

Zika

[N]1. Changing subjects now, in recent months, there have been some news stories about the Zika virus, a mosquito-borne illness.

How closely would you say you've been following this issue? Would you say you are:

Following it in the news and discussing it with friends and family

Seeing some media coverage and having the odd conversation about it

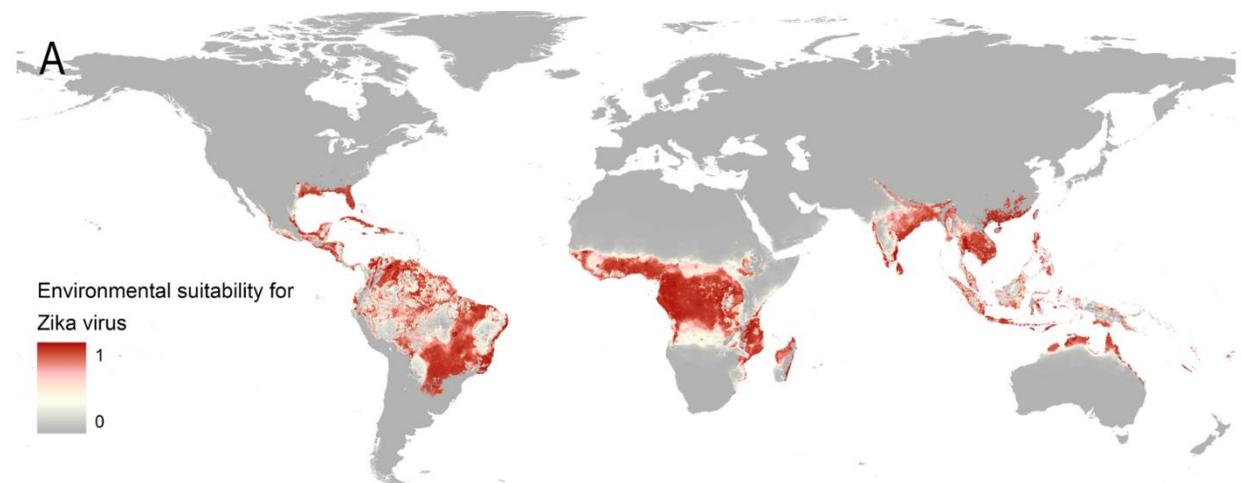
Just scanning the headlines

Haven't really heard anything about it

[INFO]

The Zika virus is primarily an illness spread by mosquitos, but it may also be sexually transmitted. It has relatively minor effects in adults, but pregnant women who have Zika are more likely to give birth to children with abnormally small heads and incomplete brain development.

The following map was developed by researchers at Oxford University. Red shows the areas of the world where conditions are most suited to the transmission of the Zika virus by mosquitos, and grey shows areas where mosquitos cannot transmit the virus. Keep in mind that the red shaded areas on the map are not necessarily places where Zika has been reported, but rather places where conditions are ideal for the spread of Zika.



2. Based on whatever you've seen, read, or heard, how concerned would you say you are about Zika becoming a public health issue in Canada, either by:

[ROWS]

The virus being sexually transmitted

The virus being brought to this country as a result of Canadians travelling to Zika affected regions and becoming infected

[COLUMNS]

Not at all concerned

Not that concerned

Moderately concerned

Very concerned

3. Brazil has been one of the countries most affected by Zika to date and it will also be hosting the 2016 Summer Olympics this August. How concerned are you about:

The health of Canadian Olympic team travelling to Rio

People who go to the Olympics bringing the Zika virus back to their home country

Not at all concerned

Not that concerned

Moderately concerned

Very concerned

4. Looking at the Zika virus map again:

[SHOW MAP AGAIN]

Have you or anyone in your household traveled to any of the areas highlighted on the map in the last five years?

Yes, I have

Yes, someone else in my household has

No, no one in my household has been to any of these areas

5. Assuming for a moment that you had plans to visit ones of these places later this year, based on whatever you've seen or heard about this and on how you feel right now, would you:

Cancel your travel plans to that area because of the Zika virus

Reconsider but not rule it out

Stick with your travel plans and still visit that region

6. Finally just for our statistical analysis, how likely are you (or your spouse/partner, if applicable) to become pregnant in the next few years? Would you say this is:

Very likely

Somewhat likely

Somewhat unlikely

Very unlikely

Not applicable

Prefer not to say