WE Charity Scandal Questionnaire

QF1.  
Base=All  
SPLIT SAMPLE/Half get WE/half do not  

First, please rank the issues facing Canada that you care about the most. Select up to three from the list or write in your own if you do not see the issue you’re thinking of.  

RANDOMIZE, RANKING (select up to three)  

The Deficit/Government spending  
The Economy  
Coronavirus/COVID-19 response  
Health Care  
Taxes  
Jobs/Unemployment  
Environment/Climate Change  
Income inequality/Poverty  
First Nations/Indigenous issues  
Energy/Natural Resources/Pipelines  
Ethics/Corruption/WE Scandal  
Terrorism/Security  
Crime/Public safety  
National Unity (Western Canada/Quebec)  
Immigration/refugees  
Housing affordability  
International/global issues  
Other (specify)  

QF4.  
BASE = ALL  
SINGLE CHOICE  

Overall, do you approve or disapprove of the performance of Prime Minister and Liberal Party leader Justin Trudeau?  

Strongly approve  
Moderately approve  
Moderately disapprove  
Strongly disapprove  
Not sure  

QF5.  
Base=All  
Single choice
And over the past month or so, would you say your opinion of Prime Minister and Liberal Party leader Justin Trudeau has improved, worsened or stayed the same?

Improved
Stayed the same
Worsened

Part 2 – WE scandal

Recently, there has been discussion about the relationship between the Trudeau government and an organization called WE Charity. WE Charity was given a $19.5 million contract to run student volunteer programs across the country. It later emerged that Prime Minister Justin Trudeau and Finance Minister Bill Morneau have family ties to the organization and that both men may have committed an ethics violation by not removing themselves from discussions over awarding this contract. Both men have apologized for not doing this.

QW1.
Base=All
Single choice

How closely would you say you have been following this issue. Would you say you are...

Following it in the news and discussing it with friends and family
Seeing some media coverage and having the odd conversation about it
Just scanning the headlines
Haven’t heard anything about it

QW2.
Base=All
Single choice

Thinking about this situation, which view is closest to your own:

[ROTATE]
This issue is serious and significant
This issue has been overblown by the media and opposition parties
Not sure/Can’t say

QW3.
Base=All
Single choice

And thinking about your feelings and views on this issue, how would you assess what has come to light so far? In your own opinion, is what happened:
A simple mistake/error in judgement
An unethical decision, but not a criminal act
A possible criminal act that should be investigated by police
Not sure/Can’t say

QW4.
Base=All
Single choice

Putting aside your own views and feelings about this issue, and based on what you know right now, what impact – if any – do you think it will have on the current minority Liberal government:

Major impact – this could be the issue that ultimately brings down the Liberal government
Minor impact – it will embarrass the Liberal government but ultimately it will survive
No impact at all – this will all be forgotten in a matter of weeks