

Today we are looking for your opinions on two very relevant and important topics. This is your opportunity to openly share your insights, experiences and feedback. What you have to say matters!

Debate - Section 1

Q1.

Base=All

Single choice

Did you watch the presidential debate that took place on Thursday October 22nd?

Yes, saw all/most of it

Only saw highlights/some parts of it

No, did not watch it

Q2.

Base=Did not watch any of the debate

Single choice

Have you seen, read, or heard any news, discussion, or analysis about the debate performance?

Yes

No **[Skip to COVID Section 2]**

Q4.

Base=Saw all or highlights at Q1 and Yes to Q2

Single choice

Overall, which candidate do you think did better in the debate?

[Randomize]

(PICTURE)Donald Trump

(PICTURE)Joe Biden

(PICTURE)Did not think either one of them clearly did better than the other

(PICTURE)Unsure/Can't say **[Fixed]**

Q6.

Base=All

Single choice

Prior to the debate, who were you leaning towards voting for?

[Randomize]

(PICTURE)-Donald Trump

(PICTURE)-Joe Biden

(PICTURE)-Another candidate

(PICTURE)-Undecided

(PICTURE)-Do not intend to vote/cannot vote

Q7.

Base=All

Single choice

And who are you leaning towards voting for now?

[Randomize]

(PICTURE)-Donald Trump

(PICTURE)-Joe Biden

(PICTURE)-Another candidate

(PICTURE)-Undecided

(PICTURE)-Do not intend to vote/cannot vote

Q8a.

Base=Likely Trump voters @Q7

Single choice

You've indicated you are inclined to support (or are leaning towards) Donald Trump. All things considered, would you say you are:

More likely to support Trump for what he stands for

More likely to support Trump to block Biden from becoming President

Q8b.

Base=Likely Biden voters @Q7

Single choice

You've indicated you are inclined to support (or are leaning towards) Joe Biden. All things considered, would you say you are:

More likely to support Biden for what he stands for

More likely to support Biden to block Trump from becoming President

Q9.

Base=Exclude those who will not vote @Q7

Single choice

How likely are you to vote in the presidential election?

Very likely

Somewhat likely

Unlikely

I have already voted

Q10.

Base= Exclude those who will not vote or have already vote @Q9

Single choice

How firmly have you made up your mind about who to vote for?

I'm absolutely certain about who I will vote for
I feel fairly confident, but it's possible I will change my mind
I'm undecided, not very sure yet

Q10a

Base=Include only those who have voted at Q9

Single Choice

You indicated that you have already voted. Who did you vote for to be the next President of the United States?

Donald Trump
Joe Biden
Someone else
Prefer not to say

Q11

Base= Exclude those who will not vote @Q7 and those who have already voted at Q9

Single choice

How do you intend to vote?

Vote in person on election day
Advanced/early in-person voting
Mail-in/absentee voting
Unsure/can't say

COVID - Section 2

COVID1

Base=All

Single Choice

Now switching topics, we wanted to talk to you about the Pandemic.

As we all know, a coronavirus known as COVID-19 was first identified in China in December 2019. Since then cases of the disease have been confirmed in over 200 countries and territories.

Generally speaking, how would you describe your level of stress, if any, about the coronavirus outbreak?

Extremely stressed
Very stressed
Stressed
Not very stressed
Not at all stressed

COVID2

Base=All

SINGLE CHOICE GRID

Thinking about coronavirus, do you think things are getting better or worse...

COLUMNS

In the United States

Across the world

RANDOMIZE

Better

Worse

COVID3

Base=All

SINGLE CHOICE GRID

As a result of the coronavirus, how concerned are you about . . .

ROWS; RANDOMIZE

The United States economy

Your personal finances

COLUMNS

Extremely concerned

Very concerned

Concerned

Not very concerned

Not at all concerned

COVID4

Base=All

SINGLE CHOICE GRID

As a result of the coronavirus, how do you feel about going to.

ROWS; RANDOMIZE

Retail (in store) shopping

Malls

Restaurants

Movie theaters

Grocery

Airports

Live sporting events

Church/Place of worship

COLUMNS

I'm fine with it

I would go but I would be cautious about it
I avoid it
Not applicable

COVID5

Base=All

MULTI CHOICE

During this time, some have opted to conduct their transactions online instead of in-person.
Within the last two weeks, have you done any of the following?

RANDOMIZE

Retail shopping online (e.g. Amazon)
Food ordering services (e.g. DoorDash or Uber Eats)
Online grocery services (i.e. Click & Collect)
Online banking
Online medical appointment with a doctor
None of these **[ANCHOR][EXCLUSIVE]**

COVID6

Base=All

MULTI CHOICE

Over the past two weeks have you done any of the following?

RANDOMIZE

Get take-out from a restaurant
Eat in a patio at a “fast food” restaurant (e.g. McDonald’s, Wendy’s, Burger King)
Eat indoors at a “fast food” restaurant (e.g. McDonald’s, Wendy’s, Burger King)
Eat in a patio at a traditional restaurant (e.g. Applebee’s, your local restaurant)
Eat indoors at a traditional restaurant (e.g. Applebee’s, your local restaurant)
Eat in a food court at a mall
Go through a drive through

Yes
No – but I would do this
No – and would not do this
Not applicable

COVID7

Base=All

SINGLE CHOICE GRID

To what extent do you agree or disagree with the following statements about the coronavirus

ROWS; RANDOMIZE

It’s time for things to go back to normal

Things are going to get worse before they get better
The health risk of the coronavirus has been overblown
I'm concerned about my employer's ability to keep paying me
Generally speaking, American companies are doing a great job of responding to this crisis
My bank (or primary financial institution) has my back during this crisis
The 200,000+ deaths in the United States was preventable and could have been much lower
I am confident that Americans will be able to bring the COVID-19 case count down quickly
Even though cases are increasing in the US, our economy cannot afford another full lock-down
I find taking precautions (e.g. social distancing, masks) to be fatiguing
Most Americans are doing a good job with taking precautions (e.g. social distancing, masks).

COLUMNS

Strongly agree
Agree
Disagree
Strongly disagree
Not applicable