

Sharing Economy

Airbnb

Now, we'd like to ask about "Airbnb".

"Airbnb" is a website that connects people looking to rent out their space with people who are looking for somewhere to stay. Rentals are usually for short periods of time (maybe for a few days or so, like a hotel) and can range from renting a spare room (sharing space with the people living there) to renting a whole separate apartment/condo or even a house.

1. How familiar would you say you are with Airbnb?

Never heard of it until now
Heard about it but don't know much about it
Know about it/Looked into it
Used Airbnb

2. Thinking generally, what is your overall view of Airbnb?

Very positive
Mostly positive
Mostly negative
Very negative
Don't know enough to say

3. Some people say the hotel industry has regulations to protect consumers and if Airbnb is providing the same service they should follow the same regulations and pay the same taxes. Airbnb says they simply connect individuals who have extra space with individuals looking for a place to stay. Which is closer to your opinion? Would you say you'd like to see the government...

Regulate Airbnb in the same way it regulates hotels
Allow Airbnb to continue operating without the same regulations as hotels

4. Thinking about your immediate neighbours (i.e. those who live next door to you, down the hall, etc.), would you be comfortable with them renting out their space ...

Anytime, it's their property and they can do whatever they want
Regularly, say once a month or more
Only occasionally/for special occasions
Never, I'm not comfortable with my neighbours using Airbnb

UBER

Now we would like to ask you some questions about "Uber". Uber is a smartphone app that connects people looking for a ride with drivers available to give a ride. The drivers are independent contractors who have a car and a valid driver's license and have passed Uber's background check.

1. How familiar would you say you are with Uber?

Never heard of it until now
Heard about it but don't know much about it
Know about it/Looked into it
Used Uber

2. Thinking generally, what is your overall view of Uber?

Very positive
Mostly positive
Mostly negative
Very negative
Don't know enough to say

3. Regardless of whether or not Uber is currently in your community, do you think Uber **should be** allowed to operate in your city? (or the city you live closest to?)

Yes, definitely
Maybe, under the right circumstances
No – definitely not
Really can't say

4. Some people say the taxi industry has regulations to protect consumers and if Uber is providing the same service they should follow the same regulations and pay the same taxes. Uber says they simply connect qualified drivers with individuals looking for a ride. Which is closer to your opinion? Would you say you'd like to see the government...

Regulate Uber in the same way that it regulates taxis
Allow Uber to continue operating without the same regulations as taxis

Uber Omni Survey

1. Do you agree or disagree with the following statements?

[ROWS - RANDOMIZE]

It's difficult to get a cab when I need one

The Uber versus Taxi debate is meaningless to me because I don't use either service

Cab companies should step up their game to compete with Uber

Cities that don't allow Uber are stifling competition

Uber will make working conditions worse for their own drivers and for taxi drivers

I don't feel comfortable with Uber raising prices during peak hours

[COLUMNS]

Strongly Disagree

Moderately Disagree

Moderately Agree

Strongly Agree

Don't know/Can't say