

Ontario 2018 Election
May 14th

Today we are doing a short survey asking people about some important public issues here in Ontario.

1. As you probably know, an Ontario election will be held in a few weeks, on June 7th. As far as you are concerned, what would you say are the most important issues in this election? (If your main issue isn't on this list, please type it in at the space below.)

[MULTIPLE RESPONSE -- ALLOW UP TO 3 SELECTIONS]

[KEEP ISSUES WITHIN THE "BLOCKS" BELOW. RANDOMIZE PRESENTATION OF BLOCKS AND RANDOMIZE ISSUES LISTED WITHIN EACH BLOCK.]

The economy
Jobs/Unemployment
Deficit/Debt/Government spending
Taxes
Public sector jobs

Health Care
Education
Social services – welfare, daycare, public housing
Policy for the production, sale and use of marijuana

Environment
Community issues – safety, recreation, traffic
Infrastructure/Roads and bridges
Public transit/TTC
Energy / Electricity / Hydro

Leadership/Politics
Corruption/Integrity/Ethics

[FIX POSITION] Other Issue (Specify:)

2. Overall, do you think Ontario is on the right track, or the wrong track?

Right track
Wrong track
Not sure

3. As you consider the choices in this election, which of the following considerations is MOST important to you in making up your mind as to who to support?

[SINGLE RESPONSE – RANDOMIZE]

The parties' policies on the issues

The party leaders

The individual candidates running in your constituency

4. As of right now, how certain are you about which party you will vote for in this Ontario election? (If you already voted at an advance poll, please indicate that).

Would you say you are ...

Absolutely certain of who I will vote for – no way I could change my mind

Fairly certain – I feel like I've made up my mind

Less certain – I could change my mind before voting day

Not certain at all – I have no idea who I'm going to vote for

I already voted at an advance poll

[DISPLAY THE FOLLOWING NOTE TO THOSE WHO ALREADY VOTED IN ADVANCE]

Some of the questions in this survey will ask you about which party you intend to vote for. Since you have already voted, please respond to these questions by choosing the party you already voted for.

Remember that your answers are confidential and anonymous. No one will be able to see who you voted for.

5. In the Ontario provincial election on June 7th, which party's candidate will you yourself be most likely to support?

[SINGLE CHOICE – RANDOMIZE FIRST THREE – KEEP THAT ORDER PER RESPONDENT]

Ontario Liberal Party

PC Party of Ontario/Progressive Conservatives

Ontario New Democratic Party (NDP)

[FIX POSITION] Green Party of Ontario

[FIX POSITION] Other/Independent

[FIX POSITION] Undecided /Don't know

[FIX POSITION] Rather not say

[FIX POSITION] Will not vote

[Ask all Undecided/Rather not say:]

6. We've noticed you did not select a party. Is there a party you are currently *leaning* towards?

[SINGLE CHOICE – SAME ORDER AS FIRST RANDOMIZATION]

Ontario Liberal Party
 PC Party of Ontario/Progressive Conservatives
 Ontario New Democratic Party (NDP)
 [FIX POSITION] Green Party of Ontario
 [FIX POSITION] Other/Independent
 [FIX POSITION] Undecided /Can't Say
 [FIX POSITION] Rather not say
 [FIX POSITION] Will not vote

ASK ALL RESPONDENTS WHO SELECTED A PARTY IN 5 OR 6:

7. Suppose for some reason you could not support your first-choice party, which party would most likely be your second choice?

[SINGLE CHOICE – SAME ORDER, EXCEPT HIDE ANSWER FROM 5 OR 6.]

Ontario Liberal Party
 PC Party of Ontario/Progressive Conservatives
 Ontario New Democratic Party (NDP)
 [FIX POSITION] Green Party of Ontario
 [FIX POSITION] Other/Independent
 [FIX POSITION] No second choice/Don't know

[Ask everyone:]

8. Is there any party you feel you could never support in this upcoming Ontario election? (Select up to two responses.)

Ontario Liberal Party
 Ontario PC Party/Progressive Conservatives
 Ontario New Democratic Party (NDP)
 [FIX POSITION] Green Party of Ontario
 [FIX POSITION] Other/Independent
 [FIX POSITION] No, could support any of the parties [EXCLUSIVE]

9. Regardless of how you intend to vote in this election, please indicate whether you have an overall favourable or unfavourable opinion of each of the following people?
 [ROWS – Same order]

Premier and Ontario Liberal leader Kathleen Wynne
 Ontario PC/Progressive Conservative leader Doug Ford
 Ontario New Democratic Party/NDP leader Andrea Horwath
 Green Party leader Mike Schreiner

[COLUMNS]
 Not sure/Can't say

Very unfavourable
 Somewhat unfavourable
 Somewhat favourable
 Very favourable

10. Over the past few weeks or so, would you say your opinion of each of the following has improved, stayed the same, or worsened?

[ROWS – ROTATE First three, KEEP SAME ORDER]

Premier and Ontario Liberal leader Kathleen Wynne
 Ontario PC/Progressive Conservative leader Doug Ford
 Ontario New Democratic Party/NDP leader Andrea Horwath
 [Fix] Green Party leader Mike Schreiner

[COLUMNS] [THIS ORDER]

Worsened
 Stayed the same
 Improved

11. Setting aside your party preference for a moment, which of the major Ontario party leaders do you think would be the **best Premier** of Ontario?

[ROWS – SAME ORDER]

Kathleen Wynne
 Doug Ford
 Andrea Horwath
 Not sure

12. Regardless of your views of the individual party leaders, which of the major political parties do you think would be able to provide the **best overall government** for Ontario?

[ROWS – SAME ORDER]

Ontario Liberal Party
 PC Party of Ontario/Progressive Conservatives
 Ontario New Democratic Party (NDP)
 Not sure

[Ask those naming a party choice at Q's 4/5:]

13. Thinking of the party you are supporting in this election – overall, would you say you are mainly supporting them:

[Rotate]

Because you like the party and what they stand for
 Because you dislike the other choices even more

14. Which of the following two statements best reflects how you feel today?

[ROTATE FIRST TWO OPTIONS]

It's time for a change in government — the Ontario Liberals and Kathleen Wynne should be replaced by a different party

It's not time for a change in government — the Ontario Liberals and Kathleen Wynne should be re-elected

Don't know/Not sure

14B. Now, considering all the issues and the choices facing Ontario in this election, which party's candidate are you yourself most likely to support? Will it be the candidate representing:

[SAME ORDER]

Ontario Liberal Party and Kathleen Wynne

Ontario PC Party/Progressive Conservatives and Doug Ford

Ontario New Democratic Party (NDP) and Andrea Horwath

[FIX POSITION] Green Party of Ontario and Mike Schreiner

[FIX POSITION] Other/Independent

[FIX POSITION] Undecided /Can't Say

[FIX POSITION] Rather not say

[FIX POSITION] Will not vote

15. Regardless of who you might be supporting, who do you think will win this election and form the next government of Ontario?

[KEEP SAME ORDER AS PARTY CHOICE QUESTIONS EARLIER]

Ontario Liberal Party

Progressive Conservative Party of Ontario/PC's

New Democratic Party of Ontario/NDP

[FIX POSITION] Not sure

16. Thinking about past elections, which of the following best describes your own personal voting habits?

[SINGLE RESPONSE] [THIS ORDER]

I vote in every election (federal, provincial, and municipal)

I vote in most elections (three of the last four elections)

I vote in some elections (two of the last four elections)
 I rarely vote (one of the last four elections)
 I never vote

17a. Now, thinking back to the last Ontario election held four years ago, in June of 2014.
 Did you yourself actually go out and vote in that last Ontario election?

Yes, definitely voted
 Probably voted
 Maybe not/Can't recall
 No, did not vote in that election

[ASK IF VOTED – DEFINITELY/PROBABLY/MAYBE NOT AT 17a:]

17b. Which party did you vote for in the last Ontario election, held in June of 2014?
 [SINGLE CHOICE – RANDOMIZE FIRST THREE]

Ontario Liberal Party
 Ontario PC Party/Progressive Conservatives
 Ontario New Democratic Party (NDP)
 [FIX POSITION] Green Party of Ontario
 [FIX POSITION] Other/Independent
 [FIX POSITION] Don't recall/Rather not say

18. Finally, which party did you vote for in the last federal election, held in October of 2015?

[SINGLE CHOICE – RANDOMIZE]
 I did not vote
 Conservative Party of Canada
 Liberal Party of Canada
 New Democratic Party of Canada (NDP)
 Bloc Quebecois
 Green Party
 Other Party
 Rather not say