

**BC 2017 Election**

Today we are doing a short survey asking people about some important public issues here in BC.

1. As you probably know, a British Columbia election will be held on Tuesday, May 9<sup>th</sup>. As far as you are concerned, what would you say are the **most important issues** in this election? (If your main issue isn't on this list, please write it in at the space below.)

Please select up to three responses.

[MULTIPLE RESPONSE -- ALLOW UP TO 3 SELECTIONS]  
 [KEEP ISSUES WITHIN THE "BLOCKS" BELOW. RANDOMIZE PRESENTATION OF BLOCKS AND RANDOMIZE ISSUES LISTED WITHIN EACH BLOCK.]

The economy  
 Pipelines  
 Resource sector/Forestry  
 Jobs/Unemployment  
 Deficit/Debt/Government spending  
 Taxes

Health Care  
 Education  
 Social services – welfare, daycare, public housing  
 Housing prices/affordability  
 Transportation/Traffic/Transit

Environment  
 Community issues – safety, recreation  
 Infrastructure/Roads and bridges

Leadership/Politics  
 Integrity/Ethics  
 Political party financing and fundraising

[FIX POSITION] Other Issue [PROVIDE WRITE-IN BOX]

2. Overall, do you think British Columbia is on the right track, or the wrong track?

[SINGLE RESPONSE] [THIS ORDER]

Right track  
Wrong track  
Not sure

3. As you consider the choices in this election, which of the following considerations is MOST important to you in making up your mind as to who to support?

[SINGLE RESPONSE – RANDOMIZE]

The parties' policies on the issues  
The party leaders  
The individual candidates running in your constituency

4. In the British Columbia provincial election on Tuesday, May 9th, which party's candidate will you yourself be most likely to support?

[SINGLE CHOICE – RANDOMIZE FIRST TWO – KEEP THAT ORDER PER RESPONDENT]

BC Liberals  
BC New Democratic Party (NDP)  
[FIX POSITION] Greens of BC  
[FIX POSITION] BC Conservative Party  
[FIX POSITION] Other/Independent  
[FIX POSITION] Undecided /Can't Say  
[FIX POSITION] Will not vote  
[FIX POSITION] Rather not say

5. We've noticed you did not select a party. Is there a party you are currently *leaning* towards?

[SINGLE CHOICE – SAME ORDER AS FIRST RANDOMIZATION]

BC Liberals  
BC New Democratic Party (NDP)  
[FIX POSITION] Greens of BC  
[FIX POSITION] BC Conservative Party  
[FIX POSITION] Other/Independent  
[FIX POSITION] Undecided /Can't Say  
[FIX POSITION] Will not vote  
[FIX POSITION] Rather not say

[IF PARTY NAMED AT 4 OR 5 ASK 6]

6. How certain are you that you will actually end up voting for this party?

[THIS ORDER]

I will definitely vote for this party, no way I could change my mind  
I will probably vote for this party  
I could change my mind before voting day

ASK ALL RESPONDENTS WHO SELECTED A PARTY IN 4 OR 5:

7. Suppose for some reason you could not support your first-choice party, which party would most likely be your second choice?

[SINGLE CHOICE – SAME ORDER, EXCEPT HIDE ANSWER FROM 4 OR 5.]

BC Liberals  
 BC New Democratic Party (NDP)  
 [FIX POSITION] Greens of BC  
 [FIX POSITION] BC Conservative Party  
 [FIX POSITION] Other/Independent  
 [FIX POSITION] No Second choice

8. Is there a party that you could never support in this election?

Please select up to two responses.

[ALLOW UP TO TWO RESPONSES]

BC Liberals  
 BC New Democratic Party (NDP)  
 [FIX POSITION] Greens of BC  
 [FIX POSITION] BC Conservative Party  
 [FIX POSITION] Other/Independent  
 [FIX POSITION] No, could support any of the parties [EXCLUSIVE]

9. Regardless of how you intend to vote in this election, please indicate whether you have an overall favourable or unfavourable opinion of each of the following people?

[ROWS – ROTATE FIRST TWO – SAME AS PREVIOUS]

Premier and BC Liberal leader Christy Clark  
 NDP/New Democrat leader John Horgan  
 Green Party leader Andrew Weaver

[COLUMNS]

Not sure/Can't say  
 Very unfavourable  
 Somewhat unfavourable  
 Somewhat favourable  
 Very favourable

10. Over the past few months or so, would you say your opinion of each of the following has improved, stayed the same, or worsened?

[ROWS – ROTATE FIRST TWO, KEEP SAME ORDER]

Premier and BC Liberal leader Christy Clark  
 NDP/New Democrat leader John Horgan  
 Green Party leader Andrew Weaver

[COLUMNS] [THIS ORDER]

Worsened  
 Stayed the same  
 Improved

\*SCRIPT NOTE: ROTATE QUESTIONS 11 AND 12\*\*

11. Setting aside your party preference for a moment, which of the major BC party leaders do you think would be the **best Premier** of BC?

[ROWS – SAME ORDER]

Christy Clark  
John Horgan  
Andrew Weaver  
Not sure

12. Regardless of your views of the individual party leaders, which of the major political parties do you think would be able to provide the **best overall government** for BC?

[ROWS – SAME ORDER]

BC Liberals  
BC New Democratic Party (NDP)  
Greens of BC  
BC Conservative Party  
Not sure

13. Thinking of the main political parties and leaders running in this BC election, who do you think offers BC the **overall best choice in each of the following areas**:

[ROWS – RANDOMIZE]

Providing the best overall management of the BC economy  
Providing the best management of the healthcare system  
Protecting taxpayers by reducing government waste  
Offering the best vision for BC's future  
Managing BC's public finances  
Ensuring fair rules are followed when it comes to party financing  
Representing the interests of ordinary working British Columbians  
Managing issues relating to housing prices and affordability  
Offering the best policies to protect our natural environment  
Assisting the poor and those in economic trouble  
Representing BC on national issues

[COLUMNS] [SAME ORDER]

BC Liberals  
BC New Democratic Party (NDP)  
Greens of BC  
BC Conservative Party  
All the same  
None of the above  
Don't know/Can't say

14. Which of the following two statements best reflects how you feel today?

[ROTATE FIRST TWO OPTIONS]

It's time for a change in government — the BC Liberals under Christy Clark should be replaced by a different party  
It's not time for a change in government — the BC Liberals under Christy Clark should be re-elected  
Don't know/Not sure

15). Regardless of who you might be supporting, who do you think will **win** this election and form the next government of BC?

[KEEP SAME ORDER AS PARTY CHOICE QUESTIONS EARLIER]

BC Liberals  
 BC New Democratic Party (NDP)  
 Greens of BC  
 BC Conservative Party  
 [FIX POSITION] Not sure

16. Now, considering all the issues and the choices facing BC in this election, which party's candidate are you yourself most likely to support? Will it be the candidate representing:

[SAME ORDER]  
 BC Liberals and Christy Clark  
 BC New Democratic Party (NDP) and John Horgan  
 Greens of BC and Andrew Weaver  
 BC Conservative Party  
 Other  
 Don't Know/Can't Say  
 Won't Vote/None

17. Thinking about past elections, which of the following best describes your own personal voting habits?

[SINGLE RESPONSE] [THIS ORDER]  
 I vote in every election (federal, provincial, and municipal)  
 I vote in most elections (three of the last four elections)  
 I vote in some elections (two of the last four elections)  
 I rarely vote (one of the last four elections)  
 I never vote

18. Now, thinking back to the last BC election held in May of 2013 – only about half of eligible voters actually went out and voted in that election. Did you yourself actually go out and vote in that last BC election?

Yes, definitely voted  
 Probably voted  
 Maybe not/Can't recall  
 No, did not vote in that election

[ASK IF VOTED – DEFINITELY/PROBABLY/MAYBE NOT AT 18:]

19. Which party did you vote for in the last BC election, held in May of 2013?

[SINGLE CHOICE – RANDOMIZE FIRST THREE]

BC Liberals  
 BC New Democratic Party (NDP)  
 Greens of BC  
 [FIX POSITION] BC Conservative Party  
 [FIX POSITION] Other/Independent  
 [FIX POSITION] Don't remember  
 [FIX POSITION] Did not vote

20. Finally, which party did you vote for in the last federal election, held in October of 2015?

[SINGLE CHOICE – RANDOMIZE]

I did not vote

Conservative Party of Canada

Liberal Party of Canada

New Democratic Party of Canada (NDP)

Bloc Quebecois

Green Party

Other Party

Rather not say