

2019 ELECTION: PARTY PLATFORMS

INTRO

A general election will be held in Canada on October 21st. Today, we're talking to Canadians about some of the key issues in the federal election campaign leading up to voting day.

WARM-UP/VOTE SERIES

[QL1]

Base = Total

[MULTI CHOICE, MAX 2]

We'd like to know which issues you care about the most during this campaign so far. From this list below, please select up to 2 that are most important to you personally.

[RANDOMIZE]

Job opportunities in my community
Management of the federal deficit
Improving health care access
The amount of taxes I pay
Immigration policy
Access to affordable housing
Upholding the rights of religious groups in Canada
Natural resource and energy policy
Protecting the rights of LGBTQ2 Canadians
Canada's role on the international stage
Improving living conditions for Indigenous peoples in Canada
Climate change
Transparency and honesty in the federal government
Other [specify]: [Fixed]

[QL2]

Base = Total

[SINGLE CHOICE]

How likely is it that you will actually go out and vote in this federal election? Are you:

Absolutely certain you will go out and vote
Quite sure you will vote
Will vote if you remember
Will probably not end up voting
Or, have you:
Already voted at an advance poll

[Advance voters, Ask QL3 and then skip to QL10.]

[All others, Skip to QL4 and keep on going.]

[QL3]

Base = advance voters in QL2

[SINGLE CHOICE]

So, you already voted in advance for this election. Which party's candidate did you support?

[Randomize – keep order for rest of survey] [Note: same list as regular vote QL6 except two fewer response options at end of this one]

Conservative Party of Canada

Liberal Party of Canada

New Democratic Party (NDP) of Canada

Bloc Quebecois (BQ) [QC Only]

Green Party [Fixed]

People's Party of Canada [Fixed]

Other Party/Independent [Fixed]

Rather not say [Fixed]

Advance now skip to QL10

SECTION QL4-QL9 Total except advance voters in QL2

[QL4]

Base= Total except advance voters in QL2

[SINGLE CHOICE]

Based on how you feel right now, how certain are you about which party's candidate you will support in this upcoming federal election? Would you say you are...?

Absolutely certain of who you will support – no way you could change your mind

Fairly certain – You feel like you've made up your mind

Less certain – You could change your mind

Not certain at all – You have no idea who you'll support

[QL5]

Base= Total except advance voters in QL2

[SINGLE CHOICE]

And in thinking about your options in this Canadian federal election, what is the MOST important consideration for you in making up your mind which party you will support? Is it:

[Randomize items]

The party leaders

The individual candidates running in your own constituency

The party's positions on the issues

[ANCHOR] Really can't say/Not sure

[QL6]

Base= Total except advance voters in QL2

[SINGLE CHOICE]

In this upcoming federal election, which party's candidate will you be most likely to support?

[Randomize – keep order for rest of survey]

Conservative Party of Canada
Liberal Party of Canada
New Democratic Party (NDP) of Canada
Bloc Quebecois (BQ) [QC Only]
Green Party [Fixed]
People's Party of Canada [Fixed]
Other Party/Independent [Fixed]
Undecided /Don't know [Fixed]
Rather not say [Fixed]
Will not vote [Fixed]

[QL7]

Base= 'Undecided/DK' & 'Rather not say' in QL6

[SINGLE CHOICE]

We've noticed you did not select a party. Is there a party you are currently *leaning* towards?

[RANDOMIZE -- same order as QL6]

Conservative Party of Canada
Liberal Party of Canada
New Democratic Party (NDP) of Canada
Bloc Quebecois (BQ) [QC Only]
Green Party [Fixed]
People's Party of Canada [Fixed]
Other Party/Independent [Fixed]
Undecided /Don't know [Fixed]
Rather not say [Fixed]
Will not vote [Fixed]

[QL8]

Base = named a party in QL6 or L7

[SINGLE CHOICE]

Suppose for some reason you could not support the [PIPE IN QL6, QL7 RESPONSE]. In that case, which party would be your second choice?

[SAME ORDER AS QL6/L7 MINUS PARTY SELECTED THERE]

Conservative Party

Liberal Party
New Democratic Party (NDP)
Bloc Quebecois (BQ) [QC Only]
Green Party
People's Party of Canada
Other Party/Independent
No second choice party

[QL9]

Base = Total except advance voters in QL2

[SINGLE CHOICE]

Is there any party you feel you absolutely could NOT support in this election? (Select up to two).

[SAME ORDER AS previous (excluding party selected in QL6 or QL7 or QL8)]

Conservative Party
Liberal Party
New Democratic Party (NDP)
Bloc Quebecois (BQ) [QC Only]
Green Party
People's Party of Canada
No, could support any party

[QL10]

Base = Total -- Advance and everyone else

[SINGLE CHOICE]

What is your overall impression of each of the following party leaders?

[ROWS] [RANDOMIZE – same order as preceding vote questions L3/L6]

Conservative Party leader Andrew Scheer
Liberal leader Justin Trudeau
New Democratic Party/NDP leader Jagmeet Singh
Bloc Québécois leader Yves-François Blanchet [QC Only]
Green Party leader Elizabeth May FIXED
People's Party of Canada leader Maxime Bernier FIXED

[COLUMNS]

Very favourable
Favourable
Unfavourable
Very unfavourable
Not sure/can't say

[QL11]

Base = Total

[SINGLE CHOICE]

Do you approve or disapprove of Prime Minister Justin Trudeau?

Strongly approve
Approve
Disapprove
Strongly disapprove
Not sure/Can't say

[QL12]

Base = Total

[SINGLE CHOICE]

And, which of these leaders would make the best Prime Minister of Canada?

ROTATE

Andrew Scheer
Justin Trudeau

[QL13]

Base = Total

[SINGLE CHOICE]

Since the election campaign started a few weeks ago, would you say your opinion of each of the following has improved, worsened or stayed the same?

[ROWS] [RANDOMIZE – same order as previous]

The Liberal Party of Canada led by Justin Trudeau
The Conservative Party of Canada led by Andrew Scheer
The New Democratic Party (NDP) led by Jagmeet Singh
The Bloc Québécois led by Yves-Francois Blanchet [QC only]
The Green Party led by Elizabeth May [Fixed]
The People's Party of Canada led by Maxime Bernier [Fixed]

[COLUMNS]

Improved
Stayed the same
Worsened