

	Total	Region									Gender		Age			Income			Education		
		BC	AB	MB/SK	SK	MB	ON	PQ	ATL	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+	
Sample Size	1510	225	166	83*	34*	49*	504	354	103	738	772	432	565	513	550	501	252	635	478	397	

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received.

O1. Thinking about the Summer Olympic Games in Rio De Janeiro, Brazil, which wrap up at the end of this week, how would you describe your level of interest in the games? Would you say you have been:

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Top 2 Box (Net)	61%	63%	59%	56%	55%	56%	67%	58%	52%	60%	63%	56%	60%	68%	56%	62%	70%	58%	57%	72%	
(4) Very interested and following closely	18%	18%	19%	12%	8%	16%	21%	17%	10%	17%	19%	15%	18%	21%	14%	20%	25%	17%	15%	24%	
(3) Interested, tuning in from time to time and following the headlines	43%	45%	40%	44%	48%	41%	45%	40%	42%	43%	44%	41%	42%	47%	42%	42%	45%	41%	42%	48%	
(2) Not that interested, not paying close attention	22%	24%	26%	34%	40%	29%	18%	21%	32%	25%	19%	27%	21%	20%	25%	23%	18%	23%	26%	18%	
(1) Not interested at all	16%	14%	16%	10%	5%	15%	15%	22%	17%	15%	18%	18%	19%	12%	19%	15%	12%	19%	17%	10%	
Bottom 2 Box (Net)	39%	37%	41%	44%	45%	44%	33%	42%	48%	40%	37%	44%	40%	32%	44%	38%	30%	42%	43%	28%	