

	Total	Region							Gender		Age			Age_Gender						Income			Education			Fed Vote 2015									
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	LIB	NDP	BLOC	Green	Other	Rather not say	I did not vote		
<b>Sample Size</b>	1268	183	151	99	100	352	256	127	616	648	367	442	459	169	218	232	198	224	226	474	410	245	534	401	333	298	407	179	33	46	8	108	189		

QW5. As you may be aware, the 2018 FIFA World Cup began in Russia earlier this month. How closely have you been following the tournament since it began?

	Total	Region							Gender		Age			Age_Gender						Income			Education			Fed Vote 2015									
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	LIB	NDP	BLOC	Green	Other	Rather not say	I did not vote		
Very interested and following closely	12%	11%	8%	2%	7%	13%	13%	14%	15%	9%	19%	10%	7%	23%	15%	8%	16%	7%	6%	11%	13%	12%	12%	8%	15%	10%	10%	5%	10%	20%	11%	10%	23%		
Interested, tuning in from time to time and following the headlines	25%	25%	19%	12%	23%	30%	25%	19%	29%	21%	24%	27%	25%	25%	31%	31%	22%	23%	19%	25%	24%	32%	20%	29%	29%	22%	35%	26%	18%	8%	5%	24%	16%		
Not that interested, not paying close attention	27%	32%	26%	35%	21%	26%	28%	22%	27%	27%	23%	28%	29%	25%	27%	28%	21%	30%	30%	28%	26%	28%	23%	31%	28%	27%	28%	28%	23%	33%	32%	24%	27%		
Not interested at all	36%	32%	48%	50%	31%	34%	45%	29%	42%	34%	34%	39%	27%	27%	32%	40%	41%	46%	36%	37%	28%	44%	32%	27%	41%	27%	42%	48%	38%	52%	41%	35%			
Top2box	37%	36%	27%	15%	29%	43%	38%	33%	44%	31%	43%	37%	32%	48%	45%	40%	39%	24%	36%	37%	44%	32%	37%	45%	32%	45%	31%	29%	29%	17%	34%	39%			
Bottom2box	63%	64%	73%	85%	71%	57%	62%	67%	56%	69%	57%	63%	68%	52%	55%	60%	61%	70%	76%	64%	63%	56%	68%	63%	55%	68%	55%	69%	71%	71%	83%	66%	61%		

QW6. And, since the tournament began, would you say you have been following it more or less closely than you expected to follow it?

	Total	Region							Gender		Age			Age_Gender						Income			Education			Fed Vote 2015									
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	LIB	NDP	BLOC	Green	Other	Rather not say	I did not vote		
Following MORE closely than I expected	12%	9%	7%	6%	6%	15%	15%	6%	15%	9%	17%	13%	7%	17%	20%	9%	17%	6%	5%	13%	13%	15%	10%	11%	16%	12%	14%	6%	19%	24%	5%	7%	14%		
About as closely as I expected	60%	68%	66%	72%	64%	60%	52%	62%	60%	61%	61%	63%	57%	62%	60%	59%	60%	66%	56%	58%	62%	67%	56%	64%	55%	63%	61%	42%	61%	63%	64%	64%			
Following LESS closely than I expected	27%	23%	27%	22%	30%	25%	33%	32%	24%	30%	22%	24%	35%	21%	20%	32%	22%	28%	39%	30%	26%	19%	34%	26%	19%	33%	24%	34%	39%	15%	32%	28%	22%		

QW8. Which of the following have you done since the 2018 FIFA World Cup began?

	Total	Region							Gender		Age			Age_Gender						Income			Education			Fed Vote 2015									
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	LIB	NDP	BLOC	Green	Other	Rather not say	I did not vote		
<b>Sample Size</b>	474	79	49	20	29	162	98	37	270	198	158	166	147	81	99	92	77	67	55	170	152	108	173	148	149	95	185	55	10	13	1	37	74		
Streamed a match online while at work/school	8%	12%	4%	6%	9%	9%	7%	2%	9%	7%	16%	7%	2%	18%	9%	3%	15%	5%	1%	5%	8%	12%	6%	6%	13%	5%	7%	5%	16%	19%		12%	10%		
Watched a full match after it had already concluded (PVR, re-broadcast, etc.)	12%	13%	11%	5%	5%	10%	16%	9%	12%	11%	16%	10%	10%	16%	11%	10%	15%	9%	10%	11%	9%	15%	10%	12%	14%	12%	12%	7%	13%	18%	5%	13%	11%		
Watched a match in a restaurant/bar	12%	10%	9%	14%	8%	13%	15%	4%	12%	12%	16%	13%	8%	14%	14%	8%	19%	12%	8%	13%	13%	14%	9%	12%	16%	14%	14%	11%	8%	5%	8%	3%	13%		
Got up early to watch a match	9%	8%	6%	2%	6%	9%	9%	15%	12%	6%	16%	8%	4%	21%	12%	5%	11%	4%	2%	9%	8%	11%	7%	7%	13%	7%	8%	6%	6%	16%	5%	6%	16%		
None of these	72%	77%	80%	76%	78%	71%	67%	73%	70%	75%	61%	73%	81%	60%	66%	80%	62%	80%	82%	72%	73%	69%	77%	71%	67%	74%	71%	77%	74%	73%	88%	78%	65%		

QW8. Which one or two would you say you are rooting for the most?

Sample Size	1268	183	151	99	100	352	256	127	616	648	367	442	459	169	218	232	198	224	226	474	410	245	534	401	333	298	407	179	33	46	8	108	189			
Total	Region								Gender		Age			Age_Gender				Income			Education			Fed Vote 2015												
	BC	AB	SK	MB	ON	QC	ATL		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	LIB	NDP	BLOC	Green	Other	Rather not say	I did not vote			
England	18%	11%	29%	16%	18%	22%	12%	21%	21%	14%	7%	20%	29%	8%	26%	28%	6%	11%	31%	18%	21%	17%	15%	18%	22%	26%	19%	10%	16%	7%		23%	13%			
Portugal	16%	11%	1%	4%	3%	20%	20%	1%	12%	21%	19%	16%	12%	12%	13%	9%	26%	19%	17%	14%	13%	22%	20%	12%	14%	13%	21%	10%		37%		4%	12%			
Germany	12%	18%	8%	20%	8%	11%	15%	4%	14%	9%	13%	16%	8%	15%	17%	12%	11%	14%	1%	9%	15%	13%	11%	11%	16%	16%	14%	14%		4%	40%	11%	6%			
Brazil	12%	7%	3%	14%	5%	10%	14%	42%	14%	10%	15%	13%	9%	17%	15%	9%	12%	9%	8%	17%	8%	9%	11%	15%	10%	7%	10%	11%				15%	24%			
Spain	8%	12%	7%	4%	4%	5%	13%	6%	8%	8%	11%	8%	6%	15%	6%	5%	7%	10%	6%	6%	10%	7%	4%	13%	8%	5%	7%	19%		4%		14%	8%			
France	7%	8%	1%		3%	4%	14%	5%	8%	5%	8%	4%	8%	10%	5%	9%	5%	3%	7%	7%	10%	4%	8%	6%	7%	7%	6%	5%	41%	16%		1%	7%			
Iceland	7%	6%	8%	20%	15%	8%	4%	1%	8%	5%	4%	9%	6%	2%	14%	7%	6%	3%	4%	8%	4%	9%	4%	7%	9%	6%	6%	9%	6%		13%	28%	9%	4%		
Mexico	6%	13%	5%	4%	10%	5%	7%		4%	9%	8%	3%	8%	3%	4%	5%	13%	2%	13%	9%	4%	7%	10%	2%	6%	12%	5%	3%		10%		6%	6%			
Argentina	5%	3%	4%		7%	8%	2%		5%	5%	5%	6%	3%	4%	7%	3%	7%	6%	3%	6%	3%	7%	2%	8%	6%	9%	4%	2%		8%		12%	2%			
Senegal	4%		1%		5%	2%	2%	32%	7%	1%	10%	1%	2%	19%	1%	2%	1%	1%	1%	6%	1%	5%	10%		1%	3%	4%					1%	17%			
Croatia	4%	1%	1%		5%	7%	4%	2%	4%	3%	2%	6%	3%	1%	7%	4%	3%	4%	2%	3%	3%	5%	2%	6%	3%	3%	5%	1%				8%	3%			
Japan	3%	7%	4%		1%	7%			4%	2%	6%	1%	3%	5%	2%	5%	6%		2%	6%	1%	6%	1%	6%	1%	2%	2%	1%		20%			9%	7%		
Belgium	3%	1%	5%		5%	1%	5%	4%	4%	1%	4%	2%	1%	6%	3%	2%	2%		1%	2%	1%	3%	3%	2%	2%	3%	1%	2%		4%		11%	3%			
Russia	2%	5%	2%		2%	1%	3%	3%	3%	2%	5%	1%	1%	7%	1%			2%	2%	4%	2%	2%	2%	1%	4%	4%	1%		20%		40%		3%			
Egypt	2%		2%			4%			1%	2%	5%			4%			6%			4%	1%		4%								20%			7%		
Denmark	1%	7%				4%	4%		2%	1%	1%	3%	1%					1%	1%	3%	3%	3%	1%	2%	1%		2%	3%								
Colombia	1%	1%			3%	2%			1%	1%	1%	1%	1%	2%		2%			4%		2%	1%	1%	1%	1%	1%	3%							1%		
Uruguay	1%	1%	2%		5%	2%	1%		1%	2%	1%	1%			2%		2%	1%	3%	2%	1%	1%	1%	3%	1%	1%	2%					4%		1%		
Iran	1%	1%		4%		1%	3%		1%	2%	1%	2%		4%	2%	1%	1%		4%	2%	1%	1%	1%	2%	2%	1%	1%							4%		
Poland	1%	1%				1%	1%		1%	1%	1%	1%	1%	2%	1%				1%	1%	1%	1%	1%	1%	1%	1%	2%	1%				7%		3%	2%	
Australia	1%		2%	9%		1%		6%	1%	1%	1%	1%	1%	2%	1%		2%		1%	1%	1%	1%	1%	2%	1%	2%	1%					7%		3%	2%	
Switzerland	1%				2%	2%		1%	2%	2%	3%	4%		1%	5%		5%			4%	2%	2%	2%	1%	1%	1%	1%	1%					27%			
Serbia	1%				2%				1%	1%	3%			4%			1%				4%	2%	2%	1%	1%	3%	1%									
Peru	1%	1%	2%		3%	1%			2%	1%	2%	4%	1%	1%	1%		3%		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%							1%	
Sweden	1%				3%	1%		5%	1%	1%	1%	1%	1%	1%	1%			3%		1%	2%	1%	1%	2%	2%	1%	2%	1%				4%				
Morocco	1%		1%			3%			1%	1%	1%	1%	1%	1%	1%				2%	2%	2%			2%	2%	1%	1%								2%	
South Korea	1%		2%			1%			1%	1%	1%	1%	1%	1%	1%		1%		1%	1%	1%			2%	2%	1%	1%								2%	
Saudi Arabia	1%	1%				1%			1%	1%	1%	2%		1%			4%			2%				2%	2%	1%	1%									2%
Nigeria	1%		1%		5%	4%			1%	1%	1%	1%	1%	1%	1%		1%		1%	1%	1%	1%	1%	1%	1%	1%	1%						32%		2%	
Costa Rica	1%	1%							1%	1%		1%		1%					1%	1%	1%	1%	1%	1%	1%	1%	1%	1%							1%	
Not rooting for any team in particular	16%	22%	32%	23%	31%	12%	13%	22%	14%	20%	9%	16%	24%	8%	7%	26%	10%	29%	22%	17%	15%	15%	17%	17%	15%	11%	20%	22%	23%	11%		16%		11%		

QW8. Which one or two would you say you are rooting for the most?

	Total	Region							Gender		Age			Age_Gender					Income			Education			Fed Vote 2015									
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	LIB	NDP	BLOC	Green	Other	Rather not say	I did not vote	
England	7%	4%	8%	2%	5%	9%	5%	7%	9%	4%	3%	8%	9%	4%	12%	11%	2%	3%	7%	6%	8%	7%	5%	7%	10%	8%	9%	3%	5%	2%		8%	5%	
Portugal	6%	4%	*%	1%	1%	9%	8%	*%	5%	6%	8%	6%	4%	6%	6%	4%	10%	6%	4%	5%	5%	10%	6%	4%	6%	4%	10%	3%		11%		1%	5%	
Germany	5%	7%	2%	3%	2%	5%	6%	1%	6%	3%	6%	6%	3%	7%	8%	5%	4%	4%	*%	3%	5%	6%	3%	4%	7%	5%	6%	4%		1%	7%	4%	2%	
Brazil	4%	2%	1%	2%	2%	4%	5%	14%	6%	3%	6%	5%	3%	8%	7%	4%	5%	3%	2%	6%	3%	4%	4%	6%	4%	2%	5%	3%	5%			5%	9%	
Spain	3%	4%	2%	1%	1%	2%	5%	2%	4%	2%	5%	3%	2%	7%	3%	2%	3%	3%	1%	2%	4%	3%	1%	5%	4%	1%	3%	6%		1%		5%	3%	
France	3%	3%	*%		1%	2%	5%	2%	4%	2%	3%	2%	3%	5%	2%	4%	2%	1%	2%	3%	4%	2%	3%	2%	3%	2%	3%	2%	12%	5%		*%	3%	
Iceland	2%	2%	2%	3%	4%	3%	2%	*%	4%	1%	2%	3%	2%	1%	6%	3%	2%	1%	1%	3%	2%	4%	1%	3%	4%	2%	3%	3%	2%	4%	5%	3%	2%	
Mexico	2%	5%	1%	1%	3%	2%	3%		2%	3%	3%	1%	3%	2%	2%	2%	5%	1%	3%	3%	2%	3%	3%	1%	3%	4%	2%	1%		3%		2%	2%	
Argentina	2%	1%	1%		2%	4%	1%		2%	2%	2%	2%	1%	2%	3%	1%	3%	2%	1%	2%	1%	3%	1%	3%	3%	2%	1%		2%	4%		4%	1%	
Senegal	1%		*%		2%	1%	1%	11%	3%	*%	4%	*%	1%	9%	*%	1%		*%	*%	2%	*%	2%	3%		*%	1%	*%	1%			*%	7%		
Croatia	1%	*%	*%		1%	3%	*%	1%	2%	1%	1%	2%	1%	2%	3%	2%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	2%				3%	1%		
Japan	1%	3%	1%			3%			2%	1%	2%	*%	1%	3%	1%	2%	2%			1%	2%	*%	2%	*%	1%	*%	1%		6%		3%	3%		
Belgium	1%	*%	1%		1%	*%	2%	1%	2%	*%	2%	1%	*%	3%	1%	1%		*%		1%	*%	1%	1%	1%	1%	1%	1%	*%	1%		4%	1%	3%	
Russia	1%	2%	1%		*%	*%	1%	1%	1%	1%	2%	*%	*%	3%	*%		1%	*%	1%	1%	*%	1%	*%	2%	1%	*%		6%		7%		1%	3%	
Egypt	1%		*%			2%			1%	1%	2%					2%				1%	1%		1%								6%		3%	
Denmark	*%	3%				*%	*%		1%	*%	*%	*%	1%	1%		2%		*%	*%		1%	*%	*%	1%	*%		1%	1%						
Colombia	*%	*%			1%	1%			1%	*%	*%	1%	*%	1%	1%				1%		1%	*%	*%	*%	1%	*%	1%							*%
Uruguay	*%	*%	*%		1%	1%	*%		*%	1%	*%	*%	*%		1%		1%	*%	1%	1%	*%	*%	1%	1%	*%	*%	1%					1%		*%
Iran	*%	*%		1%		*%	1%		*%	1%	*%	1%		*%	1%	1%		1%		*%	*%	1%		1%	1%		*%	*%					2%	
Poland	*%	*%			1%	*%			*%	*%	1%	*%	*%	1%	*%			1%	1%	*%	*%	*%		*%	1%	1%	*%	*%						2%
Australia	*%		1%	1%			2%		*%	*%	*%	*%	*%	1%	*%			*%	*%	*%	*%	*%		*%	1%	1%	*%				2%		1%	1%
Switzerland	*%				1%	1%		*%	*%	1%	1%	*%			2%						2%	1%			*%	*%	*%					8%		
Serbia	*%				1%	1%			*%	*%	1%			2%	1%						2%	1%			*%	1%	*%							
Peru	*%	*%	*%		1%	1%			*%	*%	1%	*%	*%	*%		1%			*%	*%	*%	1%		*%	1%	*%	1%							*%
Sweden	*%				1%	*%	*%	2%		*%	*%	*%	*%	*%	1%			1%		*%	*%	1%	*%		1%	*%	1%					1%		
Morocco	*%		*%			1%		1%		*%	*%	*%	*%		1%	1%				1%	*%			1%	*%		1%							1%
South Korea	*%		1%			1%				*%	*%	*%		*%	*%		1%			*%				1%	*%		*%							1%
Saudi Arabia	*%	*%				1%				*%	*%	*%	1%		*%					1%			1%	*%		*%	1%							1%
Nigeria	*%		*%		2%	*%				*%	*%	*%	*%		*%					*%	*%	*%	*%		*%							5%		1%
Costa Rica	*%	*%						*%	*%		*%			1%							*%	*%			*%	*%								*%
Not rooting for any team in particular	6%	8%	9%	3%	9%	5%	5%	7%	6%	6%	8%	4%	4%	3%	10%	4%		9%	5%	6%	6%	6%	5%	6%	7%	3%	9%	7%	6%	3%		5%	4%	
Not following world cup	63%	64%	73%	85%	71%	57%	62%	67%	56%	69%	57%	63%	68%	52%	55%	60%	61%	70%	76%	64%	63%	56%	68%	63%	55%	68%	55%	69%	71%	71%	83%	66%	61%	

QW9. [Top2box] Agreement with statements

	Total	Region							Gender		Age			Age_Gender					Income			Education			Fed Vote 2015								
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	LIB	NDP	BLOC	Green	Other	Rather not say	I did not vote
I'd watch more if games were happening in a different time zone and aired live in the evening	33%	31%	32%	19%	27%	36%	37%	26%	37%	30%	40%	34%	28%	48%	40%	27%	32%	29%	28%	35%	31%	38%	32%	33%	37%	29%	38%	25%	29%	23%	44%	35%	40%
Soccer players are 'too soft' and dive too much	50%	51%	52%	56%	49%	50%	55%	26%	60%	40%	47%	54%	48%	54%	65%	60%	41%	44%	36%	46%	49%	60%	46%	51%	55%	55%	48%	57%	63%	50%	100%	40%	41%
Soccer fans are more passionate than other sports fans	63%	61%	61%	65%	58%	64%	66%	60%	68%	59%	61%	63%	65%	68%	67%	70%	55%	59%	61%	62%	62%	68%	59%	66%	67%	57%	68%	63%	65%	52%	57%	60%	69%
The tournament introduces me to new sports stars I've never heard of before	46%	41%	42%	38%	40%	46%	55%	38%	46%	46%	42%	47%	48%	38%	49%	50%	46%	44%	47%	47%	46%	48%	42%	51%	47%	47%	49%	45%	54%	48%	16%	36%	45%
I worry that FIFA corruption influences the outcomes of World Cup games	49%	54%	47%	49%	45%	48%	53%	33%	54%	44%	44%	48%	53%	49%	61%	52%	40%	36%	55%	46%	51%	50%	44%	49%	55%	52%	48%	53%	62%	53%	16%	38%	45%

QW9. [Bottom2box] Agreement with statements

	Total	Region							Gender		Age			Age_Gender						Income			Education			Fed Vote 2015							
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	LIB	NDP	BLOC	Green	Other	Rather not say	I did not vote
I'd watch more if games were happening in a different time zone and aired live in the evening	67%	69%	68%	81%	73%	64%	63%	74%	63%	70%	60%	66%	72%	52%	60%	73%	68%	71%	72%	65%	69%	62%	68%	67%	63%	71%	62%	75%	71%	77%	56%	65%	60%
Soccer players are 'too soft' and dive too much	50%	49%	48%	44%	51%	50%	45%	74%	40%	60%	53%	46%	52%	46%	35%	40%	59%	56%	64%	54%	51%	40%	54%	49%	45%	45%	52%	43%	37%	50%		60%	59%
Soccer fans are more passionate than other sports fans	37%	39%	39%	35%	42%	36%	34%	40%	32%	41%	39%	37%	35%	32%	33%	30%	45%	41%	39%	38%	38%	32%	41%	34%	33%	43%	32%	37%	35%	48%	43%	40%	31%
The tournament introduces me to new sports stars I've never heard of before	54%	59%	58%	62%	60%	54%	45%	62%	54%	54%	58%	53%	52%	62%	51%	50%	54%	56%	53%	54%	52%	58%	49%	53%	53%	51%	55%	46%	52%	84%	64%	55%	
I worry that FIFA corruption influences the outcomes of World Cup games	51%	46%	53%	51%	55%	52%	47%	67%	46%	56%	56%	52%	47%	51%	39%	48%	60%	64%	45%	54%	49%	50%	56%	51%	45%	48%	52%	47%	38%	47%	84%	62%	55%

QW9 - I'd watch more if games were happening in a different time zone and aired live in the evening

	Total	Region							Gender		Age			Age_Gender						Income			Education			Fed Vote 2015							
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	LIB	NDP	BLOC	Green	Other	Rather not say	I did not vote
Agree strongly	9%	6%	9%	5%	6%	10%	11%	8%	12%	7%	12%	10%	6%	18%	13%	7%	7%	8%	5%	9%	10%	11%	9%	9%	10%	6%	13%	4%	15%	8%		5%	13%
Agree moderately	24%	25%	22%	14%	21%	25%	26%	18%	25%	23%	27%	24%	22%	30%	27%	20%	25%	21%	24%	26%	21%	27%	23%	24%	27%	23%	25%	21%	14%	15%	44%	30%	27%
Disagree moderately	27%	32%	26%	33%	37%	27%	23%	26%	26%	28%	27%	28%	26%	20%	27%	28%	33%	29%	23%	27%	26%	29%	26%	26%	30%	24%	31%	26%	14%	30%	12%	24%	26%
Disagree strongly	40%	37%	43%	48%	36%	37%	40%	48%	37%	42%	33%	38%	46%	32%	33%	45%	35%	42%	48%	38%	43%	33%	42%	41%	34%	46%	31%	49%	57%	48%	44%	41%	33%
Top2box	33%	31%	32%	19%	27%	36%	37%	26%	37%	30%	40%	34%	28%	48%	40%	27%	32%	29%	28%	35%	31%	38%	32%	33%	37%	29%	38%	25%	29%	23%	44%	35%	40%
Bottom2box	67%	69%	68%	81%	73%	64%	63%	74%	63%	70%	60%	66%	72%	52%	60%	73%	68%	71%	72%	65%	69%	62%	68%	67%	63%	71%	62%	75%	71%	77%	56%	65%	60%

QW9 - Soccer players are 'too soft' and dive too much

	Total	Region							Gender		Age			Age_Gender						Income			Education			Fed Vote 2015							
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	LIB	NDP	BLOC	Green	Other	Rather not say	I did not vote
Agree strongly	22%	24%	16%	29%	21%	22%	26%	11%	29%	15%	20%	25%	20%	23%	35%	27%	18%	16%	12%	19%	24%	28%	18%	26%	23%	26%	23%	28%	31%	17%	47%	17%	9%
Agree moderately	28%	27%	36%	26%	28%	28%	29%	16%	31%	25%	27%	29%	28%	31%	30%	32%	23%	28%	24%	27%	25%	32%	28%	24%	33%	29%	25%	28%	32%	34%	53%	23%	32%
Disagree moderately	29%	32%	25%	28%	31%	27%	27%	47%	26%	32%	34%	29%	26%	28%	27%	25%	40%	30%	28%	31%	31%	27%	28%	32%	29%	20%	36%	20%	14%	31%		26%	43%
Disagree strongly	21%	16%	23%	16%	20%	23%	18%	27%	14%	28%	19%	17%	26%	18%	7%	16%	19%	27%	36%	22%	21%	13%	26%	17%	16%	25%	16%	23%	23%	19%		34%	17%
Top2box	50%	51%	52%	56%	49%	50%	55%	26%	60%	40%	47%	54%	48%	54%	65%	60%	41%	44%	36%	46%	49%	60%	46%	51%	55%	55%	48%	57%	63%	50%	100%	40%	41%
Bottom2box	50%	49%	48%	44%	51%	50%	45%	74%	40%	60%	53%	46%	52%	46%	35%	40%	59%	56%	64%	54%	51%	40%	54%	49%	45%	45%	52%	43%	37%	50%		60%	59%

QW9 - Soccer fans are more passionate than other sports fans

	Total	Region							Gender		Age			Age_Gender						Income			Education			Fed Vote 2015							
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	LIB	NDP	BLOC	Green	Other	Rather not say	I did not vote
Agree strongly	23%	20%	19%	16%	24%	21%	29%	26%	26%	19%	27%	19%	24%	36%	21%	25%	19%	17%	22%	22%	26%	21%	21%	23%	25%	19%	27%	19%	29%	25%	40%	15%	25%
Agree moderately	40%	41%	42%	49%	34%	43%	37%	34%	42%	39%	34%	44%	42%	32%	47%	44%	36%	42%	39%	40%	36%	47%	38%	43%	42%	38%	41%	44%	36%	27%	17%	45%	44%
Disagree moderately	21%	24%	23%	21%	26%	21%	16%	23%	18%	24%	25%	20%	18%	26%	16%	14%	24%	25%	22%	19%	24%	20%	22%	17%	23%	21%	22%	19%	2%	46%	11%	15%	20%
Disagree strongly	16%	15%	16%	14%	16%	15%	18%	17%	14%	18%	14%	16%	17%	6%	17%	17%	21%	16%	17%	19%	14%	12%	19%	17%	10%	22%	11%	17%	34%	2%	32%	25%	11%
Top2box	63%	61%	61%	65%	58%	64%	66%	60%	68%	59%	61%	63%	65%	68%	67%	70%	55%	59%	61%	62%	68%	59%	66%	67%	57%	68%	63%	65%	52%	57%	60%	69%	69%
Bottom2box	37%	39%	39%	35%	42%	36%	34%	40%	32%	41%	39%	37%	35%	32%	33%	30%	45%	41%	39%	38%	38%	32%	41%	34%	33%	43%	32%	37%	35%	48%	43%	40%	31%

QW9 - The tournament introduces me to new sports stars I've never heard of before

	Total	Region							Gender		Age			Age_Gender						Income			Education			Fed Vote 2015							
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	LIB	NDP	BLOC	Green	Other	Rather not say	I did not vote
Agree strongly	13%	8%	15%	9%	8%	12%	18%	12%	12%	14%	15%	10%	13%	9%	12%	14%	20%	9%	13%	14%	15%	11%	14%	13%	11%	13%	13%	10%	23%	14%	4%	10%	13%
Agree moderately	33%	34%	28%	28%	31%	34%	37%	26%	34%	32%	27%	36%	35%	28%	37%	36%	26%	35%	34%	33%	31%	37%	28%	38%	35%	33%	36%	34%	31%	34%	12%	26%	32%
Disagree moderately	24%	28%	27%	26%	32%	25%	18%	22%	25%	23%	30%	26%	18%	32%	27%	19%	28%	25%	17%	23%	27%	25%	25%	21%	26%	18%	26%	19%	14%	34%	12%	31%	30%
Disagree strongly	30%	31%	31%	36%	28%	29%	26%	40%	29%	31%	28%	28%	33%	31%	24%	31%	26%	31%	36%	30%	27%	27%	33%	28%	27%	35%	25%	36%	32%	17%	72%	33%	26%
Top2box	46%	41%	42%	38%	40%	46%	55%	38%	46%	46%	42%	47%	48%	38%	49%	50%	46%	44%	47%	47%	46%	48%	42%	51%	47%	49%	45%	54%	48%	16%	36%	45%	
Bottom2box	54%	59%	58%	62%	60%	54%	45%	62%	54%	54%	58%	53%	52%	62%	51%	50%	54%	56%	53%	53%	54%	52%	58%	49%	53%	53%	51%	55%	46%	52%	84%	64%	55%

QW9 - I worry that FIFA corruption influences the outcomes of World Cup games

	Total	Region							Gender		Age			Age_Gender						Income			Education			Fed Vote 2015							
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	LIB	NDP	BLOC	Green	Other	Rather not say	I did not vote
Agree strongly	14%	18%	13%	13%	13%	13%	16%	9%	17%	11%	15%	11%	17%	18%	16%	18%	13%	6%	15%	13%	15%	16%	10%	15%	20%	15%	16%	20%	20%	15%	4%	10%	
Agree moderately	35%	36%	34%	36%	31%	35%	37%	24%	37%	32%	29%	37%	37%	31%	44%	34%	27%	30%	39%	33%	36%	34%	34%	34%	35%	37%	32%	34%	42%	38%	16%	33%	36%
Disagree moderately	31%	29%	33%	28%	33%	33%	27%	31%	28%	33%	36%	31%	25%	32%	25%	28%	40%	38%	21%	30%	30%	34%	31%	31%	29%	27%	35%	26%	10%	37%	79%	32%	30%
Disagree strongly	21%	17%	20%	24%	22%	19%	20%	35%	18%	23%	19%	20%	22%	19%	15%	19%	19%	26%	24%	24%	20%	16%	25%	19%	16%	21%	17%	21%	29%	9%	5%	30%	25%
Top2box	49%	54%	47%	49%	45%	48%	53%	33%	54%	44%	44%	48%	53%	49%	61%	52%	40%	36%	55%	46%	51%	50%	44%	49%	55%	52%	48%	53%	62%	53%	16%	38%	45%
Bottom2box	51%	46%	53%	51%	55%	52%	47%	67%	46%	56%	56%	52%	47%	51%	39%	48%	60%	64%	45%	54%	49%	50%	56%	51%	45%	48%	52%	47%	38%	47%	84%	62%	55%

QW10. As you may have heard, Canada has been selected to host the 2026 FIFA World Cup, along with Mexico and the United States. Looking ahead to that tournament, how interested are you?

	Total	Region							Gender		Age			Age_Gender						Income			Education			Fed Vote 2015							
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	LIB	NDP	BLOC	Green	Other	Rather not say	I did not vote
Very interested, planning to follow closely	17%	11%	13%	8%	16%	18%	20%	21%	21%	13%	23%	18%	12%	28%	24%	12%	18%	12%	11%	17%	17%	21%	16%	15%	22%	17%	19%	14%	10%	25%	17%	11%	19%
Interested, will tune in from time-to-time and follow headlines	29%	31%	30%	26%	23%	33%	25%	21%	30%	28%	31%	29%	27%	34%	25%	32%	29%	33%	22%	30%	28%	31%	23%	33%	34%	23%	39%	25%	20%	20%	32%	28%	25%
Not that interested, won't pay close attention	18%	19%	21%	15%	13%	16%	20%	14%	18%	18%	15%	20%	17%	12%	23%	17%	18%	18%	16%	19%	18%	18%	18%	19%	16%	22%	14%	20%	18%	18%	10%	22%	
Not interested at all	28%	29%	23%	38%	37%	27%	27%	40%	27%	30%	20%	26%	37%	20%	24%	34%	20%	29%	40%	29%	31%	25%	32%	26%	25%	22%	35%	40%	23%	11%	32%	24%	
Not sure/Can't say	8%	10%	13%	13%	12%	5%	8%	4%	5%	11%	11%	7%	7%	6%	4%	5%	15%	9%	9%	9%	4%	5%	12%	7%	2%	3%	6%	6%	13%	14%	40%	19%	10%
Top2box	46%	42%	43%	34%	39%	52%	45%	41%	51%	41%	54%	47%	39%	62%	49%	45%	47%	44%	33%	47%	45%	52%	38%	48%	56%	40%	58%	39%	30%	45%	48%	39%	44%
Bottom2box	46%	48%	44%	53%	50%	43%	47%	54%	44%	48%	35%	47%	54%	32%	47%	51%	38%	47%	58%	45%	50%	43%	50%	45%	41%	57%	36%	54%	57%	41%	11%	42%	46%

QW11. Considering all of this, which of the following perspectives is closer to your own?

Sample Size	183	183	-	-	-	-	-	-	80	84	46	56	62	19	23	38	28	33	23	56	49	29	67	51	47	34	52	25	-	12	-	25	16
	Total	Region							Gender		Age			Age_Gender						Income			Education			Fed Vote 2015							
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Coll/Tech	Univ+	CPC	LIB	NDP	BLOC	Green	Other	Rather not say	I did not vote
The B.C. government made the right decision – hosting the games wasn't worth the cost	68%	68%						70%	66%	67%	57%	78%	82%	52%	75%	56%	61%	82%	67%	76%	56%	67%	63%	74%	61%	72%	77%		96%			72%	25%
The B.C. government made the wrong decision – it would have been worth the cost	16%	16%						23%	10%	14%	23%	11%	12%	45%	14%	16%	7%	7%	10%	14%	38%	11%	24%	15%	27%	22%	12%		4%			1%	11%
Not sure/Can't say	16%	16%						8%	25%	19%	20%	11%	6%	4%	11%	28%	31%	11%	23%	10%	5%	22%	13%	11%	12%	6%	11%					27%	64%