

	Total	Region		Gender		Age			Education			Household Income			
		Winnipeg	Rest of Manitoba	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
<b>Sample Size</b>	450	302	147	221	230	139	154	157	224	122	104	141	184	57*	68*

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received.

Q1.As you may have heard, MTS has been purchased by BCE for \$3.9 billion. How closely would you say you have been following this issue?

	Total	Region		Gender		Age			Education			Household Income			
		Winnipeg	Rest of Manitoba	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Following it in the news and discussing it with friends and family	21%	24%	15%	32%	11%	28%	16%	20%	19%	17%	31%	20%	23%	31%	13%
Seeing some media coverage and having the odd conversation about it	49%	45%	57%	46%	51%	44%	49%	53%	52%	50%	42%	42%	52%	51%	53%
Just scanning the headlines	20%	23%	15%	19%	22%	14%	24%	22%	20%	22%	20%	26%	17%	16%	23%
Haven't seen or heard anything about it	9%	8%	13%	3%	16%	14%	11%	5%	9%	12%	8%	12%	9%	2%	11%
Top2Box	70%	69%	72%	78%	62%	72%	65%	73%	71%	66%	73%	62%	74%	81%	65%
Bottom2Box	30%	31%	28%	22%	38%	28%	35%	27%	29%	34%	27%	38%	26%	19%	35%

Q2.[Household landline]Are you currently an MTS customer for any of the following services:

	Total	Region		Gender		Age			Education			Household Income			
		Winnipeg	Rest of Manitoba	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Yes, I am an MTS subscriber	47%	38%	66%	50%	45%	30%	48%	63%	53%	42%	41%	43%	49%	49%	50%
No, I have this service, but not through MTS	18%	23%	7%	17%	18%	17%	19%	17%	17%	17%	20%	19%	14%	24%	18%
I don't subscribe to this service	35%	39%	27%	33%	37%	53%	34%	20%	30%	41%	39%	38%	36%	27%	33%

Q2.[Cell phone service]Are you currently an MTS customer for any of the following services:

	Total	Region		Gender		Age			Education			Household Income			
		Winnipeg	Rest of Manitoba	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Yes, I am an MTS subscriber	49%	44%	58%	48%	49%	52%	45%	49%	44%	58%	47%	40%	53%	59%	44%
No, I have this service, but not through MTS	29%	31%	23%	31%	27%	34%	28%	25%	29%	23%	35%	33%	23%	33%	34%
I don't subscribe to this service	23%	25%	19%	22%	24%	15%	27%	25%	27%	19%	18%	27%	24%	8%	22%

Q2.[Cable TV]Are you currently an MTS customer for any of the following services:

	Total	Region		Gender		Age			Education			Household Income			
		Winnipeg	Rest of Manitoba	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Yes, I am an MTS subscriber	31%	37%	19%	33%	29%	32%	30%	31%	29%	35%	30%	32%	30%	35%	27%
No, I have this service, but not through MTS	32%	30%	34%	30%	33%	24%	38%	32%	30%	27%	40%	26%	31%	37%	38%
I don't subscribe to this service	37%	33%	47%	36%	38%	44%	32%	37%	40%	38%	29%	41%	38%	28%	35%

Table: MTS\_CUSTOMER

	Total	Region		Gender		Age			Education			Household Income			
		Winnipeg	Rest of Manitoba	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
MTS customer for at least one of these services	69%	62%	82%	67%	70%	60%	72%	73%	67%	72%	68%	62%	71%	79%	68%
Not an MTS customer	31%	38%	18%	33%	30%	40%	28%	27%	33%	28%	32%	38%	29%	21%	32%

Q3.[Summary of Good]Do you think MTS's sale to BCE will be good or bad for each of the following:

	Total	Region		Gender		Age			Education			Household Income			
		Winnipeg	Rest of Manitoba	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
The amount of competition in the Manitoba marketplace	19%	16%	23%	21%	16%	17%	21%	18%	21%	10%	24%	17%	22%	14%	17%
The prices Manitobans pay for these telecom services	14%	11%	19%	15%	13%	18%	14%	10%	16%	8%	17%	12%	15%	22%	7%
Investment in communications infrastructure in Manitoba	32%	30%	36%	41%	23%	28%	31%	38%	39%	21%	32%	31%	35%	37%	23%
The number of jobs in this sector in Manitoba	16%	15%	19%	20%	12%	17%	17%	14%	19%	12%	16%	14%	22%	12%	9%
Manitoba as a whole	21%	19%	24%	24%	18%	22%	21%	21%	22%	17%	25%	21%	23%	20%	16%

Q3.[Summary of Bad]Do you think MTS's sale to BCE will be good or bad for each of the following:

	Total	Region		Gender		Age			Education			Household Income			
		Winnipeg	Rest of Manitoba	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
The amount of competition in the Manitoba marketplace	48%	52%	41%	50%	46%	54%	43%	48%	45%	50%	51%	42%	51%	56%	46%
The prices Manitobans pay for these telecom services	53%	55%	48%	54%	51%	53%	51%	54%	51%	56%	53%	48%	57%	51%	54%
Investment in communications infrastructure in Manitoba	21%	22%	19%	20%	22%	23%	21%	21%	16%	28%	25%	19%	24%	22%	18%
The number of jobs in this sector in Manitoba	36%	38%	33%	36%	36%	36%	35%	38%	35%	37%	37%	36%	32%	54%	34%
Manitoba as a whole	34%	38%	27%	39%	30%	34%	33%	35%	31%	38%	37%	34%	35%	41%	27%

Q3.[The amount of competition in the Manitoba marketplace]Do you think MTS's sale to BCE will be good or bad for each of the following:

	Total	Region		Gender		Age			Education			Household Income			
		Winnipeg	Rest of Manitoba	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Very good	4%	4%	4%	8%	0%	4%	6%	2%	4%	1%	7%	4%	4%	6%	3%
Good	15%	12%	19%	13%	16%	14%	15%	16%	17%	9%	17%	13%	18%	9%	15%
Neutral	33%	33%	35%	29%	38%	29%	36%	34%	34%	40%	25%	41%	27%	30%	37%
Bad	28%	30%	24%	22%	33%	24%	23%	36%	28%	26%	29%	22%	30%	28%	33%
Very bad	20%	22%	17%	28%	13%	30%	20%	12%	17%	24%	22%	21%	20%	28%	12%
Top2Box	19%	16%	23%	21%	16%	17%	21%	18%	21%	10%	24%	17%	22%	14%	17%
Bottom2Box	48%	52%	41%	50%	46%	54%	43%	48%	45%	50%	51%	42%	51%	56%	46%

Q3.[The prices Manitobans pay for these telecom services]Do you think MTS's sale to BCE will be good or bad for each of the following:

	Total	Region		Gender		Age			Education			Household Income			
		Winnipeg	Rest of Manitoba	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Very good	3%	3%	3%	5%	1%	4%	5%	1%	2%	1%	7%	3%	2%	8%	
Good	11%	8%	16%	9%	12%	14%	9%	9%	14%	7%	10%	9%	13%	14%	7%
Neutral	34%	34%	33%	31%	36%	29%	35%	36%	34%	36%	30%	40%	28%	27%	39%
Bad	29%	30%	27%	24%	34%	21%	28%	38%	29%	30%	30%	25%	30%	25%	38%
Very bad	23%	25%	21%	30%	17%	32%	23%	16%	22%	26%	23%	22%	26%	25%	15%
Top2Box	14%	11%	19%	15%	13%	18%	14%	10%	16%	8%	17%	12%	15%	22%	7%
Bottom2Box	53%	55%	48%	54%	51%	53%	51%	54%	51%	56%	53%	48%	57%	51%	54%

Q3.[Investment in communications infrastructure in Manitoba]Do you think MTS's sale to BCE will be good or bad for each of the following:

	Total	Region		Gender		Age			Education			Household Income			
		Winnipeg	Rest of Manitoba	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Very good	5%	4%	5%	7%	2%	2%	6%	6%	6%	2%	5%	4%	5%	11%	1%
Good	27%	26%	30%	34%	21%	27%	24%	31%	33%	19%	26%	27%	31%	26%	21%
Neutral	46%	47%	45%	38%	54%	49%	49%	42%	45%	51%	43%	50%	41%	41%	59%
Bad	14%	14%	13%	10%	17%	10%	14%	17%	12%	11%	20%	11%	16%	14%	13%
Very bad	8%	8%	6%	10%	5%	12%	7%	4%	4%	16%	6%	9%	8%	8%	5%
Top2Box	32%	30%	36%	41%	23%	28%	31%	38%	39%	21%	32%	31%	35%	37%	23%
Bottom2Box	21%	22%	19%	20%	22%	23%	21%	21%	16%	28%	25%	19%	24%	22%	18%

Q3.[The number of jobs in this sector in Manitoba]Do you think MTS's sale to BCE will be good or bad for each of the following:

	Total	Region		Gender		Age			Education			Household Income			
		Winnipeg	Rest of Manitoba	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Very good	2%	2%	3%	4%	1%	2%	4%	1%	2%	2%	4%	2%	2%	5%	3%
Good	14%	13%	16%	17%	11%	16%	13%	13%	17%	10%	12%	12%	20%	7%	7%
Neutral	47%	47%	48%	43%	52%	46%	48%	48%	46%	50%	47%	50%	46%	33%	56%
Bad	28%	29%	26%	24%	31%	23%	29%	31%	28%	25%	31%	24%	27%	37%	32%
Very bad	8%	9%	7%	12%	5%	13%	6%	7%	7%	12%	6%	12%	5%	18%	3%
Top2Box	16%	15%	19%	20%	12%	17%	17%	14%	19%	12%	16%	14%	22%	12%	9%
Bottom2Box	36%	38%	33%	36%	36%	36%	35%	38%	35%	37%	37%	36%	32%	54%	34%

Q3.[Manitoba as a whole]Do you think MTS's sale to BCE will be good or bad for each of the following:

	Total	Region		Gender		Age			Education			Household Income			
		Winnipeg	Rest of Manitoba	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Very good	3%	3%	4%	5%	1%	3%	4%	2%	3%	2%	4%	4%	2%	6%	
Good	18%	17%	21%	19%	17%	19%	17%	19%	19%	15%	21%	17%	21%	15%	16%
Neutral	45%	43%	49%	37%	52%	44%	47%	44%	48%	45%	38%	44%	42%	38%	58%
Bad	23%	25%	19%	27%	20%	19%	23%	27%	23%	20%	27%	20%	26%	28%	17%
Very bad	11%	12%	8%	12%	10%	15%	10%	8%	7%	18%	10%	14%	8%	13%	10%
Top2Box	21%	19%	24%	24%	18%	22%	21%	21%	22%	17%	25%	21%	23%	20%	16%
Bottom2Box	34%	38%	27%	39%	30%	34%	33%	35%	31%	38%	37%	34%	35%	41%	27%

Q4.Overall do you approve or disapprove of the sale of MTS to BCE?

	Total	Region		Gender		Age			Education			Household Income			
		Winnipeg	Rest of Manitoba	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Strongly approve	6%	4%	9%	9%	3%	3%	7%	7%	8%	4%	5%	9%	5%	5%	1%
Moderately approve	33%	31%	36%	31%	36%	28%	35%	37%	34%	31%	33%	30%	36%	39%	26%
Moderately disapprove	39%	40%	36%	34%	43%	42%	40%	34%	34%	43%	43%	34%	39%	30%	54%
Strongly disapprove	22%	24%	19%	27%	18%	27%	18%	22%	24%	22%	19%	26%	19%	26%	20%
Top2Box	39%	36%	46%	39%	39%	31%	42%	44%	42%	35%	38%	39%	42%	44%	27%
Bottom2Box	61%	64%	54%	61%	61%	69%	58%	56%	58%	65%	62%	61%	58%	56%	73%