

	Total	Region							Gender		Age			Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Sample Size	1320	187	144	88*	74*	434	312	81*	645	675	382	461	477	555	418	347	566	413	220	221

Regional sample sizes are unweighted. All other sample sizes, including totals, are weighted to census data. Blank cells indicate no responses were received. Cells containing "0%" are statistically zero, though at least one response was received.

Q4.[Traveling to the United States for an overnight stay]Thinking about the decline in value of the Canadian dollar and your own spending in the following areas in the coming months, would you say:

	Total	Region							Gender		Age			Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
I will cut this out entirely	42%	44%	49%	51%	56%	43%	34%	45%	44%	41%	33%	43%	49%	41%	48%	38%	43%	43%	37%	42%
I will cut back substantially	18%	20%	14%	14%	13%	19%	19%	10%	16%	19%	18%	19%	16%	16%	16%	22%	13%	20%	24%	17%
I will cut back a little	9%	7%	11%	4%	8%	9%	12%	5%	9%	9%	12%	8%	8%	8%	9%	12%	7%	7%	15%	11%
It won't have any impact on my plans	21%	20%	20%	27%	14%	21%	19%	29%	24%	18%	24%	20%	19%	24%	16%	21%	21%	23%	18%	20%
Not Sure/Can't Say	10%	9%	6%	5%	9%	9%	16%	12%	7%	13%	14%	10%	8%	11%	11%	8%	16%	6%	6%	11%

Q4.[Cross-border shopping]Thinking about the decline in value of the Canadian dollar and your own spending in the following areas in the coming months, would you say:

	Total	Region							Gender		Age			Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
I will cut this out entirely	45%	45%	50%	52%	63%	49%	36%	39%	47%	44%	30%	46%	56%	43%	48%	46%	42%	47%	47%	47%
I will cut back substantially	19%	24%	17%	15%	16%	18%	18%	18%	17%	20%	23%	19%	14%	16%	21%	21%	15%	22%	20%	19%
I will cut back a little	6%	6%	6%	3%	5%	7%	7%	8%	8%	5%	9%	5%	6%	7%	6%	6%	7%	6%	7%	6%
It won't have any impact on my plans	19%	18%	20%	24%	9%	19%	19%	24%	21%	17%	23%	21%	15%	23%	15%	17%	21%	18%	19%	18%
Not Sure/Can't Say	11%	8%	7%	6%	7%	8%	20%	10%	7%	14%	14%	10%	9%	11%	10%	11%	16%	7%	7%	11%

Q4.[Traveling to the United States for an overnight stay - Excluding "Not Sure"]Thinking about the decline in value of the Canadian dollar and your own spending in the following areas in the coming months, would you say:

	Total	Region							Gender		Age			Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
I will cut this out entirely	47%	49%	52%	53%	62%	47%	40%	51%	47%	47%	38%	48%	53%	46%	54%	41%	52%	46%	39%	48%
I will cut back substantially	20%	22%	15%	15%	14%	21%	23%	11%	17%	22%	20%	21%	17%	18%	18%	24%	15%	21%	25%	19%
I will cut back a little	10%	8%	12%	4%	9%	10%	14%	5%	10%	11%	14%	8%	9%	9%	10%	13%	8%	8%	16%	12%
It won't have any impact on my plans	23%	22%	22%	28%	15%	23%	23%	32%	26%	20%	27%	23%	21%	27%	18%	23%	25%	24%	19%	22%

Q4.[Cross-border shopping - Excluding "Not Sure"]Thinking about the decline in value of the Canadian dollar and your own spending in the following areas in the coming months, would you say:

	Total	Region							Gender		Age			Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
I will cut this out entirely	51%	48%	54%	56%	68%	53%	45%	43%	50%	51%	35%	51%	62%	48%	53%	51%	49%	51%	51%	52%
I will cut back substantially	21%	26%	19%	16%	17%	20%	22%	20%	18%	24%	27%	21%	16%	18%	23%	23%	18%	23%	21%	21%
I will cut back a little	7%	6%	6%	4%	6%	7%	8%	9%	9%	6%	11%	5%	6%	8%	7%	7%	8%	7%	7%	6%
It won't have any impact on my plans	21%	19%	21%	25%	9%	20%	24%	27%	23%	20%	26%	23%	16%	26%	17%	19%	25%	19%	20%	20%

Q5.And thinking about the falling dollar and your own household grocery bill, would you say:

	Total	Region							Gender		Age			Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
My grocery and food costs are a lot higher	52%	56%	56%	68%	55%	46%	53%	63%	48%	57%	42%	55%	58%	55%	55%	46%	56%	53%	43%	53%
My grocery and food costs are a little higher	40%	38%	39%	26%	38%	45%	39%	26%	43%	37%	43%	38%	39%	38%	37%	47%	37%	40%	51%	36%
I haven't noticed any impact on my food and grocery costs	6%	5%	4%	5%	8%	6%	6%	8%	6%	5%	11%	5%	3%	5%	7%	6%	6%	5%	5%	9%
Don't know/I don't do the shopping	2%	2%	1%	1%		2%	1%	3%	2%	1%	3%	1%	0%	3%	1%	1%	1%	2%	1%	2%

Q6.[The Canadian economy overall]Tell us how you think the change in the value of the dollar will affect:

	Total	Region							Gender		Age			Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Benefit a lot	3%	3%		2%	4%	3%	3%	3%	4%	2%	4%	1%	4%	2%	2%	4%	3%	3%	2%	2%
Benefit a little	16%	16%	14%	8%	14%	18%	15%	11%	20%	11%	12%	17%	17%	12%	15%	22%	13%	17%	23%	12%
No Impact	4%	6%	2%	1%	3%	3%	5%	3%	4%	3%	6%	3%	2%	5%	3%	3%	4%	4%	6%	1%
Hurt a little	37%	34%	35%	39%	28%	39%	40%	35%	37%	38%	40%	37%	36%	38%	38%	35%	35%	36%	39%	44%
Hurt a lot	34%	37%	41%	43%	41%	32%	28%	40%	30%	37%	30%	35%	36%	36%	35%	30%	38%	34%	26%	34%
Don't Know	7%	5%	8%	7%	11%	4%	9%	8%	5%	8%	7%	7%	6%	7%	7%	5%	7%	7%	3%	7%
Top2Box	18%	19%	14%	10%	17%	22%	18%	14%	24%	13%	16%	18%	21%	14%	17%	26%	16%	20%	25%	14%
Bottom2Box	71%	71%	76%	82%	69%	71%	68%	75%	67%	75%	70%	72%	71%	74%	73%	65%	73%	69%	65%	77%

Q6.[The economy of my province or region]Tell us how you think the change in the value of the dollar will affect:

	Total	Region							Gender		Age			Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Benefit a lot	4%	4%	1%	1%	1%	6%	5%	4%	6%	3%	5%	4%	4%	3%	3%	9%	4%	4%	6%	5%
Benefit a little	13%	19%	8%	5%	8%	15%	14%	4%	18%	9%	12%	13%	15%	11%	12%	19%	12%	15%	18%	10%
No Impact	6%	9%	6%	6%	7%	5%	6%	10%	9%	4%	7%	6%	5%	6%	7%	6%	6%	6%	9%	4%
Hurt a little	37%	32%	24%	46%	43%	39%	41%	32%	34%	40%	39%	36%	37%	39%	36%	35%	35%	38%	38%	39%
Hurt a lot	33%	30%	56%	37%	30%	30%	25%	46%	29%	37%	28%	35%	36%	34%	36%	27%	37%	30%	27%	36%
Don't Know	6%	5%	5%	5%	11%	6%	8%	4%	5%	8%	9%	7%	4%	7%	6%	4%	7%	7%	2%	7%
Top2Box	18%	24%	8%	7%	9%	21%	20%	8%	24%	12%	18%	17%	19%	14%	15%	28%	15%	19%	24%	15%
Bottom2Box	70%	62%	80%	82%	73%	69%	66%	79%	63%	77%	67%	70%	72%	73%	72%	62%	71%	69%	65%	75%

Q6.[My own household]Tell us how you think the change in the value of the dollar will affect:

	Total	Region							Gender		Age			Education			Household Income			
		BC	AB	SK	MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	HS or less	College/ Tech school	Univ+	<\$50K	\$50-99K	\$100K+	No Answer
Benefit a lot	1%	1%			5%		2%	1%	1%	1%	2%	1%		1%	0%	1%	1%	0%	0%	
Benefit a little	4%	3%	3%	2%	1%	4%	4%	3%	5%	2%	4%	3%	4%	3%	4%	4%	3%	5%	5%	2%
No Impact	18%	18%	18%	13%	9%	18%	19%	20%	23%	13%	20%	19%	15%	19%	15%	20%	17%	18%	25%	15%
Hurt a little	50%	47%	47%	58%	51%	52%	49%	42%	48%	51%	53%	46%	51%	46%	51%	53%	45%	52%	54%	51%
Hurt a lot	25%	27%	29%	26%	24%	23%	21%	32%	21%	28%	18%	27%	29%	27%	26%	19%	31%	22%	14%	28%
Don't Know	3%	2%	3%	2%	10%	2%	5%	2%	2%	4%	3%	5%	2%	4%	3%	3%	4%	3%	2%	5%
Top2Box	4%	5%	3%	2%	6%	4%	5%	4%	5%	3%	6%	4%	4%	4%	4%	5%	4%	5%	5%	2%
Bottom2Box	74%	75%	76%	83%	75%	75%	70%	74%	69%	79%	71%	72%	79%	73%	78%	72%	76%	74%	68%	78%