B. Personal Values Trade-offs

Now we will present you with a series of paired statements on various subjects concerning life in Canada today. For each pair, please select the statement that more closely reflects your own beliefs, values and attitudes about that subject. (Even if you don't completely agree with that option, please choose the one closest to your view).

[Do not display issue labels] [Randomize presentation of pairs, and of statements within pairs]

QB1. Families [T]
Canadian society should work towards...
Greater acceptance of people who are LGBTQ (lesbian, gay, bi-sexual, transgender, queer)
OR
More recognition of the importance of traditional families where a man is married to a woman

QB2. Diversity[T]
On diversity...
Minorities should do more to fit in better with mainstream Canadian society
OR
We should encourage cultural diversity, with different groups keeping their own customs and languages

QB3. Religion [T]
In Canada, we should...
Keep God and religion completely out of public life
OR
Publicly celebrate the role of faith in our collective lives

QB4. Gender equality [T]
In the Canadian workplace:
Large public companies should be required to recruit and hire women so they’re equally represented in senior management
OR
Leave it up to large public companies to make their own hiring decisions, even if it means fewer women in senior management
QB5. Free Market [T]
Overall, it would be better to...
Leave the economy more to the free market
OR
Have more government involvement and regulation of the economy

QB6. Assisted Dying [T]
When it comes to doctor-assisted dying ...
It should be easier for individual Canadians to make their own end-of-life decisions
OR
There should be lots of safeguards restricting access to doctor-assisted death

QB7. Security vs Privacy [T]
When you think about national security vs. personal privacy, would you say:
Security and anti-terrorism efforts mean we may have to infringe on civil liberties such as personal privacy
OR
Security and anti-terrorism efforts don’t justify weakening civil liberties such as personal privacy

QB8. Abortion
In Canada....
Women should have access to legal abortion at any time during a pregnancy
OR
There should be a law prohibiting abortion during the third trimester of a pregnancy unless the health of the mother is in danger

QB9. Bill 21
Would you say....
Public sector employees should NOT be allowed to wear religious symbols or clothing while they are on the job
OR
Public sector employees SHOULD be allowed to wear religious symbols or clothing while they are on the job

QB10. Gay Pride
Would you say...
Gay pride parades are not for me, they reflect values and attitudes I find offensive
OR
I believe in gay pride parades – they help make society more accepting of LGBTQ2 people

QB11. Public Prayer
Would you say....
Public meetings (such as at a municipal council meeting) should open with a non-denominational prayer to God for good guidance
OR
There is no place for any prayer at a public meeting

C. Other “Psycho” trade-offs

General Outlook on life
Here’s a few more pairs of statements. For each one, please select the statement that you personally consider most important in your own general outlook. (Again, you may feel positive about both choices, but we want you to select the one that’s most important for you.)

QC2. In your view:
Most of the stories you see in the news can’t be trusted
OR
News media do a good job presenting the facts

F. Agree/disagree statements:

QF1. Please indicate whether you agree or disagree with each of the following statements.

Political correctness has gone too far

[columns]
Strongly Agree
Moderately Agree
Moderately Disagree
Strongly Disagree

G. Additional Questions for Analysis

Religion/Spirituality

[STANDALONE SCREEN]

These next questions are about you and your own personal beliefs. As always there are no right or wrong answers – we just want to understand people better.
QG1. Do you believe that God or a higher power exists?

Yes, I definitely do believe
Yes, I think so
No, I don't think so
No, I definitely do not believe

QG2. How often, if at all, do you:

[Rows – Randomize]
Pray to God or some higher power
Attend religious services (other than weddings or funerals)

[Columns]
Never
Only rarely
A few times a year
Once or twice a month
Once a week or so
A few times a week
Everyday

QG3. Do you ever think of yourself as part of a religious tradition? For example, do you consider yourself to be: (Please select what best applies to you.)

[This order]
Christian
Jewish
Muslim
Other non-Christian
No, none of these
[If "No, none of these":]

QG4. Would you say you are:

Agnostic
Atheist
Nothing in particular
Something else

QG5. More specifically now, which one of the following best describes your religion?

Roman Catholic
United Church
Anglican
Lutheran
Presbyterian
Baptist
Pentecostal
Other evangelical Christian
Other Christian
Muslim
Hindu
Jewish
Sikh
Buddhist
No religious identity
Other (please specify)