

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Sample size	1508	204	153	92*	103	502	356	98*	737	771	437	526	545	223	249	265	213	277	281	635	477	396	545	479	248	236

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received.

Q1. In recent months, there have been some news stories about the Zika virus, a mosquito-borne illness. How closely have you yourself been following this issue? Would you say you are:

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Following it in the news, and discussing it with friends and family	18%	22%	14%	13%	21%	18%	14%	24%	18%	18%	13%	13%	26%	14%	14%	24%	12%	12%	27%	13%	18%	23%	15%	20%	20%	15%
Seeing some media coverage, and having the odd conversation about it	42%	45%	44%	41%	25%	47%	31%	47%	41%	42%	37%	43%	44%	37%	41%	43%	37%	45%	44%	41%	44%	40%	40%	44%	46%	
Just scanning the headlines	33%	26%	37%	37%	45%	28%	42%	28%	35%	32%	37%	35%	29%	38%	36%	30%	36%	33%	27%	37%	32%	28%	36%	33%	30%	30%
Haven't seen or heard anything about it	8%	7%	5%	9%	9%	7%	13%	1%	7%	9%	13%	9%	2%	12%	9%	2%	15%	10%	2%	9%	9%	4%	10%	7%	5%	8%
Top2Box	59%	67%	59%	54%	46%	65%	45%	70%	58%	60%	50%	56%	69%	51%	55%	68%	49%	57%	71%	54%	59%	67%	54%	60%	65%	62%
Bottom2Box	41%	33%	41%	46%	54%	35%	55%	30%	42%	40%	50%	44%	31%	49%	45%	32%	51%	43%	29%	46%	41%	33%	46%	40%	35%	38%

Q2.[The virus being sexually transmitted]Based on whatever you've seen, read, or heard, how concerned would you say you are about Zika becoming a public health issue in Canada, either by:

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Very concerned	14%	13%	13%	11%	12%	15%	13%	15%	10%	18%	14%	12%	15%	11%	8%	11%	18%	16%	19%	16%	12%	13%	15%	11%	12%	17%
Moderately concerned	37%	31%	32%	34%	45%	43%	32%	44%	36%	39%	32%	39%	40%	34%	37%	36%	30%	41%	44%	39%	35%	38%	39%	38%	28%	41%
Not that concerned	30%	40%	27%	45%	28%	27%	31%	29%	33%	28%	33%	30%	29%	33%	31%	36%	32%	29%	23%	29%	32%	31%	28%	30%	36%	30%
Not at all concerned	18%	17%	28%	11%	15%	15%	24%	13%	21%	16%	21%	19%	16%	22%	24%	17%	20%	14%	16%	21%	18%	17%	21%	23%	12%	
Top2Box	51%	43%	46%	44%	57%	58%	45%	59%	46%	57%	47%	51%	55%	45%	45%	47%	48%	57%	63%	55%	47%	50%	55%	49%	41%	58%
Bottom2Box	49%	57%	54%	56%	43%	42%	55%	41%	54%	43%	53%	49%	45%	55%	55%	53%	52%	43%	37%	45%	53%	50%	45%	51%	59%	42%

Q2.[The virus being brought to this country as a result of Canadians travelling to Zika affected regions and becoming infected]How concerned would you say you are about Zika becoming a public health issue in Canada, either by:

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Very concerned	27%	23%	23%	19%	37%	30%	24%	30%	23%	30%	22%	24%	33%	19%	21%	28%	26%	27%	37%	30%	26%	22%	30%	24%	22%	28%
Moderately concerned	45%	41%	46%	49%	40%	48%	42%	46%	43%	46%	42%	48%	44%	42%	47%	41%	42%	49%	47%	45%	45%	44%	45%	44%	46%	47%
Not that concerned	21%	30%	19%	27%	15%	17%	24%	18%	24%	18%	26%	21%	17%	28%	21%	24%	24%	20%	11%	18%	22%	24%	20%	21%	23%	21%
Not at all concerned	7%	6%	12%	5%	8%	6%	9%	7%	10%	5%	10%	7%	6%	11%	11%	7%	8%	3%	5%	7%	8%	8%	6%	9%	4%	
Top2Box	72%	64%	69%	68%	77%	77%	66%	76%	66%	77%	64%	72%	77%	61%	68%	69%	68%	77%	84%	75%	70%	68%	74%	69%	68%	76%
Bottom2Box	28%	36%	31%	32%	23%	23%	34%	24%	34%	23%	36%	28%	23%	39%	32%	31%	32%	23%	16%	25%	30%	32%	26%	31%	32%	24%

Q3.[The health of the Canadian Olympic team travelling to Rio]Brazil has been one of the countries most affected by Zika to date and it will also be hosting the 2016 Summer Olympics this August. How concerned are you about:

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Very concerned	26%	26%	17%	18%	37%	32%	22%	23%	22%	30%	19%	21%	36%	17%	16%	30%	22%	26%	41%	29%	24%	24%	30%	24%	18%	30%
Moderately concerned	45%	41%	49%	53%	44%	46%	41%	53%	43%	47%	48%	45%	43%	46%	42%	42%	49%	47%	45%	46%	46%	42%	44%	46%	46%	45%
Not that concerned	19%	24%	20%	23%	9%	15%	25%	17%	21%	18%	21%	22%	15%	21%	23%	20%	21%	21%	17%	17%	20%	23%	19%	19%	25%	17%
Not at all concerned	10%	9%	14%	6%	10%	8%	12%	6%	14%	5%	12%	12%	5%	16%	18%	8%	8%	6%	3%	8%	10%	12%	8%	12%	8%	
Top2Box	71%	67%	66%	71%	81%	78%	63%	77%	65%	77%	67%	66%	79%	63%	58%	72%	71%	73%	86%	75%	70%	66%	74%	70%	64%	75%
Bottom2Box	29%	33%	34%	29%	19%	22%	37%	23%	35%	23%	33%	34%	21%	37%	42%	28%	29%	27%	14%	25%	30%	34%	26%	30%	36%	25%

Q3.[People who go to the Olympics bringing the Zika virus back to their home country]Brazil has been one of the countries most affected by Zika to date and it will also be hosting the 2016 Summer Olympics this August. How concerned are you about:

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Very concerned	34%	31%	25%	23%	41%	40%	27%	39%	30%	37%	30%	29%	41%	27%	25%	37%	33%	32%	45%	39%	31%	29%	37%	31%	26%	38%
Moderately concerned	42%	40%	46%	51%	40%	42%	42%	41%	41%	43%	44%	43%	41%	43%	41%	39%	44%	44%	42%	41%	44%	41%	40%	43%	43%	44%
Not that concerned	18%	24%	22%	23%	10%	13%	23%	14%	20%	16%	19%	21%	14%	21%	20%	18%	18%	21%	11%	14%	18%	24%	18%	17%	24%	13%
Not at all concerned	6%	5%	7%	3%	9%	6%	8%	6%	10%	3%	7%	8%	4%	9%	14%	6%	6%	3%	2%	6%	7%	6%	4%	9%	7%	6%
Top2Box	76%	71%	71%	74%	81%	82%	69%	80%	71%	80%	73%	71%	82%	70%	65%	76%	76%	77%	87%	80%	75%	69%	77%	74%	69%	81%
Bottom2Box	24%	29%	29%	26%	19%	18%	31%	20%	29%	20%	27%	29%	18%	30%	35%	24%	24%	23%	13%	20%	25%	31%	23%	26%	31%	19%

Have you or anyone in your household traveled to any of the areas highlighted on the map in the last five years?

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Yes, I have	25%	26%	32%	26%	19%	28%	17%	22%	28%	22%	23%	24%	27%	25%	28%	29%	21%	20%	24%	16%	25%	37%	14%	29%	37%	27%
Yes, someone else in my household has	13%	12%	19%	12%	6%	11%	15%	15%	15%	11%	17%	11%	12%	19%	15%	12%	16%	8%	11%	9%	13%	20%	10%	13%	23%	12%
No, no one in my household has been to any of these areas	69%	69%	58%	67%	79%	66%	74%	72%	65%	72%	66%	72%	68%	63%	65%	66%	69%	78%	69%	77%	69%	54%	79%	64%	55%	67%

Q5.Assuming for a moment that you had plans to visit ones of these places later this year, based on whatever you've seen or heard about this and on how you feel right now, would you:

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Cancel your travel plans to that area because of the Zika virus	25%	24%	19%	21%	34%	28%	24%	23%	22%	28%	23%	23%	30%	23%	19%	26%	23%	26%	34%	31%	23%	19%	34%	20%	14%	28%
Reconsider but not rule it out	45%	49%	36%	43%	46%	45%	44%	48%	44%	45%	51%	43%	41%	50%	41%	42%	52%	45%	39%	44%	46%	44%	44%	48%	40%	45%
Stick with your travel plans and still visit that region	30%	27%	44%	35%	20%	27%	31%	28%	33%	27%	26%	34%	29%	27%	41%	32%	25%	28%	27%	25%	31%	37%	23%	32%	47%	27%

Q6.Finally just for our statistical analysis, how likely are you (or your spouse/partner, if applicable) to become pregnant in the next few years? Would you say this is:

	Total	Region							Gender		Age			Age/Gender						Education			HH Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18- 34	Male 35- 54	Male 55+	Female 18- 34	Female 35- 54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Very likely	4%	5%	5%	4%	3%	6%	2%	4%	5%	4%	9%	4%	1%	6%	7%	3%	12%	1%		4%	4%	5%	5%	6%	2%	2%
Somewhat likely	6%	4%	4%	4%	2%	5%	8%	8%	5%	6%	15%	4%	0%	13%	4%	0%	16%	3%		3%	7%	8%	7%	4%	7%	3%
Somewhat unlikely	6%	4%	4%	9%	1%	6%	8%	4%	7%	5%	14%	5%	0%	15%	6%	0%	13%	4%		7%	4%	8%	8%	5%	5%	6%
Very unlikely	36%	40%	51%	42%	45%	32%	31%	40%	33%	39%	31%	49%	29%	26%	38%	34%	35%	58%	25%	35%	38%	37%	32%	40%	45%	31%
Not applicable	46%	45%	34%	40%	48%	47%	51%	44%	47%	44%	29%	36%	68%	37%	41%	62%	21%	32%	75%	50%	46%	39%	48%	43%	38%	53%
Prefer not to say	2%	2%	1%	1%	1%	3%	0%	1%	2%	2%	2%	3%	0%	2%	4%	0%	2%	2%	1%	2%	1%	3%	1%	2%	2%	4%
Top2Box	10%	9%	9%	8%	5%	11%	10%	12%	10%	9%	24%	7%	2%	19%	10%	3%	28%	4%		7%	11%	13%	12%	10%	9%	5%
Bottom2Box	42%	44%	56%	51%	46%	39%	39%	44%	40%	44%	45%	54%	30%	42%	45%	35%	48%	62%	25%	42%	42%	45%	39%	44%	51%	37%