

	Total	Urban/Rural		BC		Alberta			Ontario		Quebec	
		Urban	Rural	Vancouver	Rest of BC	Calgary	Edmonton	Rest of AB	Toronto	Rest of ON	Montréal	Rest of QC
Sample size	2501	2028	473	235	271	179	175	147	139	256	194	211

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received. *Indicates small sample size

A1. How familiar would you say you are with Airbnb?

	Total	Urban/Rural		BC		Alberta			Ontario		Quebec	
		Urban	Rural	Vancouver	Rest of BC	Calgary	Edmonton	Rest of AB	Toronto	Rest of ON	Montréal	Rest of QC
Never heard of it until now	13%	12%	18%	9%	6%	12%	11%	18%	8%	11%	15%	22%
Heard about it but don't know much about it	46%	45%	52%	34%	39%	40%	43%	51%	38%	53%	46%	52%
Know about it/Looked into it	29%	30%	24%	41%	37%	30%	30%	25%	29%	27%	27%	20%
Used Airbnb	12%	14%	6%	17%	18%	17%	16%	6%	24%	9%	12%	7%

A2. Thinking generally, what is your overall view of Airbnb?

	Total	Urban/Rural		BC		Alberta			Ontario		Quebec	
		Urban	Rural	Vancouver	Rest of BC	Calgary	Edmonton	Rest of AB	Toronto	Rest of ON	Montréal	Rest of QC
Very positive	10%	11%	7%	10%	12%	11%	14%	13%	14%	8%	10%	10%
Mostly positive	39%	39%	41%	42%	45%	48%	38%	35%	41%	37%	36%	36%
Mostly negative	16%	16%	15%	17%	15%	12%	22%	9%	14%	16%	24%	15%
Very negative	5%	5%	4%	12%	4%	3%	2%	2%	7%	4%	5%	5%
Don't know enough to say	30%	29%	34%	20%	24%	25%	24%	42%	24%	35%	26%	33%
Net: Positive	50%	50%	47%	52%	57%	59%	52%	47%	55%	46%	46%	46%
Net: Negative	21%	21%	19%	29%	19%	16%	24%	11%	20%	20%	29%	21%

A3. Would you say you'd like to see the government...?

	Total	Urban/Rural		BC		Alberta			Ontario		Quebec	
		Urban	Rural	Vancouver	Rest of BC	Calgary	Edmonton	Rest of AB	Toronto	Rest of ON	Montréal	Rest of QC
Regulate Airbnb in the same way it regulates hotels	54%	55%	52%	66%	49%	49%	48%	41%	56%	56%	57%	58%
Allow Airbnb to continue operating without the same regulations as hotels	46%	45%	48%	34%	51%	51%	52%	59%	44%	44%	43%	42%

A4. Thinking about your immediate neighbours, would you be comfortable with them renting out their space ...

	Total	Urban/Rural		BC		Alberta			Ontario		Quebec	
		Urban	Rural	Vancouver	Rest of BC	Calgary	Edmonton	Rest of AB	Toronto	Rest of ON	Montréal	Rest of QC
Anytime, it's their property and they can do whatever they want	38%	37%	42%	30%	46%	43%	40%	57%	27%	35%	32%	38%
Regularly, say once a month or more	10%	11%	8%	11%	10%	12%	14%	8%	16%	8%	9%	10%
Only occasionally/for special occasions	24%	25%	22%	21%	18%	19%	25%	20%	22%	28%	28%	27%
Never, I'm not comfortable with my neighbours using Airbnb	28%	28%	28%	38%	26%	25%	21%	16%	34%	28%	31%	25%
Top2box	48%	47%	50%	40%	56%	55%	54%	65%	44%	43%	42%	48%
Bottom2box	52%	53%	50%	60%	44%	45%	46%	35%	56%	57%	58%	52%

A5. Would you say you would support or oppose this idea in your municipality?

	Total	Urban/Rural		BC		Alberta			Ontario		Quebec	
		Urban	Rural	Vancouver	Rest of BC	Calgary	Edmonton	Rest of AB	Toronto	Rest of ON	Montréal	Rest of QC
Strongly support	15%	16%	10%	27%	18%	12%	9%	8%	20%	13%	16%	14%
Support	30%	30%	28%	28%	29%	30%	31%	26%	31%	30%	34%	31%
Oppose	17%	16%	19%	11%	16%	15%	21%	19%	16%	16%	13%	18%
Strongly oppose	9%	9%	8%	9%	10%	11%	9%	9%	11%	7%	9%	8%
Not sure/Can't say	30%	28%	35%	24%	27%	32%	29%	38%	22%	34%	28%	28%
Net: Support	45%	46%	38%	56%	47%	42%	41%	34%	52%	43%	50%	45%
Net: Oppose	26%	25%	27%	21%	26%	26%	30%	28%	27%	23%	22%	27%