ELECTORAL RECORD
Angus Reid is Canada’s best-known and longest practicing pollster. He’s spent more than four decades asking Canadians what they think and pioneered the transition to online polling in Canada.

The Angus Reid Institute is a non-profit organization committed to impartial and unbiased data and continues Dr. Reid’s tradition of excellence when it comes to electoral projections.
**Federal Election 2019**

<table>
<thead>
<tr>
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<th>CPC</th>
<th>NDP</th>
<th>BQ</th>
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<tr>
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Federal Elections
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<tr>
<td><strong>Angus Reid</strong></td>
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Federal Elections
### Federal Election 2011

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<td>6%</td>
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<tr>
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<td>19%</td>
<td>6%</td>
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Federal Election 2008

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<td></td>
<td>Obama (D)</td>
<td>Romney (R)</td>
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### Nova Scotia

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<td>Angus Reid</td>
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<td>Angus Reid</td>
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<tr>
<td>PQ</td>
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<td>25%</td>
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Provincial Elections
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Avg. Error: -1.3

Avg. Error: -1.2

Provincial Elections
## Ontario Provincial Elections

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<th>October 2011 Actual</th>
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### Saskatchewan Provincial Elections

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### Alberta Provincial Elections

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### British Columbia

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<td>Angus Reid</td>
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## British Columbia

### Provincial Elections

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<th>Actual 2013</th>
<th>Angus Reid 2013</th>
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“My commitment to the online methodology came from an epiphany of sorts that I had at the turn of the millennium, when non-participation rates for conventional polling were starting to top 90 per cent. It became clear to me that we must find a better way to bring potential survey respondents into the research process – especially in a world that places more emphasis than ever on personal privacy and where robo-calls and even live interviewer engagement are seen as spam.

If enough care and attention (and dollars) are committed to this task, it is possible to build very large panels of “double opt-in” respondents – that is, people who choose to be part of the panel and then choose whether to participate in the surveys offered to them. With the proper investment, these panels can be large enough to represent each of the major regions and segments of a given country. Following on the footsteps of the very successful YouGov operation in the U.K., I started building panels in Canada, the U.S. and Britain.

The online panel offers some major advantages over other forms of research. Surveys can be completed on mobile devices at the respondent’s convenience and can include pictures and video to obtain a more realistic response context. Most of the investment in online research goes into maintaining and growing a large group of potential respondents – rather than paying for interviewers in call centres.”

Read full article here
For more on the Angus Reid polling record, including State elections in the United States and Federal elections in the United Kingdom, please click here