

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Sample Size	1517	204	152	103	106	502	353	97	741	776	439	529	549	243	240	259	196	290	290	638	480	399	518	467	274	258

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received.

Q1. Would you say you agree or disagree with the following statement: There should be at least one woman (other than the Queen) featured on the front of a Canadian banknote

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Strongly agree	43%	41%	30%	32%	44%	39%	55%	41%	42%	43%	43%	40%	45%	40%	38%	46%	47%	41%	43%	37%	42%	51%	42%	45%	41%	40%
Moderately agree	37%	42%	42%	37%	30%	39%	30%	39%	36%	38%	39%	36%	37%	40%	35%	34%	38%	37%	39%	41%	37%	32%	37%	35%	38%	40%
Moderately disagree	12%	9%	17%	12%	19%	12%	9%	14%	13%	10%	14%	12%	10%	17%	14%	9%	11%	10%	12%	12%	10%	12%	11%	11%	12%	
Strongly disagree	9%	9%	11%	19%	7%	10%	5%	6%	9%	8%	4%	12%	9%	4%	12%	11%	5%	12%	7%	10%	9%	6%	8%	9%	8%	
Top2Box	80%	83%	72%	69%	74%	78%	86%	80%	78%	81%	82%	76%	81%	80%	73%	80%	85%	78%	83%	78%	79%	83%	80%	80%	79%	80%
Bottom2Box	20%	17%	28%	31%	26%	22%	14%	20%	22%	19%	18%	24%	19%	20%	27%	20%	15%	22%	17%	22%	21%	17%	20%	20%	21%	20%

Q2.How important do you personally consider this issue of the representation of women on Canadian currency?

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
5 Very important	20%	27%	16%	15%	20%	21%	16%	26%	16%	24%	20%	19%	21%	13%	16%	17%	28%	22%	25%	19%	19%	24%	19%	21%	17%	23%
4	22%	21%	22%	20%	22%	22%	22%	25%	22%	22%	19%	24%	22%	22%	20%	23%	15%	27%	21%	21%	20%	25%	21%	22%	23%	23%
3	30%	24%	30%	29%	27%	28%	38%	27%	29%	31%	34%	25%	31%	32%	22%	32%	36%	28%	31%	33%	31%	24%	34%	28%	25%	30%
2	11%	13%	10%	13%	16%	12%	11%	6%	12%	10%	11%	13%	10%	13%	15%	8%	8%	10%	12%	11%	11%	13%	10%	11%	12%	14%
1 Not important at all	17%	15%	22%	23%	15%	18%	14%	16%	22%	12%	16%	19%	15%	19%	26%	20%	12%	13%	11%	16%	19%	15%	18%	24%	10%	
Top2Box	42%	49%	38%	35%	42%	43%	37%	51%	37%	46%	39%	43%	43%	36%	36%	40%	43%	49%	46%	40%	39%	49%	41%	43%	39%	46%
Bottom2Box	28%	27%	32%	36%	30%	30%	25%	22%	34%	23%	27%	32%	25%	32%	41%	28%	20%	24%	23%	27%	30%	28%	25%	29%	36%	24%

Q3.Below is the Bank of Canada's "long list" of 12 women who meet these criteria and will be considered. Which one or two would you most like to see on a Canadian banknote?

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Nellie McClung - Member of the 'Famous Five' who won women the right to be appointed to the Senate	27%	30%	41%	38%	52%	32%	9%	22%	22%	32%	31%	26%	26%	23%	22%	21%	40%	29%	30%	26%	26%	30%	24%	26%	31%	32%
None of these	19%	19%	18%	31%	23%	20%	15%	16%	22%	16%	16%	23%	17%	20%	24%	21%	12%	22%	13%	23%	18%	13%	20%	18%	20%	17%
Thérèse Casgrain - Suffrage campaigner in Quebec, first woman to head a Canadian political party	19%	7%	4%	5%	7%	8%	52%	13%	16%	21%	15%	15%	25%	12%	14%	22%	18%	16%	27%	16%	21%	20%	21%	20%	16%	14%
Elizabeth (Elsie) MacGill - First female aircraft designer in the world, first Canadian woman to earn an engineering degree	18%	22%	18%	16%	14%	23%	13%	10%	17%	20%	22%	19%	14%	20%	17%	13%	24%	20%	16%	15%	19%	22%	15%	18%	21%	22%
Lucy Maud Montgomery - Author of Anne of Green Gables and 21 other novels and books of stories	16%	17%	14%	14%	12%	20%	8%	21%	14%	18%	14%	16%	17%	12%	15%	14%	16%	18%	20%	14%	16%	18%	17%	14%	15%	18%
Emily Carr - Artist known for her post-impressionist paintings, especially of Indigenous culture	16%	34%	19%	14%	6%	17%	4%	15%	15%	16%	12%	17%	17%	13%	14%	16%	10%	19%	19%	14%	15%	18%	15%	16%	17%	14%
Viola Desmond - Known for fighting racial segregation at a Nova Scotia theatre	12%	8%	13%	12%	8%	12%	6%	37%	10%	13%	12%	11%	12%	12%	9%	10%	12%	12%	14%	12%	10%	13%	10%	13%	13%	12%
E Pauline Johnson (Tekahionwake) - Poet known for her work celebrating her Aboriginal heritage	8%	8%	9%	3%	4%	11%	6%	6%	8%	8%	10%	5%	10%	10%	5%	10%	11%	5%	10%	8%	8%	9%	9%	8%	7%	9%
Gabrielle Roy - French Canadian author who won the Governor General's award for fiction 3 times	6%	2%	2%		2%	2%	20%	2%	7%	5%	7%	4%	8%	8%	6%	9%	6%	4%	7%	5%	6%	9%	6%	5%	7%	10%
Pitseolak Ashoona - Inuit graphic artist known for depictions of traditional Inuit life	4%	5%	4%	2%	5%	4%	4%	6%	5%	4%	4%	6%	3%	3%	7%	5%	5%	5%	2%	5%	4%	5%	5%	6%	2%	2%
Idola Saint-Jean - First woman from Quebec to run for federal office	4%	1%	2%	5%	2%	2%	9%	5%	4%	3%	6%	3%	2%	7%	2%	4%	5%	3%	1%	3%	4%	4%	3%	3%	2%	6%
Lotta Hitschmanova - Founder of one of Canada's first international development agencies (USC Canada)	4%	2%	6%	6%	7%	3%	2%	6%	4%	3%	4%	3%	4%	5%	3%	5%	3%	3%	3%	4%	4%	3%	4%	4%	3%	3%

Fanny (Bobbie) Rosenfeld
Olympic track and field
athlete and sports
columnist for the Globe
and Mail

2%	1%	4%	4%	1%	2%	1%	2%	2%	1%	4%	1%	1%	5%	2%	1%	2%	1%	1%	3%	1%	1%	2%	2%	1%	2%
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