

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Sample size	1505	197	169	100	568	362	109	722	783	426	520	559	508	488	509	318	483	548

All sample sizes, including column totals, are weighted to census data. Cells containing “*” are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

QA1. Generally speaking, how would you describe your level of stress, if any, about the coronavirus outbreak?

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Extremely stressed	5%	6%	7%	3%	6%	4%	4%	3%	7%	8%	6%	3%	4%	5%	7%	5%	6%	5%
Very stressed	17%	18%	18%	13%	19%	15%	13%	13%	21%	21%	19%	12%	16%	17%	17%	20%	15%	17%
Stressed	40%	36%	31%	37%	42%	46%	35%	37%	43%	40%	38%	43%	38%	38%	44%	42%	40%	40%
Not very stressed	30%	32%	30%	30%	27%	28%	43%	36%	23%	24%	28%	35%	31%	30%	27%	26%	31%	29%
Not at all stressed	8%	7%	14%	17%	6%	7%	5%	11%	5%	7%	9%	7%	10%	10%	4%	8%	8%	9%
Top2box	22%	24%	25%	16%	25%	19%	17%	16%	28%	29%	25%	15%	21%	22%	24%	25%	21%	22%
Bottom2box	38%	40%	45%	47%	33%	35%	48%	47%	29%	31%	38%	42%	41%	40%	32%	33%	39%	38%

QA3. Thinking about coronavirus, do you think things are getting better or worse - In Canada?

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Better	29%	26%	31%	18%	28%	31%	38%	32%	26%	31%	32%	25%	35%	29%	23%	27%	30%	29%
Worse	71%	74%	69%	82%	72%	69%	62%	68%	74%	69%	68%	75%	65%	71%	77%	73%	70%	71%

QA3. Thinking about coronavirus, do you think things are getting better or worse- In the US ?

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Better	15%	10%	24%	19%	15%	17%	9%	21%	11%	14%	20%	12%	18%	18%	10%	13%	15%	17%
Worse	85%	90%	76%	81%	85%	83%	91%	79%	89%	86%	80%	88%	82%	82%	90%	87%	85%	83%

QA3. Thinking about coronavirus, do you think things are getting better or worse- Across the world ?

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Better	23%	20%	33%	23%	19%	28%	22%	26%	21%	30%	26%	16%	28%	26%	15%	24%	23%	22%
Worse	77%	80%	67%	77%	81%	72%	78%	74%	79%	70%	74%	84%	72%	74%	85%	76%	77%	78%

QA4. [Topbox] As a result of the coronavirus, how concerned are you about ...

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
The Canadian Economy	27%	25%	41%	38%	28%	19%	24%	30%	25%	26%	33%	23%	30%	31%	22%	20%	28%	29%
Personal finance	12%	16%	19%	12%	13%	8%	6%	10%	14%	16%	15%	7%	15%	13%	8%	16%	16%	7%

QA4. [Top2box] As a result of the coronavirus, how concerned are you about ...

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
The Canadian Economy	56%	52%	66%	58%	58%	52%	54%	60%	53%	50%	64%	54%	57%	61%	51%	47%	55%	62%
Personal finance	28%	25%	37%	25%	30%	24%	22%	25%	31%	30%	34%	21%	34%	30%	20%	38%	30%	21%

QA4. [Bottom2box] As a result of the coronavirus, how concerned are you about ...

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
The Canadian Economy	9%	10%	7%	7%	8%	10%	6%	8%	9%	13%	7%	7%	10%	7%	9%	14%	8%	7%
Personal finance	40%	40%	35%	43%	42%	40%	36%	42%	38%	39%	36%	45%	31%	38%	50%	32%	38%	49%

QA4. As a result of the coronavirus, how concerned are you about The Canadian economy?

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Extremely concerned	27%	25%	41%	38%	28%	19%	24%	30%	25%	26%	33%	23%	30%	31%	22%	20%	28%	29%
Very concerned	29%	27%	25%	20%	30%	32%	30%	30%	29%	24%	31%	31%	27%	31%	30%	27%	27%	33%
Concerned	35%	38%	27%	34%	33%	38%	40%	32%	38%	37%	29%	39%	33%	31%	40%	39%	37%	30%
Not very concerned	7%	9%	6%	6%	7%	9%	5%	7%	8%	11%	6%	6%	9%	6%	8%	12%	7%	6%
Not at all concerned	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	3%	1%	1%
Top2box	56%	52%	66%	58%	58%	52%	54%	60%	53%	50%	64%	54%	57%	61%	51%	47%	55%	62%
Top3box	91%	90%	93%	93%	92%	90%	94%	92%	91%	87%	93%	93%	90%	93%	91%	86%	92%	93%
Bottom2box	9%	10%	7%	7%	8%	10%	6%	8%	9%	13%	7%	7%	10%	7%	9%	14%	8%	7%

QA4. As a result of the coronavirus, how concerned are you about Your personal finances?

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Extremely concerned	12%	16%	19%	12%	13%	8%	6%	10%	14%	16%	15%	7%	15%	13%	8%	16%	16%	7%
Very concerned	16%	9%	18%	13%	17%	17%	16%	15%	17%	14%	19%	14%	18%	17%	12%	21%	14%	13%
Concerned	32%	35%	28%	32%	28%	35%	42%	34%	30%	31%	30%	34%	35%	31%	30%	31%	32%	31%
Not very concerned	32%	33%	29%	36%	31%	33%	30%	33%	31%	31%	30%	34%	25%	32%	38%	25%	30%	38%
Not at all concerned	8%	7%	6%	6%	11%	8%	6%	9%	8%	8%	6%	11%	6%	7%	12%	6%	8%	10%
Top2box	28%	25%	37%	25%	30%	24%	22%	25%	31%	30%	34%	21%	34%	30%	20%	38%	30%	21%
Top3box	60%	60%	65%	57%	58%	60%	64%	58%	62%	61%	64%	55%	69%	62%	50%	68%	62%	51%
Bottom2box	40%	40%	35%	43%	42%	40%	36%	42%	38%	39%	36%	45%	31%	38%	50%	32%	38%	49%

QA5. Rebase to Exclude NA [Topbox summary] Agreement with statements

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
It's time for things to go back to normal	25%	13%	36%	27%	18%	37%	15%	28%	21%	25%	28%	20%	32%	27%	14%	26%	30%	21%
Things are going to get worse before they get better	22%	18%	19%	23%	26%	19%	22%	18%	25%	25%	23%	18%	24%	21%	20%	24%	23%	19%

The health risk of the coronavirus has been overblown	14%	8%	31%	19%	12%	13%	9%	18%	10%	16%	17%	11%	18%	18%	7%	13%	15%	14%
I'm holding off making any new investments	17%	17%	16%	16%	18%	16%	12%	14%	20%	17%	20%	14%	19%	18%	14%	25%	19%	11%
Investors are over-reacting to the outbreak	7%	5%	11%	10%	7%	8%	2%	7%	8%	9%	7%	6%	10%	8%	3%	13%	7%	5%
I'm concerned about my employer's ability to keep paying me	13%	9%	17%	14%	16%	8%	12%	10%	16%	17%	12%	9%	13%	16%	10%	21%	16%	8%
This is the wrong time for companies to advertise to me to buy their products/services	10%	11%	10%	6%	10%	10%	10%	7%	12%	13%	9%	8%	11%	10%	8%	15%	10%	6%
I don't want to see companies launching any new advertising or promotions at this time	8%	5%	9%	10%	9%	8%	8%	7%	9%	12%	7%	6%	11%	8%	6%	13%	8%	5%
I don't want to see companies launching any new products or services at this time	7%	3%	6%	9%	8%	9%	5%	5%	9%	9%	7%	7%	9%	7%	6%	11%	8%	4%
Generally speaking, Canadian companies are doing a great job of responding to this crisis	7%	5%	6%	5%	6%	11%	6%	4%	9%	5%	7%	7%	8%	8%	5%	9%	7%	6%
My bank (or primary financial institution) has my back during this crisis	5%	4%	4%	7%	3%	8%	3%	4%	5%	3%	5%	5%	6%	4%	3%	4%	5%	3%

QA5. Rebase to exclude NA [Top2box summary] Agreement with statements

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
It's time for things to go back to normal	48%	39%	59%	45%	36%	74%	34%	53%	44%	44%	52%	49%	57%	53%	36%	49%	53%	45%
Things are going to get worse before they get better	78%	76%	79%	79%	80%	76%	78%	74%	82%	76%	78%	81%	75%	76%	84%	78%	76%	79%
The health risk of the coronavirus has been overblown	26%	20%	43%	39%	23%	22%	24%	31%	21%	29%	31%	19%	31%	31%	16%	24%	27%	25%
I'm holding off making any new investments	65%	65%	64%	64%	64%	66%	65%	57%	72%	60%	67%	67%	70%	68%	57%	77%	68%	56%
Investors are over-reacting to the outbreak	39%	37%	52%	44%	35%	42%	31%	44%	34%	36%	41%	39%	48%	39%	31%	40%	42%	36%
I'm concerned about my employer's ability to keep paying me	35%	38%	42%	33%	36%	33%	24%	32%	38%	37%	34%	34%	37%	38%	31%	54%	38%	26%
This is the wrong time for companies to advertise to me to buy their products/services	36%	37%	30%	39%	34%	38%	39%	31%	40%	37%	33%	37%	40%	35%	32%	48%	35%	28%
I don't want to see companies launching any new advertising or promotions at this time	33%	31%	29%	30%	34%	35%	34%	28%	38%	36%	32%	32%	36%	34%	29%	44%	31%	27%
I don't want to see companies launching any new products or services at this time	29%	27%	26%	25%	27%	31%	39%	24%	33%	30%	27%	29%	34%	28%	25%	39%	30%	22%
Generally speaking, Canadian companies are doing a great job of responding to this crisis	79%	79%	71%	75%	78%	85%	76%	76%	82%	72%	79%	83%	78%	78%	80%	79%	76%	81%
My bank (or primary financial institution) has my back during this crisis	45%	43%	46%	44%	41%	55%	42%	42%	47%	39%	42%	53%	46%	48%	41%	43%	46%	44%

QA5. Rebase to exclude NA [Bottom2box summary] Agreement with statements

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
It's time for things to go back to normal	52%	61%	41%	55%	64%	26%	66%	47%	56%	56%	48%	51%	43%	47%	64%	51%	47%	55%
Things are going to get worse before they get better	22%	24%	21%	21%	20%	24%	22%	26%	18%	24%	22%	19%	25%	24%	16%	22%	24%	21%
The health risk of the coronavirus has been overblown	74%	80%	57%	61%	77%	78%	76%	69%	79%	71%	69%	81%	69%	69%	84%	76%	73%	75%
I'm holding off making any new investments	35%	35%	36%	36%	36%	34%	35%	43%	28%	40%	33%	33%	30%	32%	43%	23%	32%	44%
Investors are over-reacting to the outbreak	61%	63%	48%	56%	65%	58%	69%	56%	66%	64%	59%	61%	52%	61%	69%	60%	58%	64%
I'm concerned about my employer's ability to keep paying me	65%	62%	58%	67%	64%	67%	76%	68%	62%	63%	66%	66%	63%	62%	69%	46%	62%	74%
This is the wrong time for companies to advertise to me to buy their products/services	64%	63%	70%	61%	66%	62%	61%	69%	60%	63%	67%	63%	60%	65%	68%	52%	65%	72%
I don't want to see companies launching any new advertising or promotions at this time	67%	69%	71%	70%	66%	65%	66%	72%	62%	64%	68%	68%	64%	66%	71%	56%	69%	73%
I don't want to see companies launching any new products or services at this time	71%	73%	74%	75%	73%	69%	61%	76%	67%	70%	73%	71%	66%	72%	75%	61%	70%	78%
Generally speaking, Canadian companies are doing a great job of responding to this crisis	21%	21%	29%	25%	22%	15%	24%	24%	18%	28%	21%	17%	22%	22%	20%	21%	24%	19%
My bank (or primary financial institution) has my back during this crisis	55%	57%	54%	56%	59%	45%	58%	58%	53%	61%	58%	47%	54%	52%	59%	57%	54%	56%

QA5. Agreement- It's time for things to go back to normal

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Strongly agree	25%	13%	36%	27%	18%	37%	15%	28%	21%	25%	28%	20%	32%	27%	14%	26%	30%	21%
Agree	24%	26%	22%	18%	18%	37%	19%	25%	23%	18%	24%	29%	24%	26%	22%	23%	24%	
Disagree	31%	37%	25%	34%	35%	20%	39%	30%	32%	31%	28%	34%	27%	26%	40%	26%	29%	36%
Strongly disagree	21%	24%	16%	20%	29%	6%	27%	17%	24%	26%	20%	17%	17%	21%	25%	24%	18%	19%
Net: Agree	48%	39%	59%	45%	36%	74%	34%	53%	44%	44%	52%	49%	57%	53%	36%	49%	53%	45%
Net: Disagree	52%	61%	41%	55%	64%	26%	66%	47%	56%	56%	48%	51%	43%	47%	64%	51%	47%	55%

QA5. Agreement- Things are going to get worse before they get better QA5col

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Strongly agree	22%	18%	19%	23%	26%	19%	22%	18%	25%	25%	23%	18%	24%	21%	20%	24%	23%	19%
Agree	57%	59%	60%	56%	55%	57%	56%	56%	57%	50%	54%	63%	51%	55%	64%	54%	54%	60%
Disagree	19%	19%	18%	16%	16%	22%	20%	21%	16%	23%	18%	16%	21%	22%	14%	18%	21%	17%
Strongly disagree	3%	4%	3%	5%	3%	2%	2%	4%	2%	2%	5%	3%	4%	3%	2%	3%	2%	4%
Net: Agree	78%	76%	79%	79%	80%	76%	78%	74%	82%	76%	78%	81%	75%	76%	84%	78%	76%	79%
Net: Disagree	22%	24%	21%	21%	20%	24%	22%	26%	18%	24%	22%	19%	25%	24%	16%	22%	24%	21%

QA5. Agreement- The health risk of the coronavirus has been overblown

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Strongly agree	14%	8%	31%	19%	12%	13%	9%	18%	10%	16%	17%	11%	18%	18%	7%	13%	15%	14%
Agree	12%	13%	12%	20%	11%	9%	15%	13%	11%	13%	14%	8%	13%	13%	9%	11%	13%	11%
Disagree	32%	33%	24%	24%	32%	39%	31%	31%	33%	31%	33%	32%	35%	30%	31%	33%	31%	33%
Strongly disagree	42%	47%	33%	37%	45%	39%	45%	38%	46%	41%	36%	49%	33%	40%	53%	43%	42%	41%
Net: Agree	26%	20%	43%	39%	23%	22%	24%	31%	21%	29%	31%	19%	31%	31%	16%	24%	27%	25%
Net: Disagree	74%	80%	57%	61%	77%	78%	76%	69%	79%	71%	69%	81%	69%	69%	84%	76%	73%	75%

QA5. Agreement- I'm holding off making any new investments

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Strongly agree	17%	17%	16%	16%	18%	16%	12%	14%	20%	17%	20%	14%	19%	18%	14%	25%	19%	11%
Agree	48%	48%	48%	48%	46%	50%	53%	44%	52%	43%	47%	53%	51%	49%	43%	52%	50%	45%
Disagree	30%	31%	33%	35%	29%	29%	32%	36%	25%	34%	30%	28%	27%	27%	36%	20%	28%	37%
Strongly disagree	5%	4%	3%	1%	7%	6%	2%	7%	3%	6%	4%	5%	2%	5%	7%	3%	4%	7%
Net: Agree	65%	65%	64%	64%	64%	66%	65%	57%	72%	60%	67%	67%	70%	68%	57%	77%	68%	56%
Net: Disagree	35%	35%	36%	36%	36%	34%	35%	43%	28%	40%	33%	33%	30%	32%	43%	23%	32%	44%

QA5. Agreement- Investors are over-reacting to the outbreak

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Strongly agree	7%	5%	11%	10%	7%	8%	2%	7%	8%	9%	7%	6%	10%	8%	3%	13%	7%	5%
Agree	32%	32%	41%	34%	27%	35%	29%	37%	27%	27%	34%	33%	38%	31%	27%	27%	35%	31%
Disagree	51%	52%	42%	50%	54%	52%	54%	46%	56%	50%	50%	54%	44%	51%	59%	50%	50%	54%
Strongly disagree	9%	10%	6%	6%	12%	6%	15%	10%	9%	13%	9%	7%	8%	11%	10%	10%	8%	10%
Net: Agree	39%	37%	52%	44%	35%	42%	31%	44%	34%	36%	41%	39%	48%	39%	31%	40%	42%	36%
Net: Disagree	61%	63%	48%	56%	65%	58%	69%	56%	66%	64%	59%	61%	52%	61%	69%	60%	58%	64%

QA5. Agreement- I'm concerned about my employer's ability to keep paying me

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Strongly agree	13%	9%	17%	14%	16%	8%	12%	10%	16%	17%	12%	9%	13%	16%	10%	21%	16%	8%
Agree	22%	29%	24%	19%	20%	25%	11%	22%	23%	20%	22%	25%	24%	22%	21%	33%	21%	18%
Disagree	38%	38%	37%	37%	38%	35%	54%	39%	37%	36%	39%	40%	37%	34%	44%	28%	37%	42%
Strongly disagree	27%	24%	21%	30%	26%	32%	23%	29%	24%	27%	27%	26%	26%	28%	26%	19%	25%	32%
Net: Agree	35%	38%	42%	33%	36%	33%	24%	32%	38%	37%	34%	34%	37%	38%	31%	54%	38%	26%
Net: Disagree	65%	62%	58%	67%	64%	67%	76%	68%	62%	63%	66%	66%	63%	62%	69%	46%	62%	74%

QA5. Agreement- This is the wrong time for companies to advertise to me to buy their products/services

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Strongly agree	10%	11%	10%	6%	10%	10%	10%	7%	12%	13%	9%	8%	11%	10%	8%	15%	10%	6%
Agree	26%	26%	20%	32%	24%	28%	30%	24%	28%	24%	24%	29%	28%	25%	24%	33%	25%	22%
Disagree	52%	50%	58%	53%	52%	51%	54%	55%	50%	48%	52%	55%	50%	51%	55%	43%	54%	57%
Strongly disagree	12%	13%	12%	8%	14%	11%	7%	14%	10%	14%	14%	8%	11%	13%	12%	9%	11%	15%
Net: Agree	36%	37%	30%	39%	34%	38%	39%	31%	40%	37%	33%	37%	40%	35%	32%	48%	35%	28%
Net: Disagree	64%	63%	70%	61%	66%	62%	61%	69%	60%	63%	67%	63%	60%	65%	68%	52%	65%	72%

QA5. Agreement- I don't want to see companies launching any new advertising or promotions at this time

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Strongly agree	8%	5%	9%	10%	9%	8%	8%	7%	9%	12%	7%	6%	11%	8%	6%	13%	8%	5%
Agree	25%	26%	21%	20%	25%	27%	26%	21%	28%	24%	25%	26%	25%	26%	24%	31%	23%	22%
Disagree	53%	55%	56%	60%	51%	51%	59%	55%	51%	49%	52%	58%	51%	51%	58%	46%	57%	55%
Strongly disagree	14%	14%	14%	11%	15%	14%	7%	17%	11%	15%	16%	10%	13%	15%	13%	10%	11%	18%
Net: Agree	33%	31%	29%	30%	34%	35%	34%	28%	38%	36%	32%	32%	36%	34%	29%	44%	31%	27%
Net: Disagree	67%	69%	71%	70%	66%	65%	66%	72%	62%	64%	68%	68%	64%	66%	71%	56%	69%	73%

QA5. Agreement- I don't want to see companies launching any new products or services at this time

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Strongly agree	7%	3%	6%	9%	8%	9%	5%	5%	9%	9%	7%	7%	9%	7%	6%	11%	8%	4%
Agree	21%	24%	20%	16%	19%	22%	34%	18%	24%	21%	20%	23%	24%	21%	19%	28%	22%	18%
Disagree	55%	55%	55%	60%	57%	53%	48%	55%	55%	52%	55%	58%	53%	55%	58%	51%	56%	57%
Strongly disagree	16%	18%	19%	15%	15%	16%	13%	21%	12%	18%	18%	13%	14%	17%	17%	11%	14%	21%
Net: Agree	29%	27%	26%	25%	27%	31%	39%	24%	33%	30%	27%	29%	34%	28%	25%	39%	30%	22%
Net: Disagree	71%	73%	74%	75%	73%	69%	61%	76%	67%	70%	73%	71%	66%	72%	75%	61%	70%	78%

QA5. Agreement- Generally speaking, Canadian companies are doing a great job of responding to this crisis

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Strongly agree	7%	5%	6%	5%	6%	11%	6%	4%	9%	5%	7%	7%	8%	8%	5%	9%	7%	6%
Agree	72%	74%	66%	70%	72%	74%	71%	71%	72%	67%	72%	76%	70%	70%	75%	70%	69%	74%
Disagree	18%	17%	23%	23%	18%	13%	20%	20%	16%	22%	18%	14%	18%	18%	17%	15%	21%	17%
Strongly disagree	4%	4%	6%	2%	4%	2%	4%	5%	3%	6%	3%	3%	4%	4%	3%	6%	3%	2%
Net: Agree	79%	79%	71%	75%	78%	85%	76%	76%	82%	72%	79%	83%	78%	78%	80%	79%	76%	81%
Net: Disagree	21%	21%	29%	25%	22%	15%	24%	24%	18%	28%	21%	17%	22%	22%	20%	21%	24%	19%

QA5. Agreement- My bank (or primary financial institution) has my back during this crisis

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Strongly agree	5%	4%	4%	7%	3%	8%	3%	4%	5%	3%	5%	5%	6%	4%	3%	4%	5%	3%
Agree	40%	40%	42%	37%	37%	47%	39%	38%	43%	35%	37%	47%	40%	43%	38%	39%	40%	40%
Disagree	38%	47%	35%	41%	37%	35%	45%	38%	39%	39%	38%	38%	38%	34%	44%	41%	37%	40%
Strongly disagree	17%	10%	19%	15%	22%	10%	13%	20%	14%	22%	20%	10%	17%	19%	15%	16%	18%	16%
Net: Agree	45%	43%	46%	44%	41%	55%	42%	42%	47%	39%	42%	53%	46%	48%	41%	43%	46%	44%
Net: Disagree	55%	57%	54%	56%	59%	45%	58%	58%	53%	61%	58%	47%	54%	52%	59%	57%	54%	56%

QB1. [I'm fine with it] As a result of the coronavirus, how do you feel about going to..

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Retail (in store) shopping	27%	25%	41%	33%	25%	25%	22%	33%	22%	29%	30%	23%	35%	26%	20%	25%	30%	26%
Malls	21%	16%	36%	27%	16%	22%	23%	26%	17%	23%	23%	17%	27%	22%	14%	20%	24%	20%
Restaurants	24%	24%	40%	31%	18%	25%	25%	32%	18%	26%	29%	18%	32%	26%	15%	23%	28%	24%
Movie theaters	16%	9%	32%	24%	10%	19%	11%	22%	10%	18%	19%	11%	19%	18%	10%	13%	19%	15%
Grocery	41%	36%	55%	46%	40%	37%	38%	46%	35%	45%	43%	35%	45%	40%	37%	36%	43%	42%
Airports	14%	10%	31%	17%	11%	14%	12%	20%	10%	14%	17%	12%	18%	16%	9%	10%	17%	17%
Live sporting events	14%	11%	29%	17%	10%	14%	10%	18%	9%	15%	17%	9%	18%	15%	8%	12%	16%	13%

QB1. [I would go but I would be cautious about it] As a result of the coronavirus, how do you feel about going to..

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Retail (in store) shopping	54%	61%	44%	48%	54%	54%	61%	53%	55%	50%	54%	56%	51%	53%	57%	52%	52%	56%
Malls	39%	49%	33%	36%	38%	39%	45%	41%	38%	36%	41%	41%	39%	39%	40%	38%	37%	42%
Restaurants	36%	40%	31%	40%	32%	37%	45%	35%	36%	36%	31%	39%	32%	34%	40%	32%	36%	37%
Movie theaters	18%	21%	15%	13%	14%	26%	21%	20%	17%	16%	19%	19%	21%	17%	17%	20%	18%	19%
Grocery	54%	60%	42%	52%	54%	55%	55%	50%	57%	48%	52%	60%	50%	53%	58%	56%	51%	54%
Airports	21%	24%	25%	26%	17%	23%	13%	23%	18%	20%	21%	21%	19%	20%	22%	19%	20%	21%
Live sporting events	13%	9%	13%	16%	10%	18%	13%	16%	10%	12%	13%	13%	17%	11%	11%	14%	13%	12%

QB1. [I avoid it] As a result of the coronavirus, how do you feel about going to..

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Retail (in store) shopping	19%	14%	15%	19%	21%	21%	17%	15%	23%	20%	16%	21%	14%	21%	23%	24%	17%	18%
Malls	40%	35%	31%	37%	46%	39%	32%	34%	45%	41%	36%	41%	35%	39%	45%	42%	40%	39%
Restaurants	40%	36%	29%	28%	50%	38%	30%	33%	46%	37%	39%	43%	35%	40%	44%	45%	36%	40%
Movie theaters	66%	70%	53%	63%	76%	54%	68%	58%	73%	66%	62%	70%	60%	65%	73%	67%	63%	66%
Grocery	6%	3%	3%	2%	6%	8%	7%	4%	8%	6%	5%	6%	6%	6%	5%	8%	7%	4%
Airports	65%	66%	44%	57%	71%	63%	75%	58%	72%	66%	62%	67%	63%	64%	68%	70%	64%	62%
Live sporting events	74%	80%	58%	66%	80%	68%	77%	66%	81%	73%	69%	78%	65%	74%	81%	74%	71%	75%

QB1. As a result of the coronavirus, how do you feel about going to- Retail (in store) shopping ?

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
I'm fine with it	27%	25%	41%	33%	25%	25%	22%	33%	22%	29%	30%	23%	35%	26%	20%	25%	30%	26%
I would go but I would be cautious about it	54%	61%	44%	48%	54%	54%	61%	53%	55%	50%	54%	56%	51%	53%	57%	52%	52%	56%
I avoid it	19%	14%	15%	19%	21%	21%	17%	15%	23%	20%	16%	21%	14%	21%	23%	24%	17%	18%

QB1. As a result of the coronavirus, how do you feel about going to- Malls?

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
I'm fine with it	21%	16%	36%	27%	16%	22%	23%	26%	17%	23%	23%	17%	27%	22%	14%	20%	24%	20%
I would go but I would be cautious about it	39%	49%	33%	36%	38%	39%	45%	41%	38%	36%	41%	41%	39%	39%	40%	38%	37%	42%
I avoid it	40%	35%	31%	37%	46%	39%	32%	34%	45%	41%	36%	41%	35%	39%	45%	42%	40%	39%

QB1. As a result of the coronavirus, how do you feel about going to- Restaurants?

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
I'm fine with it	24%	24%	40%	31%	18%	25%	25%	32%	18%	26%	29%	18%	32%	26%	15%	23%	28%	24%
I would go but I would be cautious about it	36%	40%	31%	40%	32%	37%	45%	35%	36%	36%	31%	39%	32%	34%	40%	32%	36%	37%
I avoid it	40%	36%	29%	28%	50%	38%	30%	33%	46%	37%	39%	43%	35%	40%	44%	45%	36%	40%

QB1. As a result of the coronavirus, how do you feel about going to- Movie theaters?

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
I'm fine with it	16%	9%	32%	24%	10%	19%	11%	22%	10%	18%	19%	11%	19%	18%	10%	13%	19%	15%
I would go but I would be cautious about it	18%	21%	15%	13%	14%	26%	21%	20%	17%	16%	19%	19%	21%	17%	17%	20%	18%	19%
I avoid it	66%	70%	53%	63%	76%	54%	68%	58%	73%	66%	62%	70%	60%	65%	73%	67%	63%	66%

QB1. As a result of the coronavirus, how do you feel about going to- Grocery ?

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
I'm fine with it	41%	36%	55%	46%	40%	37%	38%	46%	35%	45%	43%	35%	45%	40%	37%	36%	43%	42%
I would go but I would be cautious about it	54%	60%	42%	52%	54%	55%	55%	50%	57%	48%	52%	60%	50%	53%	58%	56%	51%	54%
I avoid it	6%	3%	3%	2%	6%	8%	7%	4%	8%	6%	5%	6%	6%	6%	5%	8%	7%	4%

QB1. As a result of the coronavirus, how do you feel about going to- Airports ?

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
I'm fine with it	14%	10%	31%	17%	11%	14%	12%	20%	10%	14%	17%	12%	18%	16%	9%	10%	17%	17%
I would go but I would be cautious about it	21%	24%	25%	26%	17%	23%	13%	23%	18%	20%	21%	21%	19%	20%	22%	19%	20%	21%
I avoid it	65%	66%	44%	57%	71%	63%	75%	58%	72%	66%	62%	67%	63%	64%	68%	70%	64%	62%

QB1. As a result of the coronavirus, how do you feel about going to- Live sporting event ?

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
I'm fine with it	14%	11%	29%	17%	10%	14%	10%	18%	9%	15%	17%	9%	18%	15%	8%	12%	16%	13%
I would go but I would be cautious about it	13%	9%	13%	16%	10%	18%	13%	16%	10%	12%	13%	13%	17%	11%	11%	14%	13%	12%
I avoid it	74%	80%	58%	66%	80%	68%	77%	66%	81%	73%	69%	78%	65%	74%	81%	74%	71%	75%

QWAVE2. [Strongly Agree] To what extent do you agree or disagree with the following statements about the coronavirus

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
I am confident that Canadians will be able to bring the COVID-19 case count down quickly	8%	3%	10%	10%	7%	10%	7%	8%	8%	10%	7%	7%	12%	7%	5%	11%	7%	7%
Even though cases are increasing in Canada, our economy cannot afford another full lock-down	36%	25%	52%	44%	32%	40%	31%	41%	32%	36%	41%	32%	39%	44%	26%	32%	40%	36%
I find taking precautions (e.g. social distancing, masks) to be fatiguing	18%	8%	32%	13%	16%	22%	16%	20%	16%	19%	21%	14%	22%	21%	11%	20%	20%	15%
Most Canadians are doing a good job with taking precautions (e.g. social distancing, masks).	12%	5%	13%	14%	12%	17%	6%	13%	11%	14%	14%	9%	15%	14%	8%	11%	11%	13%

QWAVE2. [Strongly Agree/ Somewhat agree] To what extent do you agree or disagree with the following statements about the coronavirus

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
I am confident that Canadians will be able to bring the COVID-19 case count down quickly	52%	48%	44%	57%	51%	57%	50%	54%	49%	49%	49%	56%	57%	53%	45%	52%	53%	51%
Even though cases are increasing in Canada, our economy cannot afford another full lock-down	71%	57%	77%	73%	66%	83%	68%	72%	69%	61%	74%	75%	76%	74%	62%	65%	75%	69%
I find taking precautions (e.g. social distancing, masks) to be fatiguing	54%	44%	64%	57%	53%	58%	43%	56%	52%	55%	59%	48%	56%	55%	51%	54%	57%	52%
Most Canadians are doing a good job with taking precautions (e.g. social distancing, masks).	71%	74%	69%	65%	72%	72%	63%	73%	69%	68%	71%	74%	74%	71%	68%	69%	70%	73%

QWAVE2. [Disagree/ strongly disagree] To what extent do you agree or disagree with the following statements about the coronavirus

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
I am confident that Canadians will be able to bring the COVID-19 case count down quickly	48%	52%	56%	43%	49%	43%	50%	46%	51%	51%	51%	44%	43%	47%	55%	48%	47%	49%
Even though cases are increasing in Canada, our economy cannot afford another full lock-down	29%	43%	23%	27%	34%	17%	32%	28%	31%	39%	26%	25%	24%	26%	38%	35%	25%	31%
I find taking precautions (e.g. social distancing, masks) to be fatiguing	46%	56%	36%	43%	47%	42%	57%	44%	48%	45%	41%	52%	44%	45%	49%	46%	43%	48%
Most Canadians are doing a good job with taking precautions (e.g. social distancing, masks).	29%	26%	31%	35%	28%	28%	37%	27%	31%	32%	29%	26%	26%	29%	32%	31%	30%	27%

QWAVE2. [I am confident that Canadians will be able to bring the COVID-19 case count down quickly] To what extent do you agree or disagree with the following statements about the coronavirus

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Strongly agree	8%	3%	10%	10%	7%	10%	7%	8%	8%	10%	7%	7%	12%	7%	5%	11%	7%	7%
Agree	44%	44%	34%	47%	44%	46%	43%	46%	42%	39%	42%	49%	45%	46%	41%	41%	46%	44%
Disagree	42%	45%	47%	40%	43%	38%	45%	39%	45%	43%	44%	41%	38%	41%	48%	43%	40%	43%
Strongly disagree	6%	8%	9%	4%	6%	5%	4%	7%	5%	8%	7%	3%	5%	7%	6%	6%	7%	5%
Net: Agree	52%	48%	44%	57%	51%	57%	50%	54%	49%	49%	49%	56%	57%	53%	45%	52%	53%	51%
Net: Disagree	48%	52%	56%	43%	49%	43%	50%	46%	51%	51%	44%	43%	47%	55%	48%	47%	49%	

QWAVE2. [Even though cases are increasing in Canada, our economy cannot afford another full lock-down] To what extent do you agree or disagree with the following statements about the coronavirus

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Strongly agree	36%	25%	52%	44%	32%	40%	31%	41%	32%	36%	41%	32%	39%	44%	26%	32%	40%	36%
Agree	35%	32%	25%	29%	33%	43%	38%	32%	37%	26%	33%	43%	37%	30%	37%	33%	35%	33%
Disagree	24%	34%	17%	21%	29%	14%	29%	22%	26%	31%	20%	23%	20%	22%	31%	29%	20%	26%
Strongly disagree	5%	9%	6%	6%	6%	2%	3%	6%	5%	7%	7%	2%	4%	4%	7%	7%	4%	4%
Net: Agree	71%	57%	77%	73%	66%	83%	68%	72%	69%	61%	74%	75%	76%	74%	62%	65%	75%	69%
Net: Disagree	29%	43%	23%	27%	34%	17%	32%	28%	31%	39%	26%	25%	24%	26%	38%	35%	25%	31%

QWAVE2. [I find taking precautions (e.g. social distancing, masks) to be fatiguing] To what extent do you agree or disagree with the following statements about the coronavirus

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Strongly agree	18%	8%	32%	13%	16%	22%	16%	20%	16%	19%	21%	14%	22%	21%	11%	20%	20%	15%
Agree	36%	36%	33%	44%	37%	36%	27%	37%	36%	36%	39%	34%	34%	35%	40%	34%	37%	37%
Disagree	31%	43%	23%	24%	31%	28%	44%	32%	31%	28%	28%	37%	31%	31%	32%	32%	28%	34%
Strongly disagree	15%	13%	13%	19%	16%	14%	13%	12%	18%	17%	12%	15%	13%	13%	17%	14%	15%	14%
Net: Agree	54%	44%	64%	57%	53%	58%	43%	56%	52%	55%	59%	48%	56%	55%	51%	54%	57%	52%
Net: Disagree	46%	56%	36%	43%	47%	42%	57%	44%	48%	45%	41%	52%	44%	45%	49%	46%	43%	48%

QWAVE2. [Most Canadians are doing a good job with taking precautions (e.g. social distancing, masks).] To what extent do you agree or disagree with the following statements about the coronavirus

	Total	Region						Gender		Age			Education			HH Income		
		BC	AB	Sask/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	<=HS	Post Sec/college	Univ+	<\$50K	\$50K-<\$100K	\$100K+
Strongly agree	12%	5%	13%	14%	12%	17%	6%	13%	11%	14%	14%	9%	15%	14%	8%	11%	11%	13%
Agree	59%	69%	57%	51%	61%	55%	57%	61%	57%	54%	57%	64%	59%	57%	60%	58%	59%	60%
Disagree	25%	22%	24%	32%	22%	25%	32%	22%	27%	24%	25%	25%	22%	25%	27%	26%	26%	23%
Strongly disagree	4%	4%	7%	2%	5%	3%	4%	5%	4%	8%	5%	2%	4%	3%	5%	5%	4%	4%
Net: Agree	71%	74%	69%	65%	72%	72%	63%	73%	69%	68%	71%	74%	74%	71%	68%	69%	70%	73%
Net: Disagree	29%	26%	31%	35%	28%	28%	37%	27%	31%	32%	29%	26%	26%	29%	32%	31%	30%	27%