

	Total	Region							Gender		Age			Education			HH_Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No answer
Sample Size	1515	202	154	100	101	502	353	103	740	775	439	529	548	638	479	398	534	468	264	249

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate zero responses were received. Cells containing "0%" are statistically zero, though at least one response was received.

Q1. Did you get a flu shot for this year's flu season?

	Total	Region							Gender		Age			Education			HH_Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No answer
Yes	37%	36%	39%	33%	47%	36%	30%	56%	37%	36%	22%	29%	56%	37%	37%	36%	36%	37%	39%	36%
No	63%	64%	61%	67%	53%	64%	70%	44%	63%	64%	78%	71%	44%	63%	63%	64%	64%	63%	61%	64%

Q2. How many times in the past 5 years have you gotten the flu shot?

	Total	Region							Gender		Age			Education			HH_Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No answer
Never in the past 5 years	45%	48%	40%	48%	45%	42%	55%	31%	46%	45%	54%	51%	32%	45%	49%	42%	47%	45%	40%	49%
1-2 times	19%	15%	18%	24%	12%	21%	17%	19%	17%	20%	26%	19%	12%	19%	17%	20%	18%	19%	21%	17%
3-4 times	10%	11%	14%	9%	9%	11%	7%	12%	12%	8%	12%	11%	8%	8%	12%	11%	8%	11%	15%	9%
Every year	26%	26%	28%	19%	35%	26%	21%	38%	25%	27%	8%	18%	48%	28%	23%	26%	28%	26%	25%	25%

Q3.[In the general community]As a general rule, do you think the flu shot is effective in reducing the occurrence and severity of flu:

	Total	Region							Gender		Age			Education			HH_Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No answer
Very Effective	15%	14%	23%	3%	13%	16%	11%	16%	15%	15%	15%	10%	19%	13%	14%	18%	15%	16%	12%	16%
Mostly effective	46%	38%	47%	56%	44%	47%	45%	59%	47%	46%	42%	46%	50%	47%	45%	46%	44%	49%	49%	43%
Not very effective	30%	34%	25%	32%	38%	28%	34%	19%	29%	31%	31%	34%	24%	30%	28%	31%	32%	24%	34%	30%
Not at all effective	9%	13%	5%	8%	4%	9%	10%	7%	10%	9%	11%	10%	7%	9%	13%	5%	9%	11%	5%	11%
Top2Box	61%	53%	70%	59%	58%	63%	55%	75%	62%	60%	57%	56%	69%	61%	59%	64%	59%	65%	61%	59%
Bottom2Box	39%	47%	30%	41%	42%	37%	45%	25%	38%	40%	43%	44%	31%	39%	41%	36%	41%	35%	39%	41%

Q3.[For the individual who gets a flu shot]As a general rule, do you think the flu shot is effective in reducing the occurrence and severity of flu:

	Total	Region							Gender		Age			Education			HH_Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No answer
Very Effective	17%	14%	19%	8%	13%	19%	13%	25%	16%	18%	12%	12%	25%	18%	16%	16%	17%	18%	15%	15%
Mostly effective	47%	44%	51%	52%	51%	46%	46%	48%	49%	45%	45%	47%	48%	47%	47%	46%	46%	47%	48%	45%
Not very effective	27%	29%	23%	33%	30%	26%	31%	16%	26%	28%	30%	30%	22%	26%	25%	31%	27%	25%	31%	28%
Not at all effective	9%	14%	7%	7%	5%	9%	10%	11%	9%	10%	12%	11%	6%	9%	12%	7%	9%	10%	6%	11%
Top2Box	63%	57%	70%	60%	64%	65%	59%	73%	64%	62%	58%	59%	72%	65%	63%	62%	63%	65%	63%	61%
Bottom2Box	37%	43%	30%	40%	36%	35%	41%	27%	36%	38%	42%	41%	28%	35%	37%	38%	37%	35%	37%	39%

Q4.[Summary of Support]Please indicate whether you would support or oppose legally requiring people in each of following occupation to get a flu shot annually:

	Total	Region							Gender		Age			Education			HH_Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No answer
Emergency room doctors	78%	72%	77%	71%	72%	78%	82%	78%	76%	79%	74%	74%	84%	77%	77%	79%	78%	77%	78%	77%
Family doctors	76%	71%	76%	69%	71%	78%	77%	77%	74%	77%	71%	73%	82%	76%	75%	76%	78%	75%	75%	74%
Nurses	78%	74%	77%	70%	71%	78%	83%	78%	77%	80%	76%	74%	85%	78%	78%	80%	80%	78%	78%	77%
Hospital staff (janitors, cooks, etc)	74%	69%	74%	68%	70%	75%	77%	78%	71%	77%	69%	70%	82%	74%	74%	75%	74%	73%	76%	73%
Elementary school teachers	72%	67%	70%	64%	63%	73%	73%	77%	69%	74%	64%	69%	80%	71%	73%	70%	74%	71%	70%	68%
Nursing home staff	78%	73%	76%	72%	72%	78%	82%	78%	76%	79%	75%	73%	84%	77%	78%	79%	79%	78%	78%	76%

Q4.[Summary of Oppose]Please indicate whether you would support or oppose legally requiring people in each of following occupation to get a flu shot annually:

	Total	Region							Gender		Age			Education			HH_Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No answer
Emergency room doctors	22%	28%	23%	29%	28%	22%	18%	22%	24%	21%	26%	26%	16%	23%	23%	21%	22%	23%	22%	23%
Family doctors	24%	29%	24%	31%	29%	22%	23%	23%	26%	23%	29%	27%	18%	24%	25%	24%	22%	25%	25%	26%
Nurses	22%	26%	23%	30%	29%	22%	17%	22%	23%	20%	24%	26%	15%	22%	22%	20%	20%	22%	22%	23%
Hospital staff (janitors, cooks, etc)	26%	31%	26%	32%	30%	25%	23%	22%	29%	23%	31%	30%	18%	26%	26%	25%	26%	27%	24%	27%
Elementary school teachers	28%	33%	30%	36%	37%	27%	27%	23%	31%	26%	36%	31%	20%	29%	27%	30%	26%	29%	30%	32%
Nursing home staff	22%	27%	24%	28%	28%	22%	18%	22%	24%	21%	25%	27%	16%	23%	22%	21%	21%	22%	22%	24%

Q4.[Emergency room doctors]Please indicate whether you would support or oppose legally requiring people in each of following occupation to get a flu shot annually:

	Total	Region							Gender		Age			Education			HH_Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No answer
Strongly support	51%	46%	49%	41%	39%	52%	55%	56%	50%	52%	41%	46%	63%	53%	51%	48%	54%	52%	49%	45%
Moderately support	27%	26%	28%	30%	33%	26%	28%	22%	26%	27%	33%	28%	21%	25%	26%	31%	25%	25%	30%	31%
Moderately oppose	11%	13%	10%	14%	9%	12%	10%	9%	12%	10%	14%	12%	8%	12%	11%	10%	12%	12%	8%	10%
Strongly oppose	11%	15%	13%	15%	19%	10%	8%	13%	12%	11%	12%	14%	8%	11%	12%	12%	9%	11%	13%	13%
Top2Box	78%	72%	77%	71%	72%	78%	82%	78%	76%	79%	74%	74%	84%	77%	77%	79%	78%	77%	78%	77%
Bottom2Box	22%	28%	23%	29%	28%	22%	18%	22%	24%	21%	26%	26%	16%	23%	23%	21%	22%	23%	22%	23%

Q4.[Family doctors]Please indicate whether you would support or oppose legally requiring people in each of following occupation to get a flu shot annually:

	Total	Region							Gender		Age			Education			HH_Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No answer
Strongly support	47%	44%	46%	40%	36%	48%	49%	55%	46%	48%	36%	43%	60%	48%	49%	44%	52%	45%	45%	44%
Moderately support	29%	27%	30%	29%	36%	29%	29%	22%	28%	29%	35%	30%	22%	28%	27%	32%	26%	30%	30%	30%
Moderately oppose	12%	14%	11%	16%	9%	12%	13%	13%	13%	12%	16%	13%	9%	13%	12%	12%	12%	14%	11%	12%
Strongly oppose	12%	15%	14%	15%	19%	10%	10%	9%	12%	11%	13%	14%	8%	11%	12%	12%	10%	12%	13%	13%
Top2Box	76%	71%	76%	69%	71%	78%	77%	77%	74%	77%	71%	73%	82%	76%	75%	76%	78%	75%	75%	74%
Bottom2Box	24%	29%	24%	31%	29%	22%	23%	23%	26%	23%	29%	27%	18%	24%	25%	24%	22%	25%	25%	26%

Q4.[Nurses]Please indicate whether you would support or oppose legally requiring people in each of following occupation to get a flu shot annually:

	Total	Region							Gender		Age			Education			HH_Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No answer
Strongly support	50%	46%	48%	41%	40%	49%	56%	56%	49%	52%	40%	46%	62%	51%	53%	47%	54%	50%	50%	44%
Moderately support	28%	28%	29%	29%	31%	29%	27%	22%	28%	28%	35%	28%	22%	27%	26%	33%	26%	28%	28%	33%
Moderately oppose	10%	11%	9%	15%	9%	11%	9%	10%	11%	9%	12%	12%	7%	12%	10%	9%	11%	11%	8%	9%
Strongly oppose	11%	15%	14%	15%	19%	10%	8%	12%	12%	11%	13%	14%	8%	11%	12%	12%	9%	12%	13%	14%
Top2Box	78%	74%	77%	70%	71%	78%	83%	78%	77%	80%	76%	74%	85%	78%	78%	80%	80%	78%	78%	77%
Bottom2Box	22%	26%	23%	30%	29%	22%	17%	22%	23%	20%	24%	26%	15%	22%	22%	20%	20%	22%	22%	23%

Q4.[Hospital staff (janitors, cooks, etc)]Please indicate whether you would support or oppose legally requiring people in each of following occupation to get a flu shot annually:

	Total	Region							Gender		Age			Education			HH_Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No answer
Strongly support	42%	39%	39%	38%	38%	43%	43%	47%	40%	44%	30%	39%	54%	43%	43%	39%	47%	40%	42%	36%
Moderately support	32%	30%	35%	29%	31%	31%	34%	31%	31%	33%	39%	31%	28%	31%	32%	35%	28%	34%	34%	37%
Moderately oppose	13%	15%	12%	16%	13%	14%	12%	12%	16%	11%	17%	15%	9%	15%	13%	12%	15%	14%	10%	14%
Strongly oppose	12%	16%	14%	16%	18%	11%	11%	10%	13%	12%	15%	15%	8%	11%	13%	13%	11%	13%	15%	13%
Top2Box	74%	69%	74%	68%	70%	75%	77%	78%	71%	77%	69%	70%	82%	74%	74%	75%	74%	73%	76%	73%
Bottom2Box	26%	31%	26%	32%	30%	25%	23%	22%	29%	23%	31%	30%	18%	26%	26%	25%	26%	27%	24%	27%

Q4.[Elementary school teachers]Please indicate whether you would support or oppose legally requiring people in each of following occupation to get a flu shot annually:

	Total	Region							Gender		Age			Education			HH_Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No answer
Strongly support	38%	35%	37%	33%	34%	39%	38%	49%	36%	40%	24%	35%	53%	42%	39%	32%	44%	37%	32%	35%
Moderately support	33%	32%	33%	31%	29%	34%	36%	27%	32%	34%	41%	34%	27%	30%	34%	38%	30%	34%	39%	33%
Moderately oppose	15%	16%	16%	19%	16%	16%	14%	13%	17%	14%	20%	16%	11%	16%	14%	17%	14%	16%	15%	17%
Strongly oppose	13%	17%	15%	17%	21%	11%	13%	10%	15%	12%	16%	15%	9%	13%	13%	14%	12%	13%	15%	15%
Top2Box	72%	67%	70%	64%	63%	73%	73%	77%	69%	74%	64%	69%	80%	71%	73%	70%	74%	71%	70%	68%
Bottom2Box	28%	33%	30%	36%	37%	27%	27%	23%	31%	26%	36%	31%	20%	29%	27%	30%	26%	29%	30%	32%

Q4.[Nursing home staff]Please indicate whether you would support or oppose legally requiring people in each of following occupation to get a flu shot annually:

	Total	Region							Gender		Age			Education			HH_Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No answer
Strongly support	50%	47%	47%	42%	42%	52%	49%	55%	47%	52%	38%	46%	63%	51%	50%	47%	52%	49%	51%	45%
Moderately support	28%	26%	29%	30%	31%	26%	32%	23%	29%	27%	37%	28%	22%	26%	28%	32%	27%	29%	26%	31%
Moderately oppose	11%	12%	9%	15%	6%	12%	10%	10%	12%	9%	12%	13%	8%	12%	10%	9%	12%	11%	9%	10%
Strongly oppose	11%	14%	14%	14%	21%	10%	9%	12%	11%	12%	13%	14%	8%	11%	12%	11%	9%	11%	14%	14%
Top2Box	78%	73%	76%	72%	72%	78%	82%	78%	76%	79%	75%	73%	84%	77%	78%	79%	79%	78%	78%	76%
Bottom2Box	22%	27%	24%	28%	28%	22%	18%	22%	24%	21%	25%	27%	16%	23%	22%	21%	21%	22%	22%	24%

Q5.What would you say are the main reasons that you didn't get the shot? Choose up to 2

*Adjusted Sample Size	958	125	89	66	51	314	242	46	465	493	344	374	240	403	300	255	343	297	160	159
	Total	Region							Gender		Age			Education			HH_Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No answer
Don't think I need it	37%	37%	35%	30%	43%	31%	43%	45%	38%	35%	41%	32%	37%	35%	39%	36%	36%	34%	39%	40%
Don't think it works	35%	42%	30%	46%	37%	35%	29%	38%	34%	35%	32%	36%	36%	33%	37%	34%	31%	35%	40%	38%
Concerned about side effects/risks	23%	22%	19%	24%	30%	27%	20%	21%	20%	26%	18%	25%	28%	27%	22%	19%	27%	23%	16%	23%
Just never think of it	15%	16%	21%	12%	11%	15%	15%	9%	16%	15%	18%	13%	15%	16%	14%	16%	15%	18%	15%	13%
Other, please specify:	14%	14%	18%	11%	5%	17%	10%	11%	14%	14%	9%	17%	17%	10%	18%	16%	11%	16%	12%	20%
It's inconvenient/Don't have time	10%	8%	18%	8%	11%	13%	5%	4%	11%	9%	16%	8%	5%	9%	7%	14%	8%	11%	15%	7%
Hate needles	9%	8%	10%	15%	18%	8%	10%	11%	9%	9%	13%	8%	5%	11%	9%	8%	8%	10%	12%	8%
I don't want to pay for it	7%	8%	5%	1%	3%	3%	12%	10%	7%	6%	11%	5%	3%	6%	8%	7%	10%	5%	3%	6%
Don't know where/how to get it	2%	2%		5%	3%	2%	3%		3%	1%	3%	2%	1%	3%	1%	2%	4%	1%	1%	1%

Q6.Did you or anyone in your household get the flu so far this winter?

	Total	Region							Gender		Age			Education			HH_Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No answer
Yes, me	13%	14%	18%	15%	15%	11%	12%	19%	14%	12%	20%	11%	11%	14%	14%	11%	14%	14%	15%	8%
Yes, someone in my household	14%	19%	12%	23%	20%	15%	10%	15%	14%	15%	23%	14%	8%	16%	14%	12%	12%	16%	19%	11%
No, no flu	77%	74%	77%	68%	71%	78%	81%	72%	77%	77%	66%	79%	84%	75%	77%	81%	78%	74%	74%	84%

Flu Incidence

	Total	Region							Gender		Age			Education			HH_Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No answer
HH had flu	23%	26%	23%	32%	29%	22%	19%	28%	23%	23%	34%	21%	16%	25%	23%	19%	22%	26%	26%	16%
No flu in HH	77%	74%	77%	68%	71%	78%	81%	72%	77%	77%	66%	79%	84%	75%	77%	81%	78%	74%	74%	84%