

	Total	Region								Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer	
Sample Size	1522	203	152	102	103	505	355	102	744	778	441	531	550	217	259	267	224	272	283	640	481	400	509	508	248	258	

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received.

Q1.Thinking generally about the cell phone business sector as a whole, what is your view about the level of competition between cell phone service providers in Canada?

	Total	Region								Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer	
Too much competition	11%	9%	6%	12%	11%	10%	17%	12%	9%	13%	12%	10%	12%	12%	8%	9%	13%	12%	14%	17%	9%	6%	15%	10%	10%	9%	
The right amount of competition	23%	21%	20%	39%	23%	20%	30%	13%	18%	27%	29%	20%	21%	24%	14%	16%	33%	25%	25%	25%	20%	22%	24%	23%	18%	25%	
Not enough competition	55%	58%	62%	39%	49%	60%	42%	63%	62%	48%	52%	62%	51%	55%	70%	61%	48%	54%	41%	45%	60%	65%	48%	58%	66%	51%	
Don't know/Can't say	11%	12%	12%	11%	17%	10%	11%	11%	10%	12%	7%	8%	17%	9%	7%	14%	6%	9%	19%	14%	11%	8%	13%	10%	6%	15%	

Q2.The CRTC denied an appeal from a group of MVNOs that would have required the country's largest wireless carriers to enter into lease agreements. How closely would you say you've been following this issue?

	Total	Region								Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer	
Following it in the news and discussing it with friends and family	4%	3%	3%	5%	4%	3%	3%	11%	6%	2%	6%	4%	2%	10%	7%	1%	3%	2%	2%	4%	4%	5%	4%	4%	6%	2%	
Seeing some media coverage and having the odd conversation about it	14%	19%	13%	13%	9%	15%	11%	10%	18%	10%	17%	12%	12%	22%	14%	17%	13%	10%	8%	10%	14%	19%	13%	14%	19%	9%	
Just scanning the headlines	22%	18%	20%	17%	13%	24%	23%	23%	23%	21%	17%	20%	27%	20%	25%	23%	14%	16%	31%	19%	24%	24%	20%	22%	26%	22%	
Haven't really heard anything about it	61%	60%	63%	65%	74%	57%	63%	57%	54%	67%	60%	63%	59%	49%	54%	58%	70%	72%	59%	68%	58%	53%	64%	60%	49%	66%	
Top2Box	18%	22%	16%	18%	12%	19%	14%	20%	23%	12%	24%	16%	14%	32%	21%	19%	16%	12%	9%	14%	18%	23%	17%	18%	25%	12%	
Bottom2Box	82%	78%	84%	82%	88%	81%	86%	80%	77%	88%	76%	84%	86%	68%	79%	81%	84%	88%	91%	86%	82%	77%	83%	82%	75%	88%	

Q3.Which of the following two broad points of view is closer to your own opinion?

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
The CRTC made the right decision - Requiring these agreements with MVNOs is unfair to big cell companies	14%	10%	16%	19%	9%	14%	18%	9%	19%	10%	18%	12%	13%	26%	17%	16%	11%	8%	10%	15%	13%	14%	15%	15%	16%	10%
The CRTC made the wrong decision - Requiring these leases to MVNOs would create competition and drive down prices	46%	49%	45%	37%	38%	51%	38%	50%	50%	42%	42%	49%	45%	46%	55%	49%	38%	44%	42%	39%	51%	51%	43%	46%	53%	44%
Not sure/Can't say	40%	40%	39%	44%	53%	36%	44%	40%	31%	49%	40%	39%	42%	28%	28%	35%	51%	48%	48%	46%	37%	35%	42%	39%	32%	46%

Q4.How would you describe the amount you pay for cell phone service? Would you say it is:

	Total	Region							Gender		Age			Age/Gender						Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Too expensive	61%	55%	72%	68%	59%	61%	57%	62%	66%	56%	66%	65%	52%	66%	71%	60%	67%	60%	45%	52%	66%	69%	56%	64%	71%	54%
About the right price	19%	24%	19%	19%	16%	16%	21%	17%	16%	21%	18%	17%	21%	20%	12%	17%	16%	22%	25%	23%	16%	16%	20%	18%	15%	21%
A good deal	8%	9%	6%	4%	11%	12%	4%	4%	7%	10%	10%	6%	9%	8%	5%	8%	12%	7%	11%	10%	6%	8%	8%	8%	6%	12%
I don't pay for my cell phone/Don't know how much it is	3%	2%	1%	3%	4%	2%	3%	3%	2%	3%	2%	3%	2%	2%	4%	1%	2%	3%	3%	3%	3%	2%	2%	2%	4%	2%
I don't have a cell phone	9%	9%	2%	6%	11%	8%	14%	13%	9%	10%	4%	8%	15%	5%	8%	13%	4%	9%	16%	12%	9%	6%	13%	8%	3%	10%