%	21%	22%	20%	20%	17%	19%	20%	
More than 10 years ago	44%	45%	49%	56%	42%	67%	40%	34%	69%	44%	44%	17%	47%	62%	18%	43%	60%	16%	51%	66%	43%	43%	45%	53%	45%	31%	55%	46%	32%

	Total	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Tech	University+	CPC	Liberal	NDP
Sample size	1500	200	150	200	100	100	475	350	125	732	766	424	518	558	185	242	304	238	276	252	618	495	238	621	473	406	386	438	200

Q11. When was the last time you traveled with Greyhound?

	Total	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015			
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Techn	University+	CPC	Liberal	NDP	
Within the last six months	4%	3%	2%	3%	4%	1%	6%	4%		4%	4%	8%	3%	2%	10%	3%	2%	6%	3%	1%	4%	5%	2%	3%	3%		7%	3%	4%	4%
Six months to a year ago	4%	6%	2%	2%	2%	2%	5%	2%		4%	3%	5%	5%	2%	5%	6%	2%	4%	4%	1%	4%	5%	2%	3%	3%		7%	3%	5%	4%
One to two years ago	4%	9%	5%	6%	9%	4%	3%	4%	3%	5%	3%	6%	4%	3%	5%	7%	4%	7%	2%	2%	4%	4%	6%	4%	5%	4%	4%	3%	6%	6%
Two to five years ago	7%	9%	14%	6%	10%	3%	7%	5%	3%	8%	7%	12%	6%	5%	12%	7%	6%	12%	4%	5%	6%	6%	11%	5%	9%	10%	6%	7%	11%	
Five to 10 years ago	11%	13%	13%	10%	10%	10%	11%	10%	4%	10%	12%	15%	11%	7%	12%	12%	7%	17%	11%	8%	10%	11%	13%	10%	11%	12%	9%	11%	10%	
More than 10 years ago	24%	32%	35%	34%	25%	43%	22%	13%	23%	25%	23%	9%	26%	32%	10%	27%	32%	9%	25%	33%	22%	24%	27%	27%	25%	17%	31%	27%	16%	
Had not travelled with Greyhound	46%	27%	29%	38%	39%	37%	45%	62%	67%	44%	49%	45%	45%	48%	46%	38%	47%	45%	50%	51%	50%	45%	40%	49%	45%	43%	43%	41%	48%	

	Have used Greyhound bus service	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Techn	University+	CPC	Liberal	NDP
Sample size	807	145	105	131	64	67	258	137	43	412	393	231	287	288	100	149	162	130	138	125	310	273	142	314	263	230	220	258	103

Q12. And, how many times overall would you estimate you have traveled with the Greyhound Canada bus service?

	Total	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Techn	University+	CPC	Liberal	NDP
Once or twice	31%	25%	30%	33%	38%	30%	30%	39%	31%	32%	29%	39%	25%	30%	43%	27%	31%	35%	24%	28%	28%	31%	35%	32%	26%	35%	31%	30%	24%
Three to five times	28%	28%	21%	23%	20%	26%	29%	34%	36%	25%	31%	31%	28%	26%	25%	26%	25%	36%	30%	28%	29%	29%	27%	27%	29%	29%	26%	31%	33%
Six to 10 times	18%	26%	19%	15%	18%	12%	18%	15%	12%	20%	16%	18%	19%	18%	21%	20%	19%	14%	19%	16%	19%	20%	13%	17%	21%	17%	19%	19%	24%
10 to 20 times	12%	13%	20%	10%	8%	13%	12%	4%	19%	12%	12%	7%	15%	14%	5%	17%	12%	8%	11%	16%	13%	11%	15%	16%	12%	8%	13%	11%	10%
More than 20 times	11%	9%	10%	18%	17%	19%	12%	8%	3%	10%	11%	6%	13%	12%	5%	10%	13%	7%	15%	11%	11%	10%	10%	9%	12%	11%	10%	9%	9%

	Total	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Techn	University+	CPC	Liberal	NDP
Sample size	1500	200	150	200	100	100	475	350	125	732	766	424	518	558	185	242	304	238	276	252	618	495	238	621	473	406	386	438	200

Q12. And, how many times overall would you estimate you have traveled with the Greyhound Canada bus service?

	Total	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Techn	University+	CPC	Liberal	NDP
Once or twice	17%	18%	21%	21%	23%	19%	16%	15%	10%	18%	15%	21%	14%	15%	23%	16%	17%	19%	12%	14%	14%	17%	21%	16%	14%	20%	18%	18%	12%
Three to five times	15%	20%	15%	14%	12%	17%	16%	13%	12%	14%	16%	17%	16%	14%	14%	16%	13%	20%	15%	14%	15%	16%	16%	14%	16%	16%	15%	18%	17%
Six to 10 times	10%	19%	14%	9%	11%	8%	10%	6%	4%	11%	8%	10%	11%	9%	12%	12%	10%	8%	10%	8%	9%	11%	8%	9%	12%	10%	11%	11%	12%
10 to 20 times	7%	9%	14%	6%	5%	8%	6%	2%	6%	7%	6%	4%	8%	7%	3%	11%	6%	5%	6%	8%	7%	6%	9%	8%	6%	4%	8%	6%	5%
More than 20 times	6%	6%	7%	11%	10%	12%	7%	3%	1%	6%	6%	3%	7%	6%	3%	6%	7%	4%	8%	5%	6%	5%	6%	4%	7%	6%	6%	5%	5%
Had not travelled with Greyhound	46%	27%	29%	38%	39%	37%	45%	62%	67%	44%	49%	45%	45%	48%	46%	38%	47%	45%	50%	51%	50%	45%	40%	49%	45%	43%	43%	41%	48%

Q13. A rural bus service funded by your provincial government- Would you say you support or oppose each of the following?

	Total	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High school or less	College/Techn	University+	CPC	Liberal	NDP
Strongly Support	28%	30%	21%	23%	25%	21%	29%	30%	30%	27%	29%	32%	24%	25%	33%	24%	32%	31%	24%	33%	25%	27%	27%	28%	31%	20%	30%	40%	
Support	36%	36%	32%	37%	29%	43%	36%	35%	36%	33%	38%	37%	32%	28%	30%	39%	44%	34%	37%	34%	40%	35%	36%	36%	36%	33%	38%	33%	
Oppose	12%	10%	20%	10%	12%	8%	13%	10%	12%	15%	10%	14%	10%	18%	11%	17%	11%	8%	10%	10%	13%	17%	13%	11%	12%	14%	14%	12%	
Strongly oppose	11%	11%	15%	17%	23%	12%	10%	10%	5%	14%	8%	8%	12%	15%	13%	13%	2%	10%	9%	7%	13%	14%	9%	12%	11%	21%	7%	7%	
Not sure/Can't say	13%	12%	12%	14%	10%	17%	12%	15%	17%	11%	15%	12%	14%	13%	14%	13%	8%	10%	16%	19%	16%	9%	8%	16%	13%	10%	12%	11%	9%
Top2box	64%	67%	53%	59%	54%	64%	65%	65%	66%	60%	67%	64%	62%	53%	63%	62%	77%	66%	61%	67%	65%	62%	62%	64%	66%	53%	68%	73%	
Bottom2box	23%	22%	34%	27%	35%	20%	22%	20%	17%	29%	17%	21%	22%	32%	25%	30%	13%	19%	20%	17%	25%	30%	22%	24%	24%	35%	21%	19%	

Q13 - A rural bus service funded by the federal government- Would you say you support or oppose each of the following?

	Total	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High school or less	College/Techn	University+	CPC	Liberal	NDP
Strongly Support	28%	35%	20%	24%	26%	22%	27%	31%	29%	27%	30%	29%	31%	25%	33%	23%	32%	30%	28%	34%	25%	25%	29%	28%	27%	21%	28%	38%	
Support	32%	30%	30%	33%	31%	34%	33%	33%	30%	29%	35%	33%	31%	32%	25%	27%	33%	41%	34%	30%	30%	36%	30%	33%	29%	27%	37%	29%	
Oppose	13%	11%	19%	10%	9%	11%	14%	9%	12%	15%	10%	14%	10%	13%	18%	13%	16%	11%	8%	10%	11%	13%	17%	11%	11%	18%	16%	14%	11%
Strongly oppose	13%	12%	17%	21%	24%	18%	13%	11%	11%	19%	8%	11%	12%	16%	21%	15%	20%	4%	9%	12%	8%	16%	19%	10%	14%	25%	9%	9%	
Not sure/Can't say	14%	12%	15%	13%	10%	15%	13%	16%	18%	10%	17%	12%	16%	13%	12%	12%	8%	12%	19%	20%	17%	10%	9%	16%	13%	11%	12%	12%	
Top2box	60%	65%	49%	56%	57%	56%	60%	65%	60%	56%	65%	62%	57%	49%	60%	56%	73%	64%	58%	64%	60%	56%	63%	60%	57%	48%	65%	67%	
Bottom2box	26%	23%	36%	31%	33%	29%	28%	20%	22%	34%	18%	25%	22%	30%	39%	28%	36%	15%	17%	22%	20%	29%	36%	21%	27%	32%	41%	23%	21%

Q14. Which would you say is closest to your point of view, even if neither is exactly how you feel?

	Total	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High school or less	College/Techn	University+	CPC	Liberal	NDP
The government should step in to maintain rural and northern bus services, they are vital to communities.	56%	60%	41%	48%	44%	52%	55%	66%	50%	52%	60%	63%	59%	48%	55%	51%	50%	68%	66%	45%	64%	51%	49%	55%	55%	57%	36%	61%	65%
It should not be up to the government to maintain these services. Private businesses can fill the gaps if there is enough	44%	40%	59%	52%	56%	48%	45%	34%	50%	48%	40%	37%	41%	52%	45%	49%	50%	32%	34%	55%	36%	49%	51%	45%	45%	43%	64%	39%	35%

Q15. Now, for our classification purposes, how would you describe where you currently live? Is it:

	Total	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- -\$100K	\$100K+	High school or less	College/Techn	University+	CPC	Liberal	NDP
A rural area/farm	12%	8%	11%	17%	19%	15%	12%	9%	27%	13%	12%	7%	13%	14%	9%	13%	15%	6%	14%	14%	13%	13%	11%	16%	12%	7%	16%	12%	9%
In a small town	13%	13%	9%	16%	15%	17%	16%	8%	22%	12%	14%	10%	15%	14%	5%	14%	15%	14%	15%	14%	12%	14%	14%	15%	16%	8%	16%	14%	10%
In a small city	22%	28%	18%	23%	39%	9%	23%	19%	26%	21%	24%	22%	19%	26%	19%	19%	24%	24%	19%	27%	25%	21%	19%	24%	25%	17%	22%	20%	28%
In the suburbs of a big city	29%	27%	37%	25%	16%	33%	28%	32%	15%	31%	27%	27%	30%	28%	31%	33%	28%	25%	28%	29%	23%	34%	30%	27%	29%	30%	30%	30%	26%
A central area in a big city	24%	24%	25%	19%	11%	26%	21%	31%	9%	24%	23%	33%	22%	17%	36%	21%	19%	30%	24%	16%	27%	18%	25%	19%	18%	37%	16%	24%	26%
Net: Rural/Small town	25%	21%	20%	33%	34%	32%	27%	17%	49%	25%	26%	17%	28%	29%	14%	27%	29%	20%	29%	28%	25%	27%	26%	30%	28%	15%	32%	26%	20%
Net: Small city/ suburbs	51%	55%	55%	48%	55%	42%	51%	51%	41%	52%	51%	49%	50%	54%	50%	52%	52%	49%	47%	56%	48%	55%	49%	51%	54%	48%	52%	50%	54%

Q16. Do you personally know anyone who will be affected by the end of Greyhound bus service in Western Canada?

	Total	Region								Gender		Age			Age_Gender						Income			Education			Fed Vote 2015		
		BC	AB	SK/MB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	High school or less	College/Techn	University+	CPC	Liberal	NDP
Yes, I will be affected	5%	7%	7%	6%	4%	8%	4%	5%	6%	5%	6%	8%	6%	3%	7%	6%	2%	8%	5%	5%	7%	6%	1%	5%	5%	6%	3%	6%	4%
Yes, someone else in my household	3%	2%		2%	2%	3%	2%	6%	1%	3%	3%	6%	3%	0%	6%	3%	0%	7%	2%	1%	2%	4%	5%	2%	4%	3%	2%	3%	4%
Yes, a friend or family member	16%	33%	28%	31%	34%	28%	11%	7%	9%	14%	18%	17%	18%	14%	12%	15%	15%	20%	20%	13%	17%	16%	15%	16%	17%	16%	18%	15%	23%
No, no one I know will be affected	75%	58%	65%	60%	60%	61%	82%	82%	83%	78%	73%	69%	74%	82%	74%	76%	82%	65%	72%	81%	73%	74%	79%	77%	74%	75%	77%	76%	69%
Net: Yes	25%	42%	35%	40%	40%	39%	18%	18%	17%	22%	27%	31%	26%	18%	26%	24%	18%	35%	28%	19%	27%	26%	21%	23%	26%	25%	23%	24%	31%