

Manitoba Telecom

Topic 1: the MTS sale to BCE

Intro:

Today we want to ask Manitobans about some recent events in this province.

As you may have heard, MTS – Manitoba Telecom Services – has been purchased by BCE (Bell Canada Enterprises) for \$3.9 billion. The deal is subject to regulatory approval but is expected to go through by early 2017.

1. How closely would you say you have been following this issue? Would you say you are:

Following it in the news and discussing it with friends and family
Seeing some media coverage and having the odd conversation about it
Just scanning the headlines
Haven't seen or heard anything about it

2. Are you currently an MTS customer for any of the following services:

Household landline
Cell phone service
Cable TV

Columns:

Yes, I am an MTS subscriber
No, I have this service, but not through MTS
I don't subscribe to this service

3. Based on whatever you have seen or heard about the sale of MTS to Bell Canada and on your own general impressions, all things considered, do you think MTS's sale to BCE will be good or bad for each of the following:

The amount of competition in the Manitoba marketplace
The prices Manitobans pay for these telecom services
Investment in communications infrastructure in Manitoba
The number of jobs in this sector in Manitoba

Manitoba as a whole [Anchor]

Very bad
Bad

Neutral
Good
Very good

4. Overall do you approve or disapprove of the sale of MTS to BCE?

Strongly approve
Moderately approve
Moderately disapprove
Strongly disapprove