

## Draft Questionnaire 3/23/2016

### CRTC/Cell Phone carriers

Today, we're asking Canadians about a variety of topics that have been in the news lately, starting with a few questions about cell phone service.

1. Thinking generally about the cell phone business sector as a whole, what is your view about the level of competition between cell phone service providers in Canada? Would you say there is:

- Too much competition
- The right amount of competition
- Not enough competition
- Don't know/Can't say

2. "Mobile Virtual Network Operators" (or MVNO's) are small cell phone service providers that lease network capacity from larger companies and then sell that to their customers – often at a lower price than the big companies.

Recently the CRTC (the Canadian Radio Telecommunications Commission) denied an appeal from a group of MVNOs that would have required the country's largest wireless carriers to enter into these lease agreements with these smaller companies.

How closely would you say you have been following this issue? Would you say you are:

- Following it in the news and discussing it with friends and family
- Seeing some media coverage and having the odd conversation about it
- Just scanning the headlines
- Haven't really heard anything about it

3. Which of the following two broad points of view is closer to your own opinion?

The CRTC made the right decision – Requiring these agreements with MVNOs is unfair to the big cell companies who paid to build the networks and would discourage expansion

The CRTC made the wrong decision – Requiring these leases to MVNOs would create competition and drive down prices

Not sure/Can't say

4. How would you describe the amount you pay for cell phone service? Would you say it is:

- Too expensive
- About the right price

A good deal

I don't pay for my cell phone/Don't know how much it is

I don't have a cell phone