

CPC – Questionnaire – Post-Leadership Set-up --

Introductory questions

Today's survey looks at some different issues in Canada today. As always, there are no right or wrong answers; we're really just interested in everyone's opinions.

Q1. As far as you are concerned, what would you say are the most important issues facing Canada today? (If your main issue isn't on this list, please type it in at the space below.)

[MULTIPLE RESPONSE -- ALLOW UP TO 3 SELECTIONS]

[KEEP ISSUES WITHIN THE "BLOCKS" BELOW. RANDOMIZE PRESENTATION OF BLOCKS AND RANDOMIZE ISSUES LISTED WITHIN EACH BLOCK.]

The economy

Jobs/Unemployment

Energy sector/Oil Prices

Deficit/Debt/Government spending

Taxes

Cost of living/Inflation

Health Care

Environment/Climate change

Crime/Justice issues

Education/Post-secondary

Poverty/Social services

Foreign/International Issues

Terrorism/Security

Refugees/Immigration/Border Crossing

Trump/US relations with Trump

Trade/NAFTA/Softwood lumber

First Nations issues/Aboriginals/Indigenous affairs

National Unity (Quebec and Quebec sovereignty)

The Senate

Leadership/Politics

Integrity/Ethics

[Fixed] Other Issue [Specify:]

Q2. Overall, how satisfied are you with the way things are going in Canada today?

Very Satisfied
 Moderately Satisfied
 Moderately Dissatisfied
 Very Dissatisfied

Q3. And, overall, would you say you are optimistic or pessimistic about:

[Rows – This order]
 Your own future
 The future of Canada

[Columns]
 Very Pessimistic
 Moderately Pessimistic
 Moderately Optimistic
 Very Optimistic

Personal values

Now we will present you with a series of paired statements. For each pair, please select the statement that more closely reflects your own opinion. (Even if you don't completely agree with that option, please choose the one *closest* to your view).

[Do not display labels or #'s – design reference only]

[#'s denote: Gap between CPC supporters and gen pop/Split among CPC]

[Randomize presentation of pairs, and statements within pairs]

Media (CV) (8/60-40)

Q4. In your view:

Most of the stories you see in the news can't be trusted
 News media do a good job presenting the facts

Tradition (F) (13/39-61)

Q5. It is most important for children to learn:

Respect for tradition
 Being open to new ideas and experiences

Rich (CV) (12/55-45)

Q6. In terms of individual success:

People who are rich mostly got there through hard work

People who are rich mostly got there through family connections or luck

Religion in public (CV) (10/48-52)

Q7. In Canada, we should:

Keep God and religion completely out of public life

Publicly celebrate the role of faith in our collective lives

Life v choice (F) (13/34-66)

Q8. When it comes to issues like abortion and doctor-assisted death, where do you put the overall priority:

People's freedom to choose

The value of preserving life

Capitalism vs mixed economy (CV) (23/75-25)

Q9. It would be better to...

Leave the economy more to the free market

Have more government involvement and regulation of the economy

Agree/Disagree Statements

Q10. Do you agree or disagree with each of the following statements?

[Randomize statements]

We need to worry about our own country and let the rest of the world take care of itself

Canada should accept fewer immigrants and refugees

Politicians and the media have overblown the threat of homegrown terrorism in Canada

Many key Canadian industries need a lot less regulation and more open competition

Strongly Disagree

Moderately Disagree

Moderately Agree

Strongly Agree

Political Values

Now, we're going to show you some more pairs of statements about life in Canada today. For each pair, please select the statement that more closely reflects your own opinion. (Even if you don't completely agree with that option, please choose the one *closest* to your view.)

Immigration/Diversity (New)

Q11. Canada's immigration policies should give preference to:

People from similar cultures and preferably [English/French-speaking] as well

People from anywhere in the world as long as they want to contribute to Canadian society

Enviro (CV) (25/32-68)

Q12. Overall, Canada's policies should.....

Emphasize environmental protection over economic growth

Emphasize economic growth over environmental protection

NAFTA (Can-Trump) (6/59-41)

Q13. The US has given official notice that it wants to renegotiate NAFTA. Which of these overall approaches should Canada take?

A "soft" approach – making difficult concessions to keep a good relationship with our biggest trading partner

A "hard" approach – refusing difficult concessions even if it means a worsening of trade relations with the U.S.

Indigenous Canadians (CV) (20/39-61)

Q14. Canada should...

Expand policies aimed at improving the situation for Indigenous Canadians

Work to remove any special status and programs for Indigenous Canadians

Health Care (CV) (15/71-29)

Q15. Regarding health care, we should....

Encourage private medical clinics outside of the public health care system to give Canadians more choice

Prohibit private medical clinics outside of the public health care system to preserve the principle of equal access

International (CV) (20/68-32)

Q16. Internationally, Canada should.....

Play an active role in military operations with our allies in global trouble spots
Avoid direct military involvement in other parts of the world

Economy (New)

Q17. The main priority for Canada today should be:

Reducing the tax burden in this country
Investing in new programs aimed at improving people's well-being

Security (New and improved)

Q18. The government of Canada should promote policies that ...

Strengthen security and anti-terrorism efforts – even if it means weakening civil liberties
Protect civil liberties – even if it makes security and anti-terrorism efforts more difficult

New Policy Focus:

We want to ask about a few more specific policy ideas:

[Randomize Q's 19 to 22]

Feds out of healthcare

Q19. When it comes to Canada's health care system:

[Rotate options]

The federal government should play a lead role protecting Canadian medicare and enforcing national standards

It should be left up to the provincial governments to run their own health care systems

End supply management

Q20. Canada has a "supply management" system which limits production of dairy, eggs and poultry by setting quotas and restricting imports. This keeps the market stable for the farmers involved, but also means higher than market prices for consumers of these goods.

Based on whatever you've heard or seen about supply management, do you think Canada should:

[Rotate first two]

Keep this system in place to ensure a stable market for farmers

End the system and open up the market to more competition

Can't say/Not sure

Corporate taxes

Q21. When it comes to private sector companies, one government approach would be to END all federal subsidies to business, while LOWERING corporate tax rates to 10% (from the current 15%).

Does this sound like it would be a move in the right or wrong direction?

Right direction

Wrong direction

Can't say/Not sure

Income taxes

Q22. Currently, we have five federal tax brackets, starting at 15% for up to \$46,000 income, and steadily moving up to the highest rate of 33% for income over \$203,000. (Everyone gets a personal exemption for the first \$11,600 of income.)

One proposal calls for moving to two federal income tax brackets: 15% for up to \$100,000, and 25% for any income over \$100,000 (The personal exemption would go up to \$15,000).

Which of these two options do you think is a better overall model for Canada's federal tax system?

[Rotate first two]

The current system with five tax brackets that increase with higher income levels

The proposal for two rates applying to income under and over \$100k

Can't say/Not sure

The Vote Universe/Consideration Sets

Let's turn to a few questions about federal politics.

Q23. There have been five Canadian federal elections since 2004.

[If born in 1985 or earlier:] You would have been eligible voting age for all five of these most recent elections.

[If born after 1985:] You may not have been eligible to vote in all these elections, but thinking about the ones you did vote in...

[All:] Of these most recent Canadian federal elections, how often have you yourself supported each of these main federal political parties?

[Randomize Order – keep same order for all party questions]

Conservative Party of Canada

Liberal Party of Canada

New Democratic Party (NDP)

[QC Only] Bloc Quebecois

[columns]

Never/Not once

Once

More than once

Every recent election

Q24. How likely is it that you yourself would consider supporting each of these parties in a future federal election? Would you:

[Rows -- same order]

The Conservative Party of Canada and their new party leader Andrew Scheer

The Liberal Party and Justin Trudeau

The New Democratic Party (NDP) and the new leader they will choose this fall

[QC Only] The Bloc Quebecois and Martine Ouellet

[Columns]

Definitely support them

Certainly consider them

Maybe consider them

Definitely NOT even consider them

[NOTE: For classification, very broadly we'll group as:

"Party Stalwarts" = Supported more than once in the past (age-adjusted) AND definitely would in the future

Never past AND definitely not consider are "Outsiders"

Those in between who place that party in their consideration set are "Potentials"

Views of the CPC

Focusing specifically on the Conservative Party of Canada...

Q25. Setting aside whether or not you support the CPC or its policies, please use the slider to indicate how well you think each of the following short statements describes the Conservative Party of Canada.

The Conservative Party of Canada: [Repeat every 5th or so statement]

[Slider:]

Does not describe at all

2

3

4

Totally describes

Really can't say

[Rows: Randomize]

Is too socially conservative on issues like gay rights

Is very solid on fiscal and economic management

Is welcoming of people from different cultures and backgrounds

Is a party of the past, not the future

Reflects my region of Canada

Does not represent people like me

Is too much for the rich, and doesn't care about the poor

Has been moving more to the fringes and away from the mainstream

Has made very important contributions to this country

Hasn't done a good job communicating what it really stands for [Anchor]

Party Leadership

As you may know on May 27th, the Conservative Party of Canada elected a new leader: Andrew Scheer

Q26. How closely have you been following this Conservative leadership contest over recent months?
Would you say you have been:

Seeing a lot of media coverage and discussing it with family and friends

Seeing some coverage and having the odd conversation about it

Just scanning the headlines

Not aware of this issue at all

Q27. How familiar are you with the new national Conservative leader Andrew Scheer? Would you say you:

Have never heard of him until now

Have heard the name, but don't know anything about him

Are a bit familiar

Fairly familiar

Are very familiar with him?

[Ask Q28 and 29 of all except bottom two box "never heard of" or "heard, but don't know anything"]

Q28. And, would you say you have a generally favourable or unfavourable view of the new Conservative Party leader Andrew Scheer?

Very favourable
 Moderately favourable
 Moderately unfavourable
 Very unfavourable
 Really can't Say

Q29. And overall, do you think Andrew Scheer would do a good job or a bad job as Prime Minister of Canada?

Good job
 Bad job
 Really can't say/Too soon to tell

[Ask Everyone:]

Q30 Conservative Party members chose their new leader by filling in a ballot ranking their leader preferences. Most were sent in by mail from across the country. Each member of the party was eligible to vote and the winner was announced at a party gathering over the weekend.

This was different from leadership votes of the past, where parties held one big meeting and delegates - chosen by party members - were on the convention floor, voting in real time, sometimes over several rounds, until one candidate reached a majority.

Regardless of your own feelings about Andrew Scheer, overall, would you say it was a good idea or a bad idea to move away from the big convention and the "floor-show" of real time voting?

Good idea
 Bad idea
 No difference for you/Either is fine
 Really can't say

Vote behaviour/Political involvement

A few additional political questions now...

Q31. If a federal election were held tomorrow, which party's candidate would you be most likely to support?

[Keep parties in same order as earlier]
 [ANCHORED]I would not vote
 Conservative Party of Canada
 Liberal Party of Canada
 New Democratic Party (NDP)
 Bloc Quebecois (QC only)
 Green Party

Some other party
Not sure/Can't say/Undecided

Q32. Which party's candidate did you vote for in the last federal election held in October 2015?

[Same order]
[ANCHORED]I did not vote
Conservative Party of Canada
Liberal Party of Canada
New Democratic Party (NDP)
Bloc Quebecois [QC only]
Green Party
Some other party
Rather not say

Q33. if you had to look into the future and make a prediction, when do you think the Conservative Party of Canada will most likely be elected again to form the government of Canada?

Next election (2019) they will defeat the Liberals
Probably the election after that (2023)
Not for 3 more elections (15 years from now)
Longer than that
Never – they are gone for good
No idea/Cannot guess

Q34. We're interested in knowing what different ways people might have been involved in federal politics, and with which parties. By "involved" we mean anything from being a party member to taking a lawn sign -- whether recently or well in the past. Please indicate below any type of involvement you might have had (if any) with each of the federal parties.

Conservative Party of Canada
Liberal Party of Canada
New Democratic Party (NDP)
Bloc Quebecois [QC only]
Green Party

[COLUMNS – MULTI-CHOICE GRID]
[EXCLUSIVE]No, never involved
Volunteered
Donated money
Took a sign
Went to a meeting
Are/was a party member

Q35. Thinking about past elections, which of the following best describes your own personal voting habits?

- I vote in every election (federal, provincial, and municipal)
- I vote in most elections (three of the last four elections)
- I vote in some elections (two of the last four elections)
- I rarely vote (one of the last four elections)
- I never vote

Demographics

And finally, a few questions for our statistical calculations.

Q36. Where were you born?

- In Canada
- In another country

Q37. Do you consider yourself to be a member of the lesbian, gay, bisexual, or transgender (LGBT) communities?

- Yes
- No

Q38. Do you consider yourself to be a member of a visible minority? (This could include belonging to any cultural or religious or racial minority that is outwardly "visible" here in Canada.)

- Yes
- No

Q39. Which one of the following best describes your religion?

- Roman Catholic
- United Church
- Anglican
- Lutheran
- Presbyterian
- Baptist
- Pentecostal
- Other evangelical Christian
- Other Christian
- Muslim
- Hindu
- Jewish

Sikh
Buddhist
No religious identity
Other (please specify)

Q40. Aside from weddings and funerals, how often do you attend religious services?

More than once a week
Once a week
Once or twice a month
A few times a year
Seldom
Never