

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
Sample Size	1519	204	153	100	104	505	355	98	742	777	440	530	549	229	251	262	211	279	287	639	480	399	510	502	279	228

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received.

Q1.Today's survey is asking for people's views on a few different issues. All in all, are you satisfied or dissatisfied with the way things are going in this country today?

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
Satisfied	42%	40%	39%	36%	38%	38%	52%	47%	44%	40%	48%	39%	41%	54%	41%	39%	41%	37%	42%	33%	45%	53%	42%	45%	44%	32%
Dissatisfied	42%	45%	48%	44%	46%	48%	30%	39%	44%	41%	34%	47%	45%	32%	50%	49%	35%	44%	42%	49%	41%	34%	43%	39%	44%	46%
Not sure / Don't know	16%	15%	13%	20%	16%	14%	19%	14%	12%	19%	19%	15%	14%	14%	9%	12%	24%	20%	18%	14%	13%	14%	16%	11%	22%	

Q2.In general, would you say life in Canada today is better, worse, or about the same as it was fifty years ago for people like yourself?

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
Better today	35%	28%	34%	36%	34%	32%	40%	41%	36%	34%	34%	30%	39%	35%	31%	41%	34%	30%	37%	30%	34%	43%	33%	35%	40%	31%
Worse	38%	46%	36%	36%	37%	42%	31%	37%	37%	39%	29%	44%	40%	30%	40%	41%	29%	47%	39%	41%	40%	32%	39%	37%	36%	43%
About the same	20%	20%	18%	17%	23%	18%	24%	18%	21%	19%	25%	19%	17%	28%	21%	14%	22%	17%	19%	21%	18%	21%	21%	20%	19%	19%
Not sure / Don't know	7%	5%	12%	11%	6%	8%	5%	5%	6%	8%	11%	7%	5%	8%	8%	3%	15%	5%	6%	8%	8%	5%	8%	8%	4%	8%

Q3.Do you think the future of the next generation of Canadians will be better, worse, or about the same as life today?

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
Better for next generation	12%	9%	11%	6%	14%	14%	11%	15%	13%	11%	17%	11%	9%	22%	10%	9%	11%	12%	9%	10%	12%	14%	15%	11%	10%	10%
Worse	52%	64%	52%	58%	53%	53%	43%	58%	53%	52%	45%	54%	57%	42%	56%	59%	48%	51%	56%	55%	55%	46%	49%	53%	54%	56%
About the same	27%	20%	24%	26%	28%	24%	38%	25%	28%	26%	27%	26%	28%	25%	30%	30%	29%	23%	27%	26%	26%	31%	29%	28%	30%	19%
Not sure / Don't know	8%	7%	13%	11%	5%	10%	7%	3%	5%	11%	11%	9%	5%	11%	4%	2%	12%	14%	8%	9%	7%	9%	7%	6%	14%	

Q4.[Summary of More successful]Overall, would you say Canada as a country today is more successful or less successful in each of the following areas compared to 25 years ago?

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
Professional sports teams in Canada (NHL, CFL, MLB, etc.)	27%	21%	19%	30%	38%	29%	24%	38%	23%	30%	29%	24%	28%	24%	22%	23%	34%	25%	32%	28%	29%	22%	29%	28%	21%	26%
Olympic teams' competitiveness	49%	54%	41%	48%	54%	51%	44%	54%	50%	48%	45%	47%	54%	48%	47%	56%	43%	46%	53%	42%	55%	54%	46%	50%	53%	49%
Canada's economic prospects	25%	24%	22%	26%	24%	21%	29%	32%	25%	24%	22%	23%	28%	25%	24%	26%	18%	23%	30%	21%	25%	29%	24%	27%	26%	20%
National security from global threats	27%	23%	20%	25%	23%	24%	38%	30%	25%	29%	31%	25%	27%	31%	22%	22%	30%	27%	31%	26%	30%	26%	27%	29%	25%	25%
Canada's position in the world	31%	27%	30%	31%	34%	35%	24%	40%	27%	35%	29%	30%	34%	32%	25%	26%	27%	34%	42%	30%	29%	34%	29%	32%	30%	35%
Canadian unity	36%	31%	28%	37%	34%	37%	40%	44%	36%	37%	37%	30%	41%	37%	31%	40%	38%	29%	43%	32%	37%	43%	35%	38%	39%	34%
The quality of Canadian universities	29%	31%	24%	30%	26%	32%	24%	30%	28%	30%	34%	24%	29%	36%	23%	25%	33%	25%	32%	26%	28%	33%	30%	31%	25%	25%
Canadian literature	30%	26%	15%	21%	28%	30%	42%	29%	26%	35%	27%	29%	35%	27%	22%	28%	26%	35%	42%	28%	31%	34%	33%	33%	24%	26%
Canadian-produced music	49%	46%	47%	47%	46%	49%	48%	63%	42%	56%	42%	48%	56%	40%	39%	46%	44%	55%	65%	45%	54%	50%	47%	51%	50%	47%
Canadian TV and film	42%	48%	41%	38%	46%	42%	35%	59%	35%	49%	38%	39%	49%	33%	32%	41%	43%	47%	56%	38%	44%	47%	43%	43%	39%	44%

Q4.[Summary of Less successful]Overall, would you say Canada as a country today is more successful or less successful in each of the following areas compared to 25 years ago?

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
Professional sports teams in Canada (NHL, CFL, MLB, etc.)	27%	38%	33%	20%	20%	23%	31%	15%	31%	23%	24%	28%	29%	30%	28%	36%	18%	27%	22%	22%	28%	35%	24%	25%	37%	26%
Olympic teams' competitiveness	8%	12%	6%	9%	7%	6%	11%	4%	8%	8%	7%	9%	7%	8%	8%	7%	6%	10%	7%	10%	6%	7%	10%	7%	7%	7%
Canada's economic prospects	41%	42%	49%	36%	35%	43%	38%	30%	39%	43%	38%	39%	45%	34%	36%	46%	41%	42%	45%	42%	44%	35%	42%	38%	44%	41%
National security from global threats	33%	35%	43%	42%	34%	34%	25%	34%	34%	32%	21%	34%	42%	22%	35%	43%	21%	33%	41%	30%	36%	36%	31%	32%	42%	30%
Canada's position in the world	25%	29%	23%	24%	30%	26%	25%	17%	26%	24%	23%	24%	28%	25%	25%	28%	21%	23%	27%	23%	28%	24%	23%	25%	29%	25%
Canadian unity	21%	27%	25%	26%	20%	21%	14%	20%	21%	20%	16%	24%	21%	16%	22%	24%	17%	25%	19%	21%	22%	18%	19%	21%	24%	19%
The quality of Canadian universities	19%	18%	18%	14%	20%	18%	21%	19%	18%	19%	18%	19%	19%	19%	15%	21%	18%	22%	17%	18%	19%	18%	21%	15%	18%	21%
Canadian literature	15%	16%	15%	13%	12%	14%	15%	19%	16%	13%	16%	16%	12%	17%	17%	14%	15%	15%	11%	14%	17%	13%	15%	11%	19%	16%
Canadian-produced music	14%	16%	13%	17%	7%	14%	17%	4%	15%	12%	17%	13%	11%	19%	14%	14%	15%	13%	9%	15%	12%	13%	13%	12%	17%	14%
Canadian TV and film	15%	17%	15%	18%	14%	15%	17%	9%	17%	13%	15%	14%	17%	18%	14%	20%	12%	14%	13%	15%	15%	15%	16%	13%	19%	14%

Q4.[Professional sports teams in Canada (NHL, CFL, MLB, etc.)]Overall, would you say Canada as a country today is more successful or less successful in each of the following areas compared to 25 years ago?

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
Much more successful	5%	2%	1%	4%	3%	5%	7%	8%	5%	5%	4%	4%	6%	4%	5%	4%	4%	3%	7%	6%	4%	3%	6%	4%	4%	5%
More successful	22%	19%	19%	26%	36%	24%	17%	31%	19%	25%	25%	20%	22%	20%	17%	19%	30%	22%	26%	23%	24%	19%	23%	24%	17%	22%
About the same	33%	32%	35%	37%	28%	34%	33%	32%	35%	31%	31%	36%	32%	33%	39%	35%	29%	33%	30%	38%	32%	27%	35%	33%	31%	32%
Less successful	22%	30%	26%	12%	16%	18%	28%	12%	25%	20%	18%	22%	26%	20%	20%	33%	16%	25%	19%	17%	24%	30%	20%	21%	30%	22%
Much less successful	5%	7%	6%	8%	4%	5%	3%	3%	7%	3%	6%	6%	3%	10%	8%	3%	2%	3%	4%	5%	4%	5%	4%	4%	7%	4%
Not sure / Can't say	13%	10%	13%	13%	14%	13%	12%	15%	10%	16%	16%	12%	11%	13%	11%	6%	19%	14%	15%	12%	12%	16%	12%	13%	11%	16%
Top2Box	27%	21%	19%	30%	38%	29%	24%	38%	23%	30%	29%	24%	28%	24%	22%	23%	34%	25%	32%	28%	29%	28%	29%	28%	21%	26%
Bottom2Box	27%	38%	33%	20%	20%	23%	31%	15%	31%	23%	24%	28%	29%	30%	28%	36%	18%	27%	22%	22%	28%	35%	24%	25%	37%	26%

Q4.[Olympic teams' competitiveness]Overall, would you say Canada as a country today is more successful or less successful in each of the following areas compared to 25 years ago?

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
Much more successful	10%	10%	4%	10%	9%	9%	11%	13%	11%	8%	11%	9%	9%	14%	12%	8%	9%	6%	9%	8%	13%	8%	8%	9%	10%	12%
More successful	39%	44%	36%	38%	46%	42%	33%	42%	39%	40%	34%	38%	45%	34%	35%	48%	34%	40%	43%	34%	42%	45%	37%	40%	43%	38%
About the same	31%	25%	39%	25%	24%	31%	34%	32%	32%	31%	31%	33%	30%	32%	34%	30%	30%	32%	30%	36%	30%	26%	32%	31%	31%	31%
Less successful	7%	10%	5%	6%	5%	5%	9%	2%	6%	7%	7%	6%	8%	5%	5%	6%	9%	6%	8%	5%	6%	8%	6%	5%	7%	
Much less successful	1%	2%	1%	3%	2%	1%	2%	2%	2%	1%	0%	2%	1%	0%	3%	2%	0%	1%	2%	2%	1%	2%	1%	2%	0%	
Not sure / Can't say	12%	9%	15%	19%	15%	12%	11%	9%	10%	14%	16%	11%	9%	12%	10%	8%	20%	12%	11%	13%	9%	13%	13%	12%	9%	13%
Top2Box	49%	54%	41%	48%	54%	51%	44%	54%	50%	48%	45%	47%	54%	48%	47%	56%	43%	46%	53%	42%	55%	54%	46%	50%	53%	49%
Bottom2Box	8%	12%	6%	9%	7%	6%	11%	4%	8%	8%	7%	9%	7%	8%	8%	7%	6%	10%	7%	10%	6%	7%	10%	7%	7%	7%

Q4.[Canada's economic prospects]Overall, would you say Canada as a country today is more successful or less successful in each of the following areas compared to 25 years ago?

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
Much more successful	3%	3%	2%	1%	1%	2%	4%	1%	2%	3%	2%	2%	3%	4%	1%	2%	1%	3%	5%	2%	2%	3%	2%	4%	1%	3%
More successful	22%	21%	20%	25%	23%	19%	25%	31%	23%	21%	19%	21%	25%	22%	23%	24%	17%	19%	26%	19%	23%	26%	22%	22%	25%	18%
About the same	30%	31%	27%	29%	35%	29%	28%	36%	33%	27%	32%	33%	25%	35%	36%	28%	29%	30%	23%	30%	27%	33%	28%	32%	28%	30%
Less successful	34%	35%	39%	31%	31%	34%	33%	25%	31%	36%	32%	32%	37%	27%	29%	37%	37%	34%	36%	36%	36%	28%	35%	32%	32%	36%
Much less successful	7%	7%	11%	5%	4%	9%	5%	5%	7%	7%	6%	7%	8%	8%	6%	8%	4%	8%	8%	7%	8%	7%	7%	6%	12%	5%
Not sure / Can't say	5%	3%	2%	9%	7%	7%	5%	2%	3%	6%	9%	4%	2%	6%	4%	1%	13%	5%	2%	6%	4%	3%	6%	3%	2%	9%
Top2Box	25%	24%	22%	26%	24%	21%	29%	32%	25%	24%	22%	23%	28%	25%	24%	26%	18%	23%	30%	21%	25%	29%	24%	27%	26%	20%
Bottom2Box	41%	42%	49%	36%	35%	43%	38%	30%	39%	43%	38%	39%	45%	34%	36%	46%	41%	42%	45%	42%	44%	35%	42%	38%	44%	41%

Q4.[National security from global threats]Overall, would you say Canada as a country today is more successful or less successful in each of the following areas compared to 25 years ago?

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
Much more successful	5%	1%	3%	1%	1%	5%	8%	4%	5%	5%	6%	4%	5%	7%	4%	5%	4%	4%	6%	5%	6%	4%	6%	5%	3%	4%
More successful	22%	22%	16%	24%	22%	19%	29%	26%	20%	24%	25%	21%	24%	18%	18%	26%	23%	25%	21%	24%	22%	22%	24%	22%	21%	
About the same	35%	38%	36%	25%	37%	34%	34%	33%	37%	32%	39%	36%	30%	42%	39%	32%	37%	33%	28%	39%	30%	34%	36%	34%	38%	
Less successful	26%	28%	30%	30%	27%	25%	22%	32%	26%	26%	18%	26%	32%	17%	28%	32%	19%	25%	32%	22%	30%	27%	24%	25%	23%	
Much less successful	7%	7%	12%	12%	6%	9%	3%	3%	8%	7%	4%	7%	10%	5%	8%	11%	2%	7%	9%	8%	6%	8%	7%	9%	7%	
Not sure / Can't say	5%	4%	1%	9%	7%	8%	4%	2%	4%	6%	9%	6%	2%	5%	4%	3%	13%	7%	1%	6%	4%	5%	6%	3%	7%	
Top2Box	27%	23%	20%	25%	23%	24%	38%	30%	25%	29%	31%	25%	27%	31%	22%	22%	30%	27%	31%	26%	30%	26%	27%	29%	25%	
Bottom2Box	33%	35%	43%	42%	34%	34%	25%	34%	34%	32%	21%	34%	42%	22%	35%	43%	21%	33%	41%	30%	36%	36%	31%	32%	42%	

Q4.[Canada's position in the world]Overall, would you say Canada as a country today is more successful or less successful in each of the following areas compared to 25 years ago?

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
Much more successful	4%	3%	3%	1%	4%	7%	2%	4%	4%	5%	4%	2%	6%	5%	1%	5%	4%	3%	7%	4%	5%	4%	4%	5%	2%	5%
More successful	27%	25%	27%	30%	30%	29%	22%	36%	24%	30%	25%	27%	28%	27%	24%	21%	23%	31%	35%	27%	25%	31%	26%	27%	30%	
About the same	39%	40%	44%	39%	33%	35%	43%	40%	43%	35%	38%	41%	37%	36%	47%	45%	40%	36%	40%	38%	39%	41%	38%	40%	34%	
Less successful	20%	24%	15%	20%	27%	21%	20%	15%	21%	20%	19%	22%	21%	20%	22%	18%	18%	23%	19%	22%	20%	19%	21%	20%	23%	
Much less successful	5%	4%	8%	4%	2%	4%	5%	2%	5%	4%	3%	5%	4%	5%	7%	2%	5%	4%	4%	4%	5%	4%	4%	4%	2%	
Not sure / Can't say	5%	4%	3%	5%	3%	4%	8%	2%	3%	6%	10%	5%	1%	7%	3%	1%	13%	6%	1%	6%	5%	3%	7%	4%	6%	
Top2Box	31%	27%	30%	31%	34%	35%	24%	40%	27%	35%	29%	30%	34%	32%	25%	26%	27%	34%	42%	30%	29%	34%	29%	32%	35%	
Bottom2Box	25%	29%	23%	24%	30%	26%	25%	17%	26%	24%	23%	24%	28%	25%	25%	28%	21%	23%	27%	23%	28%	24%	23%	25%	25%	

Q4.[Canadian unity]Overall, would you say Canada as a country today is more successful or less successful in each of the following areas compared to 25 years ago?

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
Much more successful	6%	7%	3%	7%	7%	5%	7%	10%	6%	6%	6%	4%	8%	6%	6%	8%	7%	2%	9%	6%	6%	7%	6%	6%	8%	
More successful	30%	24%	25%	30%	27%	31%	33%	34%	30%	31%	31%	26%	33%	31%	26%	32%	31%	27%	34%	26%	30%	36%	29%	32%	26%	
About the same	37%	40%	42%	31%	40%	37%	36%	32%	38%	37%	36%	41%	35%	41%	33%	31%	42%	36%	40%	36%	35%	39%	36%	35%	40%	
Less successful	15%	21%	15%	20%	16%	15%	13%	15%	16%	15%	13%	16%	17%	12%	16%	19%	14%	16%	15%	16%	17%	13%	14%	18%	14%	
Much less successful	5%	7%	10%	6%	4%	5%	2%	5%	5%	5%	4%	7%	4%	4%	6%	5%	3%	8%	4%	5%	6%	5%	4%	9%	5%	
Not sure / Can't say	6%	2%	5%	6%	6%	5%	9%	4%	5%	6%	10%	5%	3%	6%	4%	14%	4%	2%	7%	5%	4%	8%	5%	2%	7%	
Top2Box	36%	31%	28%	37%	34%	37%	40%	44%	36%	37%	37%	30%	41%	37%	31%	40%	38%	29%	43%	32%	37%	43%	35%	38%	34%	
Bottom2Box	21%	27%	25%	26%	20%	21%	14%	20%	21%	20%	16%	24%	21%	16%	22%	24%	17%	25%	19%	21%	22%	18%	19%	21%	19%	

Q4.[The quality of Canadian universities]Overall, would you say Canada as a country today is more successful or less successful in each of the following areas compared to 25 years ago?

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
Much more successful	5%	4%	4%	2%	4%	6%	5%	2%	4%	5%	6%	3%	5%	7%	3%	4%	6%	3%	6%	4%	4%	7%	4%	5%	4%	5%
More successful	24%	28%	20%	28%	23%	26%	19%	28%	23%	25%	28%	21%	24%	29%	19%	21%	27%	22%	26%	22%	25%	26%	26%	25%	21%	21%
About the same	42%	41%	46%	39%	39%	41%	41%	47%	45%	39%	35%	46%	43%	35%	52%	47%	35%	41%	39%	42%	42%	41%	37%	44%	47%	41%
Less successful	15%	14%	13%	9%	18%	14%	19%	14%	14%	16%	15%	14%	16%	15%	10%	17%	16%	19%	15%	14%	16%	15%	17%	13%	13%	19%
Much less successful	3%	4%	5%	5%	3%	4%	2%	4%	5%	2%	3%	4%	3%	4%	5%	4%	2%	3%	2%	4%	3%	4%	4%	2%	5%	3%
Not sure / Can't say	11%	10%	13%	17%	14%	10%	14%	4%	9%	13%	12%	11%	10%	10%	11%	7%	15%	12%	12%	14%	10%	8%	12%	10%	10%	13%
Top2Box	29%	31%	24%	30%	26%	32%	24%	30%	28%	30%	34%	24%	29%	36%	23%	25%	33%	25%	32%	26%	28%	33%	30%	31%	25%	25%
Bottom2Box	19%	18%	18%	14%	20%	18%	21%	19%	18%	19%	18%	19%	19%	19%	15%	21%	18%	22%	17%	18%	19%	18%	21%	15%	18%	21%

Q4.[Canadian literature]Overall, would you say Canada as a country today is more successful or less successful in each of the following areas compared to 25 years ago?

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
Much more successful	6%	2%	1%	4%	3%	7%	9%	5%	4%	8%	6%	3%	8%	5%	2%	5%	8%	4%	12%	5%	6%	7%	6%	6%	4%	6%
More successful	25%	24%	14%	18%	25%	23%	32%	24%	22%	27%	20%	26%	27%	23%	20%	23%	18%	31%	30%	23%	25%	27%	28%	26%	20%	19%
About the same	41%	40%	50%	40%	41%	42%	35%	47%	44%	38%	40%	41%	43%	40%	43%	47%	39%	38%	39%	44%	37%	42%	38%	42%	42%	44%
Less successful	13%	15%	14%	10%	9%	12%	12%	16%	13%	12%	14%	14%	10%	14%	16%	11%	13%	13%	10%	11%	16%	11%	12%	10%	16%	15%
Much less successful	2%	2%	1%	3%	3%	1%	3%	3%	2%	2%	3%	2%	2%	3%	2%	3%	2%	2%	1%	3%	1%	2%	3%	1%	3%	1%
Not sure / Can't say	14%	17%	21%	25%	18%	14%	9%	5%	15%	13%	18%	15%	10%	15%	17%	11%	21%	13%	8%	14%	15%	12%	14%	13%	15%	14%
Top2Box	30%	26%	15%	21%	28%	30%	42%	29%	26%	35%	27%	29%	35%	27%	22%	28%	26%	35%	42%	28%	31%	34%	33%	33%	24%	26%
Bottom2Box	15%	16%	15%	13%	12%	14%	15%	19%	16%	13%	16%	16%	12%	17%	17%	14%	15%	15%	11%	14%	17%	13%	15%	11%	19%	16%

Q4.[Canadian-produced music]Overall, would you say Canada as a country today is more successful or less successful in each of the following areas compared to 25 years ago?

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
Much more successful	11%	7%	6%	4%	8%	12%	12%	19%	10%	12%	9%	11%	12%	10%	11%	7%	7%	12%	16%	11%	11%	11%	10%	12%	9%	11%
More successful	38%	38%	41%	43%	39%	38%	36%	44%	32%	44%	33%	36%	44%	30%	28%	38%	37%	44%	50%	35%	42%	39%	38%	39%	40%	36%
About the same	30%	32%	35%	29%	35%	28%	30%	30%	36%	24%	31%	32%	28%	34%	41%	34%	27%	24%	23%	33%	27%	30%	31%	30%	28%	30%
Less successful	11%	13%	12%	11%	6%	11%	13%	2%	11%	11%	14%	11%	9%	14%	10%	10%	14%	11%	8%	13%	9%	10%	11%	10%	12%	13%
Much less successful	3%	3%	1%	6%	1%	2%	4%	1%	4%	1%	3%	3%	2%	5%	4%	4%	1%	2%	1%	2%	3%	3%	3%	2%	5%	2%
Not sure / Can't say	7%	6%	5%	7%	12%	9%	6%	4%	7%	8%	10%	7%	5%	7%	5%	7%	13%	8%	3%	7%	7%	7%	8%	7%	5%	8%
Top2Box	49%	46%	47%	47%	46%	49%	48%	63%	42%	56%	42%	48%	56%	40%	39%	46%	44%	55%	65%	45%	54%	50%	47%	51%	50%	47%
Bottom2Box	14%	16%	13%	17%	7%	14%	17%	4%	15%	12%	17%	13%	11%	19%	14%	14%	15%	13%	9%	15%	12%	13%	13%	12%	17%	14%

Q4.[Canadian TV and film]Overall, would you say Canada as a country today is more successful or less successful in each of the following areas compared to 25 years ago?

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
Much more successful	8%	6%	7%	7%	6%	10%	6%	12%	6%	10%	7%	8%	10%	6%	6%	6%	8%	9%	13%	8%	7%	9%	9%	8%	7%	8%
More successful	34%	42%	34%	31%	40%	32%	29%	47%	29%	39%	31%	32%	39%	27%	25%	35%	35%	37%	42%	30%	36%	38%	34%	35%	32%	36%
About the same	34%	29%	40%	36%	30%	35%	36%	27%	38%	31%	35%	39%	29%	36%	46%	32%	34%	32%	27%	37%	34%	30%	33%	36%	36%	31%
Less successful	12%	13%	13%	11%	11%	11%	14%	7%	13%	11%	11%	11%	14%	13%	11%	15%	10%	11%	12%	12%	12%	11%	11%	14%	12%	
Much less successful	3%	4%	1%	7%	4%	3%	3%	1%	5%	2%	4%	3%	3%	5%	3%	6%	3%	3%	1%	3%	3%	3%	4%	2%	5%	2%
Not sure / Can't say	8%	6%	4%	8%	10%	8%	12%	5%	9%	7%	12%	8%	6%	12%	8%	7%	11%	7%	5%	9%	8%	7%	8%	8%	6%	10%
Top2Box	42%	48%	41%	38%	46%	42%	35%	59%	35%	49%	38%	39%	49%	33%	32%	41%	43%	47%	56%	38%	44%	47%	43%	43%	39%	44%
Bottom2Box	15%	17%	15%	18%	14%	15%	17%	9%	17%	13%	15%	14%	17%	18%	14%	20%	12%	14%	13%	15%	15%	15%	16%	13%	19%	14%

Q5.Canada Day is coming up on July 1st. Will you be celebrating "Canada's birthday" in some way? Please select your most likely activity from the list below.

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
Yes, attend a public event/fireworks	20%	20%	19%	22%	29%	22%	11%	38%	19%	21%	27%	21%	14%	23%	21%	13%	31%	21%	14%	18%	22%	21%	18%	19%	22%	23%
Yes, with family or friends - BBQ/beach/etc.	21%	23%	27%	27%	20%	26%	9%	19%	20%	22%	22%	22%	19%	22%	24%	16%	23%	21%	21%	16%	26%	23%	18%	19%	32%	17%
Yes, will mark Canada Day, but not sure how yet	29%	34%	33%	28%	32%	34%	17%	23%	29%	28%	24%	28%	33%	25%	27%	33%	23%	28%	32%	32%	25%	27%	31%	27%	25%	32%
No, will not mark Canada Day, just enjoy the summer day off	25%	19%	16%	19%	12%	14%	55%	15%	27%	24%	19%	23%	32%	24%	22%	34%	14%	24%	30%	28%	22%	25%	27%	29%	19%	23%
No, will be working Canada day	5%	5%	5%	4%	7%	4%	6%	4%	5%	4%	6%	6%	2%	6%	6%	3%	6%	7%	2%	6%	5%	3%	5%	6%	2%	5%
No, will be moving that day	0%						2%		0%	1%	1%		0%	0%			3%		0%	1%	0%	0%	1%	0%		
Net "Yes"	70%	76%	79%	77%	81%	82%	37%	81%	68%	71%	73%	71%	65%	70%	72%	63%	77%	70%	68%	66%	73%	71%	67%	65%	80%	72%
Net "No"	30%	24%	21%	23%	19%	18%	63%	19%	32%	29%	27%	29%	35%	30%	28%	37%	23%	30%	32%	34%	27%	29%	33%	35%	20%	28%

Q6. People sometimes refer to a country's "Golden Age" - a time when the country was at its very best. If you had to choose from the decades below, which would you say has been Canada's "Golden Age"?

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College / Tech school	Univ+	<\$50K	\$50-99K	\$100K+	DK/RE F
1940's	2%	0%	1%	6%	5%	1%	2%	6%	2%	2%	3%	1%	1%	3%	1%	1%	3%	2%	1%	3%	1%	1%	2%	2%	1%	2%
1950's	9%	9%	7%	8%	13%	10%	8%	12%	9%	10%	9%	11%	8%	10%	10%	8%	9%	12%	8%	11%	10%	6%	11%	9%	7%	10%
1960's	14%	16%	11%	9%	17%	16%	12%	12%	17%	11%	8%	11%	22%	11%	14%	25%	4%	8%	19%	12%	13%	17%	15%	14%	12%	14%
1970's	17%	14%	10%	13%	9%	18%	21%	23%	18%	17%	9%	18%	23%	11%	15%	27%	8%	20%	20%	15%	19%	19%	21%	14%	20%	14%
1980's	13%	12%	13%	7%	9%	15%	13%	8%	12%	14%	12%	17%	10%	9%	20%	7%	15%	15%	12%	14%	13%	12%	11%	13%	17%	10%
1990's	8%	6%	9%	12%	4%	6%	10%	11%	8%	7%	9%	7%	8%	9%	7%	8%	9%	7%	10%	8%	4%	8%	8%	5%	10%	
2000's	7%	8%	15%	17%	14%	5%	6%	1%	7%	8%	10%	6%	6%	9%	5%	6%	12%	7%	5%	7%	7%	7%	6%	9%	8%	6%
2010's (this decade)	7%	6%	6%	7%	7%	6%	7%	8%	5%	9%	9%	6%	6%	6%	5%	3%	12%	6%	8%	6%	7%	7%	5%	8%	6%	9%
None of the above - Canada's 'Golden Age' is yet to come	23%	29%	28%	21%	22%	22%	21%	20%	23%	23%	31%	23%	17%	32%	22%	15%	29%	23%	19%	21%	22%	27%	21%	24%	23%	26%