

Saskatchewan Election Poll

[Intro screen]

Today's survey looks at some issues concerning life here in Saskatchewan today. It should only take about 5 minutes of your time.

Q1a.

Base = All

[Multi choice – 3 max]

A provincial election has been called for October 26th. We'd like to know which issues are **most important** to you as you consider your choices in this election.

From this list below, please select up to three that are most important to you personally (or type yours in if it's not on our list).

[Randomize items]

The COVID-19 response
Economic growth
Taxes
Unemployment/Jobs
Government finances/Deficit
Health care
Education/Schools
Poverty/Homelessness
Addiction/Opioids/Overdoses
Crime and safety
Climate change/Environment
Agriculture
Resource issues – oil & gas
Ethics and Integrity
Police reform
Other [specify]: [Fixed]

Q1b.

Base = those naming more than 1 issue at Q1a

[Single choice]

And of the issues you've selected, which one do you consider MOST important for you in this upcoming Saskatchewan election?

[Display issues selected at Q1a]

Q2.

Base = All

[Single choice]

How closely have you been following the election campaign so far? Are you:

- Following it in the news, and discussing it with friends and family
- Seeing some media coverage, and having the odd conversation about it
- Just scanning the headlines
- Haven't seen or heard anything about it

Q3.

Base = All

[Single choice]

As you consider the choices in this election, which of the following considerations is MOST important to you in making up your mind as to who to support?

[Randomize items]

- The parties' policies on the issues
- The party leaders
- The individual candidates running in your constituency

Q4.

Base = All

[Single choice grid]

Regardless of which party you might be supporting in the provincial election, how appealing do you find:

[Rotate presentation of NDP and Liberal – keep that order for rest of survey]

- Saskatchewan Party leader Scott Moe
- Saskatchewan New Democratic Party/NDP leader Ryan Meili

[Responses]

- Very appealing
- Quite appealing
- Not very appealing
- Not at all appealing
- Not sure/Can't say

Q5.

Base = All

[Single choice]

Based on how you feel right now, which party's candidate in your own riding will you be most likely to support in this upcoming Saskatchewan election?

[Sask/NDP in same order as Q4, the rest are fixed]

Saskatchewan Party

New Democratic Party/NDP

Another party [Fixed]

Undecided/Not sure [Fixed]

Rather not say [Fixed]

Q6.

Base = Undecided/Not sure at Q5

[Single choice]

A lot of people haven't made up their minds yet. Is there any party you are *leaning* towards?

[Same order as above]

Saskatchewan Party

New Democratic Party/NDP

Another party [Fixed]

Undecided/Not sure [Fixed]

Rather not say [Fixed]

Q7.

Base = "Another party" named at Q5 or Q6

[Single choice]

You've selected "another party" as your choice. Which party is that?

Saskatchewan Green Party

Progressive Conservative

Independent

Other

Don't know/Not sure

Q8.

Base = Those naming any party (1-3) at Q5 or Q6

[Single choice]

How certain are you about which party you will support in this election? Would you say you are...

Absolutely certain of who you will support – no way you will change your mind

Fairly certain – You feel like you've made up your mind

Less certain – You could change your mind

Not certain at all – You really haven't made up your mind

Q9.

Base = All

[Single choice grid]

Since the provincial election campaign officially began on September 29th, would you say your opinion of each of the following has improved, stayed the same, or worsened?

[Rows. Same order]

The Saskatchewan Party and Scott Moe

The Saskatchewan New Democrats/NDP and Ryan Meili

[Responses]

Improved

Stayed the Same

Worsened

Q10.

Base = All

[Single choice]

Setting aside your party preference for a moment, which of the two major political party leaders do you think would be the best Premier of Saskatchewan?

[Same order]

Scott Moe

Ryan Meili

Not sure

Q11.

Base = All

[Single choice]

Do you approve or disapprove of the performance of Premier and Saskatchewan Party leader Scott Moe?

- Strongly approve
- Moderately approve
- Moderately disapprove
- Strongly disapprove
- Not sure/Can't say

Q12.

Base = All

[Single choice grid]

Regardless of how you feel about the party leaders and which party you might be supporting, which of the major Saskatchewan political parties do you think would be **best** on those issues you'd selected earlier as most important to you in this election?

[Rows -- The 1 or 2 or 3 most important issues selected at Q1a to be piped in here]

[Responses -- Same order as earlier]

- Saskatchewan Party
- New Democrats/NDP
- Neither of them
- Not sure/Can't say

Q13.

Base = All

[Single choice]

Suppose as the election campaign continues, it becomes clear that the Saskatchewan Party is going to win another big majority.

Would that affect how likely you are to actually vote in this election?

- No, no impact
- Yes, would be less likely to vote/might not bother
- Yes, would be more likely to vote in that case

Q14.

Base = All

[Single choice grid]

Do you agree or disagree with the following statements:

[Randomize]

We need a stronger opposition here.

The Saskatchewan Party majorities have been too large.

I am concerned about voting in person during the COVID-19 pandemic

Saskatchewan needs a third party in the political centre. [Anchor]

[Responses]

Strongly Agree

Moderately Agree

Moderately Disagree

Strongly Disagree

Q15.

Base = All

[Single choice]

Suppose there was a new party in Saskatchewan in the centre of the political spectrum. To what extent, if at all, would you be interested in supporting such an option?

Not at all interested

Probably not

Would consider it

Very interested in such an option

Q16.

Base = All

[Single choice]

Just wrapping up....

Based on how you feel right now, how likely is it that you will actually vote in this upcoming Saskatchewan election? Are you:

Absolutely certain you will vote

Quite sure you will vote

Will vote if you remember

Will probably not end up voting

Definitely won't be voting

Q17.

Base = All

[Single choice]

Finally, did you vote in the last Saskatchewan election held in April of 2016? (when Brad Wall led the Saskatchewan Party to a majority win over Cam Broten's NDP.)

Yes, I definitely voted

Quite sure I voted

Not sure if I did or not

No, did not vote in that election

Q18.

Base = Everyone but No, did not vote

[Single choice]

And which party's candidate did you vote for in that last Saskatchewan election held in April of 2016?

Saskatchewan Party led by Brad Wall

New Democrats/NDP led by Cam Broten

Saskatchewan Liberal Party

Saskatchewan Green Party

Another party

Not sure/Can't say