COVID-19: New and Tracking (July 2020)

**ECON IMPACT**

[T]Q8.
Base=All
[Multi-choice]

Has the coronavirus outbreak affected you personally in any way? Please select all that apply:

[randomize]
Taken a financial loss on your investments
Laid off/lost hours at work
None of these [Fixed, Exclusive]

Base=All
SINGLE CHOICE

If you had to describe the overall impact of the COVID-19 outbreak on your personal financial situation would you say you are...

In great shape – can handle anything that comes over the long term
In good shape, but worried about this lasting a long time
In bad shape, just keeping head above water
In terrible shape, can’t manage already

Base = all
[single choice]

So far, have you or anyone in your household tried to access federal employment insurance benefits, known as EI or the Canada Emergency Response Benefit (CERB)?

Yes – applied and received funds
Yes – applied but haven’t received funds yet
No – have not applied

Base = exclude “no” in QA1
[single choice]

Thinking about the financial aid programs your own provincial government and the federal government are offering, which statement best describes the impact on you and your household during this economic downturn?

These programs are vital, a total lifeline
These programs help a lot
These programs help – but just a little
These programs aren’t of any help at all
Not sure/can’t say

Q10.
Base=All
SINGLE CHOICE GRID

In terms of your own household spending, thinking about the last month or so, have you cut back, increased, or not changed the amount that you have spent on each of the following:

Essential purchases like groceries, gas, etc.
Extras, like shopping, gifts, meal at restaurants etc.

Increased greatly
Increased slightly
No change
Decreased slightly
Decreased greatly

Q11.
Base=All
SINGLE CHOICE

Now, let’s think for a moment about major purchases a person might make. This could include things like buying or renovating a home, buying a car, or taking a major vacation, things of this magnitude. Thinking about your own life, do you expect the next 12 months or so to be a good time or a bad time to make these types of purchases?

Very good time for a major purchase
Good time
Bad time
Very bad time for a major purchase
Not sure/Can’t say